

## **HEAL Initiative: Planning Update**

Housing-Focused Encampment Assistance Link
April 6, 2021

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### Overview

- 1. Resolution Recap
- 2. Overall Program Design
- 3. Preliminary Budget
- 4. Overall Initiative & Individual Site Timeline
- 5. Voluntary Compliance Strategies
- 6. Next Steps

#### Resolution No. 20210204-049

### Housing-Focused Encampment Assistance Link (HEAL)



Dedicates at least \$3M in shelter and housing resources to priority encampments, based on identified selection criteria



Directs the formation of a HEAL Collaborative



Establishes a 6-month timeline for rehousing at four Phase I sites



Calls for establishment of sites as non-camping areas and identification of inclusive public space management to encourage voluntary compliance



Requests recommendations for prioritization of future HEAL sites, and/or potential changes to existing ordinance



# Key Program Design Elements

Outreach & Engagement

Initial Assessment, Census,
 Relationship Building, Housing Offer

Temporary Shelter  Dedicated single-site shelter; other temporary housing as available

Permanent Housing  Primarily Rapid Rehousing, plus diversion and linkage to PSH

Voluntary Compliance Strategies

 Communication, Built Environment & Amenities, Events, Perimeter Control

## HEAL Initiative Preliminary Phase I Budget

HOUSING & SERVICES	ESTIMATED AMOUNT	ANTICIPATED SOURCE
Encampment Outreach & Engagement	\$400,000	APH FY21 New Budget Allocation
Temporary Shelter	\$1,300,000	APH FY21 Budget (Re-allocation of S. Austin shelter operating funds)
Rapid Rehousing	\$2,600,000	APH FY21 New Budget Allocation
TOTAL SERVICES	\$4,300,000	

<sup>\*\*</sup>Estimated costs and funding sources for signage, site improvements, events TBD



### **HEAL Initiative Phase 1 Timeline - Summary View**

ACTIVITIES	April	May	June	July	August
Identify/Secure Housing & Other Resources					
Site Analyses (4 Locations)					
Site Restoration Planning					
Needs Assessment & Census					
Outreach & Engagement					
Relocation to Shelter					
Housing Case Management					
Ongoing Site Outreach					
Public Space Restoration					



### **HEAL Initiative Phase 1 - Individual Encampment Timeline**

ACTIVITIES	Week 1	Week 2	Week 3	Week 4
Census				
Individual Needs Assessment				
Develop By Name List				
Deliver Roll off Dumpster				
Shelter/Housing Outreach				
Individual Relocation Planning				
Facilitate Keep Safe Storage Access				
Individual Camp Site Cleanup				
Conveyance to Shelter/Housing				
Close Site for Restoration				



# Promoting Voluntary Compliance

### **Communication Strategies**

- Temporary or permanent signage
- Printed Materials
- Continued Street Outreach

### **Built Environment**

- Landscaping Plantings and hardscaping
- New Site Amenities (e.g. benches, personal storage lockers)

### **Re-Activating the Space**

- On-site Services
- Temporary Art Installations
- Community Events

### **Restricted Access**

- Temporary during site clean-up, improvement
- Permanent where other strategies are not feasible or effective

### Next Steps

- Ongoing: Individual site assessment and planning
- May 4<sup>th</sup>: Council Work Session Briefing
- May 6<sup>th</sup> Council Meeting: HEAL Initiative service contracts





# Questions