



Lobbyist Reporting Form

Required for Lobbyist Registration, Termination, or Quarterly Activity Reporting

Use this form to:

- 1) Register as a lobbyist in accordance with City Code Section 4-8-5;
- 2) Amend or update registration information previously provided in accordance with City Code Section 4-8-5;
- 3) Terminate registration as a lobbyist per City Code Section 4-8-5;
- 4) Report lobbying activities engaged in during the preceding calendar quarter in accordance with Section 4-8-6 of the City Code; or
- 5) For entities electing to register and report as a business entity per City Code Section 4-8-4, this form must be filled out for each individual lobbyist employed by the entity.

For detailed instructions on how to complete this form, see the Lobbyist Reporting Form: Reporting Guide

This form must be submitted in its original digital format. Please do not print or scan this form. ***FOR BEST RESULTS, PLEASE USE ADOBE READER OR ADOBE ACROBAT WHEN FILLING OUT THE FORM.***

LOBBYIST NAME	Title First Name* Edgar Last Name* Antu My employer is a 501c(3) non-profit organ	Middle Suffix ization
EMPLOYING ENTITY	My employer is registered as a business en behalf Entity/Organization Name* Strategic Partnerships, Inc.	tity, pays an entity registration fee, and is reporting on my
LOBBYIST PERMANENT BUSINESS STREET ADDRESS	Permanent Business Street Address* 901 S Mopac Bldg I #100 City* Austin	Apartment or Suite Number State* Zip Code* TX 78746
LOBBYIST BUSINESS MAILING ADDRESS	Business Mailing Address* 901 S Mopac Bldg I #100 City* Austin	Apartment or Suite Number State* Zip Code* TX 78746



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	I am registering as a new lobbyist
	I am renewing my annual lobbyist registration
	I am updating my current registration information of my most recent Quarterly Activity Report
REPORT TYPE *	I am submitting my Quarterly Activity Report, including client compensation and expenditures, for the following activity reporting deadline:
Check all that apply	🗌 January 🗌 April 🔀 July 🗌 October
	 I am correcting the information provided on a previously filed report Previous Report Type: Previous Report Date
	□ I am terminating my Lobbyist Registration with the City of Austin and this report is my final activity report.



Lobbyist Reporting Form *Required for Lobbyist Registration, Termination,*

or Quarterly Activity Reporting

Section 2: Municipal Question

For each municipal question on which the individual lobbyist will lobby, provide a separate page with

1) a specific description of each municipal question

- 2) an address or legal description of the real property, if real property is the subject of the municipal question
- 3) the subject matter(s) from the list of subjects below that apply to the specific municipal question

To report more than one Municipal Question, click the "Add Additional Municipal Question" button below.

SPECIFIC DESCRI MUNICIPAL C		Possibility of selling services		
PROPERTY OF LEGAL DES	R	This municipal question pertains to real property. *If ch description is required. Address City Property Legal Description	Suite or Apartment N	, _
Subject Matter(s))*: Check all sub	bject matters that apply to the municipal question above		

Accessibility or Persons with Disabilities	Quality, or Watershed Protection	Permits (Building, Site Plans)
Affordability	Finance, Budget, or Investments	Permits (Other)
Animals	Health, Healthcare, Mental Health, or Human Services	Public Safety, Policy, Fire, EMS, or Emergency Planning and Response
Annexation	Historic Preservation	Public Utilities, Energy, Water, Solid Waste, or Recycling
Arts, Music, Film, Cultural or Creative Industries	Hospitality, Tourism, Events, or Convention Center	Quality of Life Affairs
Aviation	Human Rights or Immigration	Real Estate
City Infrastructure or Public Works	Labor or Workforce	Rules, Proposed Rules, or Rule Making
Civil Service, Municipal Employment, or Retirement Systems	Land Development or Land Use	Taxation or Fees
Code Compliance	Municipal Court	I Technology or Communications
Construction	Municipal Legislation	X Transportation or Mobility
Contracts or Procurement	Neighborhoods	Zoning or Platting
Diversity, Equity, or Inclusion	Parks, Recreation, Libraries, or Museums	
🔀 Economic Development	Other:	



Section 3a: Client Information

For each distinct client on whose behalf the individual lobbyist will lobby, provide a separate page with the information below.

For additional clients, click "Add Another Client Page" below.

NO CLIENTS TO REPORT	I represented no clients and received no client reporting period	compensation d	uring the applicable
CLIENT NAME	Client Title Client First Name*		Middle
	Organization Name or Client Last Name, as applicable*	Client Suffix	
	Client Business Address* 712 Huntland #329	Client Apartment	or Suite Number
CLIENT	Client City*	Client State*	Client Zip Code*
AND NATURE OF	Nature of Client's Business*		78752
BUSINESS	Telecommunications		

Section 3b: Client Compensation

Disclosure of compensation received for each client is required for Quarterly Activity and/or Termination of Registration Reports Leave these fields blank if you are not submitting a Quarterly Activity Report or a Termination of Registration.

	Compensation Category*		(\$) Exact Amount
CLIENT	less than \$10,000	OR	
COMPENSATION			
	Per City Code Section 4-8-6(A)(j), the for compensation totaling \$500,000		amount is required
	If you selected "I Decline/Refuse to	Report", provide your	reason(s) (250 char. max):
* Indiantas a required fie			

Indicates a required field

Add Another Client Page



Section 3a: Client Information

For each distinct client on whose behalf the individual lobbyist will lobby, provide a separate page with the information below.

For additional clients, click "Add Another Client Page" below.

NO CLIENTS TO REPORT	□ I represented no clients and received no clients and received no clients and received no clients reporting period	nt compensation	during the applicable
CLIENT NAME	Client Title Client First Name*		Middle
	Organization Name or Client Last Name, as applicable*	Client Suffix]
	Client Business Address* 2350 Kerner Blvd #250	Client Apartme	nt or Suite Number
CLIENT	Client City*	Client State*	Client Zip Code*
AND NATURE OF	Nature of Client's Business*		
BUSINESS	Technology		

Section 3b: Client Compensation

Disclosure of compensation received for each client is required for Quarterly Activity and/or Termination of Registration Reports Leave these fields blank if you are not submitting a Quarterly Activity Report or a Termination of Registration.

	Compensation Category*		(\$) Exact Amount
CLIENT	less than \$10,000	OR	
COMPENSATION			
	Per City Code Section 4-8-6(A)(j), the for compensation totaling \$500,000		amount is <mark>required</mark>
	If you selected "I Decline/Refuse to	Report", provide your	reason(s) (250 char. max):
* Indiantas a required fie			

Indicates a required field

Add Another Client Page



Section 3a: Client Information

For each distinct client on whose behalf the individual lobbyist will lobby, provide a separate page with the information below.

For additional clients, click "Add Another Client Page" below.

NO CLIENTS TO REPORT	I represented no clients and received no client reporting period	compensation d	uring the applicable
CLIENT NAME	Client Title Client First Name*		Middle
	Organization Name or Client Last Name, as applicable*	Client Suffix]
	Client Business Address* 13465 Midway Rd. #100	Client Apartmen	t or Suite Number
CLIENT ADDRESS AND	Client City* Dallas	Client State*	Client Zip Code [*]
NATURE OF BUSINESS	Nature of Client's Business* Facility services		

Section 3b: Client Compensation

Disclosure of compensation received for each client is required for Quarterly Activity and/or Termination of Registration Reports Leave these fields blank if you are not submitting a Quarterly Activity Report or a Termination of Registration.

	Compensation Category*		(\$) Exact Amount
CLIENT	less than \$10,000	OR	
COMPENSATION			
	Per City Code Section 4-8-6(A)(j), the for compensation totaling \$500,000		amount is <mark>required</mark>
	If you selected "I Decline/Refuse to	Report", provide your	reason(s) (250 char. max):
* Indiantas a required fie			

Indicates a required field

Add Another Client Page



Section 3a: Client Information

For each distinct client on whose behalf the individual lobbyist will lobby, provide a separate page with the information below.

For additional clients, click "Add Another Client Page" below.

NO CLIENTS TO REPORT	□ I represented no clients and received no clients and received no clients and received no clients reporting period	nt compensation	during the applicable
CLIENT NAME	Client Title Client First Name*	Client Suffix	Middle
	Salesforce.com, Inc.		
	Client Business Address* The landmark @ One Market #300	Client Apartme	nt or Suite Number
CLIENT	Client City*	Client State*	Client Zip Code*
AND	San Francisco	СА	94105
NATURE OF	Nature of Client's Business [*]		
BUSINESS	Customer relationship management		

Section 3b: Client Compensation

Disclosure of compensation received for each client is required for Quarterly Activity and/or Termination of Registration Reports Leave these fields blank if you are not submitting a Quarterly Activity Report or a Termination of Registration.

	Compensation Category*		(\$) Exact Amount
CLIENT	less than \$10,000	OR	
COMPENSATION			
	Per City Code Section 4-8-6(A)(j), the for compensation totaling \$500,000		amount is <mark>required</mark>
	If you selected "I Decline/Refuse to	Report", provide your	reason(s) (250 char. max):
* Indiantas a required fie			

Indicates a required field

Add Another Client Page



Section 3a: Client Information

For each distinct client on whose behalf the individual lobbyist will lobby, provide a separate page with the information below.

For additional clients, click "Add Another Client Page" below.

NO CLIENTS TO REPORT	I represented no clients and received no clien reporting period	nt compensation	during the applicable	
CLIENT NAME	Client Title Client First Name*		Middle	
	Organization Name or Client Last Name, as applicable*	Client Suffix		
	Client Business Address* 1601 Cloverfield Boulevard #620	Client Apartmer	Client Apartment or Suite Number	
CLIENT ADDRESS AND	Client City* Santa Monica	Client State*	Client Zip Code*	
NATURE OF BUSINESS	Nature of Client's Business* Cloud-based learning and talent management software			

Section 3b: Client Compensation

Disclosure of compensation received for each client is required for Quarterly Activity and/or Termination of Registration Reports Leave these fields blank if you are not submitting a Quarterly Activity Report or a Termination of Registration.

	Compensation Category*		(\$) Exact Amount
CLIENT	less than \$10,000	OR	
COMPENSATION	t		t
	Per City Code Section 4-8-6(A)(j), the for compensation totaling \$500,000		amount is <mark>required</mark>
	If you selected "I Decline/Refuse to	Report", provide your	reason(s) (250 char. max):
* Indiantan a required fin			

Indicates a required field

Add Another Client Page



Section 3a: Client Information

For each distinct client on whose behalf the individual lobbyist will lobby, provide a separate page with the information below.

For additional clients, click "Add Another Client Page" below.

NO CLIENTS TO REPORT	□ I represented no clients and received no clien reporting period	t compensation of	during the applicable	
CLIENT NAME	Client Title Client First Name*		Middle	
	Organization Name or Client Last Name, as applicable* Traylor & Associates, Inc.	Client Suffix]	
	Client Business Address* PO Box 7035	Client Apartmer	nt Apartment or Suite Number	
CLIENT ADDRESS AND	Client City* Tyler	Client State*	Client Zip Code*	
NATURE OF BUSINESS	Nature of Client's Business* Grant Management			

Section 3b: Client Compensation

Disclosure of compensation received for each client is required for Quarterly Activity and/or Termination of Registration Reports Leave these fields blank if you are not submitting a Quarterly Activity Report or a Termination of Registration.

	Compensation Category*		(\$) Exact Amount
CLIENT	less than \$10,000	OR	
COMPENSATION	t		t
	Per City Code Section 4-8-6(A)(j), the for compensation totaling \$500,000		amount is <mark>required</mark>
	If you selected "I Decline/Refuse to	Report", provide your	reason(s) (250 char. max):
* Indiantan a required fin			

Indicates a required field

Add Another Client Page



For each person employed or retained by the individual lobbyist for the purpose of assisting in or preparing for lobbying (excluding purely clerical or administrative assistance), provide a separate page with the information below (City Code Section 4-8-5(B)(4)(c)). If the lobbyist has retained no employees, leave this page blank.

For additional employees, click "Add Another Employee Page" below.

NO EMPLOYEES TO REPORT	I employed or retained no emplo	yees during the applicable re	eporting period
PERSON	Title First Name*		Middle
EMPLOYED	Last Name *	Suffix]
RETAINED	Employer*	Occupation*]
BUSINESS	Business Address*	Apartment or	Suite Number
ADDRESS	City*	State*	Zip Code [*]
MAYOR/COUNCIL RELATIVE OR	 Is the person identified above related (within the third degree of consanguinity) to the Mayor or a Council Member, or a member of their household, as defined in City Code Section 4-8-6(A)(5)? If yes, describe the nature of their employment *required if the above box is checked 		
HOUSEHOLD MEMBER	First Name of Mayor/Council Member	Last Name of Mayor	Council Member

* Indicates a required field



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Sections 5, 6 and 7 are for filing Quarterly Activity Reports or a Termination of Lobbyist Registration.

If you are not submitting this form during a quarterly activity reporting deadline or to terminate your lobbyist registration, proceed directly to Section 8: Declaration and Electronic Submission.



STATEMENT OF NO EXPENDITURES MADE AND NO COMPENSATION RECEIVED

Lobbyists who have **no reportable activity** for the reporting period must submit a Statement of No Activity to the Clerk's Office (City Code Section 4-8-6(D)).

By checking the **No Activity Confirmation**, I affirm that I have no reportable activity during this reporting period, as defined by the four conditions below.

- I received no Client Compensation during this activity period (§4-8-6(A)(2)).
- I made no Expenditures for lobbying during this activity period (§4-8-6(A)(3)).
- I have not exchanged money, goods, services, or anything of value totaling more than \$500 with a business entity in which a City Official has a substantial economic interest during this reporting period (§4-8-6(A)(4)).
- I have no employees who are household members or related (within third degree of consanguinity or affinity) to the Mayor or a Council Member to report during this reporting period (§4-8-6(A)(5)).

No Activity Confirmation

□ I have read the four conditions above and confirm that I have no reportable activity to disclose during this reporting period



Section 6: Expenditure Totals

Provide the total amount of expenditures for lobbying, sub-totaled by the categories listed below. A blank value will be interpreted as 0 spent in that particular category (4-8-6(A)(3)).

Cumulative expenditures of more than \$50 by an individual lobbyist per day per City Official in the expense categories listed below must be itemized on an Expenditure page.

	(\$) Reimbursement to Others
	(\$) Food and Beverages
	(\$) Transportation and Lodging
	(\$) Gifts (other than Awards and Mementos)
EXPENDITURE	(\$) Entertainment
TOTALS	(\$) Awards and Mementos
(Blank values	(\$) Honorariums
will be interpreted as \$0)	(\$) Attendance of Council Members at Charitable Events or Fundraisers
	(\$) Media Communications (broadcast, print, advertising, etc.)
	(\$) Payments to persons who assist with Media Communications as defined in §4-8-6(A)(3)(j)



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Section 7: Expenditure

For each itemized expenditure, provide a separate page with the information below. Cumulative expenditures of more than \$50 per day per City Official in the expense categories provided below must be itemized on an Expenditure Page (§4-8-6(A)(3)).

Per §4-8-6(A)(4), exchanges of money, goods, services, or anything of value to a business or business interest of a City Official that total \$500 or more during the reporting period must also be itemized on an Expenditure Page.

For additional expenditures, click "Add Another Expenditure Page" below.

	Payee Title Payee First Name*
PAYEE NAME AND	Organization Name or Payee Last Name, as applicable * Payee Suffix
BUSINESS INTEREST	 This payee is a business or business interest of a City Official If yes, First Name of City Official Last Name of City Official
	Department of City Official Job Title of City Official
PAYEE	Payee Address/ PO Box* Payee Apartment or Suite Number
ADDRESS	Payee City* Payee State* Payee Zip Code*
EXPENDITURE	(\$) Expenditure Amount [*] Expenditure Date [*] Category [*]
DETAILS	Purpose of the Expenditure*

Identify each City Official who benefitted from or who may have been influenced by the expenditure, if applicable

City Official First Name	City Official Last Name	Department	Job Title



Section 8: Declaration and Electronic Submission

DECLARATION

By my signature below and subject to the penalty of perjury, I swear or affirm that the facts provided in this Lobbyist Reporting Form are true and correct to the best of my knowledge and belief and include all information required to be reported by me pursuant to City Code, Chapter 4-8.

I understand that pursuant to §4-8-9(E) of the Austin City Code, this report is made under oath regardless of whether there is any jurat or affidavit of verification, including a signature.

		1
Laura Matisi		
Typed Name		

7/10/2020

Report Date*

Electronic Submission and Signature

I have completed a Lobbyist Contact Information Form,	and my signature and e-mail
address are both on file at the City Clerk's Office.	

New or Renewing Lobbyist Registrations are not considered complete until the appropriate registration fee has been paid. If you are registering for the first time as a lobbyist or are renewing your annual registration, you must remit payment via cash, check, or money order.