



3-24-05  
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## MEMORANDUM

**TO:** Toby Futrell, City Manager  
**FROM:** Greg Canally, Acting Budget Officer *gc*  
**DATE:** March 23, 2005  
**SUBJECT:** 2005 Farmers' Market

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This item on the March 24, 2005 Council Agenda to approve an ordinance authorizing the City's co-sponsorship of the 2005 Austin Farmers' Market to be held each Saturday beginning on March 27, 2005 through October 29, 2005, and waiving fees and requirements under Chapter 14-8 of the City Code; and approve a resolution amending Resolution No. 021003-40 to add the Austin Farmers' Market as an annual City co-sponsored event. The following fees would be applicable:

\$ 1,023	Sound
\$ 3,100	Permit fee
\$ 7,750	Park rental fees
\$ 90	Mobile vendor permit fee
<u>\$ 2,356</u>	<u>Safety inspection fee</u>
\$14,319	Total fees waived

Other non-fee waiver costs include City resource support as follows:

<u>\$ 10,850</u>	<u>Park Police for event</u>
\$ 10,850	Total other costs waived

In summary, total fee waivers are \$14,319, other City resource support is \$10,850, for a total cost impact of \$25,169.

Although budgeted revenue for fees is based upon historical data and not necessarily upon specific events, the waiver of these fees reduce potential revenues that could be realized.