Equitable TOD

Sharmila Mukherjee, AICP
EVP Planning & Development

Austin City Council Mobility Committee
Equitable Transit Oriented Development (ETOD)

- FTA Awarded Capital Metro $900k for the Pilot Program for TOD Planning
- Capital Metro will be leading in collaboration with City of Austin Housing and Planning, Equity Office, Transportation Department, and Austin Transit Partnership
- Focus on the 12-mile North Lamar/Guadalupe/Riverside Corridor with 13 stations along the Blue Line and Orange Line
- Emphasis on defining ETOD opportunities through equity framework and meaningful public participation, especially in communities at high risk for displacement
ETOD Process and Planning/Policy Outcomes

**Engagement and Analysis Process**

- **Public Engagement Strategy**
  Partner with the City of Austin (COA) to engage the community, including the Community Advisory Committee (CAC), to define future growth around new transit stations and along corridors.

- **Current Conditions Review**
  Review the existing conditions for station areas including equity, multimodal safety and access to transit, and development potential.

- **Catalyst Stations Selection**
  Stations high in growth and displacement will be selected as catalyst sites for in depth station area plans.

**Planning and Policy Outcomes**

- **Data Development and Coordination**
  Update existing CapMetro TOD tool, strategies, and policies and coordinate with COA for relevant City TOD policies.

- **Policy Toolkit**
  Identify opportunities to increase affordable housing for station areas to assist with COA anti-displacement strategies.

- **ETOD Land Use Strategies**
  Develop potential land use and zoning recommendations to enhance ridership and make Project Connect more competitive for federal grants.

- **Station Area Plans**
  Develop ETOD station plans and guidelines to influence potential public private partnerships (P3).
Development Strategies

Strategies to Leverage Transit Investments

1. Access to high quality & frequent transit
2. Choices for safe multimodal mobility
3. Options for housing for all incomes
4. Opportunities for employment, healthcare, education, and activity centers

Deliverables

• Station Area Plans
• Value Capture & Innovative Financing Tools
• ETOD zoning recommendations
Opportunities

- Growth and market forces along Orange and Blue Lines
- Early planning around equity focused development
- Integrated approach with engineering and NEPA
ETOD Timeline and Next Steps

Public Involvement Begins
Create transit-oriented communities by working with the community throughout the process; defining the community vision, goals, and objectives for ETOD

Spring 2021

Current Conditions
Review current conditions including equity, multimodal connectivity, and land use.

Summer 2021

Data Development and Coordination
Update ETOD design standards, strategies, and policies.

Fall 2021

Policy Toolkit
Identify opportunities to increase affordable housing for station areas to assist with COA anti-displacement strategies.

Fall 2021

ETOD Land Use Strategies
Develop potential land use and zoning recommendations to enhance ridership and make Project Connect more competitive for federal grants.

Early 2022

ETOD Area Station Plans
Develop ETOD station area plans and guidelines to influence potential public private partnerships (P3).

Spring 2022
THANK YOU!