



Recommendation for Action

File #: 21-2882, **Agenda Item #:** 91.

9/30/2021

Posting Language

Authorize negotiation and execution of a contract with Capital Investing in Development & Employment of Adults, Inc. d/b/a Capital IDEA to provide workforce development services, for a term of one year in an amount not to exceed \$2,199,650.

(Note: This procurement was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this procurement, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department

Purchasing Office.

Client Department(s)

Economic Development Department.

Fiscal Note

Funding is available from the Fiscal Year 2021-2022 Operating Budget of the Economic Development Department.

Purchasing Language:

Professional Service.

For More Information:

Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or AgendaOffice@austintexas.gov <<mailto:AgendaOffice@austintexas.gov>> or to Marian Moore, at 512-974-2062 or Marian.Moore@austintexas.gov <<mailto:Marian.Moore@austintexas.gov>>.

Additional Backup Information:

The contract fulfills Council's budget direction to provide funding for occupational skills training and extensive support services to low-income residents. The training concentrates on long-term engagement to improve education and labor market outcomes. The training takes a sectoral approach, focusing on high demand occupations typically at starting wages of \$16 per hour or more. The current contract for these services with Capital IDEA expires September 30, 2021.

Capital IDEA lifts working adults out of poverty and into living-wage careers through education. Capital IDEA

serves the community by acting as a bridge, connecting committed, yet underemployed people to employers in need of highly skilled workers. This contract funds qualified participants' tuition, books, childcare, and other assistance, and works with participants to find employment with good salaries, benefits, and opportunities for career growth. Capital IDEA works with workforce partners to identify new career-driven curricula needed to educate the next generation of workers.

Strategic Outcome(s):

Economic Opportunity and Affordability.