1 2	RESOLUTION NO.
3	WHEREAS, a local state of disaster for the City of Austin was declared by
4	the City of Austin Mayor and the Travis County Commissioners Court Judge, due
5	to concerns related to the coronavirus disease 2019 (COVID-19) on Friday, March
6	6, 2020; and
7	WHEREAS, the Austin City Council passed Resolution 20200312-074,
8	ratifying and extending the local state of disaster declaration through April 5, 2020
9	or until such time as it is terminated by order of the Council; and
10	WHEREAS, the South by Southwest (SXSW) Festival is a home-grown
11	event and cultural ecosystem that represents both the largest convention to take
12	place in the City of Austin and a network of additional official and unofficial
13	events across the city, which, according to a study conducted by Greyhill Advisors
14	generated an estimated \$346Million impact on our local economy in 2019; and
15	WHEREAS, while an international pandemic crisis necessarily requires
16	intervention and support from state and federal agencies, SXSW represents a
17	unique local event that requires special support and consideration by the City of
18	Austin to address policy, resources and programming needs to help stabilize an
19	integral system to our economy; and
20	WHEREAS, cancelling SXSW may result in continued and, in some cases,
21	devastating financial losses for members of the Austin community, including
22	service, music, and film workers, small and local businesses, and other; and
23	WHEREAS, ensuring the resiliency of our local economy and industries
24	due to an unprecedented public health event is of great value to the City of Austin;
25	NOW, THEREFORE,

26 BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Council of the City of Austin directs the City Manager to prioritize all necessary resources available to address the public health crisis and emergency declaration related to COVID-19.

BE IT FURTHER RESOLVED:

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- The City Council directs the City Manager to develop programs to support
- 32 Austinites that have been economically impacted by the public health crisis,
- including, but not limited to, the small and local businesses and workers in the
- 34 creative, hospitality, service, music, and film industries and other associated
- industries impacted by the COVID-19 related cancellation of major events,
- including, but not limited to the 2020 SXSW Festival.

BE IT FURTHER RESOLVED:

- The City Council directs the City Manager to consider the following, but not limited to:
 - Options that can help address short-term impacts while ensuring and maintaining the long-term success and sustainability of the local economy;
 - Options that can help individuals and small and local businesses directly with financial assistance and continuity of service for utilities, housing, and other basic necessities;
 - Reassess other uses of Hotel Occupancy Tax (HOT) spending that are not currently assigned to active projects;
 - Delayed payment plans for HOT collections;
 - Where necessary, adjusting existing economic development, job placement and workforce development programs to target the current crisis; and

53	 Coordinating with regional jurisdictions whose residents and businesses
54	will also suffer economic consequences from the SXSW cancellation,
55	especially where collaboration may advantage state and federal support.
56	BE IT FURTHER RESOLVED:
57	The City Council directs the City Manager to leverage all available state and
58	federal options to help address the larger economic issues of COVID-19 related
59	impacts and closures.
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62	ADOPTED: , 2020 ATTEST:
63	Jannette S. Goodall
64	City Clerk
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