



## Recommendation for Action

**File #:** 21-2202, **Agenda Item #:** 82.

7/29/2021

### **Posting Language**

Authorize negotiation and execution of three multi-term contracts with Keep Austin Beautiful; Town Lake Trail Foundation d/b/a The Trail Foundation; and TreeFolks, Inc.; to provide education, clean-up and beautification services, each for up to five years for total contract amounts not to exceed \$4,000,000, divided among the contractors.

(Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this solicitation, there were no subcontracting opportunities therefore, no subcontracting goals were established).

### **Lead Department**

Purchasing Office.

### **Client Department(s)**

Austin Resource Recovery; Watershed Protection Department.

### **Fiscal Note**

Funding in the amount of \$229,167 is available in the Fiscal Year 2020-2021 Operating Budget of Austin Resource Recovery. Funding in the amount of \$437,500 is available in the Fiscal Year 2020-2021 Operating Budget of the Watershed Protection Department. Funding for the remaining contract term is contingent upon available funding in future budgets.

### **Purchasing Language:**

The Purchasing Office issued a Request for Proposals (RFP) 1500 CRR3008 for these services. The solicitation issued on March 1, 2021 and it closed on March 25, 2021. Of the three offers received, the recommended contractors submitted the best evaluated responsive offers. A complete solicitation package, including a log of offers received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [Solicitation Documents](https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=135079)  
<[https://www.austintexas.gov/financeonline/account\\_services/solicitation/solicitation\\_details.cfm?sid=135079](https://www.austintexas.gov/financeonline/account_services/solicitation/solicitation_details.cfm?sid=135079)>.

### **For More Information:**

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or [AgendaOffice@austintexas.gov](mailto:AgendaOffice@austintexas.gov) <<mailto:AgendaOffice@austintexas.gov>>

NOTE: Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Person: Claudia Rodriguez, at 512-974-2959 or [ClaudiaR.Rodriguez@austintexas.gov](mailto:ClaudiaR.Rodriguez@austintexas.gov) <<mailto:ClaudiaR.Rodriguez@austintexas.gov>>.

### **Council Committee, Boards and Commission Action:**

June 9, 2021- Recommended unanimously by the Zero Waste Advisory Commission on a 6-0 vote.

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**Additional Backup Information:**

The Austin Resource Recovery (ARR) Comprehensive Plan serves as a guide for the City to achieve its Zero Waste goal of reducing the amount of trash sent to landfills. Zero Waste is a shift from traditional waste management to materials management, where trash is what remains once we reduce, reuse, recycle, and compost.

One of the missions of the Watershed Protection Department (WPD) is to protect and improve water quality in our creeks, reservoirs, and other valued water features. The WPD promotes community engagement in these issues through education, outreach, and volunteer stewardship opportunities. A broad base of community interest and participation in stewardship raises awareness of the importance of our water resources and encourages further engagement in related conservation issues. The WPD also supports volunteer litter abatement and prevention programs in and around waterways, as outlined in Council Resolution No. 20200123-108.

In support of the City's Zero Waste, litter abatement, and water quality initiatives, ARR and the WPD are awarding to Keep Austin Beautiful, Town Lake Trail Foundation d/b/a The Trail Foundation, and TreeFolks, Inc. three separate contracts focused on specific Zero Waste, environmental stewardship, community outreach and sustainability goals, as outlined below.

- Keep Austin Beautiful will perform the services associated with ARR's Education, Cleanup, and Beautification Program that includes four separate services: 1) Neighborhood and Community Cleanup Services; 2) Major One-Day Volunteer Cleanup Services; 3) ARR Youth Education Services; and 4) Street Stewardship Services, as well as WPD's Lady Bird Lake Cleanup Program, Creek Stewardship Program, and Youth Education and Stewardship Program.
- Town Lake Trail Foundation d/b/a The Trail Foundation will perform the services associated with WPD's Lady Bird Lake Shoreline Stewardship Program.
- TreeFolks, Inc. will perform services associated with WPD's Floodplain Restoration Program.

These programs and services will benefit the public by inspiring effective environmental stewardship among residents and improve Austin's environment and aesthetics.

These new contracts will replace an expired co-sponsorship agreement which included all of ARR's programs and the WPD Lady Bird Lake Cleanup, Creek Stewardship and Youth Education programs with Keep Austin Beautiful. These new contracts are being expanded to include additional community programs for WPD.

An evaluation team with expertise in this area evaluated the offers and scored Keep Austin Beautiful, Town Lake Trail Foundation d/b/a The Trail Foundation, and TreeFolks, Inc. as the best to provide these services based on program concept and approach, sample materials and concepts, experience and personnel qualifications, price, local preference and service-disabled veteran business enterprise preference.

**Contract Detail:**

<b><u>Contract Term</u></b>	<b><u>Length of Term</u></b>	<b><u>Contract Authorization</u></b>
Initial Term	3 yrs.	\$2,400,000
Optional Extension 1	1 yr.	\$ 800,000
Optional Extension 2	1 yr.	\$ 800,000
<b>TOTAL</b>	<b>5 yrs.</b>	<b>\$4,000,000</b>

**Note:** Contract Authorization amounts are based on the City's estimated annual usage.

**Strategic Outcome(s):**

Health and Environment.