Small & Minority Business Resources Department
Resolution No 20200326-053
Inclusive Procurement Working Group (IPWG)
Progress Report

Edward Campos, Director
City Council Work Session
February 15, 2022
IPWG Spokespersons

Cloteal Davis Haynes – Representing the Austin Area Black Contractors Association

Gino Macias – Representing the Austin Minority and Women Alliance
Overview of Briefing

- Resolution / Purpose
- Inclusive Procurement Working Group (IPWG) City Representatives
- Progress - Meetings
- Next Steps
Resolution No. 20200326-053

March 26, 2020 - Directed the City Manager to create an Inclusive Procurement Working Group to review and assess programmatic and administrative issues related to the MBE/WBE procurement ordinance and recommend ways that the City could improve the function of the program to better meet the needs of the community while remaining within the legal bounds of the City’s authority.

**Certification**
- City’s certification process to include reciprocity with the State’s Historically Underutilized Business (HUB) certification or other regional certifications;
- Eligibility criteria for certification, including economic disadvantage criteria such as limit on personal wealth;
- Whether existing certification types are sufficient for gender- and race-conscious remedies to the disparities identified within the disparity study

**Resources to MBE/WBES and Local Businesses**
- What additional resources and services may be helpful for the City to offer to certified firms;
- Payment policies to primes and subs; and
- Prioritization of local businesses

**Communication/Transparency**
- Review methods to improve transparency on procurement policies and goals on projects;
- Communications and functions between SMBR and Financial Services can be improved;
- Effective methods of outreach to improve participation among the MBE/WBE business communities, as well as to improve knowledge and information among the larger business community

**Best Practices**
- Whether the four sections of the City’s MBE/WBE Ordinance reflect the procurement methods used by the City;
- Best practices of other Texas Cities and other cities with similar MBE/WBE programs that are similar in size to Austin

**Disparity Study**
- The IPWG will receive a presentation of the findings of the 2021 disparity study.
- The IPWG will present programmatic and administrative recommendations based on its reviews of procedures and policies relative to the MBE/WBE Ordinance and findings from the Disparity Study to City Council.
Inclusive Procurement Working Group (IPWG) Community Members

- **Reginald Worlds** - Owner, Trini Construction (MBE/WBE Advisory Committee Vice Chair)
- **Paul Saldaña** - Principal, Saldana Public Relations, Representing Hispanic Contractor Association de Austin
- **Cloteal Davis Haynes** - Principal and CEO of Haynes-Eaglin-Waters – Representing the Austin Area Black Contractors Association
- **Aletta Sung** - Executive Director, Asian Contractor Association
- **Tam Hawkins** - President, Greater Austin Black Chamber
- **Moin Baig** - Chief of Staff, Greater Austin Asian Chamber
- **Brittney Rodriguez** - Chief Operating Officer, Greater Austin Hispanic Chamber
- **Rick Garrett** - CEO, TES Careers (Certified MBE/WBE firm)
- **Usha Boddapu** - President, eSolvit (Certified MBE/WBE firm and MBE/WBE Advisory Committee member)
- **Ali Khataw** - CEO, Encotech Engineering (Certified MBE firm)
- **Barbra Boeta** - Executive Director, Economic Growth Business Incubator (MBE/WBE Advisory Committee member and small business advocate)
- **Crystal Smith** - ABC Central Texas - Representing prime contractor community
- **Phil Thoden** - President, AGC Austin (Building Branch) – Representing prime contractor community
- **Darrell Pierce** - President, Snap Management (Certified MBE/WBE firm)
- **Gino Macías** – Representing the Austin Minority and Women Alliance
IPWG – City Representatives

- Small & Minority Business Resources Department
- Financial Services Department
- Law Department
- Equity Office
- Communications and Public Information Office

• Facilitate meeting discussion
Meeting Framework

- Staff presentations on areas of focus
- IPWG provides comments and recommendations
- Staff provides an overview of “What we Heard”
Meet and Greet
Overview of “What We Heard” from Aug. 6th meeting
Meeting Schedule Review

Certification Process
Presentation from staff on current certification process

Certification discussion and comments regarding IPWG process improvements

Certification Process Continued
Recommendations and Comments from IPWG

Resources/Outreach
Presentation from staff on current process.
Recommendations and Comments from IPWG

Payment Policies
Presentation on current payment processes.
Recommendations and Comments from IPWG

Overview of “What we Heard” from presentations:
- Certifications Process
- Resources/Outreach
- Payment Policies

Discussion and prepare for Council briefing

Aug. 6, 2021
Sept. 7th
Oct. 8th
Oct. 15th
Nov. 12th
Nov. 19th
Dec. 3rd
Dec. 17th
Jan. 21, 2022
Next Steps and Tentative Dates

- February 15th – City Council Briefing
- February 25th – Communications & Transparency
- March 11th – What we Heard from Feb. 25th meeting
- March 25th – Best Practices
- April 8th – What we Heard from March 25th meeting
- April 22nd – Disparity Study Findings
- May 6th – Continue Disparity Study Discussion
- May 20th – Conclusion
Questions