

29 **WHEREAS**, transitioning to electric transportation in Austin is particularly
30 beneficial in Austin given Austin Energy’s rapid transition to renewable energy
31 and the exclusive use of wind power to fuel the utility’s 1,200-plus charging
32 stations, 29 of which are “fast-charging”; and

33 **WHEREAS**, Austin Energy in partnership with local auto dealerships has
34 launched the Austin EV Buyer’s Guide (ev.austinenergy.com), an award-winning
35 interactive experience that allows potential electric vehicle (EV) drivers to browse
36 real-time inventory of locally available new and used electric vehicles and compare
37 models based on individual needs and budget while providing information on
38 financial incentives, tax credits, and the utility’s public charging stations; and

39 **WHEREAS**, Austin Energy has launched in 2017 the “EVs are for
40 EVeryone” program to promote equity through transportation electrification access
41 by focused outreach and projects in collaboration with community stakeholders,
42 school districts, and historically underserved communities; and

43 **WHEREAS**, City Fleet Mobility Services in partnership with Austin Energy
44 and other City departments is electrifying the City of Austin light-duty fleet to
45 include City staff EV training and orientation with 255 EVs currently in fleet
46 service; and

47 **WHEREAS**, drivers of EVs in Austin also benefit from the convenience of
48 the growing list of charging stations from multiple providers across the
49 metropolitan area; and

50 **WHEREAS**, EVs bring users the added benefit of cost savings from fuel,
51 maintenance and repair with the typical EV owner saving \$800-\$1,000 per year in
52 fuel and an average of \$4,600 over the lifetime of an electric vehicle according to
53 Consumer Reports; and

54 **WHEREAS**, while EVs traditionally have higher up-front costs, recent
55 analysis by national groups such as the International Council on Clean
56 Transportation find “that cost reductions in new electric vehicles (EVs) will lead to

57 decreased used EV prices and cost parity with used gasoline vehicles for low-
58 income households in the 2025-2030 time period”; and

59 **WHEREAS**, studies show that personal exposure to an EV significantly
60 increases the likelihood of an individual considering transitioning to electric
61 vehicle; and

62 **WHEREAS**, surveys from the Texas Electric Transportation Resources
63 Alliance, in coordination with Austin Energy, indicate that EV drivers in Texas are
64 highly unlikely to revert to a gas-powered vehicle, with fewer than 1% of
65 respondents likely to revert to a gas-powered vehicle; and

66 **WHEREAS**, reducing vehicle emissions by commuting City employees
67 would help reduce regional air pollution by lowering GHG emissions community-
68 wide as well as within the City of Austin’s own Scope 3 GHG emissions as defined
69 by the EPA; and

70 **WHEREAS**, given that the transportation cost burden for populations with
71 lower earnings is significant, at 29% and 22% for the lowest and second lowest
72 income quintiles respectively, the impact of lowering commuting costs by
73 transitioning to an EV is especially beneficial for employees at the lower end of the
74 pay scale; and

75 **WHEREAS**, Travis County Commissioners are considering EV
76 engagement and incentives for County employees; **NOW, THEREFORE,**
77 **BE IT RESOLVED BY THE COUNCIL OF THE CITY OF AUSTIN:**

78 The City Manager is directed to develop a strategy with specific actions to
79 encourage EV adoption by City of Austin Employees and report back to Council
80 on steps taken by March 30, 2022. Specific actions of a workforce EV engagement
81 strategy may include outreach and education on EV and e-Bike ownership and
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84 existing city/utility incentives, employee discounts for EV leases/purchases from
85 local auto dealerships, and short-term leasing discounts from third-party providers.

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ADOPTED: _____, 2021 **ATTEST:** _____

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Jannette S. Goodall
City Clerk

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DRAFT