



Recommendation for Action

File #: 21-3594, **Agenda Item #:** 33.

12/9/2021

Posting Language

Authorize negotiation and execution of a contract with Jane G. Kershner d/b/a Ginsburg Kershner Associates to provide early childhood consulting services, for a term of one year in an amount not to exceed \$75,000.

(Note: This procurement was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this procurement, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department

Financial Services Department.

Client Department(s)

Austin Public Health.

Fiscal Note

Funding is available in the Fiscal Year 2021-2022 Operating Budget of Austin Public Health.

Purchasing Language:

Professional Service.

For More Information:

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Additional Backup Information:

The contract will provide consulting services for childcare center design, financial models, and childcare operator selection for the Dove Springs Public Health Facility scheduled to open in 2023.

Ginsburg Kershner Associates (GKA) has previous experience providing childcare consulting services to the City for the Bergstrom Tech Center childcare facility. GKA has developed childcare financial models including feasibility and analysis, childcare operator request for proposal and proposal analysis, program start up design and implementation, and return on investment development. GKA's work includes assessing potential sites for on-site or near-site centers, center design development, evaluating operational trade-offs, and ensuring regulatory compliance with local, state, and national agencies.

This is a new contract and estimates were based upon GKA's previous Bergstrom Tech Center contract with the City that included similar consulting services. Rates are similar to those for comparable City contracts and are consistent with the standard for this industry. If the City is not able to secure a contract, there will be significant delays for opening the Dove Springs Public Health Facility and further delays to families accessing high quality childcare in the Dove Springs community.

Strategic Outcome(s):

Health and Environment, Government that Works for All.