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City of Austin

Recommendation for Action

File #: 20-2126, Agenda Item #: 16.

6/4/2020

Posting Language

Authorize negotiation and execution of an interlocal agreement with the Capital Metropolitan Transportation Authority related to expansion and management of Bike Share of Austin and B-Cycle Austin, a station-based bike share system, for an initial term of four years, and a renewal term of up to three years.

Lead Department

Austin Transportation Department

Fiscal Note

Funding in the amount of \$229,000 is available from the Traffic Impact Analysis fund in the Fiscal Year 2019-2020 Austin Transportation Capital Budget. The amount of \$229,000, a City matching fund, is required as part of the city investment in this program. A fiscal note is attached.

Prior Council Action:

20130117-047 - Authorize award, negotiation, and execution of a 60-month requirements service contract with BIKE SHARE OF AUSTIN, to implement market, operate, and manage the Bike Share Program for the Public Works Department with one, 60-month extension option. Approved on a 6/0 vote with Mayor Leffingwell absent.

20130620-032 - Authorize award, negotiation, and execution of a supply contract with B-CYCLE LLC, or the other qualified offeror to RFP EAG0111 for the purchase of bicycles, kiosks, and software for the Bike Share Program for the Public Works Department for a total estimated contract amount not to exceed \$2,000,000. Approved on a 7-0 vote.

Resolution No. 20181213-044 - A resolution directing the City Manager to develop recommendations regarding the creation of a pilot program that would address shifting modes of transportation by incentivizing transit use was approved on a 6-2 vote with Council Members Houston and Troxclair voting against, Council Member Renteria absent, and Mayor Adler and Council Member Flanning off the dais.

20200326-031 - Authorize negotiation and execution of a multi-term contract with Bike Share of Austin, to provide maintenance of the City's bike share program bicycles and infrastructure assets, for up to two years for a total contract amount not to exceed \$336,000. Approved on an 11-0 vote.

20200326-032 - Authorize an amendment to an existing contract with B-Cycle, LLC, to provide bicycles, kiosks, and software for the Austin Bike Share Program, for an increase in the amount of \$439,000, for a revised total contract amount not to exceed \$2,500,000. Approved on an 11-0 vote.

For More Information:

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Council Committee, Boards and Commission Action:

To be reviewed by the Council Mobility Committee on May 28, 2020

Additional Backup Information:

The Capital Metropolitan Transportation Authority (CMTA) is pursuing a grant with the Federal Transit Agency (FTA) to invest in electric bicycles and infrastructure. This agreement will fund the local match as a requirement for the grant application.

This ILA will define a mutually beneficial partnership between the City of Austin and Capital Metro in relation to the management and expansion of the B-Cycle Austin system. Capital Metro desires to leverage the B-Cycle Austin docked bike share system to maximize the utility of the MetroRail and MetroBus systems for Austin visitors and community members. Capital Metro is also working with B-Cycle LLC (Trek) and Bike Share of Austin to provide seamless access to both systems via their apps and their fare card systems. Both the City and Capital Metro agree that in order for this asset to remain viable for the community, it must be converted to e-bikes systemwide. Capital Metro has applied for an Accelerating Innovative Mobility (AIM) grant from the Federal Transit Authority, with the City as a partner, to fund the full electrification of the B-Cycle Austin fleet.

The City owns the B-Cycle. LLC Austin system. Installations began in 2013 and as of July 2014, the system had 43 station/kiosks and over 350 bikes. The initial installation was funded with \$1,500,000 in Federal funding and \$500,000 in private funding provided by Bike Share of Austin. Additional expansions have been funded through \$650,000 in Federal funding matched by \$160,000 from the Austin Transportation Department's budget, \$30,000 from Bike Share of Austin and \$300,000 from Capital Improvement Projects funding. As of today, a total of 75 station/kiosks and over 500 bicycles make up the B-Cycle system.

Currently, there are 200 e-bikes in Austin on loan from B-Cycle LLC (Trek) as a pilot project to demonstrate the increased use of the system when e-bikes are readily available. It has been demonstrated nationally and locally that e-bikes are used at 3 to 4.5 times the rate of standard bicycles. This partnership will accelerate the adoption of e-bikes and expansion of the system to new areas of Austin. Increased ridership is also anticipated to provide additional funding for expansion and maintenance of the B-Cycle Austin system.

Strategic Outcome(s):

Mobility; Economic Opportunity and Affordability; Health and Environment.