



Recommendation for Action

File #: 20-1623, **Agenda Item #:** 2.

4/9/2020

Posting Language

Authorize the negotiation and execution of an interlocal agreement with the Austin Independent School District (AISD), for the use of the Palmer Events Center at no charge in exchange for the City's use of AISD services, with the value of the exchange not to exceed \$35,000 per term, for an initial contract term ending September 30, 2020, and with four 12-month renewal options.

Lead Department

Austin Convention Center Department.

Fiscal Note

There item has no fiscal impact.

Prior Council Action:

June 23, 2011 Council approved an interlocal agreement for the exchange of rental concessions and warehouse space. February 4, 2016 Council approved an interlocal agreement for the exchange of rental concessions and warehouse space. August 31, 2017 Council approved an interlocal agreement for the exchange of event space.

For More Information:

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Additional Backup Information:

Approval of this recommendation for council action will authorize negotiation and execution of an interlocal agreement between the Austin Independent School District (AISD) and the City of Austin, pursuant to which the Austin Convention Center Department (ACCD) will provide AISD with rental concessions for its Back to School Bash at Palmer Events Center (PEC).

In exchange for the rental concessions provided by ACCD, AISD will provide ACCD event-space and advertising services. ACCD will utilize AISD's event space to host community engagement events and the advertising services will be used to promote PEC at AISD-sponsored events.

In July 2011 AISD and the City entered into an interlocal agreement that was subsequently amended for a total of 60 months. Per the terms of the agreement AISD provided ACCD approximately 5,800 square feet of warehouse space at the AISD Central Warehouse facility for purposes of storing City equipment and non-perishable items. In exchange for the warehouse space, AISD received rental concessions from ACCD for its Back to School Bash at PEC.

Prior to the expiration of the initial agreement, both ACCD and AISD recognized that the Austin community would be better served if the agreement was restructured to achieve an overall public benefit that could better serve both organizations and the community. Therefore, in August 2017, AISD and ACCD entered into a new

agreement for an equal exchange of event space. In that agreement AISD continued to receive rental concessions for its Back to School Bash and in exchange, AISD provided ACCD space for ACCD community engagement events.

This new agreement will be expanded to include the advertisement and promotion of PEC as well as an exchange of event space. These advertising services will emphasize that the Palmer Events Center is a tremendous asset in the community that all can utilize and highlight the community-based events held at the facility such as Coats for Kids, HEB Feast of Sharing, and Austin Energy's Regional Science Festival.

AISD's Back to School Bash typically occurs in August of each year. For this year, it is currently scheduled for August 15th and can be modified as needed.

Strategic Outcome(s):

Government that Works for All.