



Recommendation for Action

File #: 22-2143, Agenda Item #: 57.

6/16/2022

Posting Language

Set a public hearing to consider the Downtown Public Improvement District 2023 proposed assessments.
(Suggested date: July 28, 2022, at Austin City Hall, 301 W. Second Street, Austin Texas).

Lead Department

Economic Development Department.

Fiscal Note

This has no fiscal impact.

Prior Council Action:

April 15, 1993 -- Council authorized the creation of the Downtown Public Improvement District (PID) through Resolution No: 930415-88.

October 23, 1997 -Council reauthorized the PID through Resolution No. 971023-30.

October 24, 2002 -Council reauthorized the PID through Resolution No. 021024-53.

October 18, 2007-Council reauthorized the PID through Resolution No. 20071018-082.

October 11, 2012-Council reauthorized the PID through Resolution No. 20121011-115.

May 5, 2022 - Council set a public hearing to consider a resolution to authorize a new Downtown Public Improvement District Action.

June 9, 2022 - Council conducted a public hearing and authorized the new PID through Resolution No. 20220609-077.

June 9, 2022 - Council authorized negotiation and execution of a management agreement with Austin DMO, Inc. dba Downtown Austin Alliance to manage the PID.

For More Information:

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Additional Backup Information:

Staff recommends Council set a public hearing on the PID's 2023 assessment on July 28, 2022. The proposed 2023 assessment rate of \$0.10/\$100 valuation is estimated to produce \$9,698,918.44 at an 85 percent collection rate. This estimate is the assessment value for the PID as of April 30, 2022. Assessments on real property fund the PID services.

State law requires a public hearing by Council to consider the proposed 2023 assessments. Council's consideration of the assessment rate and proposed assessment roll on June 16, 2022, allows notices to be sent to property owners, giving them an opportunity to review the property valuations prior to the public hearing. Property owners have a right to challenge their assessment at the hearing. At the hearing on July 28, the Council must hear and pass on any objection, made orally or in writing, to any proposed assessment, prior to approval of the ordinance levying assessments and setting the method of collection and the rate of interest for late payments. The Council also will have the opportunity to consider the approval of the PID's 2023-2024 Service and Assessment Plan and Budget update.

The levy of assessments and assessment value will be levied on new boundaries resulting from the authorization of the PID, at property owners' request, for 10 years through Council action on June 9, 2022. The PID encompass an area of approximately 605 acres, from I- 35 westward to Nueces and San Antonio Streets, including portions of the Seaholm District. The new boundaries end at 15th Street to the north and extend south of Lady Bird Lake to include portions of the South Central Waterfront area. The PID was initially created by the Council at the request of property owners on April 15, 1993, to provide ongoing funding for enhanced services and improvements downtown. Since its inception, the City has maintained a contract with the Downtown Austin Alliance to manage the PID; the most recent contract was authorized by Council on June 9, 2022.

Strategic Outcome(s):

Economic Affordability and Opportunity.