



Recommendation for Action

File #: 19-3454, **Agenda Item #:** 24.

1/23/2020

Posting Language

Authorize the negotiation and execution of a one-year contract for the Opportunity Austin Campaign with the Greater Austin Economic Development Corporation for a total contract amount not to exceed \$350,000.

Lead Department

Economic Development.

Fiscal Note

Funding in the amount of \$350,000 is available in the Fiscal Year 2019-2020 Operating Budget of the Economic Development Department.

For More Information:

Veronica Briseno, Director, Economic Development Department, 512-974-7802

David Colligan, Acting Assistant Director, Economic Development Department, 512-974-6381.

Additional Backup Information:

The City has been a continuous participant with the Greater Austin Economic Development Corporation (GAEDC), doing business as the Greater Austin Chamber of Commerce, since 2005 to participate in the Opportunity Austin Campaign to improve the economic future of the greater Austin area. The campaign began with an economic assessment that identified the following areas in need of immediate attention: development of new primary jobs; diversification of Austin's business base; elimination of impediments to start, grow, or relocate businesses in the area; efforts to ensure a quality workforce; and overall transportation improvements.

This contract will be awarded in compliance with Chapter 2-9 of the City Code (Minority Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.