



**HOUSING &
PLANNING**

2020 Census Findings for Austin

City Council Meeting
September 28, 2021



Content

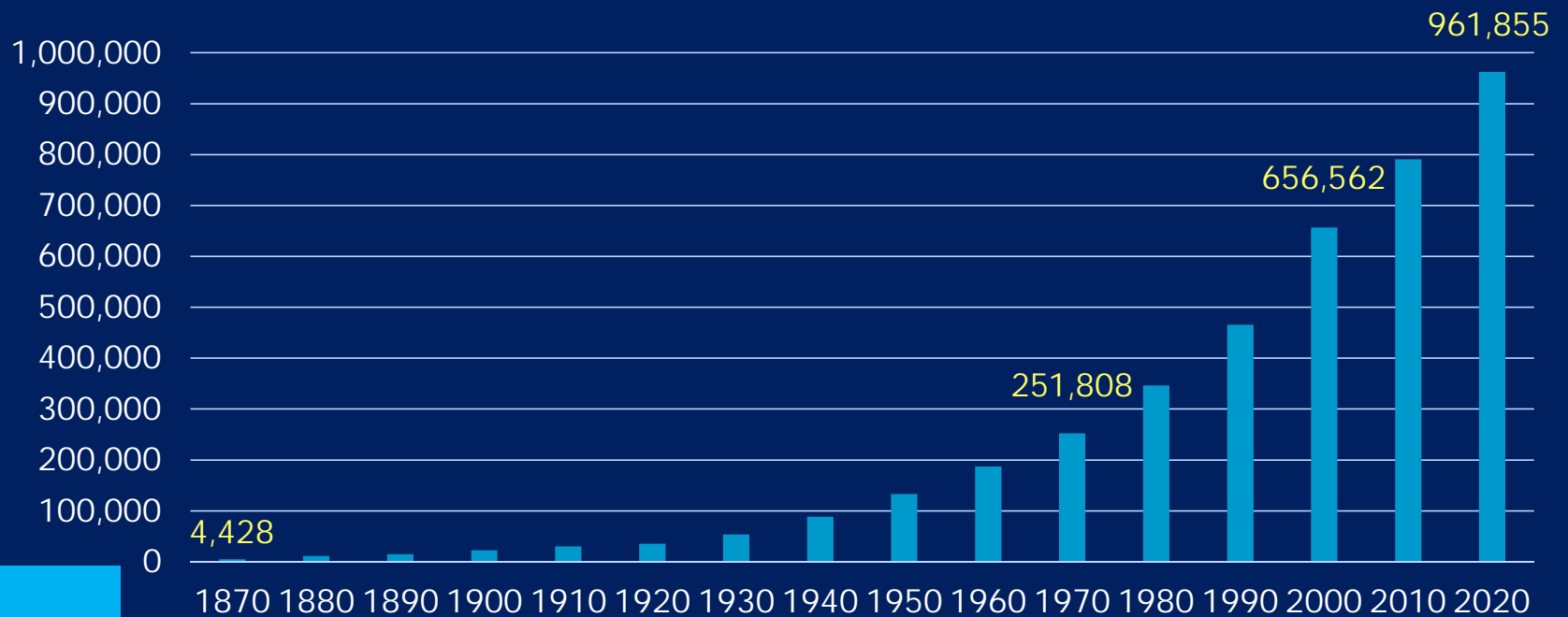
- Population Growth
- Austin's Unique Diversity
- Areas Experiencing Change
- Findings to Celebrate and to Ponder



Austin's Population Growth



Austin Population Growth, 1870 to 2020



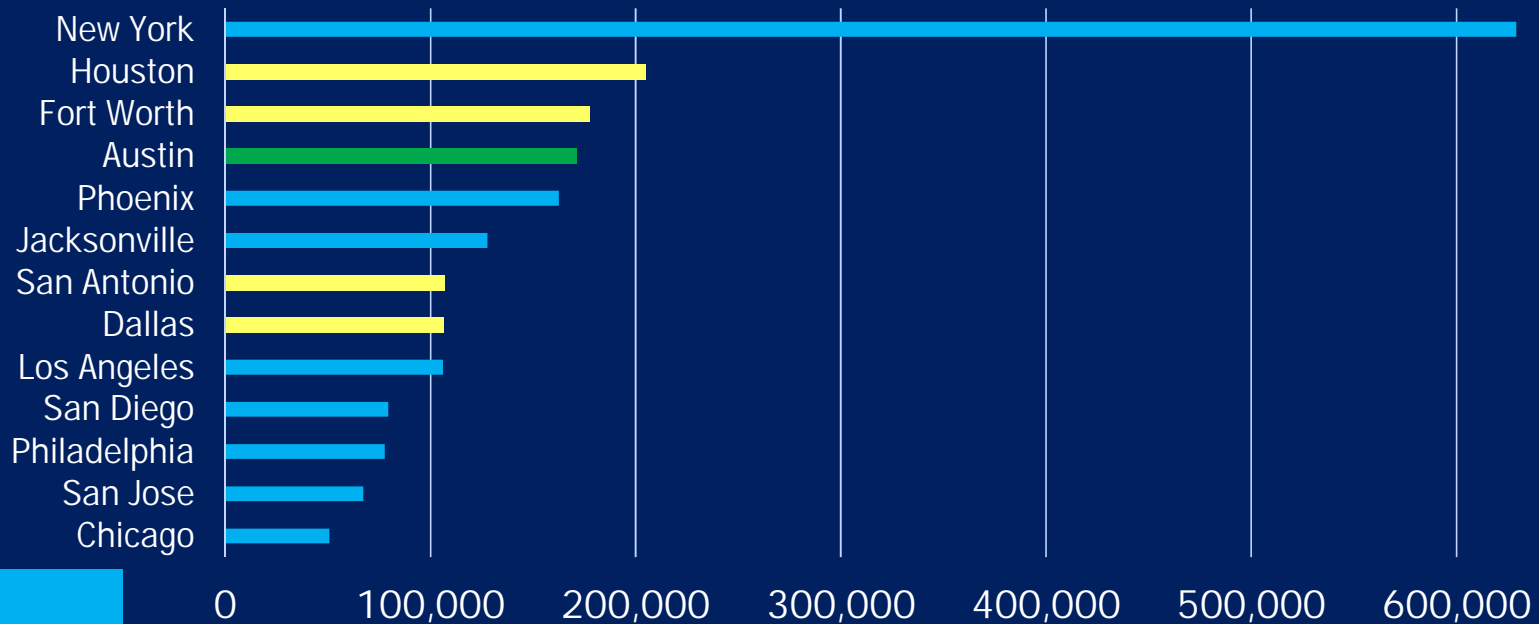
**.961
million**

Source: U.S. Census Bureau, Decennial Censuses 1870 – 2020.



Austin is the 11th largest city in the country but growth rivals that of the largest cities.

Numeric Change among U.S. Largest Cities, 2010-2020



171k in
10 yrs

Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2010 and 2020.



Austin was the fastest-growing large metro in the country every year this decade.

| | 2020 Population | Numeric Change, 2010-2020 | Percent Change, 2010-2020 |
|--|-----------------|------------------------------|------------------------------|
| Austin-Round Rock-Georgetown, TX | 2,283,371 | 567,082 | 33.0% |
| Orlando-Kissimmee-Sanford, FL | 2,673,376 | 538,965 | 25.3% |
| Raleigh-Cary, NC | 1,413,982 | 283,492 | 25.1% |
| Nashville-Davidson-Murfreesboro-Franklin, TN | 1,989,519 | 343,319 | 20.9% |
| Houston-The Woodlands-Sugar Land, TX | 7,122,240 | 1,201,824 | 20.3% |
| Dallas-Fort Worth-Arlington, TX | 7,637,387 | 1,270,845 | 20.0% |
| San Antonio-New Braunfels, TX | 2,558,143 | 415,635 | 19.4% |
| Jacksonville, FL | 1,605,848 | 260,252 | 19.3% |
| Charlotte-Concord-Gastonia, NC-SC | 2,660,329 | 416,369 | 18.6% |
| Seattle-Tacoma-Bellevue, WA | 4,018,762 | 578,953 | 16.8% |

Source: U.S. Census Bureau, 2020 Decennial Census, P.L. 94-171.



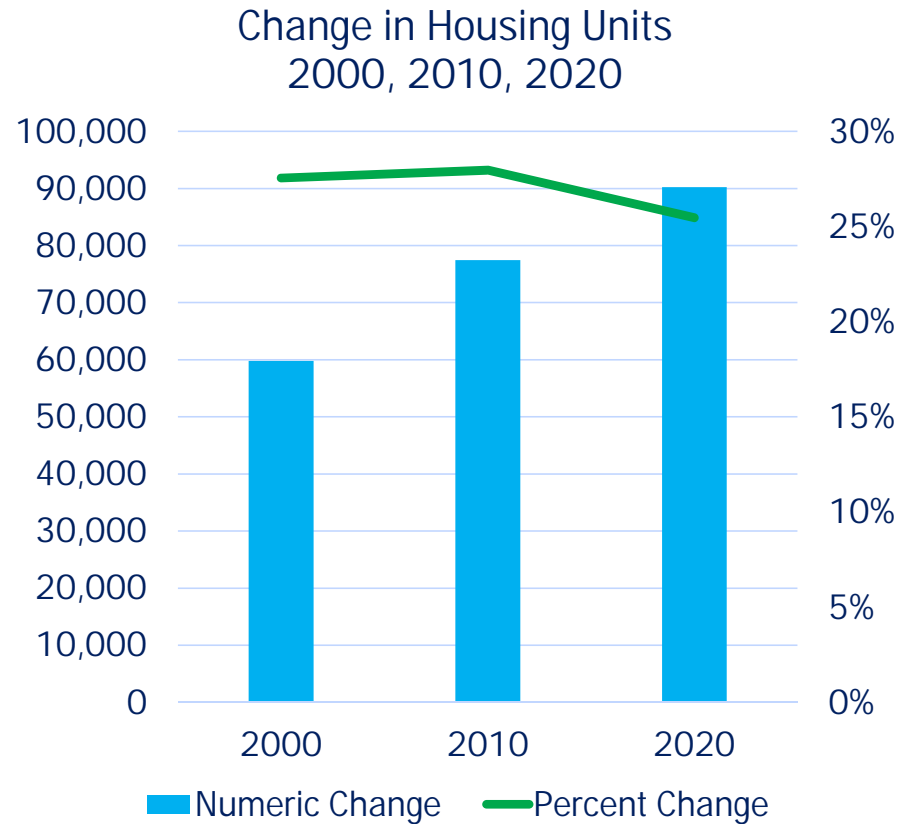
Austin sees large gains while suburbs see fast growth.

| Place | 2010 | 2020 | Numeric Change | Percent Change |
|---------------|----------------|----------------|----------------|----------------|
| Manor | 5,037 | 13,652 | 8,615 | 171.0% |
| Leander | 26,521 | 59,202 | 32,681 | 123.2% |
| Buda | 7,295 | 15,108 | 7,813 | 107.1% |
| Hutto | 14,698 | 27,577 | 12,879 | 87.6% |
| Kyle | 28,016 | 45,697 | 17,681 | 63.1% |
| Cedar Park | 48,937 | 77,595 | 28,658 | 58.6% |
| San Marcos | 44,894 | 67,553 | 22,659 | 50.5% |
| Georgetown | 47,400 | 67,176 | 19,776 | 41.7% |
| Pflugerville | 46,936 | 65,191 | 18,255 | 38.9% |
| Bastrop | 7,218 | 9,688 | 2,470 | 34.2% |
| Austin | 790,390 | 961,855 | 171,465 | 21.7% |
| Round Rock | 99,887 | 119,468 | 19,581 | 19.6% |



Housing Unit Counts

- 444,426 housing units in Austin in 2020.
- Added 90,185 housing units for a rate of growth of 25.5%.
- 410,868 (92.4%) occupied households.
- Vacancy rate dropped to 7.6% from 8.3% in 2010.



Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2000, 2010, and 2020.



Austin's Unique Diversity



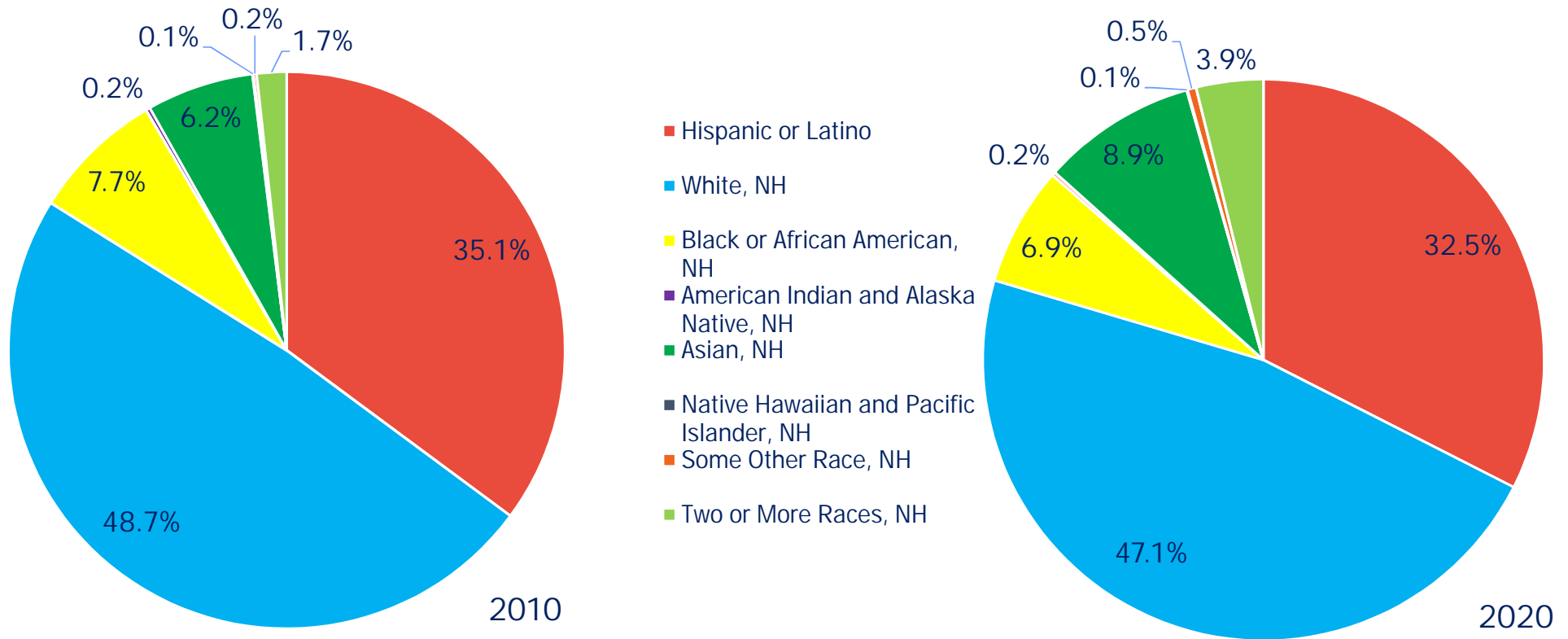
Change in Austin's Racial-Ethnic Composition, 2010 to 2020

| | 2010 | 2020 | Percent of Total, 2010 | Percent of Total, 2020 | Numeric Change | Percent Change | Percent of Total Change |
|---|---------|---------|---------------------------|---------------------------|-------------------|-------------------|----------------------------|
| Hispanic or Latino | 277,707 | 312,448 | 35.1% | 32.5% | 34,741 | 12.5% | 20.3% |
| American Indian & Alaska Native, NH | 1,967 | 2,002 | 0.2% | 0.2% | 35 | 1.8% | 0.0% |
| Asian, NH | 49,159 | 85,853 | 6.2% | 8.9% | 36,694 | 74.6% | 21.4% |
| Native Hawaiian & Other Pacific Islander, NH | 401 | 528 | 0.1% | 0.1% | 127 | 31.7% | 0.1% |
| Black or African American, NH | 60,760 | 66,002 | 7.7% | 6.9% | 5,242 | 8.6% | 3.1% |
| Some other race, NH | 1,448 | 4,841 | 0.2% | 0.5% | 3,393 | 234.3% | 2.0% |
| Two or more races, NH | 13,677 | 37,187 | 1.7% | 3.9% | 23,510 | 171.9% | 13.7% |
| White, NH | 385,271 | 452,994 | 48.7% | 47.1% | 67,723 | 17.6% | 39.5% |
| Total | 790,390 | 961,855 | 100.0% | 100.0% | 171,465 | 21.7% | 100.0% |

Source: U.S. Census Bureau, Decennial Census 2010, 2020; Note: red text denotes decrease since 2010



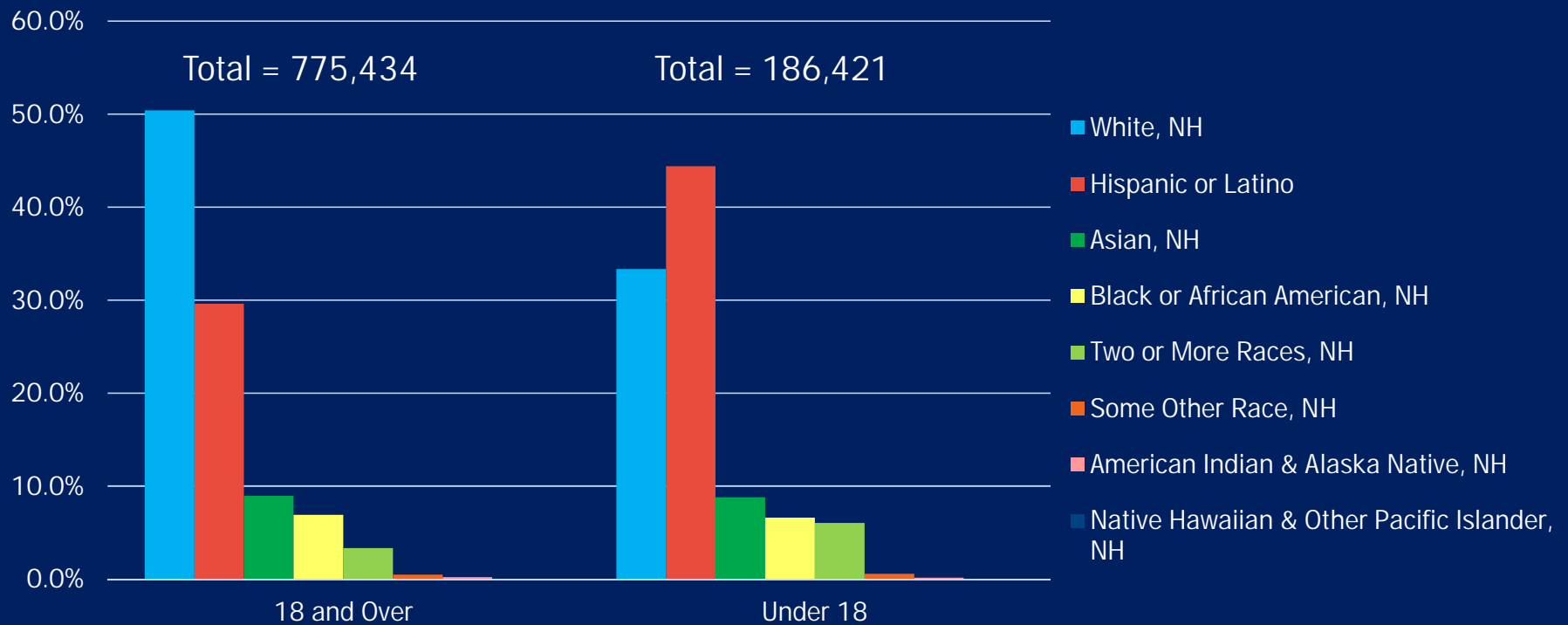
Austin Race/Ethnicity Composition, 2010 & 2020



Source: U.S. Census Bureau, 2020 Decennial Census, P.L. 94-171 File. Note: NH = Non-Hispanic



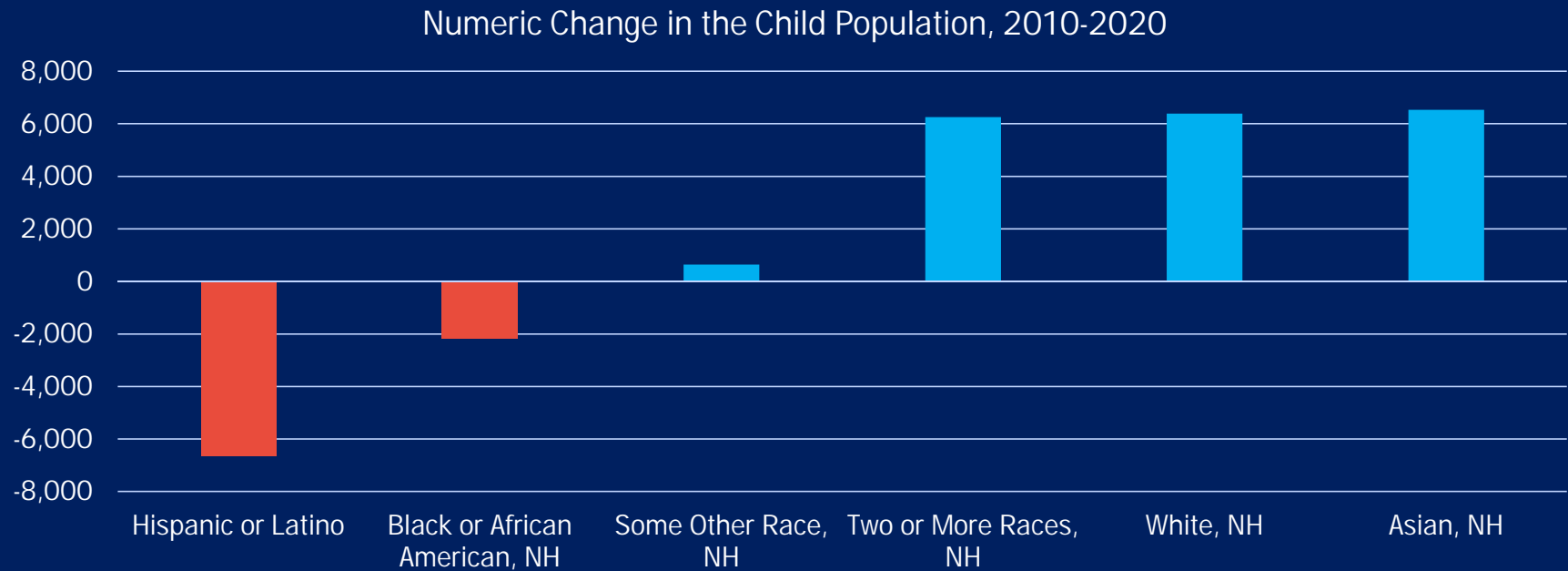
Larger adult than child population, but the youngest Austinites are more diverse.



Source: U.S. Census Bureau, 2020 Decennial Census, P.L. 94-171 File



Despite growth in the child population, fewer Latino and Black children in Austin.



~11k in
10 yrs

Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2010 and 2020.

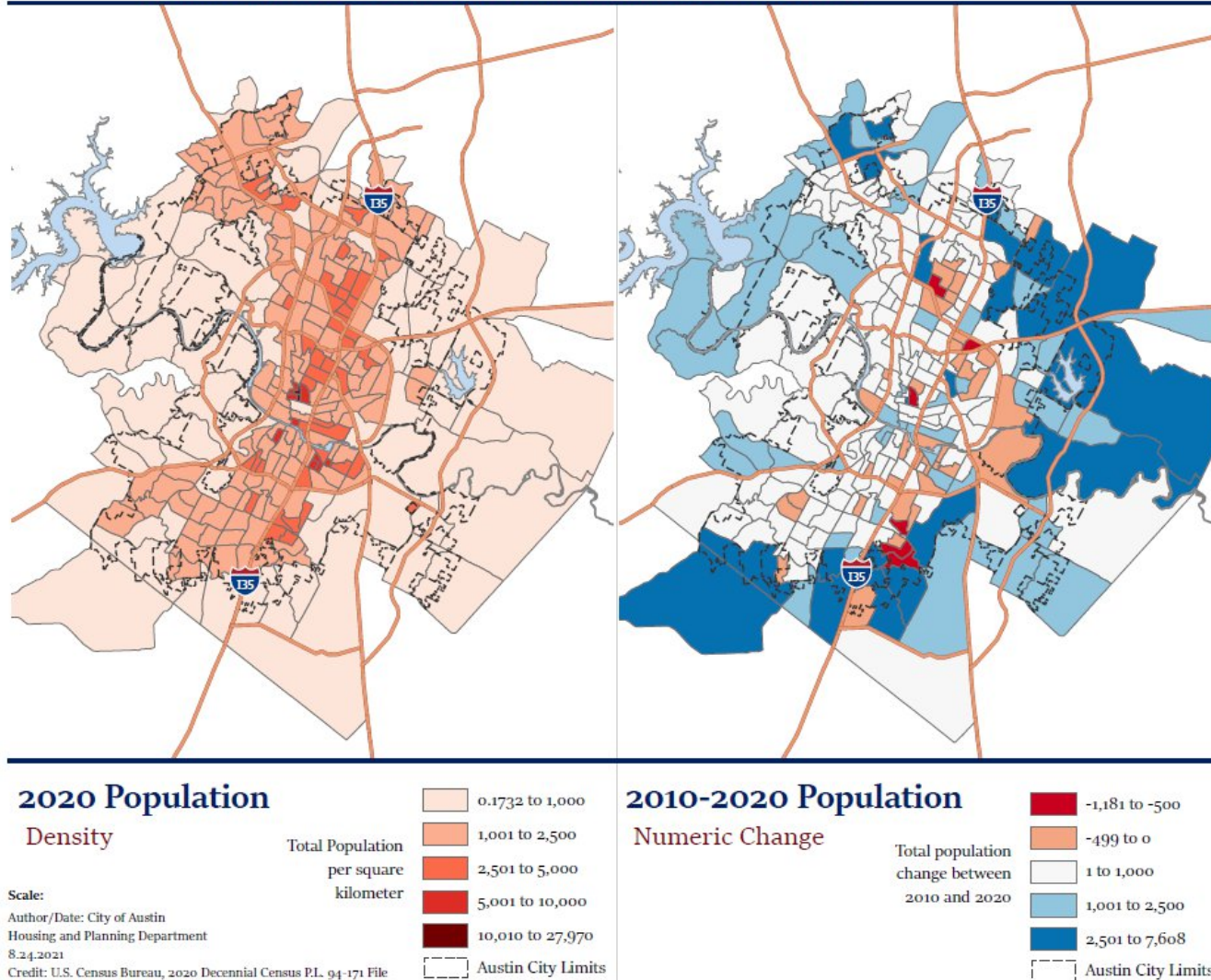


Areas Experiencing Change



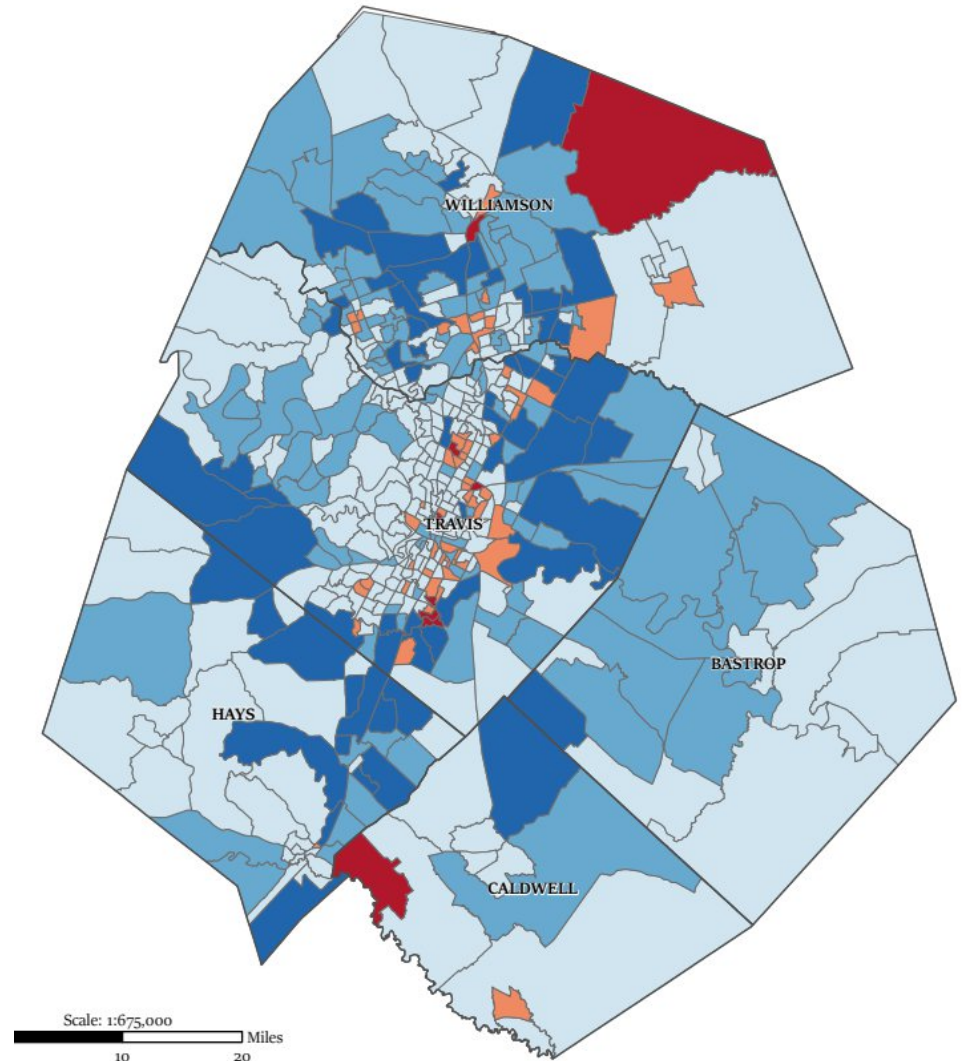
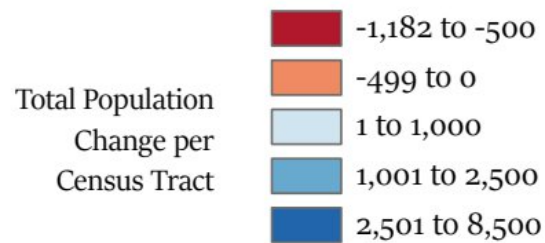
Austin Demographic Landscape

Total Population Geographic Distribution by Census Tract





Austin Metro Area Population Change, 2010 to 2020



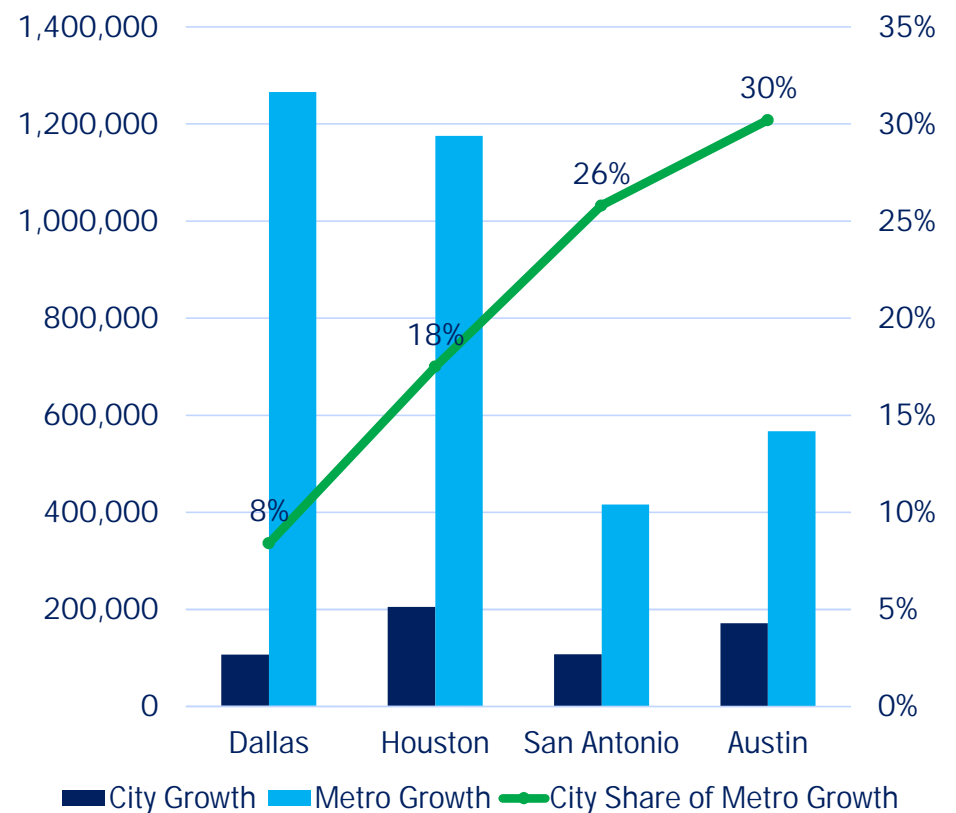
Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2020.



Suburban growth trend continues

- Decades-long trend of suburban growth in TX metros continues.
- Larger metros see smaller shares of growth originating in principal city.
- Austin contributes 30% of total metro growth, greatest share of TX Big 5 metros.

Principal City Share of Metro Growth,
2010 to 2020

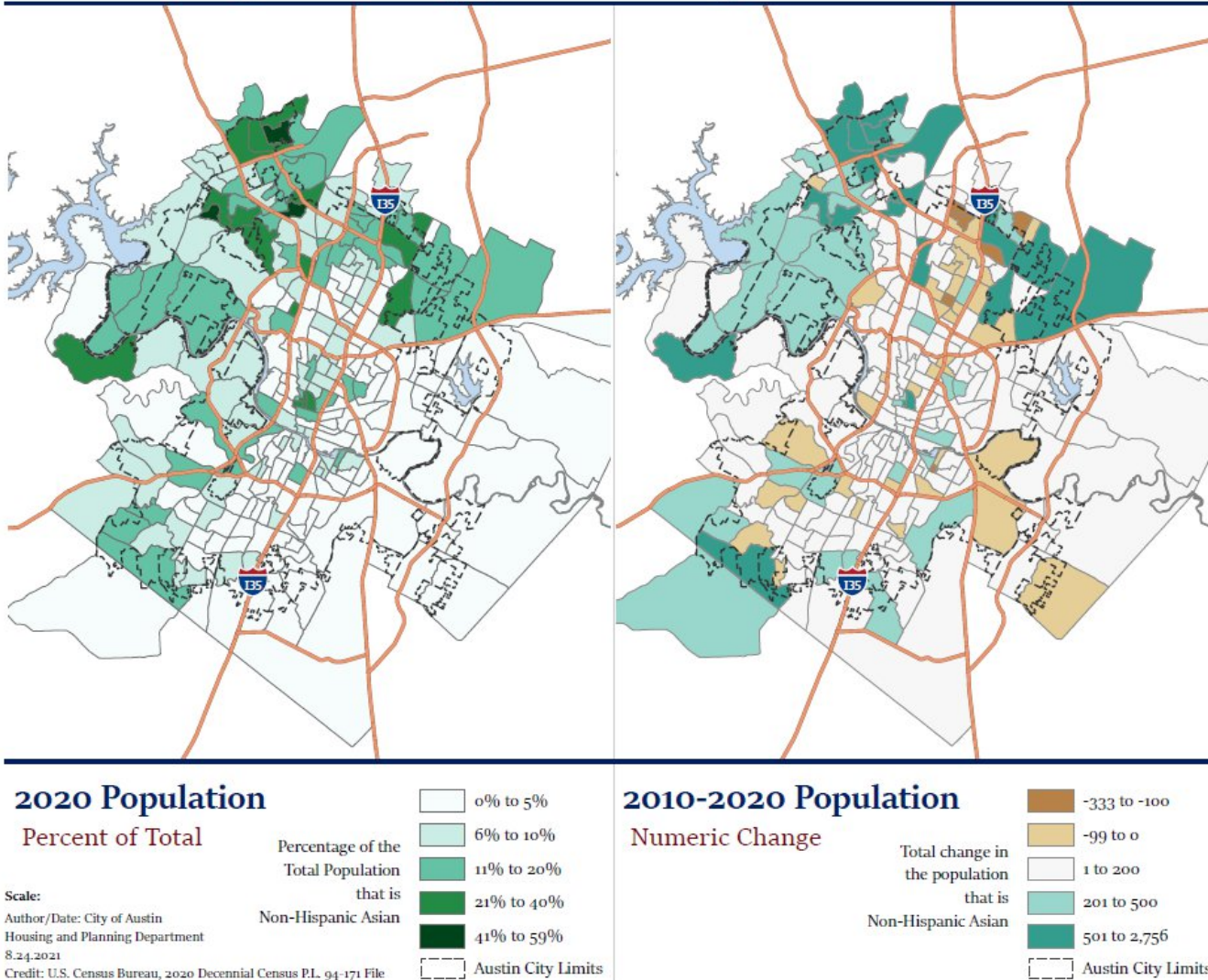


Source: U.S. Census Bureau, P.L. 94-171 Redistricting Data, 2010, and 2020.



Austin Demographic Landscape

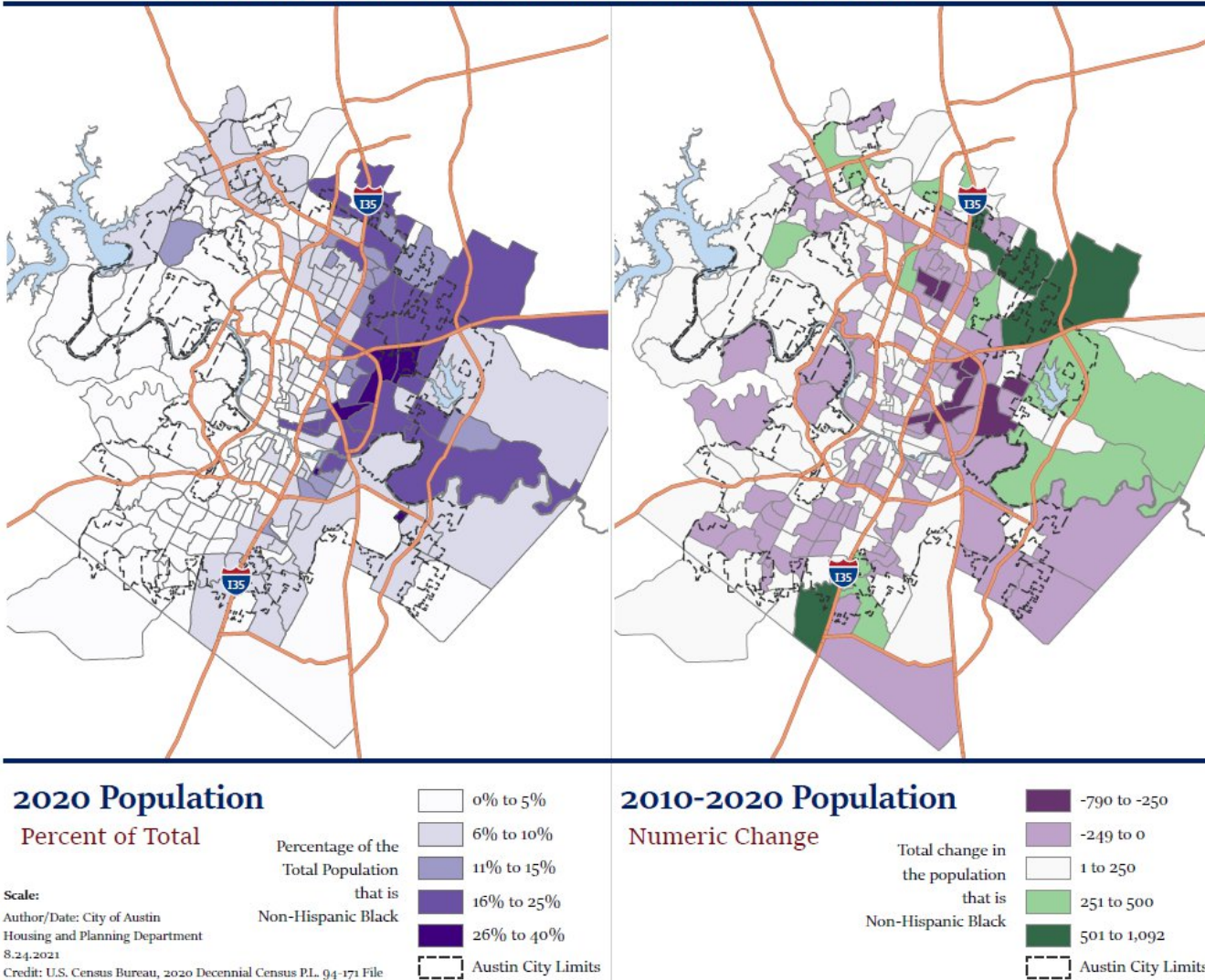
Non-Hispanic Asian Geographic Distribution by Census Tract





Austin Demographic Landscape

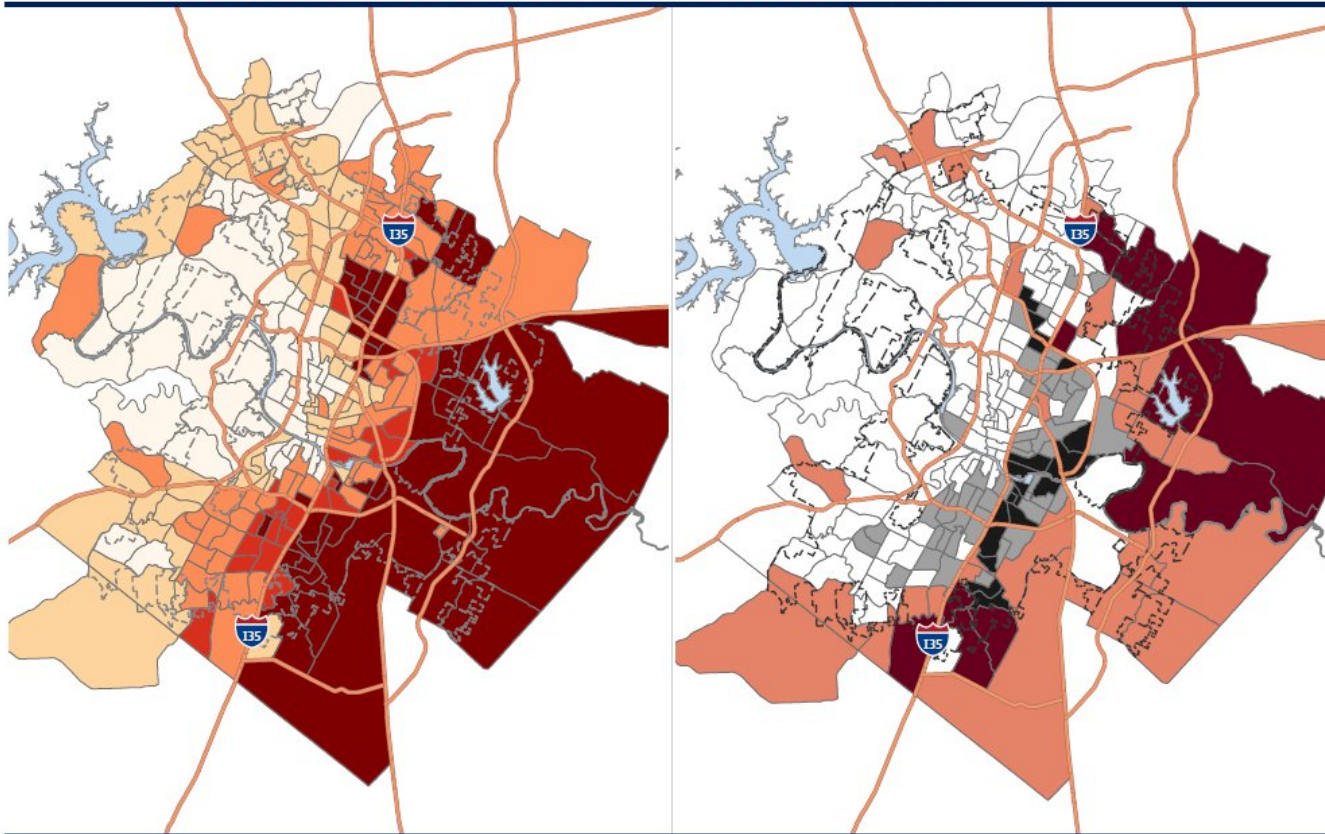
Non-Hispanic Black Geographic Distribution by Census Tract





Austin Demographic Landscape

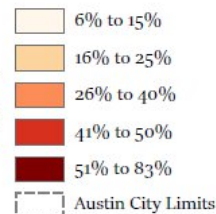
Hispanic/Latino Geographic Distribution by Census Tract



2020 Population

Percent of Total

Percentage of the
Total Population
that is of
Hispanic Origin



Scale: 1:450,000

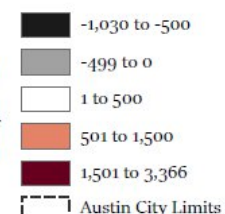
Author/Date: City of Austin
Housing and Planning Department
8.24.2021

Credit: U.S. Census Bureau, 2020 Decennial Census PL 94-171 File

2010-2020 Population

Numeric Change

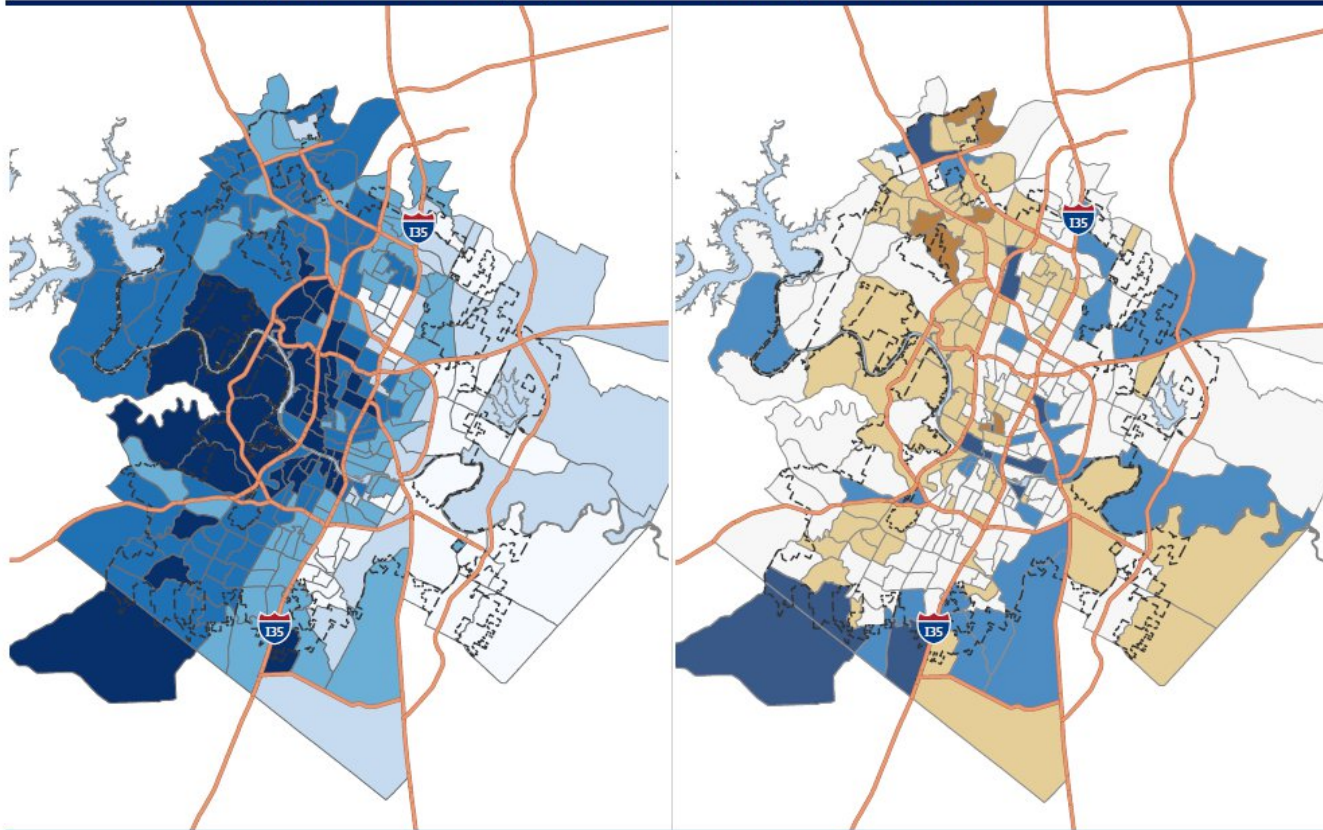
Total change in
the population
that is of
Hispanic Origin





Austin Demographic Landscape

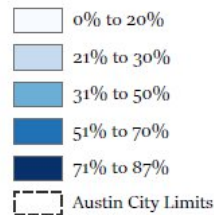
Non-Hispanic White Geographic Distribution by Census Tract



2020 Population

Percent of Total

Percentage of the
Total Population
that is
Non-Hispanic White



Scale:

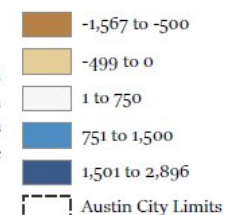
Author/Date: City of Austin
Housing and Planning Department
8.24.2021

Credit: U.S. Census Bureau, 2020 Decennial Census PL- 94-171 File

2010-2020 Population

Numeric Change

Total change in
the population
that is
Non-Hispanic White





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Growth rivaling that of
country's largest cities

Growth in housing on
par with population
growth, with low
vacancy rate

Growth among all
communities, yielding
increased diversity



"Rhapsody" mosaic mural by John Yancey

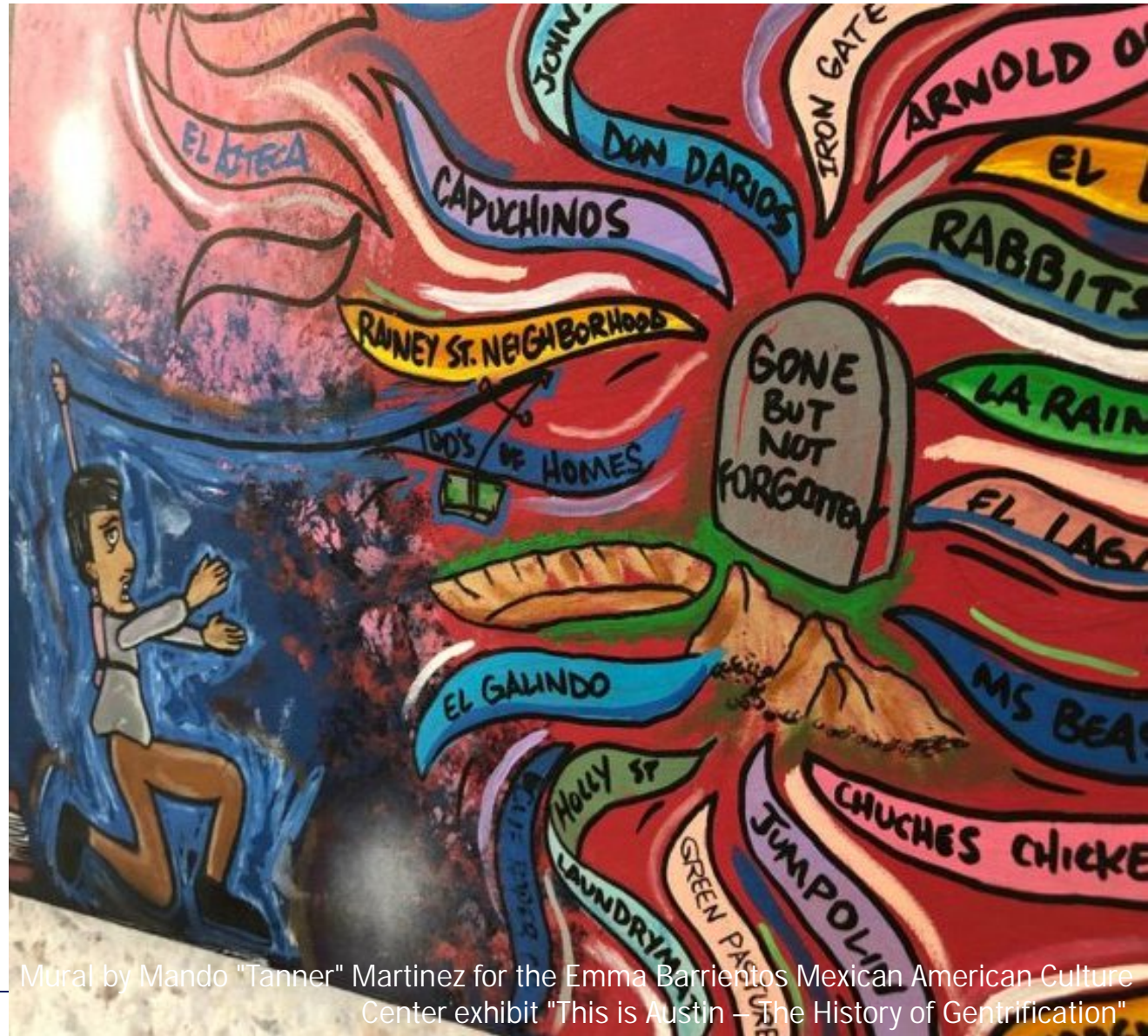


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Continued geographic
segregation with
concurrent farther
eastward movement

Decreasing rate of
growth in housing

Unique pattern of
growth among
Hispanics and Blacks,
especially among
children



Mural by Mando "Tanner" Martinez for the Emma Barrientos Mexican American Culture Center exhibit "This is Austin – The History of Gentrification"



Resources:

- City of Austin Demographics
 - [Interactive Map Series](#)
 - Static Map Series
 - [Dashboard of key findings](#)
- [U.S. Census Bureau](#)
 - America Counts
 - Visualizations
- [Texas Demographic Center](#)





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Thank you!

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City Demographer

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Race & Ethnicity Questions on the Census

- Separate questions for Ethnicity and Race; Hispanics can identify as any race.
- Write-in fields for White and Black or African American
- Capture up to 300 characters for write-in fields
- Do not prioritize write-in responses

NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. Are you of Hispanic, Latino, or Spanish origin?

☐ No, not of Hispanic, Latino, or Spanish origin

☐ Yes, Mexican, Mexican Am., Chicano

☐ Yes, Puerto Rican

☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

7. What is your race?
Mark ☒ one or more boxes **AND** print origins.

☐ White – *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.*

☐ Black or African Am. – *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*

☐ American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.*

| | | |
|--|---|--|
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Native Hawaiian |
| <input type="checkbox"/> Filipino | <input type="checkbox"/> Korean | <input type="checkbox"/> Samoan |
| <input type="checkbox"/> Asian Indian | <input type="checkbox"/> Japanese | <input type="checkbox"/> Chamorro |
| <input type="checkbox"/> Other Asian – <i>Print, for example, Pakistani, Cambodian, Hmong, etc.</i> <input type="text"/> | <input type="checkbox"/> Other Pacific Islander – <i>Print, for example, Tongan, Fijian, Marshallese, etc.</i> <input type="text"/> | |

☐ Some other race – *Print race or origin.*



Multi Racial non-Hispanic (Austin):

- White & Asian (32%)
- White & American Indian and AK Native (20%)
- White & Other (18%)
- White & Black (17%)

Most Common Race Responses for Hispanics (Travis County):

- Two or More Races 38%
- Some Other Race 35%
- White 23%
- American Indian and AK Native 2%