

Austin City Council/Capital Metro Board JOINT SPECIAL SESSION

JUNE 10, 2020

AGENDA

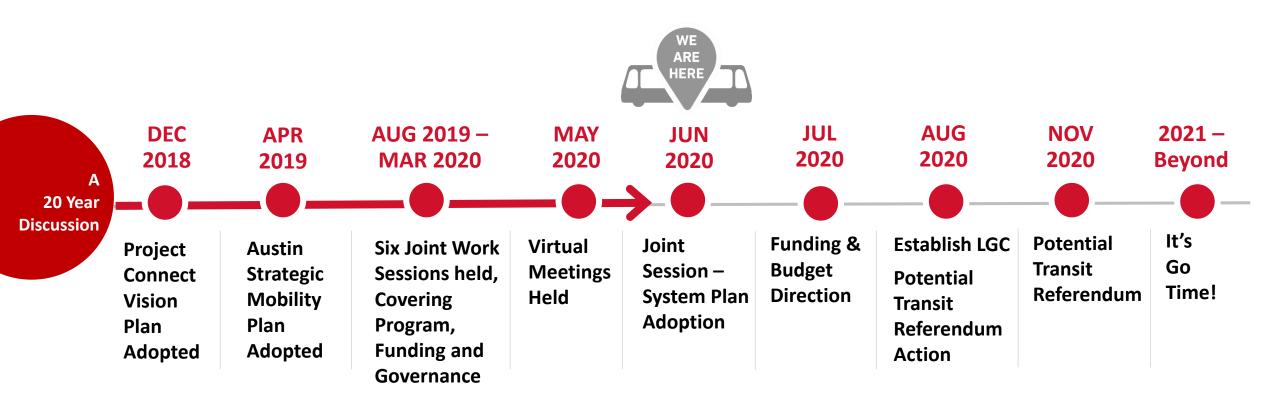
- ENGAGING WITH THE COMMUNITY
- HOW DID WE GET HERE & WHY WE NEED TO BUILD
- TODAY'S ACTION
- BREAK
- OVERSEEING THE PROGRAM
- INVESTMENT OPPORTUNITIES
- WHAT'S NEXT



PROJECT CONNECT ENGAGING WITH THE COMMUNITY



PROJECT CONNECT TIMELINE

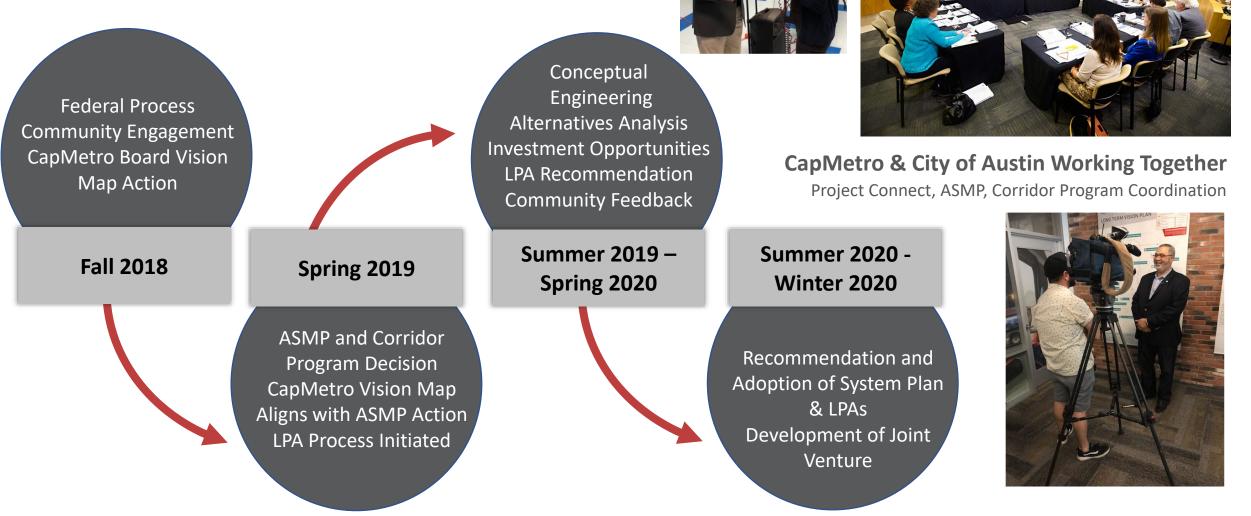


Community Engagement Ongoing



WORKING TOGETHER

CONNECTING WITH THE COMMUNITY

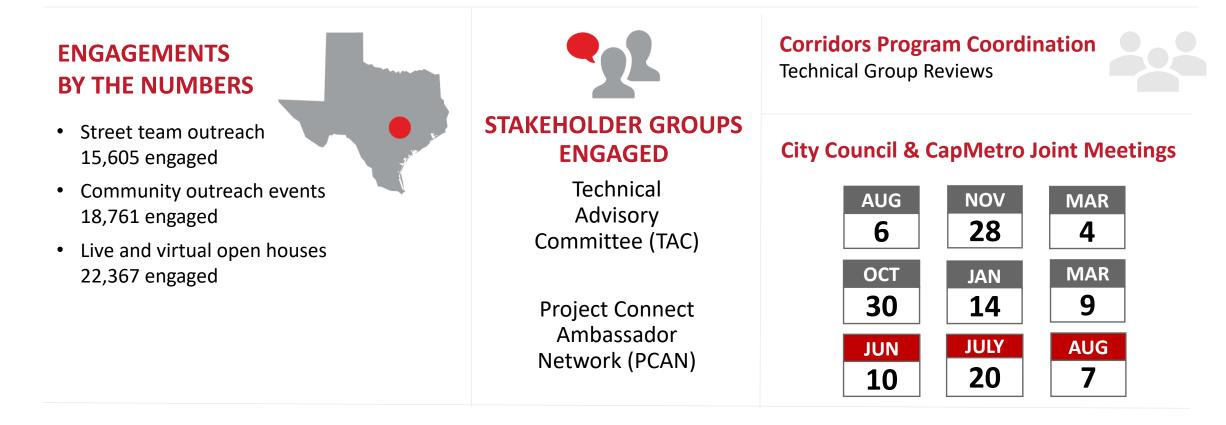




WARAN ANY

LEARNING, LISTENING & COLLABORATING

LOCAL OUTREACH More than 57,000 community members engaged through outreach programs IN ADDITION TO ALL ENGAGEMENTS & OUTREACH COMPLETED WITH AUSTIN STRATEGIC MOBILITY PLAN (ASMP)





COMMUNITY OUTREACH

CONNECTING WITH THE COMMUNITY

Project Connect Ambassador Network (PCAN) - Group of over 150 community organizations and stakeholders meeting monthly to receive update and provide input to process

Three subcommittees:

- Technical
- Communications
- Placemaking



Resolutions of Support from CapMetro's

Access Advisory Committee (AAC)

&

Customer Satisfaction Advisory Committee (CSAC)



COMMUNITY OUTREACH

CONNECTING WITH THE COMMUNITY

Employer-Based Engagement: Breaking down barriers by engaging with people where they are, by partnering with local industry

Traffic Jam Events: Community-wide participation; two-way learning; demonstrating partnerships

Community and Partner Events: Focus on target audience that's not likely to come across our materials in other ways

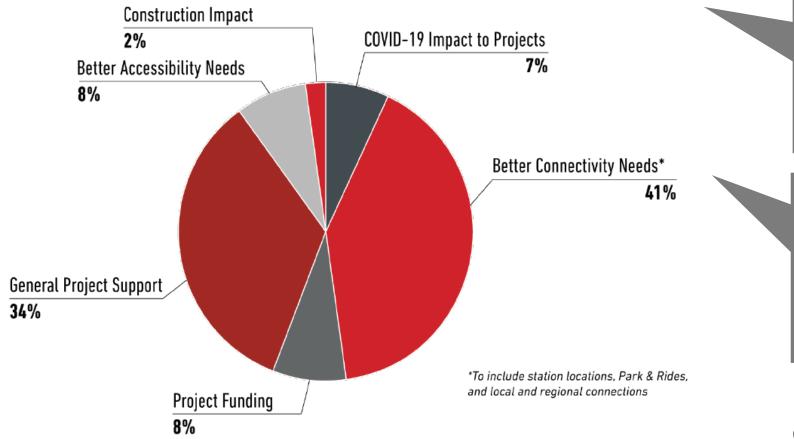
Build and Maintain Relationships: Returned to same groups in later phases





VIRTUAL OPEN HOUSE

CONNECTING WITH THE COMMUNITY: MAY 7 TO MAY 31



WHAT WE HEARD:

"It is past time for Austin to do this. We are a large, international city and have been for years. This proposal is transformative and enduring. It will be our legacy to future generations."

"I am completely in favor of putting the full system as described with 3 LRT lines and a new river crossing and underground tunnel to a vote this November..."

PARTICIPATION:

Over 3,500 unique views Over 1,300 survey submissions



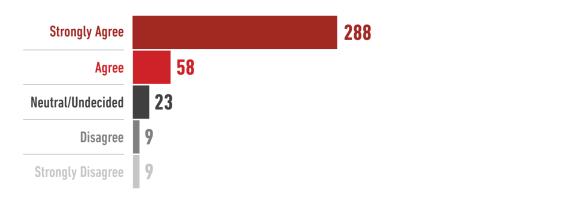
VIRTUAL OPEN HOUSE

WHAT WE HEARD

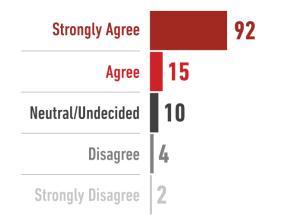
90% agree that the Recommended System Plan creates a more accessible transit service.



90% agree the Blue Line and Gold Line should be built.



87% agree 7 new MetroRapid routes should be created.



92% agree the Orange Line should be built.

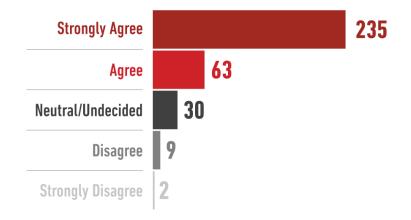




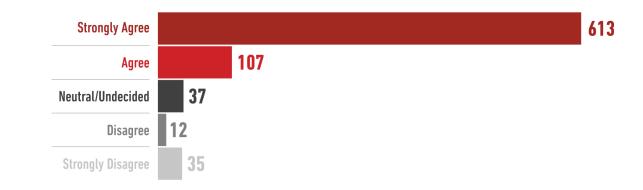
VIRTUAL OPEN HOUSE

WHAT WE HEARD

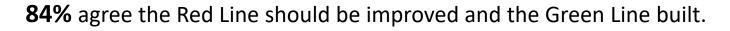
88% agree on expanding MetroExpress.

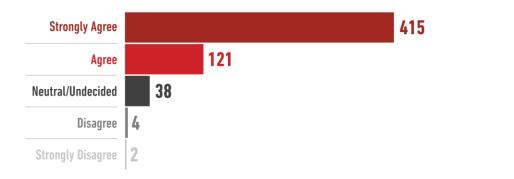


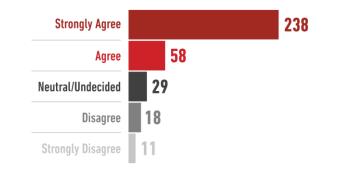
90% agree we should construct a downtown transit tunnel.



92% agree on expanding local connections.



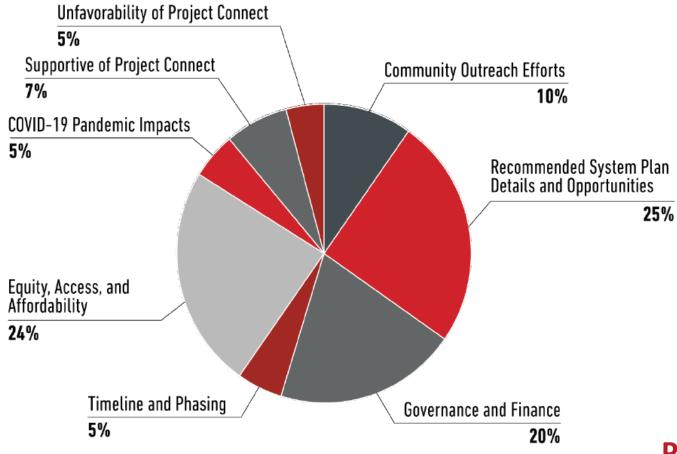






VIRTUAL COMMUNITY MEETINGS

CONNECTING WITH THE COMMUNITY: MAY 15 TO MAY 29



- May 18Natasha Harper-Madison, City Council Member, District 1Jeffrey Travillion, CMTA Board Member
- *May 19* Kathie Tovo, City Council Member, District 9 Wade Cooper, CMTA Board Member & Chair
- *May 20* Jimmy Flannigan, City Council Member, District 6 Troy Hill, CMTA Board Member & Mayor of Leander Eric Stratton, CMTA Board Secretary
- *May 20* Alison Alter, City Council Member, District 10 Terry Mitchell, CMTA Board Member
- *May 26* Steve Adler, Mayor of Austin Wade Cooper, CMTA Board Chair
- May 28Ann Kitchen, CMTA Board Member &
City Council Member, District 5
Paige Ellis, City Council Member, District 8
- May 29 Delia Garza, CMTA Board Vice Chair & Mayor Pro Tem.District 2 Sabino 'Pio' Renteria, CMTA & City CouncilMember, District 3

Over 13,500 unique views

(Zoom, Facebook Live, and YouTube)

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PARTICIPATION:
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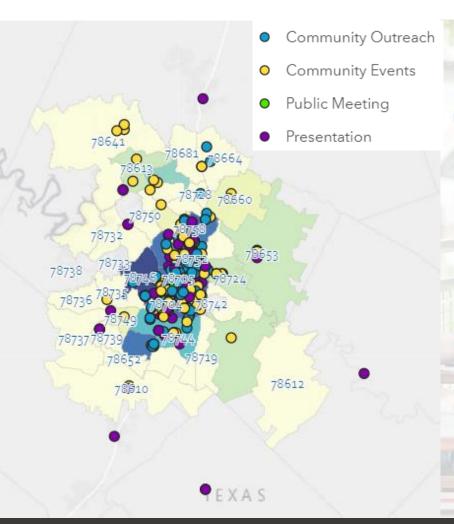
May **15** Greg Casar, City Council Member, District 4 Leslie Pool, City Council Member, District 7

DASHBOARD

CONNECTING WITH THE COMMUNITY

COMMUNITY ENGAGEMENT

LOCAL OUTREACH: 57,000



I am completely in favor of putting the full system as described with 3 LRT lines and a new river crossing and underground tunnel to a vote this November in what is likely to be a favorable electorate.

It is past time for Austin to do this. We are a large, international city and have been for years. This proposal is transformative and enduring. It will be our legacy to future generations.

I think this plan is very good and has focused on a lot of key goals like increasing frequency, broadening access to opportunities for marginalized populations, and adding elements to make transit reliable and dignified.

PROJECT CONNECT GATHERING COMMUNITY INPUT

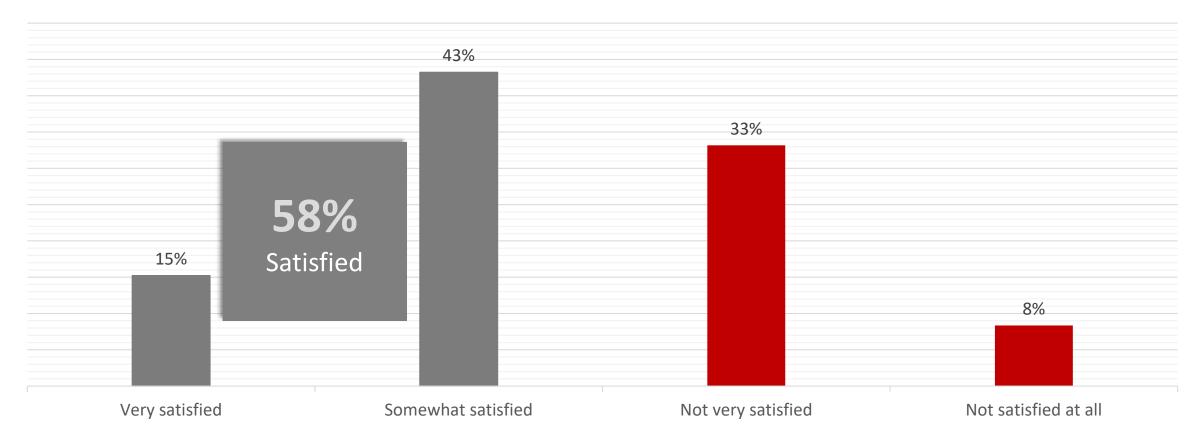


Methodology

- Online survey using *SurveyMonkey* platform and *Lucid* sample providers. Programmed, managed, and analyzed by Sherry Matthews Group.
- Fielding period May 8 27, 2020
- Total sample N=407



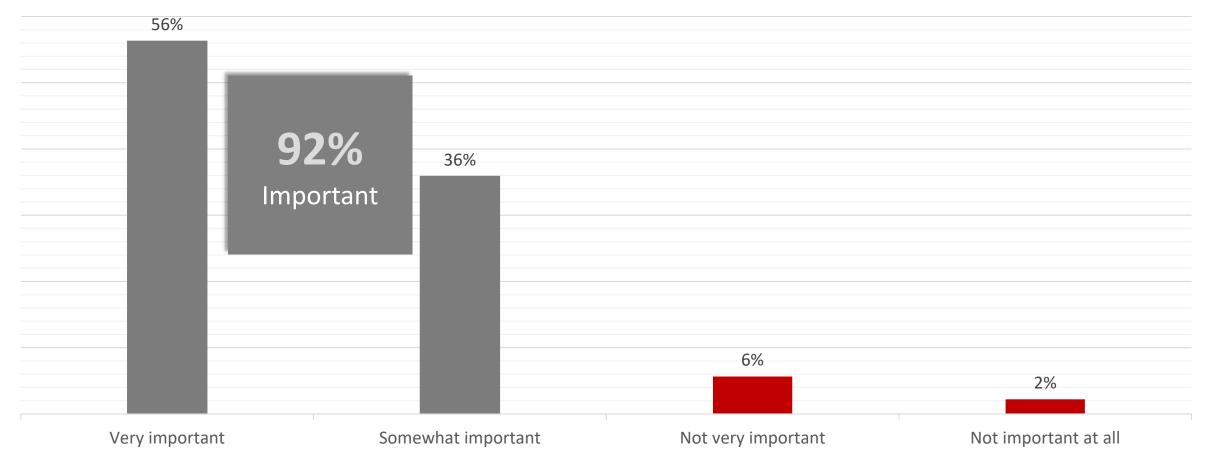
Satisfaction with transit is good, but could be better



Q: How satisfied are you with the quality of Austin's public transit choices?



Improving our transit system is very important.



Q: How important is an improved public transit system to Austin?



Austin needs "major city" transit.

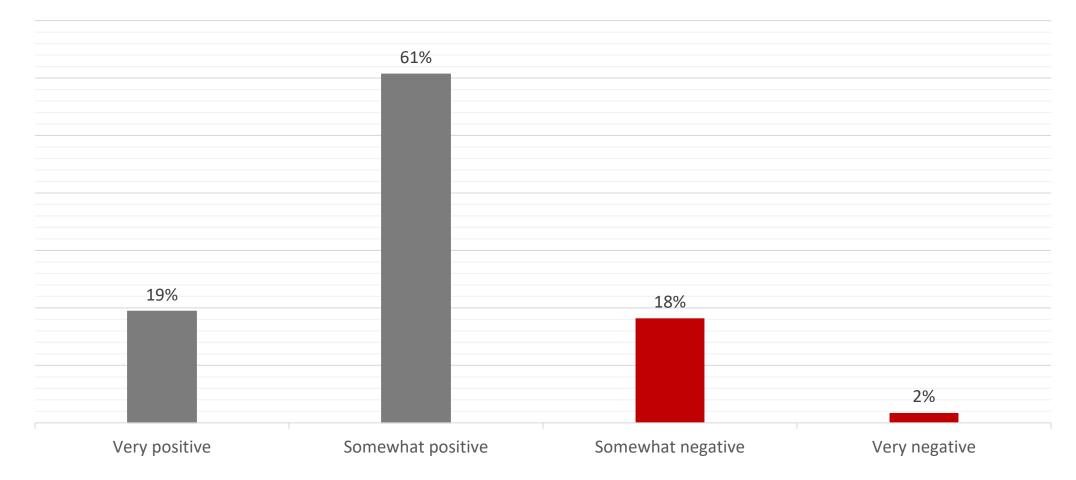
As #11 largest city, important to have public transit similar to other large cities

To live up to our potential. Austin should have a public transit system like other major cities.

79%				76%			
		98% Important				97% Agree	
	19%	2%	0%		21%	2%	1%
Very important	Somewhat important	Not so important	Not at all important	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree

Q: Austin is the #11 largest city in the country. How important is it for Austin to have a public transit system similar to other large cities? Q32. Do you agree or disagree with the following statement? If Austin is going to live up to its potential, it should have a public transit system as good as other major cities.

Positive perceptions of Capital Metro.

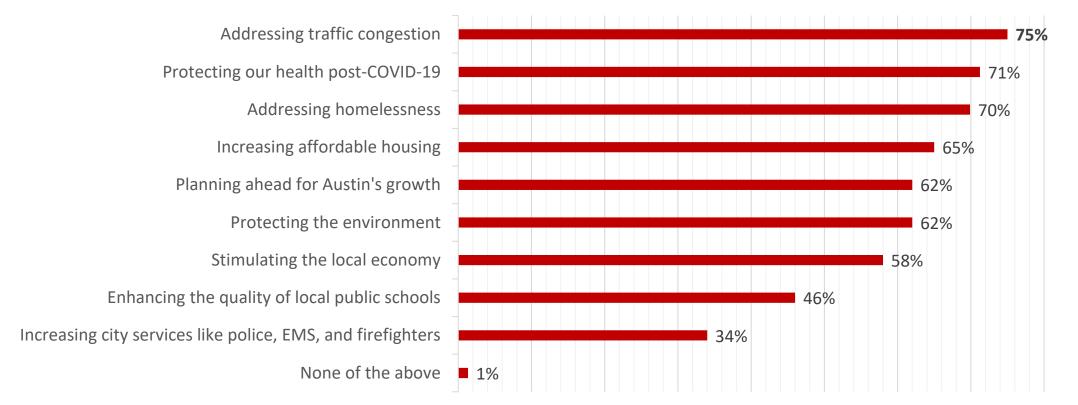


Q: What is your impression of Capital Metro?



75% select addressing traffic congestion a top issue.

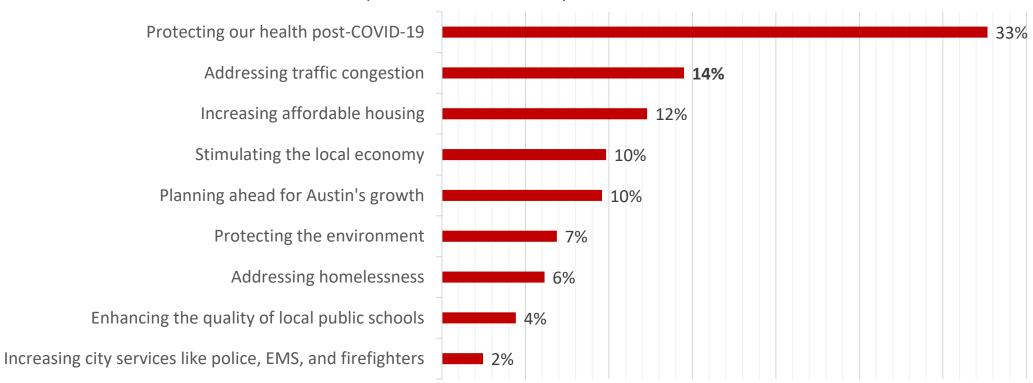




Q: Which of the following are important issues for quality of life in Austin? SELECT ALL THAT APPLY. RANKING



Addressing traffic congestion ranked 2nd of the most important issue.

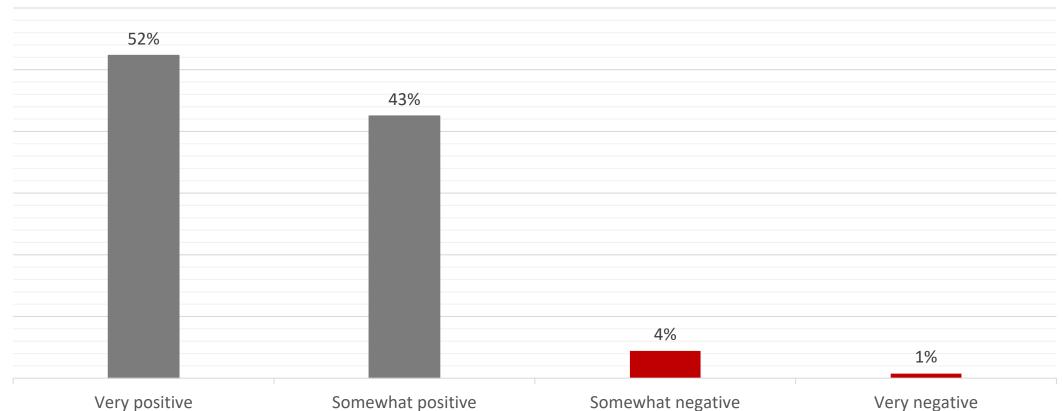


RANKED MOST Important Issue to Quality of Life in Austin, TX

Q: Please rank your selection in order of importance (1 = most important).



95% positive after seeing details of Project Connect

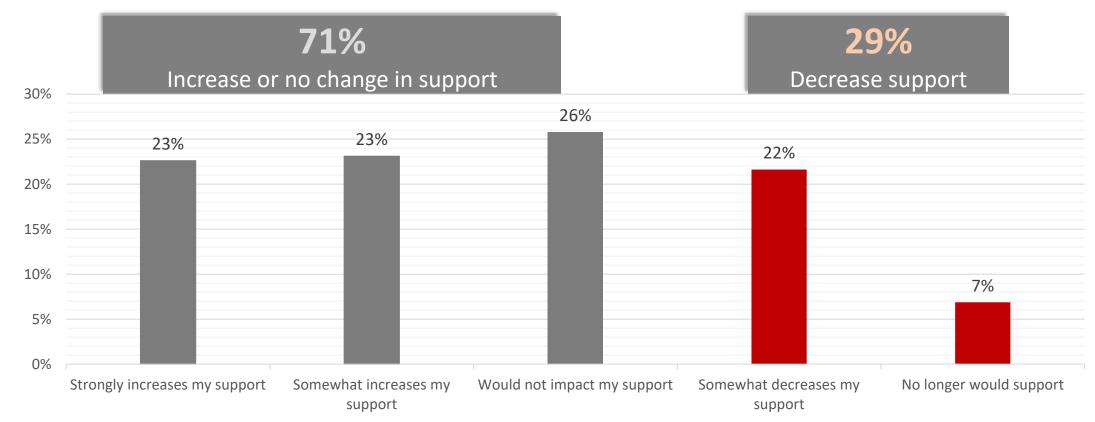


Perceptions of Project Connect after details

Q: Now that you've heard more about Project Connect, how do you feel about it?



71% still support Project Connect after seeing funding source: property tax.



Q. Project Connect will be funded by an annual increase in property taxes averaging \$200 a year plus state and federal grants. How does this impact your support for Project Connect?

PROJECT CONNECT HOW DID WE GET HERE & WHY WE NEED TO BUILD



THE TEAM

BUILT TOGETHER TO BENEFIT ALL





AECOM HOR HNTB











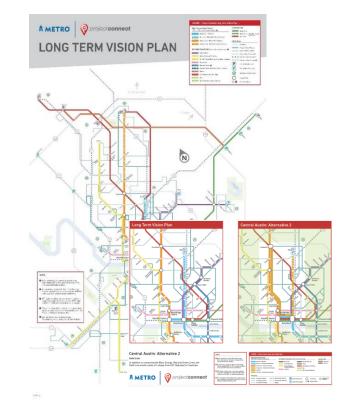


HOW WE GOT HERE

EVOLUTION OF THE SYSTEM PLAN



OCTOBER 30, 2018 INITIAL VISION PLAN



DECEMBER 17, 2018 ADOPTED VISION PLAN

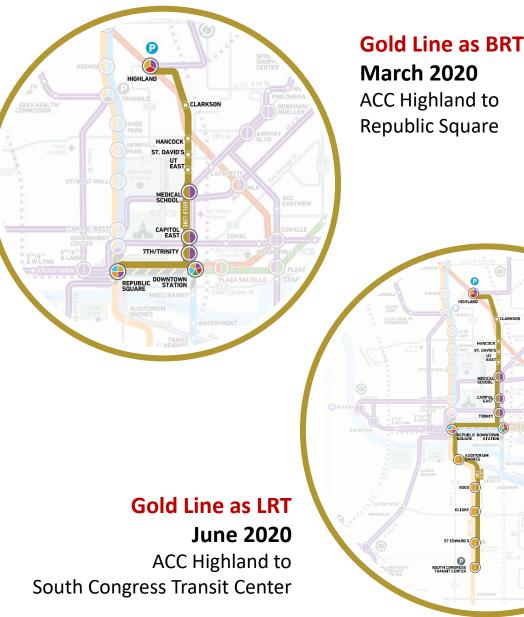


MARCH 9, 2020 RECOMMENDED SYSTEM PLAN

HOW WE GOT HERE

CHANGES SINCE MARCH 9, 2020

- Utilized preliminary 2045 CAMPO demographics for updated system plan ridership
 - \circ $\,$ Analysis of Gold Line as LRT $\,$
- Red Line Phase II removed
 - Phase I improvements allow 15-minute service which will provide additional ridership capacity
 - Major transfer to downtown anticipated at Crestview with Orange Line



RECOMMENDED SYSTEM PLAN



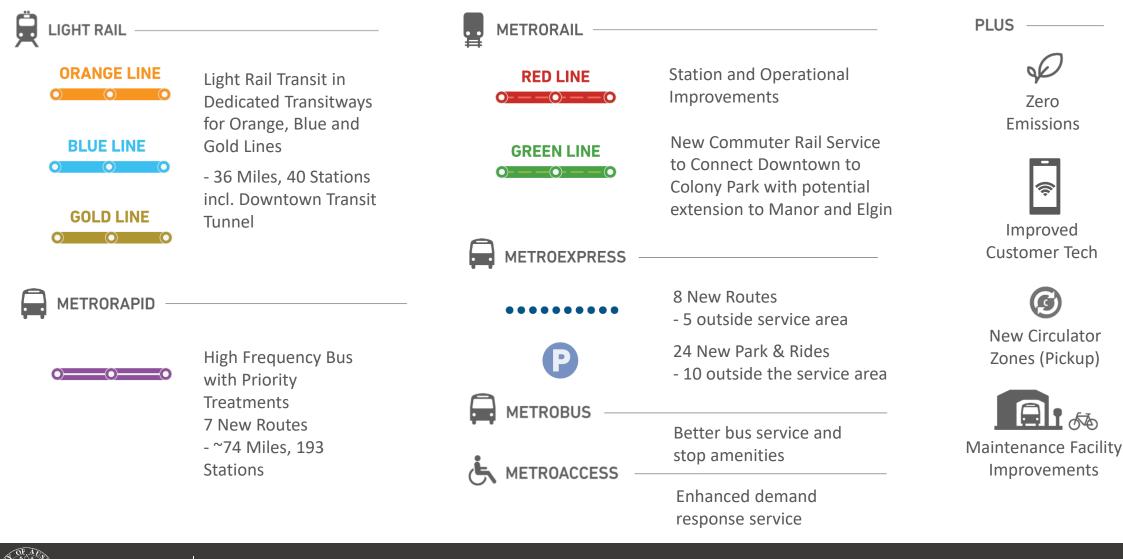
INDIVIDUAL PROJECTS BUILD UPON EACH OTHER TO COMPLETE THE SYSTEM

- The Recommended System Plan provides more ways to use transit
- Projected system ridership to nearly triple with the implementation of Project Connect



PROJECT CONNECT

RECOMMENDED SYSTEM PLAN



WHY WE NEED TO BUILD

RECOMMENDED SYSTEM PLAN



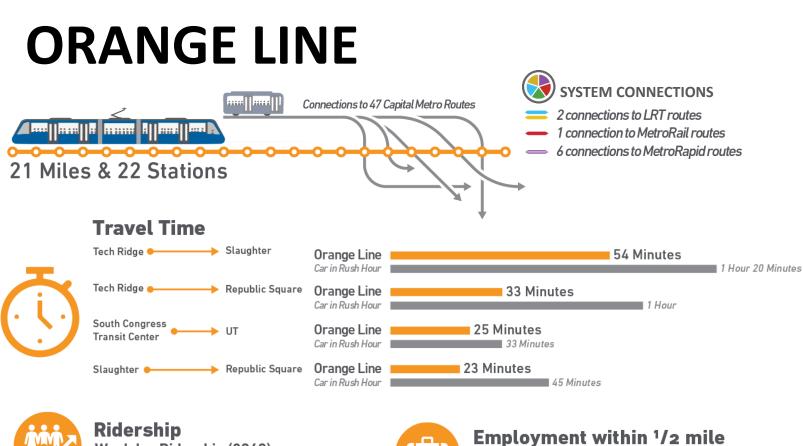
Improves the entire transportation network
 Increases frequency, more service and faster travel
 Supports sustainability and improved air quality
 Expands access to jobs, health care and education
 Improves reliability

- Creates more types of transit
- ✓ Supports regional plans
- ✓ Places investments in the future



ELECTRIC VEHICLE | CLEAN AIR FOR OUR TOMORROW. IMAGINED BY STUDE

Making Connections





Ridership Weekday Ridership (2040) 54.000 - 74.400

Demographics



Zero Car Households in Station Areas 3,400 8% **Individuals in Poverty in Station Areas** 21.900 23%



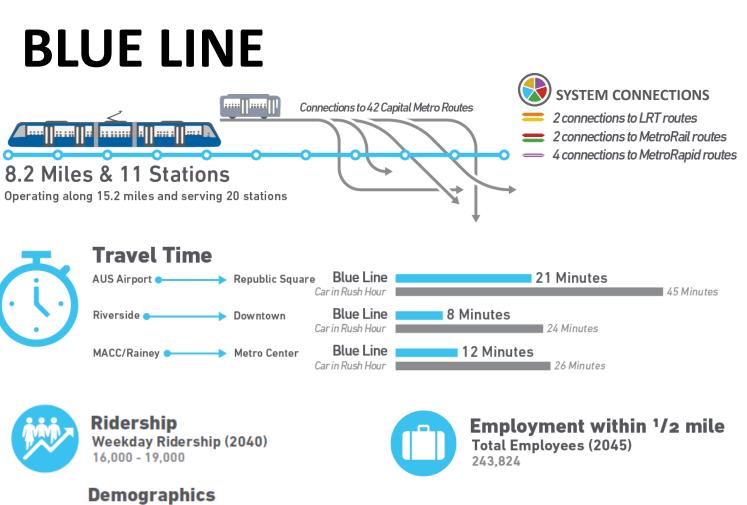




Environmental **Vehicle Miles Traveled Reduction** 107.8 million fewer miles annually **Greenhouse Gas Reduction**

42,800 tons fewer annually







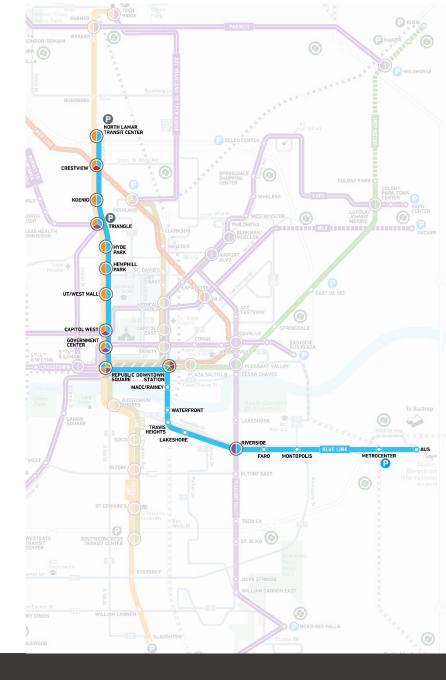
Zero Car Households in Station Areas 3.000 | 10% Individuals in Poverty in Station Areas

Minorities in Station Areas 41.100 59%

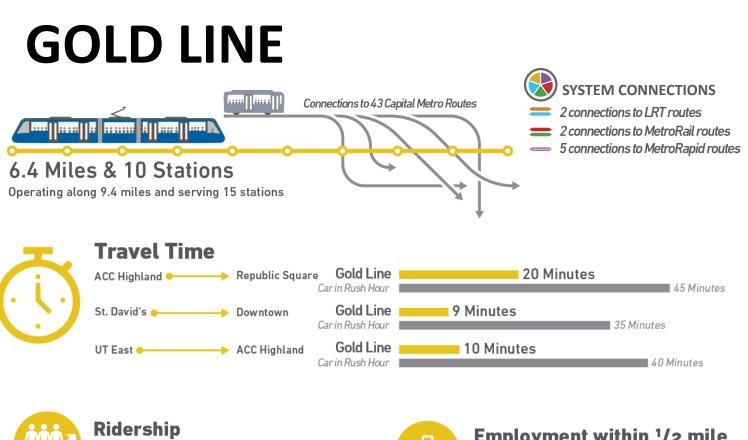


Environmental Vehicle Miles Traveled Reduction 16.7 million fewer miles annually

Greenhouse Gas Reduction 6,600 tons fewer annually









Ridership Weekday Ridership (2040) 18,000 - 20,000

Demographics



Zero Car Households in Station Areas 3,000 | 11% Individuals in Poverty in Station Areas 11,400 | 20%

Minorities in Station Areas 25,200 | 37%

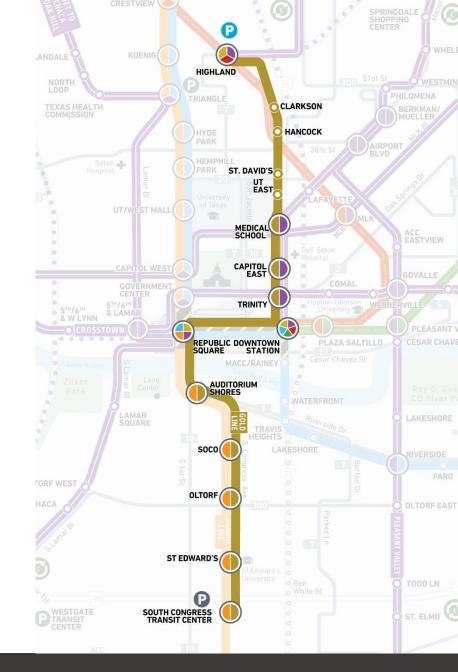


Employment within 1/2 mile Total Employees (2045) 207,278



Environmental Vehicle Miles Traveled Reduction 17.4 million fewer miles annually Greenhouse Gas Reduction

7,000 tons fewer annually



DOWNTOWN TRANSIT TUNNEL





Travel Time Savings People spend less time traveling overall



Safety Enhances safety for everyone in the travel network



Road Conflicts Reduces conflicts with other modes and 20% of traffic signals



Building Great Places Creates partnership opportunities



Future Operational Flexibility Future proof for increasing train lengths





WITH PLANNED DEVELOPMENTS

RENDERING BY HENRY HAN WWW.HENRYHAN.NET

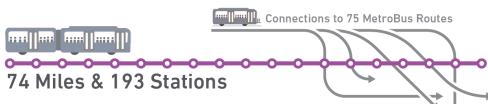
PHOTOGRAPHY BY G-MAN435

AUSTIN IS GROWING

IS SPANNING

ITTER

METRORAPID



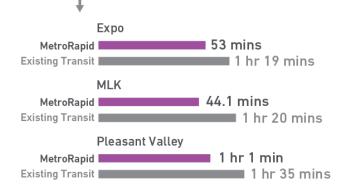
Travel Time



ACC Highland to Tech Ridge MetroRapid 43.3 mins Existing Transit 48 mins Burnet/Lamar to Oak Hill MetroRapid 46.2 mins Existing Transit 50 mins Menchaca to Burnet/Lamar MetroRapid 39.8 mins Existing Transit 49 mins

Crosstown

MetroRapid 31.2 mins Existing Transit 49 mins





Weekday Ridership (2040) 30,000 (for all lines)

Zero Car Households in Station Areas 14,555 | 8% of households Individuals in Poverty in Station Areas 91,919 | 20% Minorities in Station Areas 262,873 | 54%

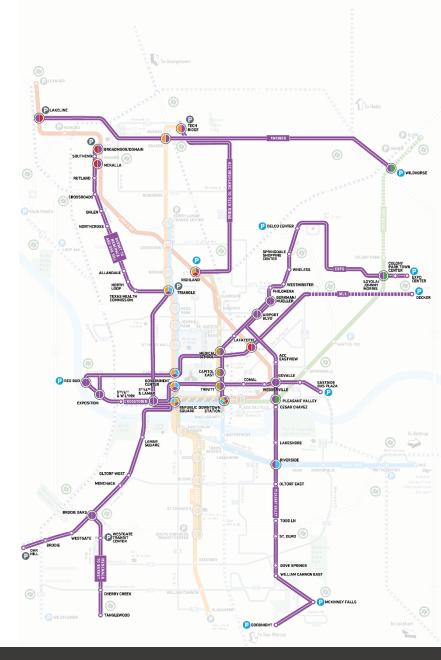


Vehicle-Miles-Traveled 8 million fewer miles annually Carbon Monoxide Emissions Reduction 40 Tons fewer annually

SYSTEM CONNECTIONS

3 connections to LRT routes

2 connections to MetroRail routes



METRORAIL – COMMUTER RAIL

Red Line:

- New station at Broadmoor/Domain
- New station at McKalla (Soccer Stadium)
- Serving ten stations along 32 miles of track
- Installation of additional sidings
- 15-minute frequency during peak service and increased weekend service
- Major transfer at Crestview to Orange Line



Green Line:

- On existing CapMetro Right-Of-Way
- New commuter rail line connecting neighborhoods throughout East Austin
- Initial phase will serve 5 new stations along 8 miles of track to Colony Park
- Compliments the Colony Park master plan
- Provides unique opportunities for more affordable housing
- Provides more households with travel options to jobs, health care, and education



METROEXPRESS and PARK & RIDES



- Connects to frequent and reliable transit
- With 16 existing Park & Rides, Project Connect will add an additional 24 (10 outside of the service area)
- Will increase access to transit, provide a welcoming environment and more transportation options



- Serves outlying areas and neighboring communities
- More direct connections between Park & Ride locations and major employment hubs
- Envisions new MetroExpress service to other parts of the region, including Hutto, Bastrop, Lockhart, Buda and Oak Hill



METROBUS and METROACCESS



- Zero-emission, all-electric vehicles
- Shelters and benches at bus stops
- Future connections to the Orange, Blue, Gold, Red and Green Lines, as well as MetroRapid stations and Park & Rides



- Efficient, affordable transportation to grocery stores, medical treatments, education, and more
- Enhanced customer technology upgrades



FIRST MILE, LAST MILE – Circulators & MetroBike



- Connections to and from destinations without driving
- Makes it easier for customers to access the transit system from where they live
- Provides hyperlocal connection for our customers



- Partnership with the City of Austin BCycle Program
- Connecting bikes and transit
- Electrification of bikes
- Expanded service area



SMART, CONTACTLESS CUSTOMER TECHNOLOGY



A smarter, safer & more equitable way to pay for and use transit.

ACCOUNT-BASED SYSTEM

- <u>Yz</u>

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Allows for fare capping, a pay-as-you-go solution that gives customers more control over their transit expenses

CARD OR APP: CONTACTLESS PAYMENTS

- Just tap and go when you board
- Cards are reloadable and reusable
- Use for smart city options like parking, bike rental, etc.



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TODAY'S ACTION



RECOMMENDATION

• Capital Metro Board Approval of the following:

- \circ The System Plan
 - Orange Line LPA
 - Blue Line LPA
 - Gold Line LPA
 - Green Line LPA
 - MetroRapid LPA

- Improvements to MetroRail Red Line
- New Customer Technology
- Local Bus and MetroAccess Improvements
- Maintenance & Support Facilities

• Austin City Council:

- Supports the System Plan, LPAs and System Improvements as approved by the Capital Metro Board
- $\circ~$ Direct City Manager to initiate a process to amend the ASMP



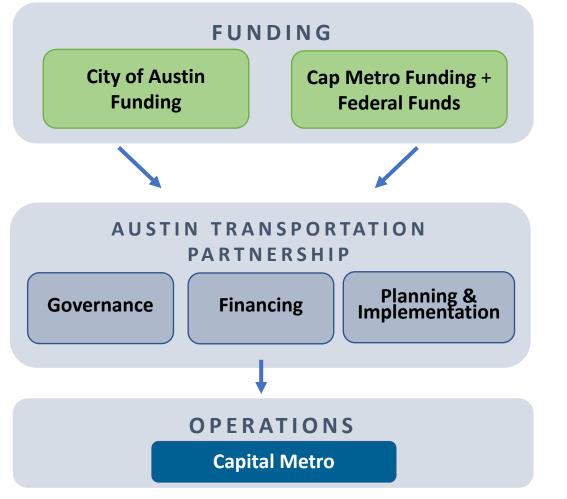


OVERSEEING THE PROGRAM



Austin Transportation Partnership

Partnership Framework



Guiding Principles

- Transparency
- Single entity vested with authority and resources to construct and implement Project Connect
- A new independent board
- City Council and Capital Metro Board oversight
- Joint Program Office staffing & management

BUILDING THE FUTURE TOGETHER

projectconnect



AUSTIN TRANSIT PARTNERSHIP

A JOINT VENTURE BETWEEN CAPMETRO AND CITY OF AUSTIN



Project Connect Governance

Presentation to Joint Board Meeting





JUNE 2020

How can the Austin Transit Partnership govern Project Connect?



What can Austin learn from other transit projects?



What do Austin stakeholders want from the Austin Transit Partnership?



How should the Austin Transit Partnership be set up for longterm success?

Best practices from implementation of transit systems



Case studies chosen from large number of organizations based on identified best practices and seeking diverse set of communities; no single example is a perfect comparison for Austin and Project Connect

- Require **transparency** to elected officials and public
- Establish a **separate body** ATP to drive implementation
- Keep governing body small & empowered
- Involve program funders directly
- Leverage **industry expertise** to improve decision making
- Focus on **long-term** implementation
- No two transit agencies are alike, but Austin can learn from best practices

Feedback from community stakeholders



Austin Mayor & City Council



Capital Metro Board of Directors



50+ Community Stakeholders

- Establish body that can serve as true fiduciary to entire community
- Involve community expertise as well as industry experts
- Ensure **transparency** to funding agencies and public
- Avoid conflicts of interest, both financial and political
- Require diversity in governing body membership
- Plan for the **long-term**; establish change and removal processes

Governance recommendations based on best practice

	Board Role	Fiduciary of agencies, focused on implementation	 Crossrail - Sponsor Board focused on program implementation, not policy WMATA - Members focused on representing home jurisdictions
	Board Size	5 to 7 members	 Valley Metro - 4 members, membership limited to only cities with light rail expansion in their city limits RTD - Program expansion governed by full transit agency board, elected into 15 seats
000	Membership	Combination of agencies and independent experts	 MBTA FMCB - Experts and MassDOT Board members ensure necessary expertise at the table Valley Metro - No expertise required, board can be inefficient in decision making
	Term	2 to 4 years; no term limits	Most agencies adhere to similar terms
	Appointment Process	Different for each type of seat, involves agencies directly	 Translink - Nominated by independent commission, chosen by Mayor's Council BART - Publically elected to sit on transit agency board of directors, limiting ability to plan for the long term
🖬 Be	st practice		53

Not recommended

Austin Transit Partnership Board Recommendation

Recommended Membership

City of Austin Representative 1 Seat

 Mayor of Austin or a designated member of the City Council

Capital Metro Representative

1 Seat

• Chair of the Capital

Metro Board or a

member of the Board

designated by board

by an elected official

Seat cannot be held

& Experts 3 Seats (Jointly approved by CapMetro Board and City Council)

Finance

- 10+ years experience in finance, financial management, banking, investing, w/ focus in large capital projects
- Experience in projects over \$500M investment

Engineering & Construction

Community Members

10+ years experience in engineering or construction of large capital projects in any sector (transit, energy, industrial, commercial)

Sustainability & Planning

 10+ years experience in urban planning, sustainable development, and or environmental planning

Term and other requirements

- Chair of the Board is selected by the Board members, cannot be City or Capital Metro representatives
- 2-4 years with no term limits; can be reappointed | Includes diversity consideration for whole board
- All members must be residents of City of Austin

Joint Appointment Process for selecting <u>experts</u>

Expert #1: Finance

Expert #2: Engineering & Construction

Expert #3: Sustainability & Planning

- Candidates apply, are vetted and nominated to a slate; cannot be elected officials
- Jointly approved by the Capital Metro Board and the City Council

Apply	Vet	Slate	Approve

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- Positions on Project Connect ATP Board are advertised
- Applicants recruited by City Council. Capital Metro Board, and others; must fill out application
- Additional qualified applicants can apply

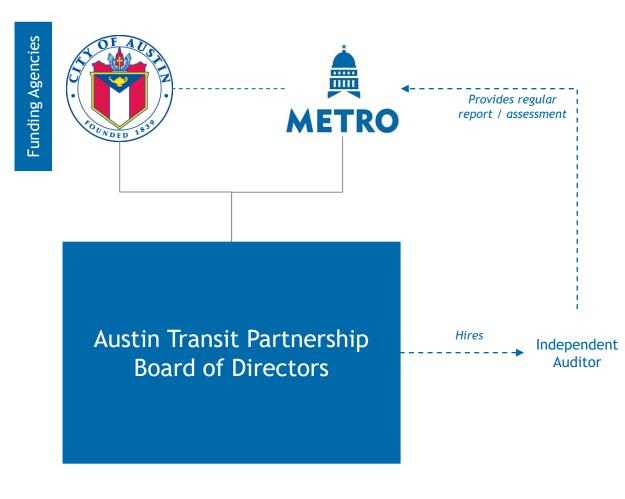
- All applications are screened for requirements (e.g., Austin residency)
- Capital Metro and City
 staff evaluate based on expertise requirements
- Remaining applications screened by Nominating Committee[;] CapMetro and CoA Board and Council Members

- Nominating committee evaluates applicants to narrow down (if necessary)
- Committee recommends slate of

nominees for open positions that meet qualifications

- Recommended full slate of nominees must be jointly approved by City Council and Capital Metro Board
- If approved, nominees join ATP Board
- If rejected, nominating committee forms another slate

Recommended feedback mechanisms will ensure transparency and coordination



- Approves Project Connect system **plan** and **policies**
- Forms ATP, establish policies, select members
- Annually allocates funding to ATP

- Quarterly reports to select City Council and Capital Metro board committees
- Annual comprehensive report to City Council and Capital Metro board; and participation in annual joint meeting
- Independent auditor reports separately to City Council and Capital Metro board
- Manages day to day Project Connect **implementation** and execution of design and construction
- Ensures close **alignment** with Capital Metro operations

INVESTMENT OPPORTUNITIES



PROJECT CONNECT: COST ESTIMATES

Orange Line	\$4.2B
Blue Line	\$1.3B
Gold Line	\$700M
Downtown Tunnel	\$2.5B
MetroRapid	\$170M
MetroRail – Green	\$370M
MetroRail – Red	\$25M
MetroExpress and Park & Rides	\$100M
Neighborhood Circulators	\$3M
Maintenance Facility Improvements	\$300M
Fare Collection Systems	\$30M
Total	\$9.8B
45% Federal	(\$4.4 B)
Recommended System Plan Local Commitment	\$5.4B

Program components and total costs have been rounded.



PFM Experience



- Nation's leading independent Financial Advisor for Governmental sector
- Top Ranked in Transportation and Mass Transit
 - Clients include Chicago Transit Authority, Los Angeles MTA, Washington Metro, Dallas Area Rapid Transit and Houston Metro
 - Building Federal Transit Administration (FTA) compliant Integrated Financial Models
 - Developing long-term plans of finance for transit investments
- Working with clients to secure Federal funding
 - \$5.6 billion in FTA grant awards and projects in engineering
 - Advised on over 20 successfully closed Department of Transportation TIFIA and RRIF Loans



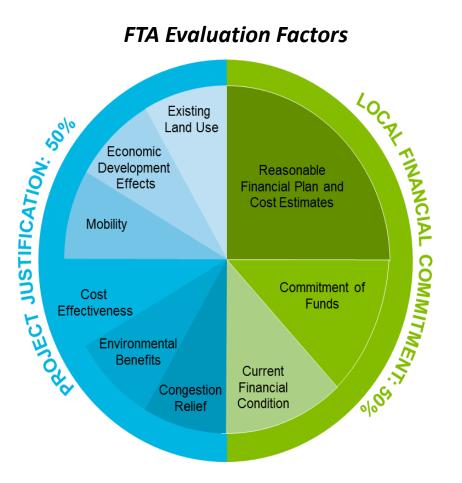
Integrated Financial Model

- We have a developed an integrated financial model
 - Utilized to create a long-term funding and financial plan for Project Connect
 - Collaborative effort with the City, Capital Metro and HDR
- Cash flow requirements for entire Project Connect Program
 - City of Austin property taxes, Capital Metro funds, Federal grant revenues
 - Initial large outlays of capital expenditures funded with revenue ("PayGo"), revenue bonds, federal loans during construction
 - Operations begin in 2023 and scale up as projects are completed
 - Future vehicle replacements
 - Debt service on revenue bonds
- Federal Transit Agency (FTA) compliant model



CONSIDERATIONS IN PURSUING FEDERAL FUNDING

- Federal funding essential for Project Connect
 - CIG (New Starts/Small Starts) for 'big ticket' projects
 - Other federal funding sources for smaller projects and/or supplemental funding
- FTA will evaluate and conduct a risk assessment based on:
 - Technical capacity
 - Financial capacity
 - Partner agreements (right of way, utilities, etc.)
 - Program Management Plan thorough and highly detailed
 - Track record similar successful projects
- Partnerships required to develop competitive projects...a collective effort





FTA Funding: *Assumptions*

Existing New Starts FFGA Projects*				
<i>City</i> / Project*	Federal Share			
Los Angeles / Westside Subway 1	44.3%			
Los Angeles / Westside Subway 2	47.5%			
San Diego / Mid-Coast Corridor Transit Project	48.1%			
Los Angeles / Regional Connector	47.7%			
Boston / Green Line Extension	43.4%			
Maryland / National Capital Purple Line	37.4%			
Fort Worth / TEX Rail	48.3%			
Lynwood / Link Extension	36.0%			
Seattle / Federal Way Link Extension	25.0%			

*FFGA Projects with funding in federal fiscal years 2020 and 2021

- Analysis supports a <u>45%</u> Federal participation for Project Connect
- Federal grant funds are received over 20-25 years
- FTA looks for dedicated, on-going revenue stream
 - FTA scores projects on Reasonableness of the Financial Plan and Construction Cost estimates
 - FTA will "stress test" financial plan to handle additional cost contingencies for both capital and O&M



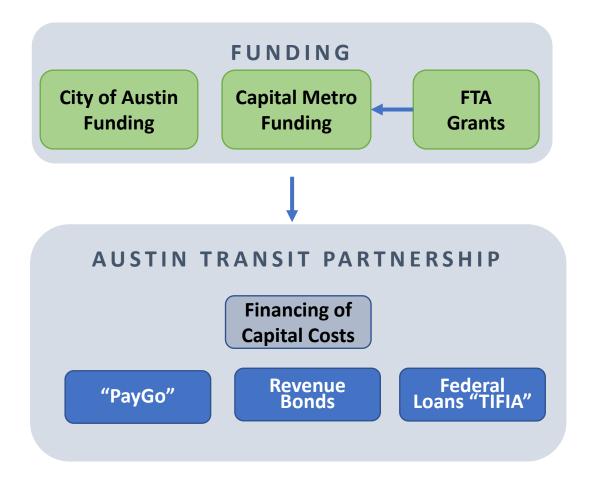
Method of Financing: Local Share

FTA looking for local funding for Capital, Operations & Maintenance, and State of Good Repair

- Capital Metro
 - Would allocate one-time capital funds for project development
 - Contributions of on-going revenue begins in FY23
 - Fare and other system revenue
- City of Austin
 - Dedicated property tax revenue via a Tax Rate Election
 - Full system requires an 11-cent TRE
 - Expected to score well for FTA Full Funding Grant Agreement (FFGA)



Project Financing: Austin Transit Partnership



- Funds from City, Capital Metro and Federal will flow to ATP
- ATP will fund construction via:
 - "PayGo"
 - Revenue Bonds
 - Federal Loan Programs ("TIFIA")
- ATP will be issuer of new revenue bonds with separate credit
 - Not a City of Austin G.O. credit

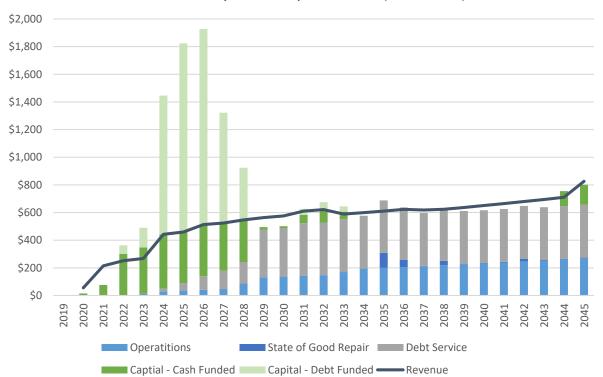


Integrated Financial Model: Initial Results

 Revenue optimized and sized to cover both capital and O&M

<u>Capital</u>

- Local funding and grant receipts significant "PayGo" funding for construction
 - This use of "PayGo" funding reduces amount of debt, and thus reduces overall cost of program
- Long-term financing
 - A mix of revenue bonds and low interest federal loans will be used
 - Repaid by ongoing local revenues and federal grant money after operations begin



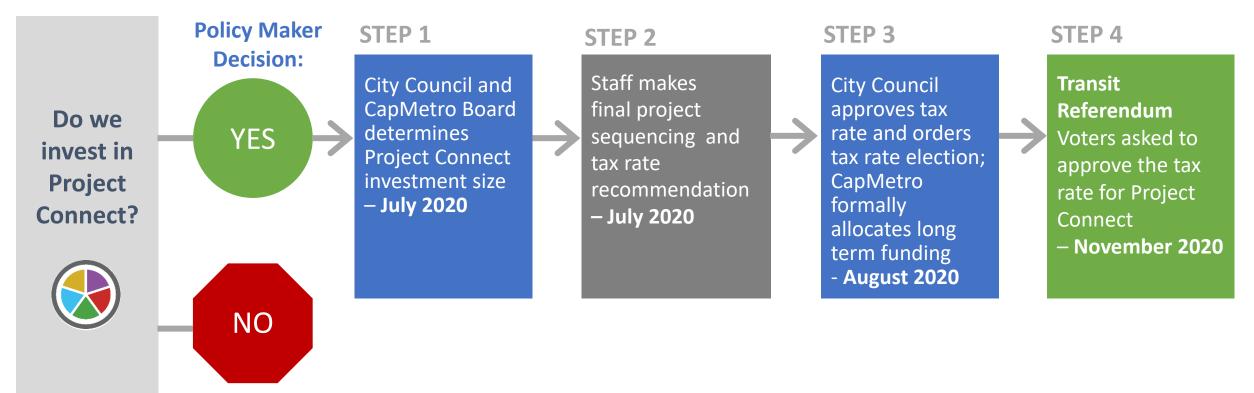
Potential System Requirements (\$ Millions)

Project Connect: Investment Policy Decision

COUNCIL & BOARD DECISION

STAFF

Once Project Connect System Plan Is Approved, Then...





WHAT'S NEXT



TODAY AND UPCOMING DECISION POINTS



Community Engagement Ongoing





Austin City Council/ Capital Metro Board JOINT SPECIAL SESSION

JUNE 10, 2020