



# Update American Rescue Plan Act (ARPA) Homeless Response System Investments

October 21, 2021

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HOMELESS STRATEGY DIVISION



# Overview

1. Summit to Address Unsheltered Homelessness
  - a) Updated investment plan
  - b) Fundraising progress to-date
  
2. American Rescue Plan Act Funds
  - a) Ongoing community engagement
  - b) Proposed allocation of funds

# The Summit to Address Unsheltered Homelessness

## Background

### Summit Goals over Three Years

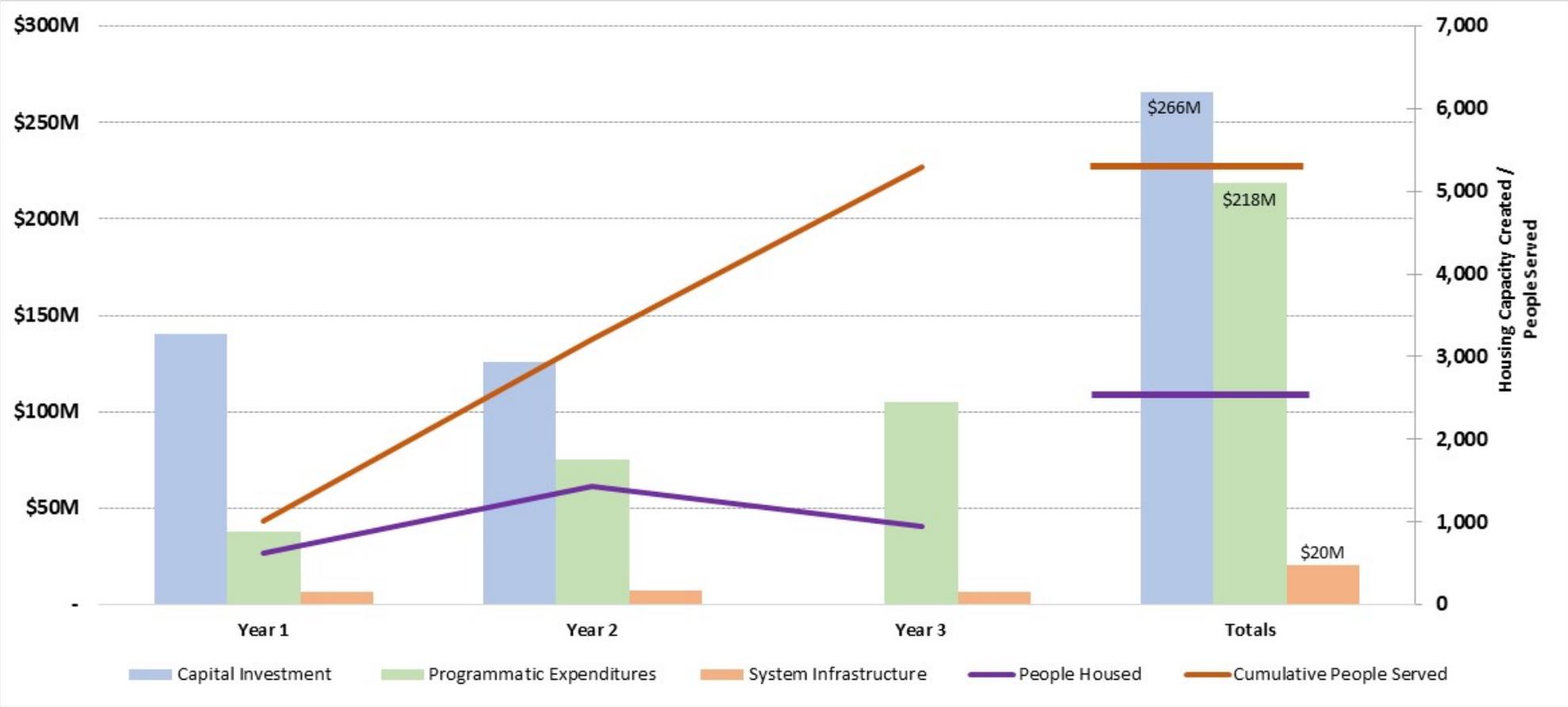
- 1. Help People:** House 3,000 individuals and support an stabilize an additional 2,300 households
  - ✓ *The Summit will support \$218M in programmatic costs over 3 years*
- 2. Add Housing Capacity:** Add 1,300 new units of affordable housing for the unhoused population
  - ✓ *The Summit will invest \$266M in capital projects over 3 years*
- 3. Build a Better System:** Improve equitable access and outcomes. Build provider capacity. Improve system oversight and performance management.
  - ✓ *The Summit will invest \$20M to support system enhancements and capacity building*

### City's Role as a Summit Partner

- ✓ *Help convene partners and shape the Summit's objectives*
- ✓ *Contribute financially toward the Summit objectives, but not be the sole funder*
- ✓ *Help leverage state and federal funds and private contributions*
- ✓ *Ensure access to programs and outcomes are equitable*

# The Summit Investment Plan

The goals and the funds needed to accomplish the goals



<sup>1</sup>A 2.0% contingency line item is not depicted in the figure above.

# The Summit Investment Plan

A view of the outcomes and investments by category

Spending by Category <sup>1</sup>	People Served or Housing Units				Funding Needs			
	Year 1	Year 2	Year 3	Totals	Year 1	Year 2	Year 3	Totals (\$)
<b>PROGRAMMATIC EXPENDITURES</b>	<b>1,008</b>	<b>2,203</b>	<b>2,089</b>	<b>5,300</b>	<b>\$38M</b>	<b>\$75M</b>	<b>\$105M</b>	<b>\$218M</b>
1. Crises Services (HH Stabilized) <sup>2</sup>	110	220	330	660	\$9M	\$7M	\$7M	\$23M
2. Core Housing Programs (HH Stabilized) <sup>2</sup>	898	1,983	1,759	4,640	\$20M	\$63M	\$94M	\$178M
3. Other Services <sup>3</sup>	TBD	TBD	TBD	TBD	\$8M	\$6M	\$4M	\$18M
<b>SYSTEM INFRASTRUCTURE</b>								
4. System Capacity Building	N/A	N/A	N/A	N/A	\$7M	\$7M	\$6M	\$20M
<b>CAPITAL INVESTMENTS</b>								
5. Capital Investment (Housing Units)	-	700	600	1300	\$140M	\$126M	-	\$266M
<b>CONTINGENCY</b>								
6. Contingency	N/A	N/A	N/A	N/A	\$2M	\$4M	\$4M	\$10M
<b>TOTALS</b>					<b>\$187M</b>	<b>\$213M</b>	<b>\$115M</b>	<b>\$515M</b>

<sup>1</sup> Figures may not add up exactly due to rounding.

<sup>2</sup> Unduplicated individuals

<sup>3</sup> Includes mental health, employment services, and benefits access

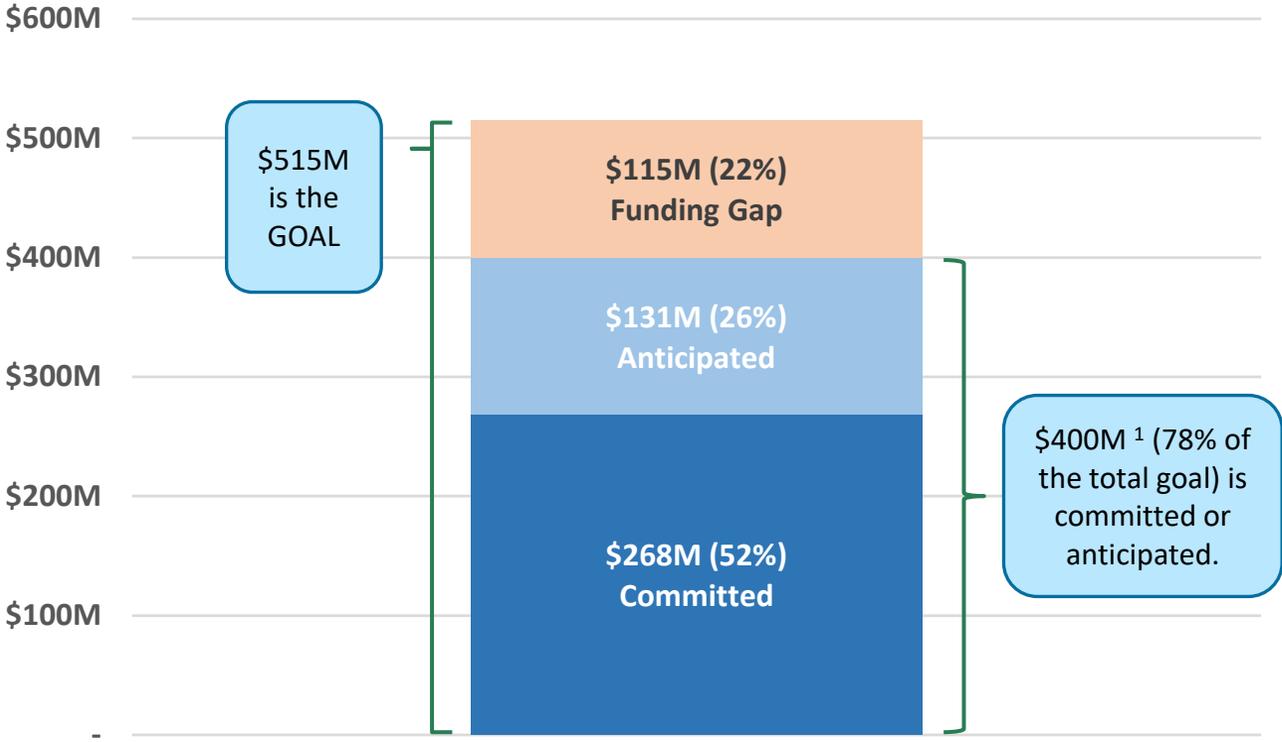
# The Summit Investment Plan

Funds services across the spectrum of needs for individuals experiencing homelessness

CRISIS SERVICES			CORE HOUSING PROGRAMS				
	Diversion	Outreach	Bridge Shelter	Rapid Exit	Targeted Prevention	Rapid Rehousing	PSH
Description	Prevents people from becoming homeless by providing a range of short-term support	Proactively engage people experiencing homelessness, connecting them to basic services and the Homeless Response System	Provides immediate temporary shelter while helping people transition to programs that will help them stabilize	Help people stabilize and positively exit homelessness within the first few months of becoming homeless	Provides one-time rental assistance and case management to those at risk of returning to homelessness	Provides rental support and case management for 3 -24 months to help people exit homelessness and stabilize	Stably house people in a permanent home and provide support services as long as they need it
About Program	<ul style="list-style-type: none"> <li>Focus on people at imminent risk of becoming homeless</li> <li>Avg. Duration: 2 months</li> <li>Avg. Cost/Person: 4,500</li> </ul>	<ul style="list-style-type: none"> <li>Focus on people currently experiencing homelessness</li> <li>Avg. Duration: Varies</li> <li>Avg. Cost / Person / Year: \$TBD</li> </ul>	<ul style="list-style-type: none"> <li>Focus on people experiencing unsheltered homelessness</li> <li>Duration: Target 30 to 180 days</li> <li>Avg. Cost / Bed / Year: \$29,800</li> </ul>	<ul style="list-style-type: none"> <li>Focus on people that very recently became homeless</li> <li>Avg. Duration: 2 months</li> <li>Avg. Cost/Person: 4,500</li> </ul>	<ul style="list-style-type: none"> <li>Focus on people who have previously been homeless</li> <li>Avg. Duration: 1 – 4 moths</li> <li>Avg. Cost/Person: 4,500</li> </ul>	<ul style="list-style-type: none"> <li>Focus on people who need medium-term case management and rental supports</li> <li>Avg. Duration: 12 months</li> <li>Avg. Cost / person / year: \$29,000</li> </ul>	<ul style="list-style-type: none"> <li>Focus on people with disabilities and chronically homeless</li> <li>Avg. Duration: indefinite</li> <li>Avg. Cost / person / year: \$29,000</li> </ul>
<b>Mental Health and Substance Use:</b> Medication management, inpatient treatment, medical detox, peer supports							
<b>Employment Services:</b> Supporting individuals, where appropriate, attain and retain employment							
<b>Benefits Access:</b> SSI/SSDI, Medicaid, SNAP, etc.							

# The Summit Investment Plan

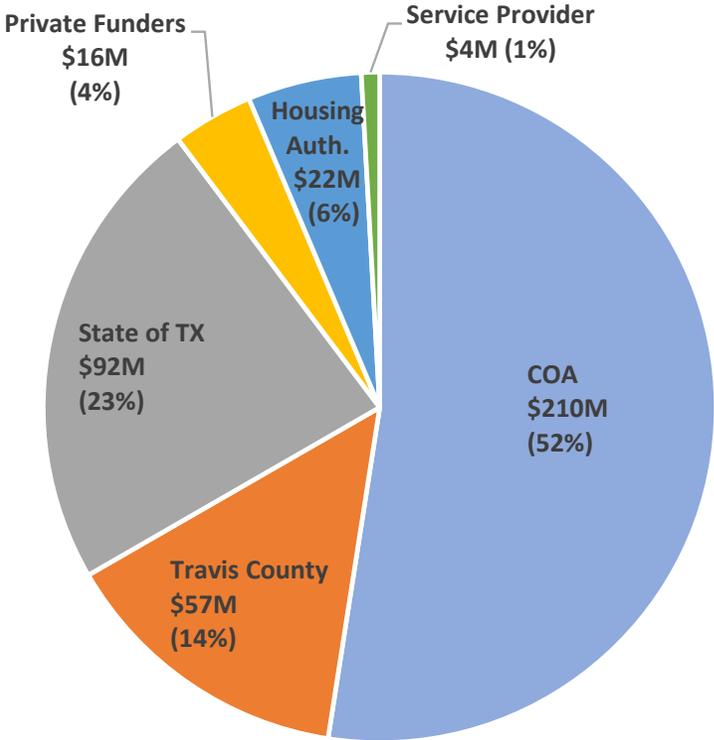
## Summary of Fundraising Activity (as of October 12, 2021)



<sup>1</sup> Figures in the chart do not add to \$400M due to rounding.

# The Summit Investment Plan

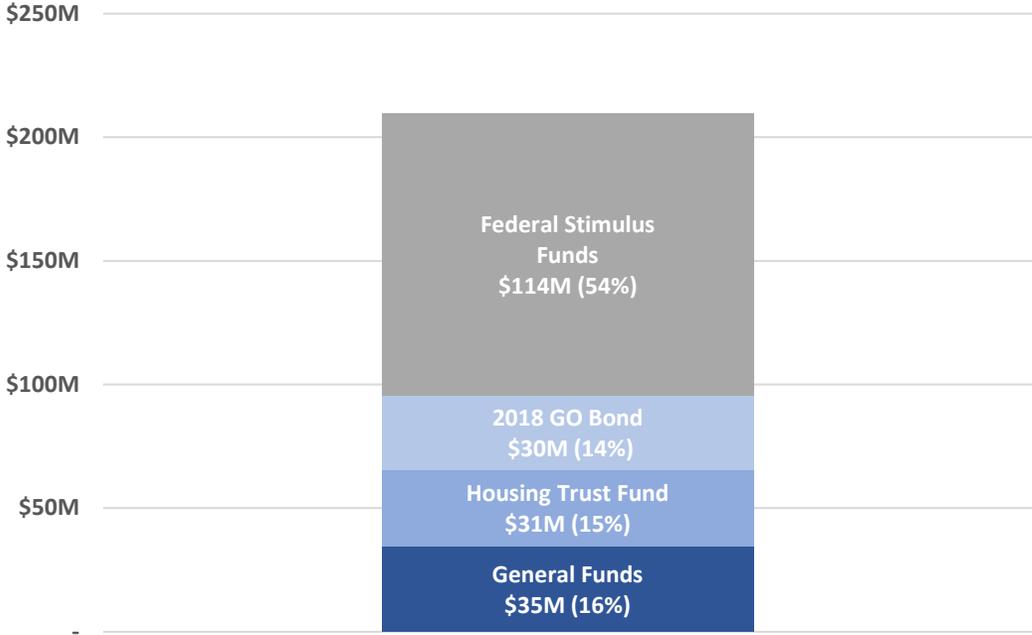
What are the sources of the \$400M Committed and Anticipated Funds



# The City of Austin's Investment Toward the Summit

How much funding has CoA have available for the Summit?

**City of Austin Projected Investment (\$210M)  
in the Summit by Category**



# Engaging the Community...

...to help develop the City of Austin's ARPA Spend Plan to support the unhoused

## Community Engagement Process

- SpeakUp Austin! webpage w/survey launched Oct. 11
- 216 respondents to date
- Hosted 100+ for virtual community meetings on Oct. 14 and 18
- Austin Homelessness Advisory Council (AHAC) completed a needs and priorities survey in early September

## Key Engagement Themes

- Survey participants favor a balanced approach to investing in both shelter and housing
- Participants (survey and meetings) place a high priority on two investment areas
  - Additional social and health services (mental health, substance use disorder treatment, employment, benefits)
  - Crisis services and outreach (short-term shelter, street outreach)

# American Rescue Plan Act

## Homeless Response System Investments

- **Principles**

- Use CoA ARPA funds flexibly to fill gaps between private and other government funding to ensure the Summit Investment Plan
- Catalyze investments and implementation across the array of services and capital investments
- Do not use one-time ARPA dollars to scale programs requiring ongoing funding (e.g., Permanent Supportive Housing)

- **Process**

- Provide quarterly updates to City Council on the outcomes achieved, expenses to date, and an investment plan for unobligated ARPA funds.

<b>Proposed CoA ARPA Allocation for the Summit</b>	
<b>Funding Category</b>	<b>CoA ARPA Allocation (3 YR)</b>
<b>Programmatic Expenditures</b>	<b>\$72.0M</b>
1. <i>Crises Services</i>	\$10.0M
2. <i>Core Housing Programs</i>	\$55.0M
3. <i>Other Services</i>	\$7.0M
<b>System Infrastructure</b>	<b>\$9.2M</b>
4. <i>Capacity Building</i>	\$9.2M
<b>Capital Investments</b>	<b>\$25.5M</b>
5. <i>Capital Investment</i>	\$25.5M
<b>Total</b>	<b>\$106.7M</b>

# The City of Austin's ARPA Spend Plan

## Homeless Response System Investments: Crises Services

<b>Proposed CoA ARPA Allocation for the Summit</b>	
<b>Funding Category</b>	<b>CoA ARPA Allocation (3 YR)</b>
<b>1. Crises Services</b>	
Diversion	-
Shelter	\$5.0M
Outreach Services	\$2.0M
To Be Determined	\$3.0M
<b>Total</b>	<b>\$10.0M</b>

# The City of Austin’s ARPA Spend Plan

## Homeless Response System Investments: Core Housing Programs

Proposed CoA ARPA Allocation for the Summit	
Funding Category	CoA ARPA Allocation (3 YR)
<b>2. Core Housing Programs</b>	
Permanent Supportive Housing	-
Rapid Rehousing <sup>1</sup>	\$45.0M
Rapid Exit	-
Targeted Prevention	\$2.5M
Other <sup>2</sup>	\$7.5M
<b>Total</b>	<b>\$55.0M</b>

<sup>1</sup> Includes bridge housing to PSH.

<sup>2</sup> Includes housing navigation, landlord outreach and incentives, and move in supplies

# The City of Austin's ARPA Spend Plan

## Homeless Response System Investments: Other Services

Proposed CoA ARPA Allocation for the Summit	
Funding Category	CoA ARPA Allocation (3 YR)
<b>3. Other Services</b>	
Mental Health & Substance Use	\$3.0M
Employment Services	\$3.0M
Benefits Access	\$1.0M
<b>Total</b>	<b>\$7.0M</b>

# The City of Austin's ARPA Spend Plan

## Homeless Response System Investments: Investing in the System

Proposed CoA ARPA Allocation for the Summit	
Funding Category	CoA ARPA Allocation (3 YR)
<b>4. System Capacity Building</b>	
Provider Capacity Building	\$3.0M
System Oversight & Performance M	\$3.5M
Communications	\$0.5M
Equity	\$1.0M
Innovation	\$1.2M
<b>Total</b>	<b>\$9.2M</b>

# The City of Austin's ARPA Spend Plan

## Homeless Response System Investments: Capital Investment

Proposed CoA ARPA Allocation for the Summit	
Funding Category	CoA ARPA Allocation (3 YR)
<b>5. Capital Investment</b>	
Permanent Supportive Housing	\$22.5M
Rapid Rehousing	\$3.0M
<b>Total</b>	<b>\$25.5M</b>

# Appendix

Spending by Category <sup>1</sup>		People Served or Housing Units				Funding Needs			
		Year 1	Year 2	Year 3	Totals	Year 1	Year 2	Year 3	Totals (\$)
Programmatic Expenditures (3 YR Cost: 218M)	<b>1. Crises Services (HH Stabilized)</b>	<b>110</b>	<b>220</b>	<b>330</b>	<b>660</b>	<b>\$9.2M</b>	<b>\$6.5M</b>	<b>\$7.1M</b>	<b>\$22.8M</b>
	Diversion	110	220	330	660	\$0.4M	\$1.3M	\$2.3M	\$3.9M
	Shelter	TBD	TBD	TBD	TBD	\$5.0M	-	-	\$5.0M
	Outreach Services	TBD	TBD	TBD	TBD	\$1.8M	\$1.2M	\$0.9M	\$3.9M
	To Be Determined	TBD	TBD	TBD	TBD	\$2.0M	\$4.0M	\$4.0M	\$10.0M
	<b>2. Core Housing Programs (HH Stabilized) <sup>2</sup></b>	<b>898</b>	<b>1,983</b>	<b>1,759</b>	<b>4,640</b>	<b>\$20.2M</b>	<b>\$63.4M</b>	<b>\$94.2M</b>	<b>\$177.8M</b>
	Permanent Supportive Housing (PSH)	25	638	838	1,500	\$0.5M	\$15.3M	\$40.3M	\$56.1M
	Rapid Rehousing <sup>3</sup>	600	799	101	1,500	\$13.1M	\$35.6M	\$36.8M	\$85.5M
	Rapid Exit	73	147	220	440	\$0.2M	\$0.8M	\$1.5M	\$2.6M
	Targeted Prevention	200	400	600	1,200	\$1.1M	\$3.9M	\$6.9M	\$11.9M
	Other <sup>4</sup>	N/A	N/A	N/A	N/A	\$5.3M	\$7.8M	\$8.8M	\$21.8M
<b>3. Other Services</b>	TBD	TBD	TBD	TBD	<b>\$8.3M</b>	<b>\$5.5M</b>	<b>\$3.9M</b>	<b>\$17.7M</b>	
Mental Health & Substance Use	TBD	TBD	TBD	TBD	\$4.2M	\$2.8M	\$1.9M	\$8.9M	
Employment Services	TBD	TBD	TBD	TBD	\$3.1M	\$2.0M	\$1.4M	\$6.5M	
Benefits Access	TBD	TBD	TBD	TBD	\$1.1M	\$0.7M	\$0.5M	\$2.3M	
System Infrastructure (3 YR Cost: \$20M)	<b>4. System Capacity Building</b>	N/A	N/A	N/A	N/A	<b>\$6.9M</b>	<b>\$7.2M</b>	<b>\$6.3M</b>	<b>\$20.4M</b>
	Provider Capacity Building	N/A	N/A	N/A	N/A	\$1.8M	\$1.2M	\$0.9M	\$3.9M
	System Oversight & Performance Management	N/A	N/A	N/A	N/A	\$2.1M	\$1.4M	\$1.0M	\$4.6M
	Communications	N/A	N/A	N/A	N/A	\$0.9M	\$0.6M	\$0.4M	\$1.9M
	Equity	N/A	N/A	N/A	N/A	\$1.0M	\$2.0M	\$2.0M	\$5.0M
	Innovation	N/A	N/A	N/A	N/A	\$1.0M	\$2.0M	\$2.0M	\$5.0M
Building New Housing (3 YR: \$266M)	<b>5. Capital Investment (Housing Units)</b>	<b>0</b>	<b>700</b>	<b>600</b>	<b>1,300</b>	<b>\$140.0M</b>	<b>\$126.0M</b>	<b>-</b>	<b>\$266.0M</b>
	PSH	-	400	600	1,000	\$80.0M	\$126.0M	-	\$206.0M
	Rapid Rehousing	-	300	-	300	\$60.0M	-	-	\$60.0M
Contingency (3 YR: \$10M)	<b>6. Contingency</b>	N/A	N/A	N/A	N/A	<b>\$2.0M</b>	<b>\$4.0M</b>	<b>\$4.0M</b>	<b>\$10.0M</b>
<b>TOTALS</b>						<b>\$186.6M</b>	<b>\$212.7M</b>	<b>\$115.5M</b>	<b>\$514.7M</b>

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