Communications Update

Partner collaborations

- PIT Event Estimate Event
 - Video
 - Social Media
 - Press
- LifeWorks Opening
- Videos with LifeWorks and Integral Care

Internal collaborations

- NHCD Permanent Supportive Housing targets
- February Press Conference
- Social Media
- Press requests: APH, DACC

ATXN

To air January 27th:

 Austin Homeless Advisory Council (AHAC)

Production in Progress:

- Chalkboard Stories
- ARCH Updates

Pre Production:

- Pop-up Resource Clinic highlights
- Collaboration with LifeWorks on youth success stories
- Collaboration with Integral Care on Housing First educational video

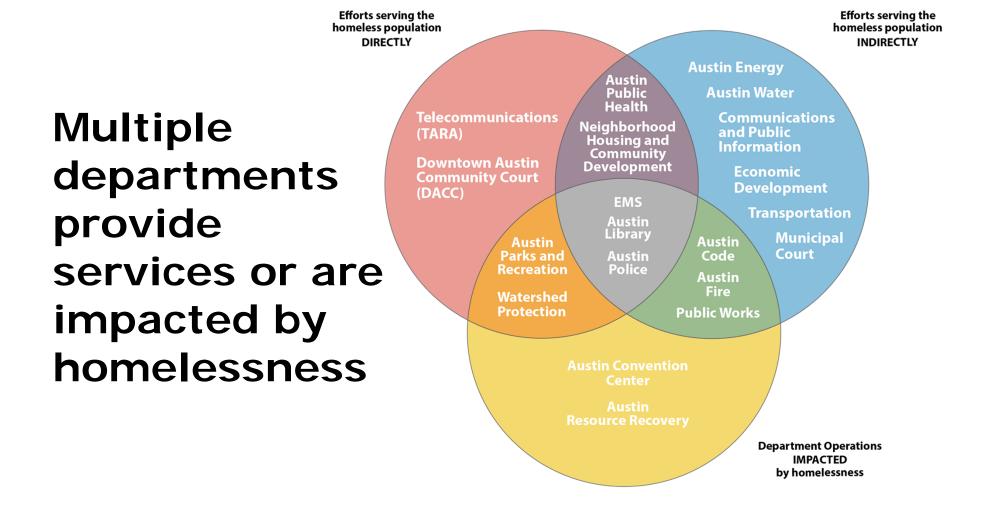


What makes a good Dashboard?

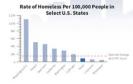
1. Captivate and tell a story

2. Give a glimpse of the environment

3. Communicate and track goals



HOMELESSNESS IN AUSTIN



Rate of Homeless Per 100,000 People in





of Care (CoCs) across the country report determine this number CoC sirely on two metrics Inventory Count (HIC).

The largest single charge in 2017 was. Criminal Trespassing, it makes up for roughly a quarter of all charges. There were also over 40,000 calls from the public experiencing homelessness on a single night in January, measuring individuals that are staying in shelter in addition to counting the number of individuals that are sleeping in places that not

Care have available in addition to utilizations rates, which are documented in the CoC's Homelessness Management Information
System. This information is used to determine demographics and the number of unique 9%

EMS

CODE

HOST

288

784

PIT does not measure individuals that are incarcerated, doubted up with friends or families, living in a motel, or hospitalized. The HIC only captures individuals engaged in shelter and does not provide a picture of individuals who have gone off grid or are engage in other services. The limitations in the PIT and HIC methodologies. as well as the mobility of partners like the Austin Police Department and Austin Travis County EMS is one of the reasons why there is discrepancy in the number of individuals reported as

individuals engaging in homelessness service



Gender

50% female in Travis County, the majority of individuals experiencing homelessness are male

Race

Even though the Black community makes up only 9% of Travis County, they make up 42% of the homeless population. White and Hispanic communities are underepresented and make

homelessness are between the ages of 45 and 64.



AUSTIN POLICE DEPT. DEMO

CALLS FOR SERVICE COMPUTER-AIDED DISPATCH (CAD) 43,528 For Fiscal Year 2017, there were 43,528 (7%) calls for service related to incliniduals experiencing homelessness out of a total of 587,369 calls. 1,996 of those data point appear as drup licates.

to their lack of housing. These include: Criminal Trespass, Emergency Detention, Public Intoxication, Violation of a City Ordinance, Begging, Arson,

TOP 15 CRIMES

26%

13%

6%

CHARGES

GAS STATIONS



PUBLIC PLACE





CHARGES BY DISTRICT

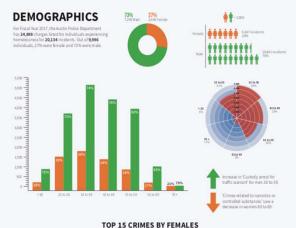


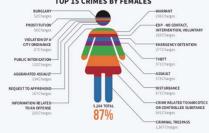
TOP 25 LOCATIONS INDIVIDUALS CHARGED WITH SAME OFFENSE SUPERMARKETS

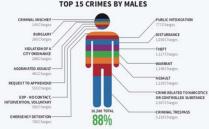
13%











TOP 15 CRIMES BY MALES

Three Major Sections

- 1. Homelessness in Austin
- 1. Homelessness & the Impact on City Services
- 1. Providing Service

Homelessness in Austin

Experiences and stories of homelessness

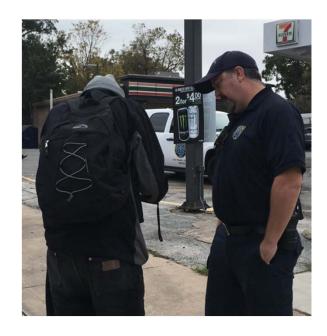
Previous homelessness and housing instability

Elena has been homelessness since she was 13, but was recently housed. Her dad and other relatives were "in jail because of stupid stuff," so she stayed with her mom who was homeless.

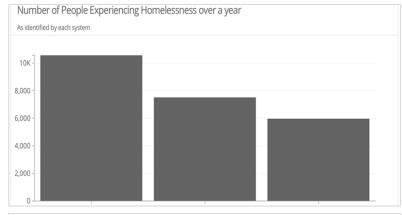
The death of a loved one and trauma

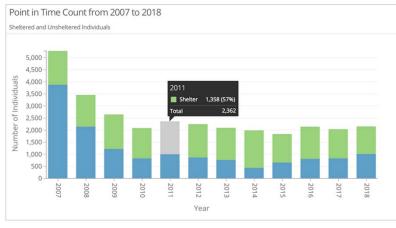
"No family coming to me." Major's wife past away a few years ago a week before Christmas. He was in the marines, but now he can't move like he used to.

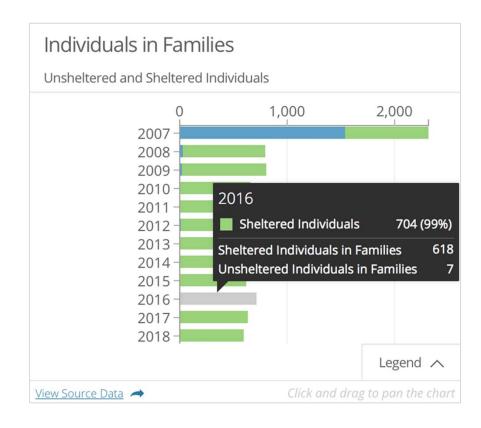
"I've been homeless once, when my wife died. Left my household." Salvador blamed himself for not paying attention to her addiction. He eventually called his mom and was able to stay with her After that he got a job and got back on his feet.



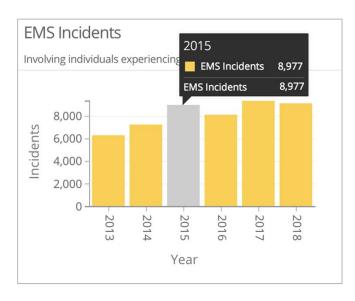
Homelessness in Austin - continued



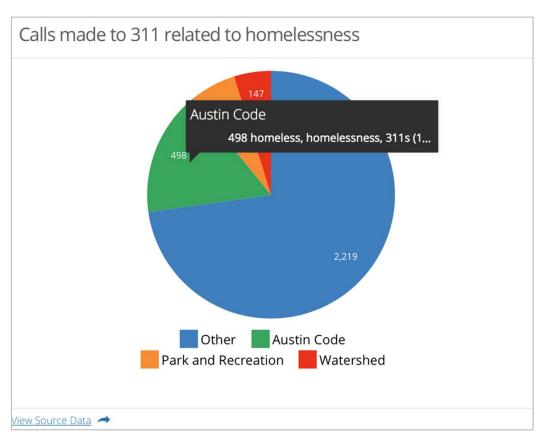




Homelessness & the Impact on City Services



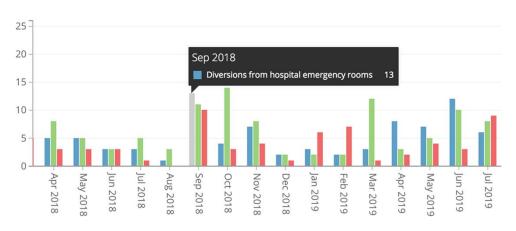
The majority of interactions related to homelessness occur in departments that deliver emergency services. In addition to having their department operations heavily impacted by homelessness, they also have programs that provide direct services to people experiencing homelessness. Austin/Travis County Emergency Services provides direct support through programs like the Homelessness Outreach Street Team (HOST) and Community Health Paramedics (CHP.)



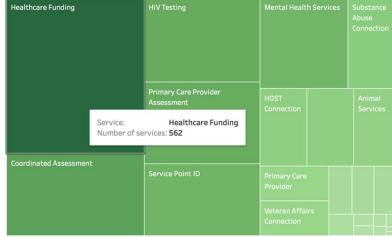
Providing Services

Diversions provided by HOST

From Jail, Emergency Rooms, and Psychiatric Hospitals



Services Provided at Pop Up Resource Clinics



Communications Update Questions?