




**AUSTIN TRANSPORTATION DEPARTMENT
M E M O R A N D U M**

TO: Mayor and Council Members

FROM: Robert Spillar, P.E., Director,
Austin Transportation Department 

DATE: April 22, 2021

SUBJECT: **Staff Response to Resolutions No. 20210127-055 and No. 20210304-066
(CIUR 2344)**

On January 27, 2021, Council approved Resolution No. 20210127-055 directing the City Manager to bring forward methods to fund immediate interventions that create positive change and help reactivate Downtown, and an ordinance waiving fees in the amount of \$6,000 dollars for the installation of banners requested by the Downtown Austin Alliance Foundation in partnership with the Ann Richards Legacy Project. This initial resolution reflected the fee waiver needed to install 12 banners on the Ann Richards/Congress Ave. bridge.

On March 4, 2021, Council approved a second resolution (Resolution No. 20210304-066) related to the Ann Richards Legacy Project. This resolution directed the City Manager to draft an ordinance waiving up to an additional \$23,000 in banner fees for installation of the lamppost banners on Congress Avenue from Riverside Drive to 11th Street. This second resolution captures the fee waiver necessary to install an additional 46 banners. Together, the two resolutions result in waiving banner fees in an amount up to \$29,000 for the installation of banners on 58 lampposts along Congress Avenue from Barton Springs Road to 11th Street. The banners were installed in early March.

On April 22, 2021, Council approved an ordinance waiving \$29,000 in fees for the installation of lamppost banners along Congress Avenue Bridge and Congress Avenue to honor the 30th Anniversary of Governor Ann Richards's inauguration as requested by the Downtown Austin Alliance. This memorandum is to summarize staff's response to the above- mentioned resolutions and CIUR 2344.

CC: Spencer Cronk, City Manager
Gina Fiandaca, Assistant City Manager