



Recommendation for Action

File #: 20-1014, **Agenda Item #:** 30.

1/23/2020

Posting Language

Approve an ordinance amending the Fiscal Year 2019-2020 Parks and Recreation Department Operating Budget Special Revenue Fund (Ordinance No. 20190911-001) to accept and appropriate an estimated \$250,000 from the Trail of Lights Foundation for City expenses and services, and authorizing waiver of certain permit, application, and similar fees and requirements for the 2019 Trail of Lights and Zilker Holiday Tree Lighting Ceremony in an amount estimated at \$225,000.

Lead Department

Parks and Recreation

Fiscal Note

Funding in the amount of \$250,000 is available from the Trail of Lights Foundation. Additionally, this item waives fees not to exceed \$225,000 for this event. Fiscal notes are attached.

For More Information:

Jason Maurer, Sales and Events Manager, 512-974-2427; Anthony Segura, Assistant Director, 512-974-9411

Additional Backup Information:

Annually, city staff present City Council with an amendment to accept and appropriate the required funds to reimburse the City for direct expenses, as well as to bring forward a fee waiver for City Council approval.

This action will amend the budget to accept the funds from the Trail of Lights Foundation to pay City expenses, and the action will also authorize related permit fee, application, and similar fee waivers.

On March 1, 2012, Council authorized negotiation and execution of a co-sponsorship agreement with the Run Tex Foundation for the 2012 Trail of Lights event. On March 21, 2013, City Council directed staff to negotiate and execute a 5 year agreement for the Trail of Lights event, which was assigned to the Trail of Lights Foundation after City Council action in August 2013. In October 2015, the City Council authorized a 5 year co-sponsorship agreement continuing the event through the end of calendar year 2022. Event admission remains free on opening night and for those riding shuttles on any event night. In addition, event admission in total is free to the public half of all event days.