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WHEREAS, Zilker Park may be one of the largest publicly owned parcels of land for climate mitigation purposes in the City; and

28 **WHEREAS**, protecting and enhancing our natural spaces are key strategies
29 in mitigating the impact of climate change and vigorously pursuing such strategies
30 is our community’s responsibility to itself and the larger world and represents our
31 best cultural aspirations; and

32 **WHEREAS**, “Cultural Park” is the appropriate classification for Butler
33 Shores Park, as it is the location of the main office for the Parks and Recreation
34 Department, the Zachary Scott Theater, and the soon-to-be relocated Daugherty
35 Arts Center (DAC), numerous other cultural assets are nearby, including the
36 Umlauf Sculpture Garden and Museum, the Zilker Botanical Gardens, and the
37 Zilker Hillside Theater, and large events gathering our community occur in the
38 open spaces in or near Butler Shores, such as the Austin City Limits Music
39 Festival, the Trail of Lights, and the Zilker Park Kite Festival; and

40 **WHEREAS**, with each of these individual cultural pieces there has not been
41 a means to fully coordinate a comprehensive approach to address the area’s
42 competing needs or leverage the public investments to full effect to create a
43 Cultural and Climate Innovation District that would serve to enhance and better
44 guide private development and planning, as well as transportation infrastructure
45 and management, in a comprehensive way in the Butler Shores area and around
46 and through the shoreline park areas; and

47 **WHEREAS**, planning and analysis is needed to address the competing
48 needs in an area that is in rapid transition due to private development, public
49 investments for the DAC, corridor and transit, and increasing population and
50 density demands; and

51 **WHEREAS**, Ordinance No. 990715-115 established the boundaries of
52 Butler Shores as “the property bounded by the Town Lake shoreline on the north,
53 the various and respective southern boundaries of all legal lots existing as of July
54 17, 1986, that abut the south public right-of-way of Barton Springs Road on the

south, Lee Barton Drive on the east, and the centerline of Barton Creek on the west”; and

WHEREAS, the Zilker Metropolitan Park Vision Plan is currently underway and is tasked to study parking and transportation circulation around and through Zilker Park, including Toomey Road, which bisects the Butler Shores area; and

WHEREAS, the DAC Redevelopment Project is currently underway and states that “The goals for this project will build on the DAC’s mission: to support emerging and established artists who create, showcase and experience the arts first-hand. PARD envisions the DAC as Austin’s cultural living room, where people of all ages, races, ethnicities, abilities, genders, sexual orientations, socio-economic statuses, nationalities, and religions gather to create community through the arts.”; and

WHEREAS, additional project goals identified in the planning phase of the DAC Redevelopment Project include, but are not limited to:

- Develop the surrounding parkland consistent with the vision for the Butler Shores area and a Cultural and Climate Innovation District;
- Strengthen trail connections and activate parkland through outdoor education, play, and performance amenities;
- Consider alternatives for pedestrian and vehicular circulation, site access, and parking; and
- Demonstrate high achievement in sustainable design for architecture and landscape; and

WHEREAS, Austin is a forward-thinking climate award winning hub of innovation and a new Cultural and Climate Innovation District will showcase all that Austin is about - art, music, environmental stewardship, inclusion and cutting-edge ideas; **NOW, THEREFORE**,

82 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

83 The City Manager is directed to work with the Parks and Recreation
84 Department, supported by other City departments as he deems appropriate to:

- 85 1. Explore creation of a City Cultural and Climate Innovation District
86 (CCID) for the South Shore/Barton Springs area including Butler
87 Shores and surrounding South Austin cultural assets. The CCID shall
88 include, but is not limited to, Zachary Scott Theater, the Daugherty
89 Arts Center (DAC), the Umlauf Sculpture Garden and Museum, the
90 Zilker Botanical Gardens, the Zilker Hillside Theater, the Zilker
91 Preserve, and the Austin Nature and Science. The exploration will
92 include actions needed to initiate creation, a process for convening
93 representatives of the cultural and climate assets, a process for
94 community engagement, and an outline of next steps and timelines.
- 95 2. Coordinate an analysis of the area to be designated a Cultural and
96 Climate Innovation District that will inventory the built cultural assets
97 and the natural open spaces as climate protection and recreation
98 related assets and develop strategies to protect and enhance both.
99 That analysis and strategic work will include review of both emerging
100 and existing successful examples of technologies and methods to
101 enhance transportation and visitation which will decrease the pressure
102 on the climate assets while continuing to be available to all residents
103 of our growing community.
- 104 3. Develop a diagnostic analysis of the area which includes (a) an
105 inventory of parcels to include existing cultural assets; (b) information
106 on the status of parcels, including planned and future development, for
107 use in any future small area planning for the area; (c) information on
108 where opportunities may exist to leverage and optimize existing and

future cultural assets to strengthen the identity of the area as a Cultural and Climate Innovation District; and (d) opportunities to enhance greenspace in the area.

4. Recognize the Butler Shores area as a City Cultural Park as established in City Code Sections 25-2-671(2) and 25-2-672(d), with a commitment to preserve, maximize and enhance open greenspace for public enjoyment, including activities related to the cultural assets; and to the greatest extent possible restrict development to walking, exercise, and bicycle paths.
5. Fully coordinate a traffic impact analysis with the Zilker Metropolitan Park Vision Plan, DAC redevelopment, recent approved private developments in the area as well as any current applications for development within the Butler Shores area. Analysis and proactive planning for the area should include impacts from area festivals and events as well as CapMetro transit services and other multi-modal modes, including consideration of current and ongoing study of circulator transit options within the District and linking potential future Districts and other destinations; and
6. Explore incorporating the recommendations identified in Recommendation No. 5 of the Zilker Park Working Group Final Report, especially to “utilize COA approved tactical urbanism strategies to build temporary protected bike lanes on Barton Springs Road to the park from Lamar Blvd; for example, temporary paint, planter boxes, and parking stops.”

BE IT FURTHER RESOLVED:

The City Manager shall report back to Council by September 30, 2021 with an update and plan for next steps to include a timeline and work steps for the

creation of a Cultural and Climate Innovation District for the South Shore/Barton Springs area. The update and plan should also address the deliverables from each of the above bullets, including: (a) an inventory of the assets and strategies to protect and enhance the assets, (b) the diagnostic analysis, (c) traffic impact analysis, (d) bicycle/multimodal transportation strategies, and (e) description of community engagement process to support its creation.

ADOPTED: _____, 2021 **ATTEST:** _____

Jannette S. Goodall

City Clerk