

FY 2019-20 Budget Amendment Form**Budget Amendment Description**

Funding for outreach related to the 2020 Census

Strategic Outcome Alignment (Which of the 6 Strategic Outcomes does this support?)

Government that Works for All

Lead Sponsor

Adler

Cosponsors (optional)

Asking Renteria, Flannigan and Harper -Madison

Amount and Source of Funding

Ongoing	One-Time	FTEs	Source of Funds
	\$200,000	-	general fund additional revenue

Additional Information

Currently, the City and County have each contributed funds to hire a Census Program Manager. There is more money needed for outreach efforts. There are a variety of opportunities for grant or foundation funding and these options are being explored by staff and the Complete Count Committee, but some of them may require matching funds. The City should be prepared to make every effort to help the census reach hard to count communities. Helping to get a complete count, including hard to reach communities, helps ensure that our community will receive it's fair share of federal dollars over the next decade.