



Recommendation for Action

File #: 21-1299, **Agenda Item #:** 20.

3/4/2021

Posting Language

Authorize negotiation and execution of a 12-month contract with HousingWorks Austin to perform work related to research, data collection, reporting and engagement initiatives in an amount not to exceed \$100,000.00.

Lead Department

Housing and Planning Department.

Fiscal Note

Funding in the amount of \$100,000 is available in the Fiscal Year 2020-2021 Operating Budget of the Housing and Planning Department.

For More Information:

Rosie Truelove, Director, Housing and Planning Department (HPD), 512-974-3064; or Julia Campbell, PIO and Marketing Manager, Housing and Planning Department, 512-974-9360.

Additional Backup Information:

HousingWorks Austin, a 501(c)(3) organization, works to preserve and increase the supply of affordable housing by providing professional services that include research, education, and advocacy in Austin and the surrounding region. HousingWorks Austin is committed to ensuring those most in need have access to safe and affordable housing.

This contract will deliver needed research, data collection, reporting and engagement initiatives that align with the City's and the Housing and Planning Department's strategies and outcomes.

The proposed contract term will be 12 months (estimated work beginning in February 2021 through January 2022). Deliverables include:

- Affordable Housing District Analysis
- Housing Blueprint and Community Scorecard
- Housing and Planning Annual Report
- Data collection and entry for Affordable Housing Online Search Tool
- 2021 Summit Planning
- Educational Affordable Housing Virtual Tour
- Affordable Housing Impact Testimonials.

Strategic Outcome(s):

Economic Opportunity and Affordability.