

Summary Report

30 March 2020 - 28 April 2020

SpeakUp Austin!

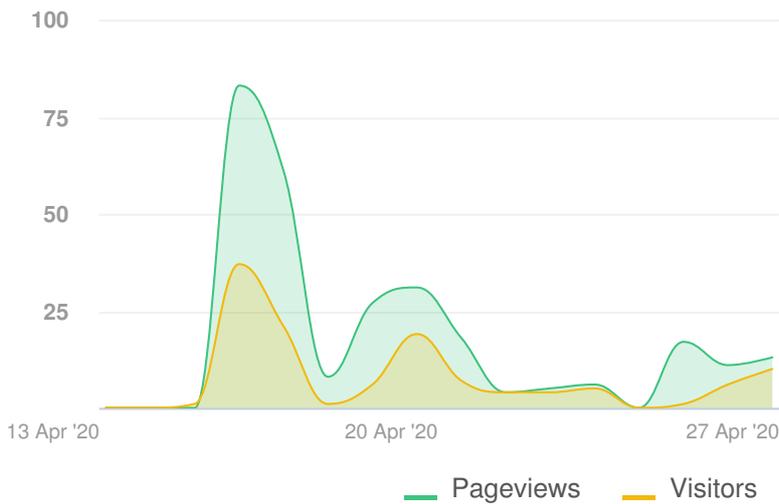
PROJECTS SELECTED: 1

Pool/Spa Code Stakeholder Engagement

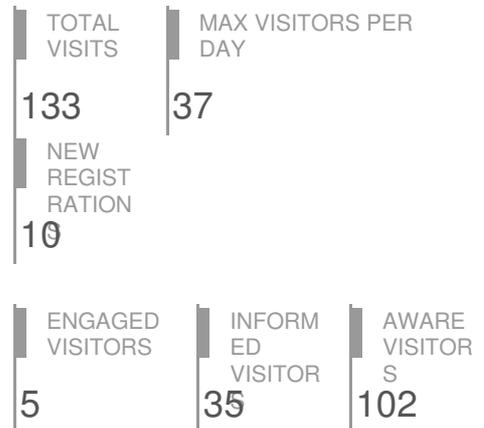
FULL LIST AT THE END OF THE REPORT



Visitors Summary



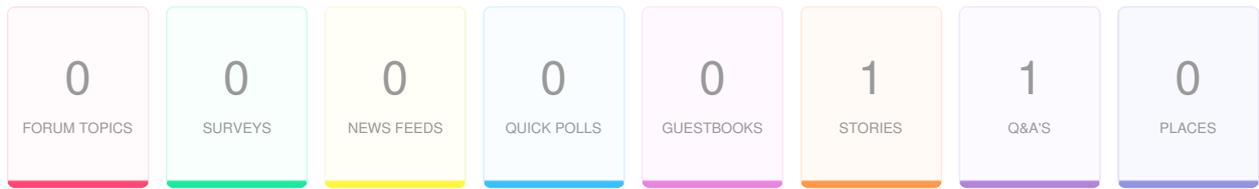
Highlights



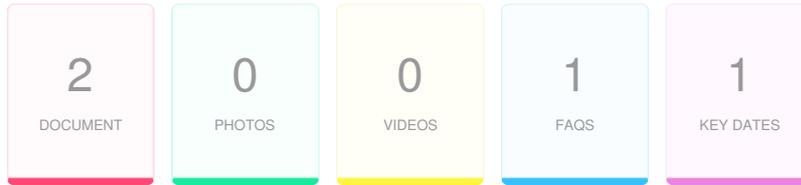
PARTICIPANT SUMMARY

ENGAGED	5 ENGAGED PARTICIPANTS			(%)
INFORMED	Registered	Unverified	Anonymous	Pool/Spa Code Stakeholder ... 5 (4.9%)
	Contributed on Forums	0	0	0
	Participated in Surveys	0	0	0
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
AWARE	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	4	1	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
<i>* A single engaged participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
ENGAGED	35 INFORMED PARTICIPANTS			(%)
INFORMED	Participants			Pool/Spa Code Stakeholder ... 35 (34.3%)
	Viewed a video	0		
	Viewed a photo	0		
	Downloaded a document	28		
	Visited the Key Dates page	8		
AWARE	Visited an FAQ list Page	11		
	Visited Instagram Page	0		
	Visited Multiple Project Pages	31		
	Contributed to a tool (engaged)	5		
<i>* A single informed participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
ENGAGED	102 AWARE PARTICIPANTS			
INFORMED	Participants			Pool/Spa Code Stakeholder ... 102
	Visited at least one Page	102		
AWARE				
<i>* Aware user could have also performed an Informed or Engaged Action</i>				<i>* Total list of unique visitors to the project</i>

ENGAGEMENT TOOLS SUMMARY



INFORMATION WIDGET SUMMARY



DOCUMENTS	
2	Documents
28	Visitors
44	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	
23 Downloads	21 Downloads
Pools Spa Speak Up Presentation	Summary-Pool and Spa Code Amendments (2020)

FAQS	
1	Faqs
11	Visitors
11	Views

TOP 3 FAQS BASED ON VIEWS	
11 Views	
Pool/Spa Code Stakeholder Engagement	

KEY DATES	
1	Key Dates
8	Visitors
8	Views

TOP 3 KEY DATES BASED ON VIEWS	
8 Views	
Pool/Spa Code Stakeholder Engagement	

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	14
myemail.constantcontact.com	2
t.yesware.com	1
www.austinmonitor.com	1
www.bing.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Pool/Spa Code Stakeholder Engagement	102	35	5