

**ORDINANCE NO.**

**AN ORDINANCE AMENDING CHAPTER 25-10 OF CITY CODE RELATING TO OFF-PREMISE SIGNS AT PUBLIC EDUCATION FACILITIES AND TRANSIT FACILITIES; AND CREATING AN OFFENSE.**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

**PART 1.** The City Council finds:

1. The regulations included in this ordinance were initiated in City Council Resolution No. 20190131-037.
2. The design and locational standards in this ordinance do not:
  - a. increase confusion or driver distraction; nor
  - b. have a disruptive impact on public safety, visual aesthetics, or quality of life.
3. The regulations adopted in Part 2 of this ordinance are immaterial to the balance of City Code Chapter 25-10 (*Sign Regulations*) and unnecessary to give effect to that chapter, which it would have adopted regardless of the validity or effect of regulations adopted in Part 2 of this ordinance.

**PART 2.** City Code Section 25-10-4 is amended to add new definitions for “sponsorship sign” and “transit facility” to read as follows, and to renumber the remaining definitions accordingly:

**§ 25-10-4 DEFINITIONS.**

- (20) SPONSORSHIP SIGN means a sign used solely to identify the operator of a facility, a sponsor of a facility, or both.
- (23) TRANSIT FACILITY means a public right-of-way installation:
  - (a) owned and operated by a transit authority established under Chapter 451 of the Texas Transportation Code;
  - (b) permitted under Title 14, Title 25, or an interlocal agreement pursuant to Texas Government Code Chapter 791; and
  - (c) that includes a bus shelter, train station and related appurtenances.

28 **PART 3.** City Code Chapter 25-10, Article 7 (*Special Signs*) is amended to add a new  
29 Section 25-10-159 (*Sponsorship Signs*) to read as follows:

30 **§25-10-159 SPONSORSHIP SIGNS.**

31 (A) Sponsorship Signs Located on Public Primary or Secondary Educational Facilities.  
32 A sponsorship sign is allowed on a property with a single principal use of a public  
33 primary or secondary educational facility if it complies with this subsection.

34 (1) A sponsorship sign must be:

- 35 (a) made of fabric or vinyl;
- 36 (b) affixed flush to an ornamental fence;
- 37 (c) placed at least one foot from another sponsorship sign located on the  
38 same fence;
- 39 (d) 12 square feet or less;
- 40 (e) designed with a maximum of two contrasting colors; and
- 41 (f) placed at the same height as any other sponsorship sign located on the  
42 same fence.

43 (2) A sponsorship sign may not be illuminated or contain electronic images or  
44 moving parts.

45 (B) Sponsorship Signs on Transit Facilities. A sponsorship sign is allowed on a transit  
46 facility if it complies with this subsection.

47 (1) A sponsorship sign may not:

- 48 (a) face portions of the right-of-way that are open to automobile traffic;
- 49 (b) be illuminated or contain electronic images or moving parts; or
- 50 (c) exceed 12 square feet.

51 (2) Only one sponsorship sign may be installed on a transit facility.

52 (C) A sponsorship sign allowed under this section is not required to obtain a permit under  
53 Section 25-10-211 (*Sign Installation Permit Required*) or register under Section 25-  
54 10-231 (*Registration Required*).

