



**RCA  
CITY OF AUSTIN  
RECOMMENDATION FOR COUNCIL ACTION**

**AGENDA ITEM NO.: 2  
AGENDA DATE: Thu 05/26/2005  
PAGE: 1 of 3**

**SUBJECT:** Approve funding for a variety of recreational and educational opportunities for children in the Holly Street Neighborhood, as well as neighborhood improvements, in an amount not to exceed \$35,000 and authorize Austin Energy to negotiate and execute agreements necessary to accomplish the purposes of this funding.

**AMOUNT & SOURCE OF FUNDING:** Funding is available in the 2004-2005 Amended Operating Budget of the Electric Utility Department.

**FISCAL NOTE:** There is no unanticipated fiscal impact. A fiscal note is not required.

**REQUESTING** Austin Energy  
**DEPARTMENT:**

**DIRECTOR'S  
AUTHORIZATION:** Juan Garza

**FOR MORE INFORMATION CONTACT:** Melissa Westmoreland, Research Analyst Senior/322-6015

**PRIOR COUNCIL ACTION:** N/A

**BOARD AND COMMISSION ACTION:** Recommended by The Electric Utility Commission.

**PURCHASING:** N/A

**MBE / WBE:** N/A

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As part of the Fiscal Year 2004-2005 Budget, City Council designated \$35,000 as the Holly Neighborhood Grants Assistance Program (HNGAP). Austin Energy, in conjunction with the City Manager, is requesting that the City Council authorize funding of a variety of recreational and educational opportunities for children and a neighborhood improvement in the Holly Street Neighborhood.

The recommended funding through the HNGAP is summarized below:

1) Cycling Program	\$ 5,000
2) Folkloric Dance Program	\$ 5,000
3) Girl Scouts <i>Star Track</i>	\$ 5,000
4) Prevent Blindness Texas	\$ 5,000
5) <i>Libros y Arte</i>	\$ 3,500
6) <i>Believe in Me</i> Dance Program	\$ 3,500
7) Latinitas Magazine	\$ 3,500
8) Eaglettes Drill Team	\$ 3,500
9) <i>Niños y Arte</i>	\$ 1,000
<b>TOTAL</b>	<b>\$35,000</b>



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1) Cycling Program (Camacho Activity Center) – requesting \$5,000 for ten specialized Rock Hopper mountain bikes to expand their cycling program and promote fitness among school-age children:

**TOTAL        \$ 5,000**

2) Folkloric Dance Program (Ballet East Austin) – requesting \$5,000 total: \$3,000 for and \$2,000 for costume materials for their folkloric dance program at Martin Middle School:

“Artist-in-residence” fee	\$ 3,000
Costume Materials	\$ 2,000
<b>TOTAL</b>	<b>\$ 5,000</b>

3) Girl Scouts *Star Track* (Lone Star Council) - to underwrite cost of Holly neighborhood girls participating in this after-school program:

**TOTAL        \$ 5,000**

4) Prevent Blindness Texas Austin Branch –to enhance the education services, screening services, and free eye exams and eyeglasses for those in need in the Holly neighborhood:

**TOTAL        \$ 5,000**

5) *Libros y Arte* (MexicArte Museum) - for an after-school arts and reading program for elementary school students.

**TOTAL        \$ 3,500**

6) *Believe in Me* (Johnson/Long Dance Co.) –to continue the Believe in Me dance program at Metz Elementary:

Teacher & Assistant Salaries	\$ 3,500
<b>TOTAL</b>	<b>\$ 3,500</b>



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7) *Latinitas Magazine* (Latinitas) – to sponsor the publication of *LatinitasMagazine.org*, a writing workshop for girls aged 12-17:

**TOTAL        \$ 3,500**

8) Eaglettes Drill Team (Ballet East Austin) – for a dance drill team at Martin Middle School:

**TOTAL        \$ 3,500**

9) *Niños y Arte* (Latinas Unidas Por el Arte [LUPE Arte]) –to continue their after-school program at Martin Middle School and extend it through the summer:

**TOTAL        \$ 1,000**

Austin Energy is committed to working with City Council, the City Manager, the Electric Utility Commission, and most importantly, the residents of the Holly Neighborhood, to improve and invest in the neighborhood and recreational facilities. The proposals above will benefit the neighborhood and represents a balanced distribution of funding throughout the established educational and recreational entities in the Holly Neighborhood.