

21 with private-led development, such as along the South Central Waterfront, and a
22 Cultural Trust to support acquisition and preservation of creative spaces; and

23 **WHEREAS**, Resolution No 20200326-091 unlocked the City Manager’s
24 ability to move forward with the economic recovery of our vital arts, music and
25 entertainment industries and confirmed council's commitment to doing this work
26 during the COVID-19 pandemic; and

27 **WHEREAS**, the Economic Development Department contracted with a
28 consultant to provide recommendations to Council on the options for structuring
29 such an entity, and the timely creation of such an entity could leverage
30 opportunities during this time to stabilize and retain creative spaces, in addition to
31 accessing funds available to such entities from the United States Economic
32 Development Administration;

33 **NOW, THEREFORE,**

34 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

35 The City of Austin intends to remain the Live Music Capital of the World
36 and a cultural center by supporting near-term relief and long-term investment in its
37 creative economy, including artists, venues, and industry professionals.

38 **BE IT FURTHER RESOLVED:**

39 The City Manager, as a part of expediting recommendations for Council
40 review regarding the creation of an economic development corporation (EDC) that

41 could leverage opportunities to advance community benefits during this pandemic
42 and recovery, is directed to also develop a proposal for a cultural trust, that may be
43 a separate entity or a part of an EDC, that can be used to ensure the long-term
44 sustainability of Austin’s creative culture, including its arts and music industries.
45 The proposal should be presented to City Council no later than June 11th, 2020 and
46 include any opportunities for federal funding, including those administered through
47 the United States Economic Development Administration. Legal documents
48 necessary for the creation of the cultural trust or EDC should be prepared as soon
49 as possible upon Council approval, but no later than July 23rd.

50 **BE IT FURTHER RESOLVED:**

51 The City Manager is directed to review the portfolio of city-owned buildings
52 and make recommendations to City Council on properties that may be suitable for
53 cultural uses, as a part of the strategic facility planning process and the efforts to
54 establish a cultural trust or EDC. This review should include, but not be limited to:

- 55 • The Municipal Building at 124 W 8th St; and
- 56 • The closed fire station at 3002 Guadalupe St.

57 The review should also include spaces smaller than complete buildings,
58 unused or undeveloped land owned by the city, and opportunities within new
59 development, including, but not limited to:

- 60 • Retail space included in the Planning and Development Center located at

61 the southwest corner of Middle Fiskville Road and Highland Mall
62 Boulevard; and

- 63 • Cultural facilities included as a public benefit as a part of Master
64 Development Agreements.

65 The review should also engage regional partners, including, but not limited
66 to, the Austin Independent School District, for the potential adaptation of facilities
67 to creative space.

68 The City Manager is directed to ensure that any such efforts enhance
69 accessibility for underrepresented communities in order to better achieve equity
70 and diversity in program outcomes.

71 **BE IT FURTHER RESOLVED:**

72 The City Manager is directed to review the City of Austin’s capital project
73 delivery planning and make recommendations that may accelerate investment in
74 cultural venues and deployment of approved bond funding for creative space. This
75 review and resulting recommendations should include, but not be limited to:

- 76 • Accelerated delivery of cultural center facilities included in the 2018
77 bond package for the Dougherty Arts Center, Emma S. Barrientos
78 Mexican American Cultural Center, Asian American Resource Center,
79 George Washington Carver Museum, and MexicArte;
- 80 • No later than June 30th, accelerated preparation and release of the

81 solicitation materials needed to obtain the maximum breadth of proposals
82 from creative organizations for use of the 2018 Creative Spaces bond and
83 for spaces that may be appropriate for a cultural trust or EDC;

- 84 • Early delivery of capital improvement projects that may be beneficial to
85 cultural assets, such as streetscape improvements in cultural and
86 entertainment districts, that would be less disruptive if completed while
87 businesses are closed;
- 88 • Early preparation and development of proposals for the next creative
89 bond package;
- 90 • Options for capital investment and long-term sustainability of cultural
91 facilities operated by third parties on city -owned properties; and
- 92 • Options for public-private partnerships that may have difficulty achieving
93 or need additional time to meet their private fundraising commitments to
94 the City.

95 **BE IT FURTHER RESOLVED:**

96 The City Manager is directed to consult with the Music Commission and the
97 Live Music Fund Working Group to explore ways of using the Live Music Fund
98 for the long-term sustainability of the live music industry and to evaluate other
99 investments that would help enhance the live music and cultural tourism economy.

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101 **ADOPTED:** _____, 2020 **ATTEST:** _____

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Jannette S. Goodall

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City Clerk

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