Recommendation for Action

File #: 20-1647, **Agenda Item #:** 28. 4/9/2020

Posting Language
Approve on first reading an ordinance extending a franchise to Greater Austin Transportation Company D.B.A. Yellow Cab Company to operate a taxicab service in the City of Austin for five years.

Lead Department
Austin Transportation Department.

Fiscal Note
This item has no fiscal impact.

Prior Council Action:
Ordinance No. 20150604-53 was approved on an 11-0 vote extending a taxicab franchise to Greater Austin Transportation Company, D.B.A Yellow Cab Company.

For More Information:
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Council Committee, Boards and Commission Action:
October 8, 2019, recommended by the Urban Transportation Commission on an 10-0 vote withe with Commissioner Weatherby absent.

Additional Backup Information:
The Austin Transportation Department (ATD) regulates taxicab franchises under chapter 13-2 of City Code. Currently, there are three taxicab franchises operating a total of 518 regular taxicabs and 37 wheelchair accessible taxicabs within the City of Austin: ATX Coop Taxi, Lone Star Cab Company, & Yellow Cab Company.

Yellow Cab Company has provided reliable taxicab services to the people of Austin for many years. ATD recommends approval on first reading an ordinance extending a franchise to Greater Austin Transportation Company D.B.A. Yellow Cab Company to operate a taxicab service in the City of Austin for five years.

City Charter requires a franchise renewal to be granted by ordinance and read at three regular city council meetings. The third reading may not occur until 30 days after the first reading. Following is the schedule for the second and third readings:

- Second reading - April 23, 2020
- Third reading - May 21, 2020

Strategic Outcome(s):
Mobility; Economic Opportunity and Affordability

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