



Recommendation for Action

File #: 20-2411, **Agenda Item #:** 3.

7/30/2020

Posting Language

Approve a resolution adopting the Austin Downtown Public Improvement District Service and Assessment Plan and Budget update for 2021. Related to Item #16.

Lead Department

Economic Development.

Fiscal Note

There is no fiscal impact.

Prior Council Action:

October 11, 2012: Council reauthorized the Austin Downtown Public Improvement District (PID) and authorized negotiation and execution of a new management contract with Downtown Austin Alliance to provide PID services (Resolution 20121011-115).

June 11, 2020: Council approved Ordinance 20200611-018 setting the 2021 assessment rate and a proposed assessment roll for the PID and set a public hearing to consider the 2021 proposed assessment.

For More Information:

Sylvia Holt-Rabb, Interim Director, Economic Development Department, 512-974-3131
Margaret Shaw, Economic Redevelopment Program Manager, Economic Development Department 512-974-6497.

Additional Backup Information:

This action will approve the proposed PID Service and Assessment Plan and Budget for 2021-2022, as provided to the City by the Downtown Austin Alliance (DAA). State law requires City Council approval of the Service and Assessment Plan and Budget, which serves as the basis for the 2021 assessment roll. The PID assessment will provide services in the following program areas: Safety and Hospitality; Economic Development; Place, Planning and Mobility, Research; Activations, Strategic Communications and Events, and; Administration.

DAA submitted a 2021 budget for the PID in the amount of \$10,252,006, in Exhibit A. This amount includes \$9,473,768 in 2021 assessments (at an 85% collection rate) from the assessment roll; \$276,895 from prior-year revenue collections, \$360,000 City contribution for funds in lieu of paying an assessment on City-owned tax exempt property and other City priorities, \$141,343 in interest accrued and late payments in the PID's Account. The total amount provided to DAA, however, is \$10,106,571, which is \$10,252,006 less \$145,435 for City and County fees.

Approval of the proposed PID Service and Assessment Plan and Budget, and the ordinance adopting an assessment rate and assessment roll, are part of the annual process of approving PID assessments and subject to City Council approval in the Fiscal Year 2021 Budget. Appropriation of the \$10,252,006 in the Economic Development Department Special Revenue Fund will require City Council authorization during

budget deliberations.

Strategic Outcome(s):

Economic Opportunity and Affordability.