



HEAL Initiative: Planning Update

Housing-Focused Encampment Assistance Link

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DIANNA GREY

HOMELESS STRATEGY DIVISION



Overview

1. Resolution Recap
2. Overall Program Design
3. Preliminary Budget
4. Overall Initiative & Individual Site Timeline
5. Voluntary Compliance Strategies
6. Next Steps

Housing-Focused Encampment Assistance Link (HEAL)



Dedicates at least \$3M in shelter and housing resources to priority encampments, based on identified selection criteria



Directs the formation of a HEAL Collaborative



Establishes a 6-month timeline for rehousing at four Phase I sites



Calls for establishment of sites as non-camping areas and identification of inclusive public space management to encourage voluntary compliance



Requests recommendations for prioritization of future HEAL sites, and/or potential changes to existing ordinance

Key Program Design Elements

Outreach & Engagement

- Initial Assessment, Census, Relationship Building, Housing Offer

Temporary Shelter

- Dedicated single-site shelter; other temporary housing as available

Permanent Housing

- Primarily Rapid Rehousing, plus diversion and linkage to PSH

Voluntary Compliance Strategies

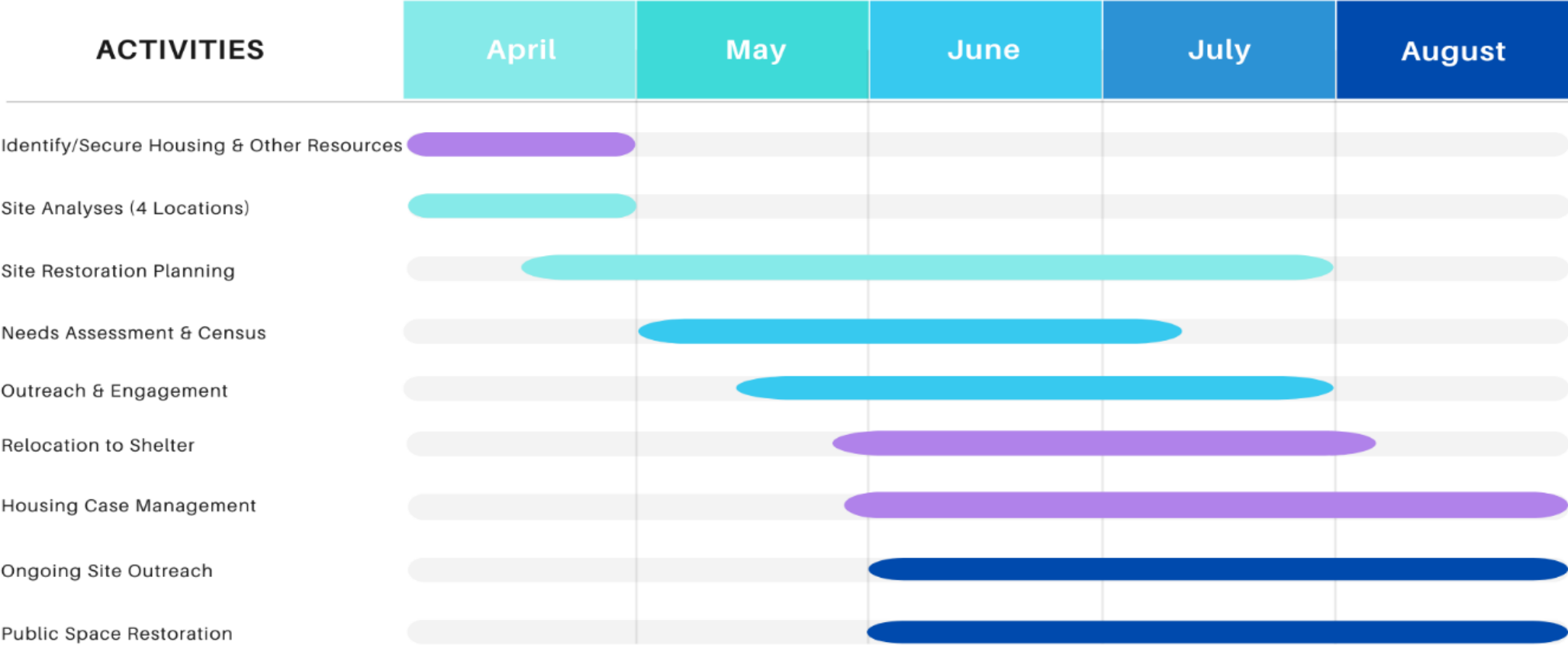
- Communication, Built Environment & Amenities, Events, Perimeter Control

HEAL Initiative Preliminary Phase I Budget

| HOUSING & SERVICES | ESTIMATED AMOUNT | ANTICIPATED SOURCE |
|----------------------------------|--------------------|---|
| Encampment Outreach & Engagement | \$400,000 | APH FY21 New Budget Allocation |
| Temporary Shelter | \$1,300,000 | APH FY21 Budget (Re-allocation of S. Austin shelter operating funds) |
| Rapid Rehousing | \$2,600,000 | APH FY21 New Budget Allocation |
| TOTAL SERVICES | \$4,300,000 | |

***Estimated costs and funding sources for signage, site improvements, events TBD*

HEAL Initiative Phase 1 Timeline - Summary View



HEAL Initiative Phase 1 - Individual Encampment Timeline



Promoting Voluntary Compliance

Communication Strategies

- Temporary or permanent signage
- Printed Materials
- Continued Street Outreach

Built Environment

- Landscaping – Plantings and hardscaping
- New Site Amenities (e.g. benches, personal storage lockers)

Re-Activating the Space

- On-site Services
- Temporary Art Installations
- Community Events

Restricted Access

- Temporary during site clean-up, improvement
- Permanent where other strategies are not feasible or effective

Next Steps

- Ongoing: Individual site assessment and planning
- May 4th: Council Work Session Briefing
- May 6th Council Meeting: HEAL Initiative service contracts



Questions
