



Capital Metropolitan Transportation Authority  
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January 5, 2018

Ashby Johnson  
Executive Director  
Capital Area Metropolitan Planning Organization  
3300 N. Interstate 35, Suite 630  
Austin, Texas 78705

Dear Mr. Johnson-

Capital Metropolitan Transportation Authority (Capital Metro), with the City of Austin, is submitting to CAMPO's 2019-2022 Project Call a transportation demand management proposal for Smart Trips, an active transportation options program.

As a partnership program between Capital Metro and the City of Austin, Smart Trips aims to increase trips taken by foot, bike, bus or shared car. Implementation of the program involves neighborhood outreach through educational mailings, public events, and group activities such as neighborhood walks and bicycling trips. Previous Smart Trips programs rolled out in the neighborhoods of North Austin in 2015 and Central Austin in 2016. The current phase of Smart Trips is in progress in Central South Austin. The results thus far have shown remarkable decreases in driving trips and increases in active transportation trips. In the 2016 iteration of this program, drive-alone mode share decreased 3.3 percentage points, with a corresponding increase of 5.9% in transit mode share, 2.6% in walking mode share, and 1.2% in "other" mode share. In addition to its proven results, Smart Trips makes use of existing infrastructure that was funded by CAMPO in previous years.

I confirm that Capital Metro will contribute a local match of \$240,000 to this project, which will consist of \$120,000 in FY 2019 and \$120,000 in FY 2020 in Capital Metro local funds.

Through this commitment, Capital Metro believes this project will continue to increase uptake of multimodal transportation and shift the population away from dependency on single-occupancy vehicles. Continued support for Smart Trips will produce long-lasting benefits for commuters and residents of Austin.

Sincerely,

Todd Hemingson, AICP  
Executive Vice-President Planning and Development