City of Austin Utilities COVID-19 Relief Funding Update

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Agenda

- Highlights
- Utility Bill Relief Funding (Council approved April 9th)*
- Customer Communication
- Current Trends
 - Payment Arrangements
 - Customer Response
 - Aging Trends
- Next Steps





Austin Energy 2020 Pandemic Response

April 2020

Council Approved
Utility Bill Relief
Funding

Disconnections and Late Fees Suspended

May – Dec 2020

AustinBillHelp.com launched

Multi-channel communication and outreach

Engaged with community partners and expanded Plus 1

Current State

AustinBillHelp.com still available

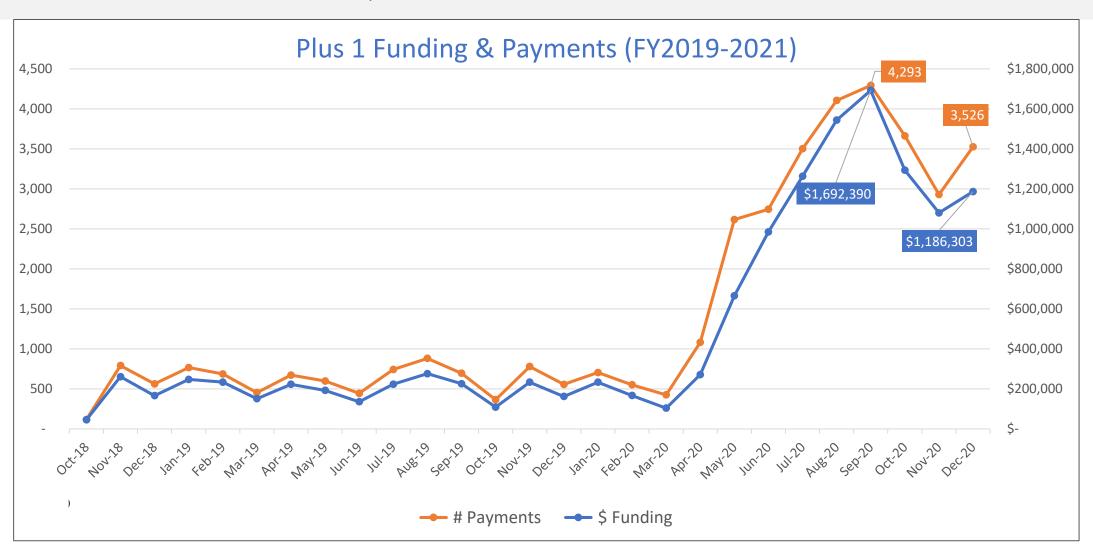
Late fees resumed to encourage customer contact





Utility Bill Relief Funding: COVID-19

As part of COA Utilities' COVID-19 response, an initial \$10M was added in April 2020 to the Plus 1 fund and an additional \$10M will be made available in 2021.



News releases

Monthly Social Media Communications

Mass marketing for Austinbillhelp. com

Thousands of
Direct Letters,
Calls, E-mails, and
Direct Flyers

Communication Efforts

Since April 2020 Austin Energy has encouraged customer contact by:

- Emphasizing assistance options for residential
- Highlighting debt management tools for all
- Targeting campaigns for unpaid and accruing large balances

In Focus: Marketing communications



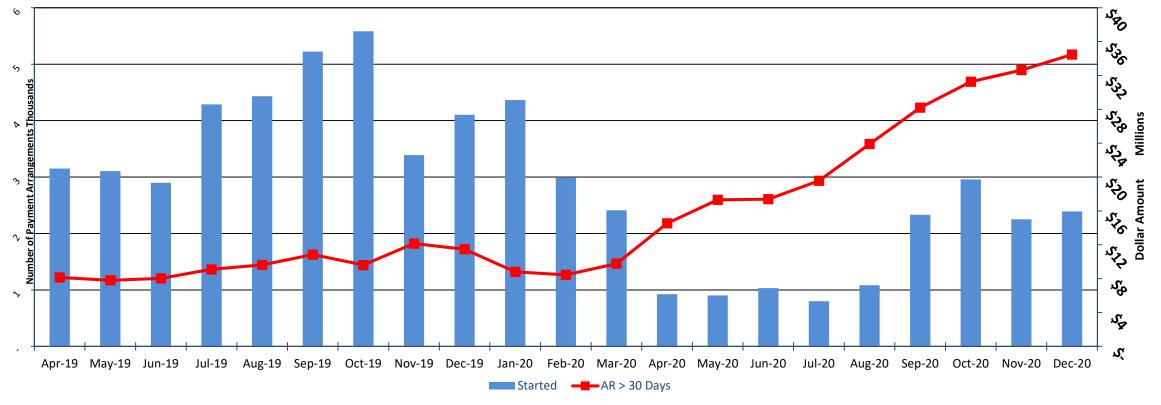




Payment Arrangement Trends

With the availability of a 'Pandemic PA' allowing up to 36 months of repayment opportunity and additional assistance funding, we are asking customers to reach us to address increasing aging balances.

Monthly Payment Arrangement Allocation (Total # / Total \$)



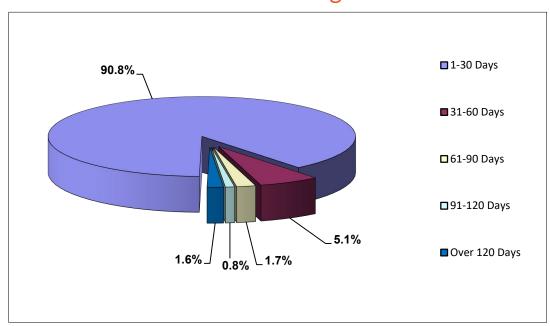


	Last Year (Dec 2019)	This Month (Dec 2020)
PA Balances	\$10,658,513.01	\$8,594,361.60
PA Count	22,858	11,823
PA Starts	4,104	2,390
Total Active A/R >30 days	\$22,135,853.03	\$43,064,616.79

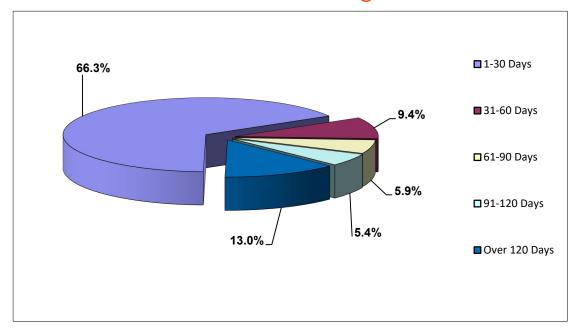


Aged Receivables Overview

March 2020 Outstanding Receivables



December 2020 Outstanding Receivables



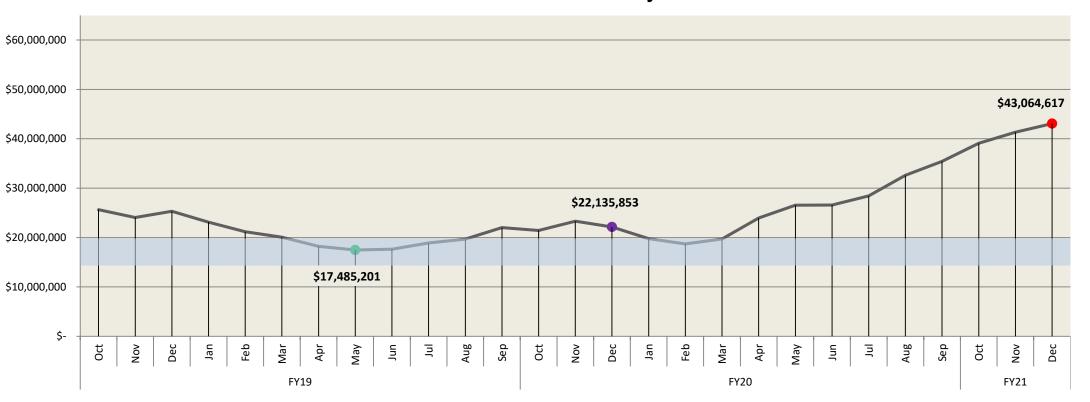
Accounts considered current have declined from 90% in March 2020 to 66% in Dec 2020 and debt greater than 90 days old has increased 8x from \$2.3MM to \$18.8MM





Historical monthly active A/R dollars for all utilities





• March 13, 2020: Moratorium on soft services began in response to COVID-19





Target Range Lowest A/R

Peak A/R Prior Year A/R

Engaging City of Austin Utility Customers Relief focus

Our plan:

- Continue to encourage customer contact through outreach
- Continue to provide customer relief options

In response to continued pandemic impacts, resumption of collections activities has been adjusted to begin mid-2021. We continue to offer

- Late fee waivers (for those who receive relief funding or enter into a payment arrangement)
- Payment arrangements with up to 36 months repayment options (24 months for commercial)
- Expanded pay channel options (Walmart, Paypal, Venmo...)
- Utility bill assistance through AustinBillHelp.com and local partnerships







Jan/Feb 2021

Continue utility bill relief funding and customer outreach. Issue news release announcing gradual return to standard operations.

March 2021

Targeted door hanger campaign to encourage customer contact from those most at risk.

April 2021

Service disconnection notices resume and news release highlights key dates to resume all standard operations.

May 2021

Resumption of all standard collections activity including disconnection for customers who have not made arrangements.





Questions?



