



Recommendation for Action

File #: 21-3545, **Agenda Item #:** 28.

12/9/2021

Posting Language

Authorize negotiation and execution of a contract with MicroStrategy Services Corporation to provide software maintenance and support for business intelligence software, for a term of five years in an amount not to exceed \$1,360,000.

(Note: Sole source contracts are exempt from the City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program; therefore, no subcontracting goals were established).

Lead Department

Financial Services Department.

Client Department(s)

Communication and Technology Management.

Fiscal Note

Funding in the amount of \$270,172 is available in the Fiscal Year 2021-2022 Operating Budget of Communications and Technology Management. Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

Sole Source.

For More Information:

Inquiries should be directed to Michelle Rocha, at 512-974-2261 or Michelle.Rocha@austintexas.gov [<mailto:Michelle.Rocha@austintexas.gov>](mailto:Michelle.Rocha@austintexas.gov).

Additional Backup Information:

The contract is for software maintenance and support for MicroStrategy business intelligence software. Business intelligence software provides the functionality to capture necessary information from multiple systems, automated delivery of reporting, as well as perform advanced data analysis and projections. MicroStrategy's reporting and analytics functionality is the primary tool for producing the City's annual budget. It is also used by multiple departments in the City for insight into daily operational and budget performance as well as future projections and expenditure estimates and is critical to support and maintain business intelligence analytics.

MicroStrategy Incorporated is the owner and developer of the MicroStrategy products, and MicroStrategy Services Corporation is the only affiliate of MicroStrategy Incorporated located in the United States that can provide both MicroStrategy analytics products and technical support services.

Strategic Outcome(s):

Government that Works for All.