



**RCA
CITY OF AUSTIN
RECOMMENDATION FOR COUNCIL ACTION**

**AGENDA ITEM NO.: 11
AGENDA DATE: Thu 04/14/2005
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SUBJECT: Approve an ordinance on first reading only to renew the GREATER AUSTIN TRANSPORTATION COMPANY d.b.a. YELLOW CAB COMPANY taxicab franchise.

AMOUNT & SOURCE OF FUNDING: Revenue source – taxicab permit fee of \$400 per year per permit. Expected annual revenue \$121,600.

FISCAL NOTE: There is no unanticipated fiscal impact. A fiscal note is not required.

REQUESTING Public Works
DEPARTMENT:

**DIRECTOR'S
AUTHORIZATION:** Sondra Creighton

FOR MORE INFORMATION CONTACT: Morris Poe, 974-1562; Laura Bohl, 974-7064

PRIOR COUNCIL ACTION: N/A

BOARD AND COMMISSION ACTION: Recommended by the Urban Transportation Commission.

PURCHASING: N/A

MBE / WBE: N/A

Greater Austin Transportation Company (GATC) has filed a taxicab franchise renewal application. GATC proposes to continue to provide taxicab service to the entire city, 24 hours a day, 7 days a week. The applicant proposes to continue to operate 293 franchise permit taxicabs and 11 special permit wheelchair accessible taxicabs. The applicant requests approval to change the trade name of the franchise from American Yellow Checker Cab Company to Yellow Cab Company. The application has been reviewed and all required information is on file with the Public Works Department.

GATC has provided taxicab service in Austin since 1984 and has exhibited the character, experience, and ability to provide the service. The Public Works Department recommends approval.

On February 22, 2005, the Urban Transportation Commission voted 6-0-2 absent to recommend approval to grant renewal of a franchise.

The City Charter requires a franchise renewal to be granted by ordinance and read at three regular City Council meetings. The third reading may not occur until 30 days after the first reading.