Annual Internal Review

This report covers the time period of 7/1/2020 to 6/30/2021

South Central waterfront Advisory Board

(Official Name of Board or Commission)

The Board/Commission mission statement (per the City Code) **is:**
To provide continuity and communication among stakeholders and advocates as the SCW Plan moves towards implementation, as well as provide recommendations to the City Council and City Boards as 'Next Steps' proceed, as outlined in this plan.

1. **Describe the board's actions supporting their mission during the previous calendar year. Address all elements of the board's mission statement as provided in the relevant sections of the City Code.**

Over the course of 2020-2021 the Board, thanks to the hard work of city staff and its consultants, as well as actions taken by Council, has made much progress on its four key initiatives.

Of the many actions taken by the board this year, Recommendation Number: 20210602-3a, a resolution recommending a South Central Waterfront Committee of the Austin Economic Development Corporation Board helped us to achieve one of the most important milestones which were set up by the board prior. This action gave clear direction as to the governance structure of the South Central Waterfront. The recommendation was made with the assistance of city staff and various stakeholders. It was provided to both the Austin Economic Development Corporation (AEDC) and City Council. The board awaits the AEDC and Council's adoption and implementation of its recommendation in its entirety.

Other actions taken by the board which are in accordance with its charge are as follows:

Advised on:

- AEDC and their charge on SCW Implementation
- SCW 2020 Implementation Update including:
    - Provided a physical framework update to the board and public
    - Provided an infrastructure and open space project costs update t the board and public
    - Provided a financial framework update to the board and public

2. **Determine if the board's actions throughout the year comply with the mission statement.**

The Board's actions are in accordance with its charter. The actions we have taken follow the 'Next Steps', found on page 110 of the Vision Framework Plan.

3. List the board's goals and objectives for the new calendar year.

In previous years, the board identified four important work areas for the South Central Waterfront Advisory Board:

- Regulating Plan and District Guiding Documents
- Tax Increment Reinvestment Zone
- District Governance Structure
- City Department/ Staff Structure

There are still two items pending (the Regulating Plan and a potential Tax Increment Reinvestment Zone) that, while the board has discussed all of them over the course of the year, no formal action has been taken by the City to help ensure these remaining items are implemented and ultimately the vision of the South Central Waterfront comes to fruition.

That being said, the Board will work this year with staff, City Council, the AEDC, and the many stakeholders which have a connection to this project to implement the following three items:

- Regulating Plan and District Guiding Documents
- Tax Increment Reinvestment Zone
- City Department/ Staff Structure

As mentioned prior, the Board continues to discuss and work on the three items mentioned above. The Chair would like to point out, that for the Tax Increment Reinvestment Zone to be implemented, one very important item, not within the Board's

control still lacks attention; an update to the Capitol Market Research - Market Report needs to be funded and carried out by city staff. The board has continually requested this of staff but unfortunately not been able to get this key piece of the analysis implemented.

Regarding the District Governance Structure, as mentioned prior, the Board awaits the passing of its recommendation to be accepted and implemented by the Council and the AEDC in its' entirety. The Board will work with city staff, the AEDC of the City, and Council to come to an understanding and agreement of how best to see that this topic gets discussed and implemented.

Lastly, the board intends to work with city staff and Council to ensure that there is a department within the City which serves as a South Central Waterfront "czar". The creation of this position along with the necessary funding for any employees it may need is crucial to the proper implementation of this project. This position would ensure that all departments which have a stake in the South Central Waterfront are coordinated as well as provide continuity over the life of the project. As mentioned in previous recommendations, it is the opinion of the board that this position would best be served by reporting directly to the executive director of the Economic Development Department of the city.

The board also intends to continue its work on the following items:

- Draft SCW Regulating Plan
- Make a recommendation for the 305 S Congress PUD application (the Statesman site)