

Communications Update

Partner collaborations

- PIT Event Estimate Event
 - Video
 - Social Media
 - Press
- LifeWorks Opening
- Videos with LifeWorks and Integral Care

Internal collaborations

- NHCD Permanent Supportive Housing targets
- February Press Conference
- Social Media
- Press requests: APH, DACC

ATXN

To air January 27th:

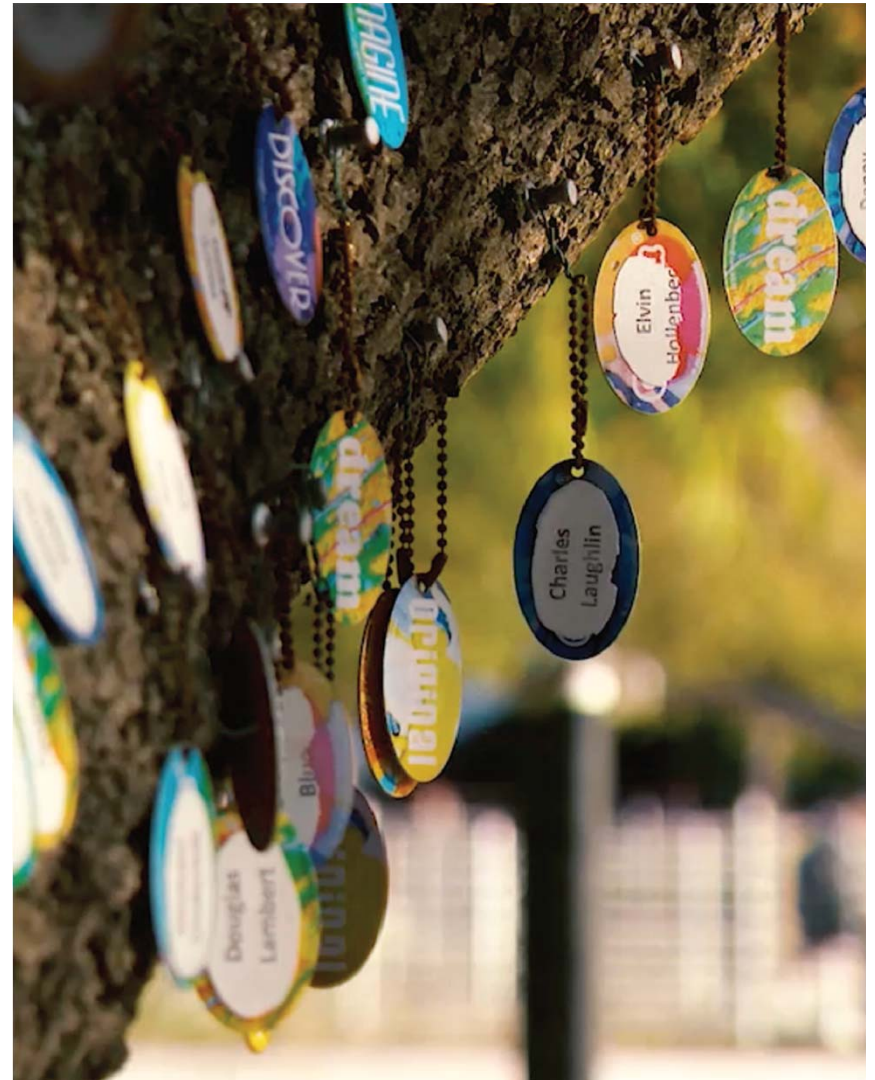
- Austin Homeless Advisory Council (AHAC)

Production in Progress:

- Chalkboard Stories
- ARCH Updates

Pre Production:

- Pop-up Resource Clinic highlights
- Collaboration with LifeWorks on youth success stories
- Collaboration with Integral Care on Housing First educational video



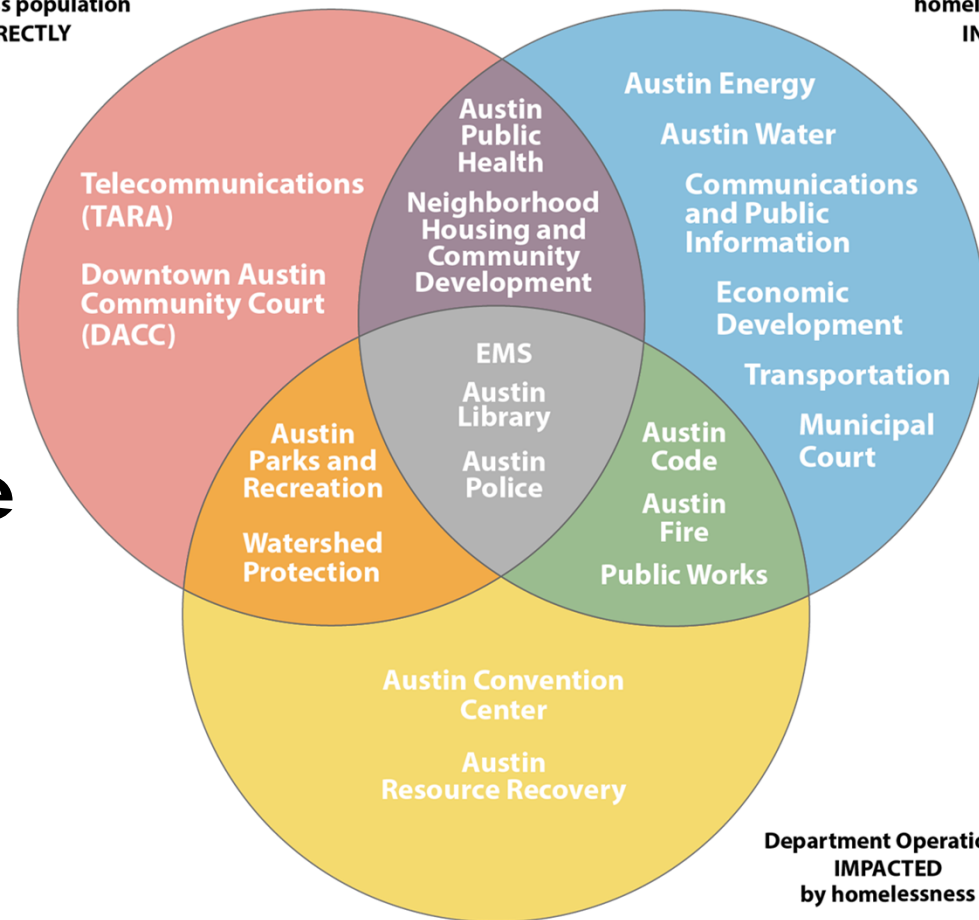
What makes a good Dashboard?

- 1. Captivate and tell a story**
- 2. Give a glimpse of the environment**
- 3. Communicate and track goals**

**Multiple
departments
provide
services or are
impacted by
homelessness**

**Efforts serving the
homeless population
DIRECTLY**

**Efforts serving the
homeless population
INDIRECTLY**



**Department Operations
IMPACTED
by homelessness**

Three Major Sections

1. Homelessness in Austin

1. Homelessness & the Impact on City Services

1. Providing Service

Homelessness in Austin

Experiences and stories of homelessness

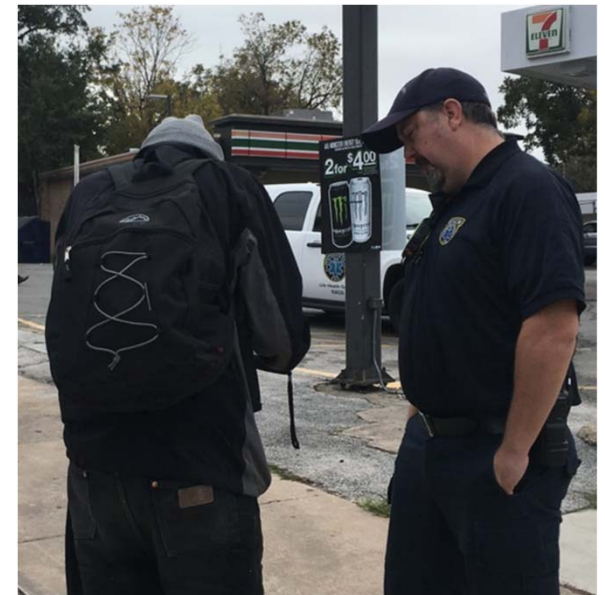
Previous homelessness and housing instability

Elena has been homeless since she was 13, but was recently housed. Her dad and other relatives were "in jail because of stupid stuff," so she stayed with her mom who was homeless.

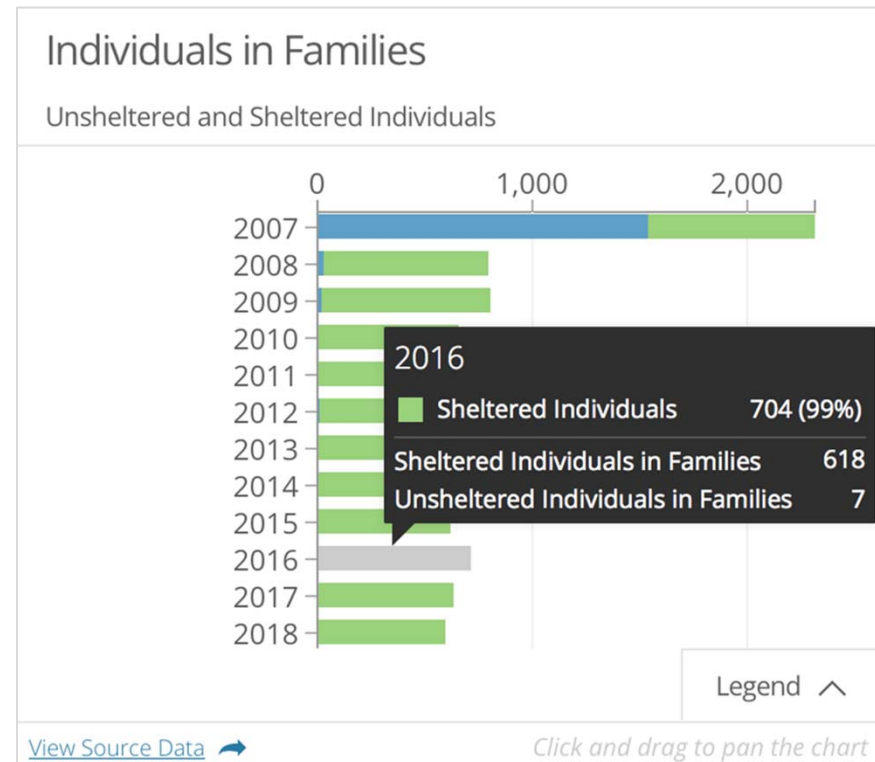
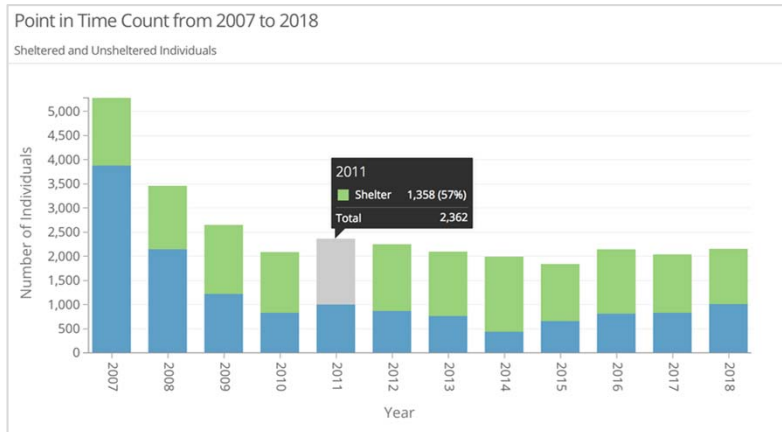
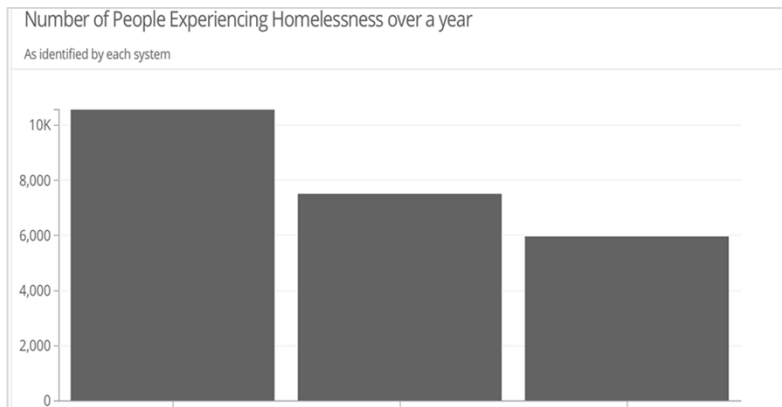
The death of a loved one and trauma

"No family coming to me." Major's wife passed away a few years ago a week before Christmas. He was in the marines, but now he can't move like he used to.

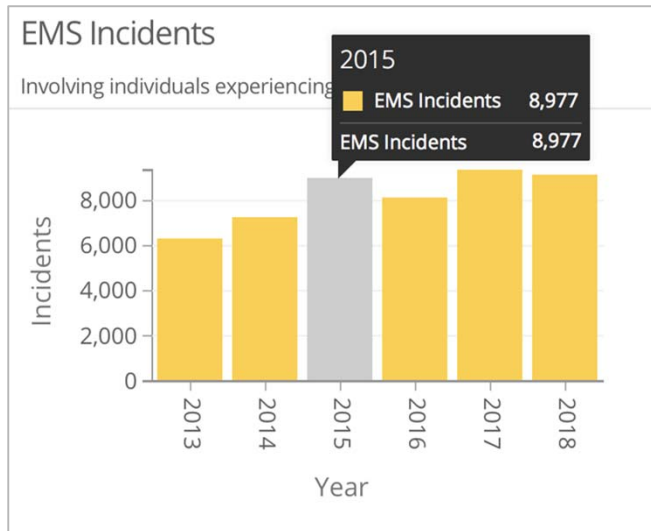
"I've been homeless once, when my wife died. Left my household." Salvador blamed himself for not paying attention to her addiction. He eventually called his mom and was able to stay with her. After that he got a job and got back on his feet.



Homelessness in Austin - continued

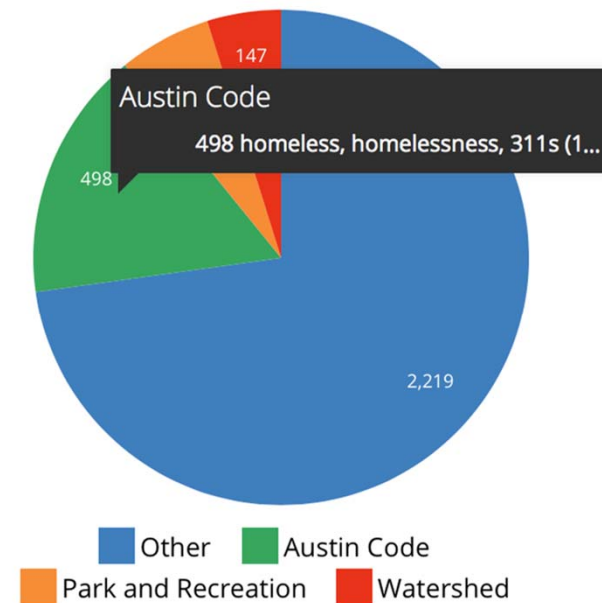


Homelessness & the Impact on City Services



The majority of interactions related to homelessness occur in departments that deliver emergency services. In addition to having their department operations heavily impacted by homelessness, they also have programs that provide direct services to people experiencing homelessness. Austin/Travis County Emergency Services provides direct support through programs like the Homelessness Outreach Street Team (HOST) and Community Health Paramedics (CHP.)

Calls made to 311 related to homelessness

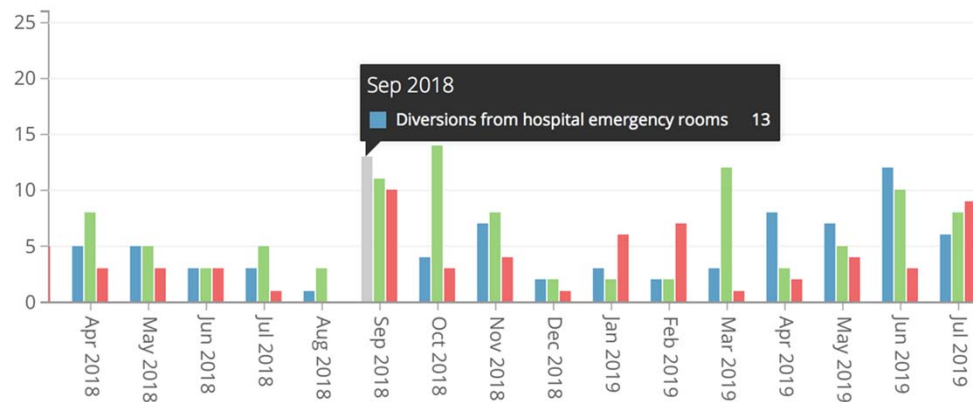


[View Source Data](#) ➔

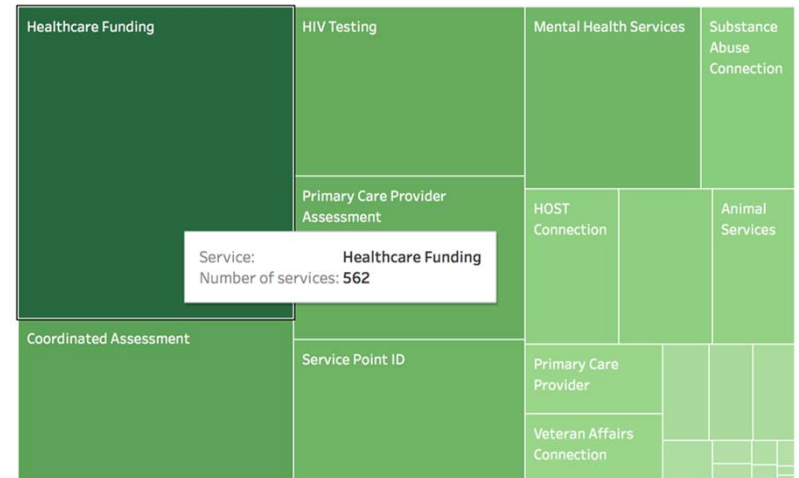
Providing Services

Diversions provided by HOST

From Jail, Emergency Rooms, and Psychiatric Hospitals



Services Provided at Pop Up Resource Clinics



Communications Update Questions?