

21 of projects, including affordable housing developments, public-private partnerships
22 with private-led development, such as along the South Central Waterfront, and a
23 Cultural Trust to support acquisition and preservation of creative spaces; and

24 **WHEREAS**, the Economic Development Department contracted with a
25 consultant to provide recommendations to Council on the options for structuring
26 such an entity, and the timely creation of such an entity could leverage
27 opportunities during this time to stabilize and retain creative spaces, in addition to
28 accessing funds available to such entities from the United States Economic
29 Development Administration; **NOW, THEREFORE,**

30 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

31 The City of Austin intends to remain the Live Music Capital of the World
32 and a cultural center by supporting near-term relief and long-term investment in its
33 creative economy, including artists, venues, and industry professionals.

34 **BE IT FURTHER RESOLVED:**

35 The City Manager, as a part of expediting recommendations for Council
36 review regarding the creation of an economic development entity that could
37 leverage opportunities to advance community benefits during this pandemic and
38 recovery, is directed to also develop a proposal for a cultural trust, or similar entity,
39 that can be used to ensure the long-term sustainability of Austin's creative culture,
40 including its arts and music industries. The proposal should be presented to City

41 Council no later than June 11th, 2020 and include any opportunities for federal
42 funding, including those administered through the United States Economic
43 Development Administration. Legal documents necessary for the creation of the
44 entity should be prepared as soon as possible upon Council approval, but no later
45 than July 23rd.

46 **BE IT FURTHER RESOLVED:**

47 The City Manager is directed to review the portfolio of city-owned buildings
48 and make recommendations to City Council on properties that may be suitable for
49 cultural uses, as a part of the strategic facility planning process and the efforts to
50 establish a cultural trust. This review should include, but not be limited to:

- 51 • The Municipal Building at 124 W 8th St; and
- 52 • The closed fire station at 3002 Guadalupe St.

53 The review should also include spaces smaller than complete buildings,
54 unused or undeveloped land owned by the city, and opportunities within new
55 development, including, but not limited to:

- 56 • Retail space included in the Planning and Development Center located at
57 the southwest corner of Middle Fiskville Road and Highland Mall
58 Boulevard; and
- 59 • Cultural facilities included as a public benefit as a part of the Master
60 Development Agreements.

61 The City Manager is directed to ensure that any such efforts target and are
62 accessible to underrepresented communities in order to achieve equity and
63 diversity in program outcomes.

64 **BE IT FURTHER RESOLVED:**

65 The City Manager is directed to review the City of Austin's capital project
66 delivery planning and make recommendations that may accelerate investment in
67 cultural venues and deployment of approved bond funding for creative space. This
68 review and resulting recommendations should include, but not be limited to:

- 69 • Accelerated delivery of cultural center facilities included in the 2018
70 bond package for the Dougherty Arts Center, Emma S. Barrientos
71 Mexican American Cultural Center, Asian American Resource Center,
72 George Washington Carver Museum, and Mexic-Arte Museum;
- 73 • No later than June 30th, accelerated preparation of the solicitation
74 materials needed to obtain proposals from creative organizations for use
75 of the 2018 Creative Spaces bond;
- 76 • Early delivery of capital improvement projects that may be beneficial to
77 cultural assets, such as streetscape improvements in cultural and
78 entertainment districts, that would be less disruptive if completed while
79 businesses are closed;
- 80 • Early preparation and development of proposals for the next creative

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bond package;

- Options for capital investment and long-term sustainability of cultural facilities operated by third parties on city-owned properties; and
- Options for public-private partnerships that may have difficulty achieving or need additional time to meet their private fundraising commitments to the City.

BE IT FURTHER RESOLVED:

The City Manager is directed to consult with the Music Commission and the Live Music Fund Working Group to explore ways of using the Live Music Fund for the long-term sustainability of the live music industry and to evaluate other investments that would help enhance the live music and cultural tourism economy.

ADOPTED: _____, 2020 **ATTEST:** _____
Jannette S. Goodall
City Clerk