



AUSTIN TRANSPORTATION DEPARTMENT

MEMORANDUM

TO: Mayor and Council Members

CC: Spencer Cronk, City Manager
Robert Goode, P.E., Assistant City Manager

FROM: Rob Spillar, P.E, Director, Austin Transportation Department

DATE: November 29, 2018

SUBJECT: MMAC: Notice of Lime Fleet Reduction

This memorandum is to inform you we have ordered a 20 percent reduction (1,000 units) in Lime's authorized dockless units due to violations of the City of Austin's Code of Ordinances and the *Director Rules for Deployment and Operation of Shared Small Vehicle Mobility Systems (Rules)*.

Per City Code Sections 14-9-23 and 14-9-24, and Section 9 of the Rules, the Austin Transportation Department (ATD) reduced Lime's number of authorized dockless mobility units by 1,000 units on Nov. 27, 2018, for a term of no less than thirty (30) calendar days. As a result of our direction, Lime is now authorized to operate 4,000 dockless mobility units in Austin. At the end of the 30-calendar-day fleet reduction, ATD will evaluate whether Lime is in good standing with the City of Austin. If ATD finds that Lime is in good standing, Lime will be allowed to request the suspension of their units be lifted. ATD will inform Lime of this determination in writing and will update its Dockless Mobility website, AustinTexas.gov/DocklessMobility, with the current number of authorized units.

This action is not anticipated to negatively impact users; we now have seven licensed companies operating within Austin and there is sufficient supply to meet demand.

Violation

On five separate occasions between Nov. 14 and Nov. 20, 2018, Lime violated City Code Sections 14-9-23, 14-9-24 and 14-9-25(B)(5), and Section 3-H-1 of the Rules by deploying more than 500 dockless mobility units in the Downtown Austin Project Coordination Zone (DAPCZ), thereby saturating the DAPCZ with dockless mobility units and creating a safety issue. As many as 624 units more than their authorized allowance were documented.

During the aforementioned time-period, ATD notified Lime of its excessive deployment and warned Lime that continued violations of this nature could result in the suspension of authorized units or of the Citywide Dockless Transportation License. Lime failed to correct the violations after notification and continued to deploy more than the allowed 500 dockless mobility units within the DAPCZ. As a result, ATD sent a Notice of Fleet Reduction to Lime in writing on Nov. 27, 2018, and met personally with Lime staff on November 29, 2018, regarding this issue.

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If you have questions, please do not hesitate to contact Austin Transportation Department Assistant Director, Jason JonMichael, at Jason.JonMichael@AustinTexas.gov or 512-974-7028; or Jason Redfern, ATD Parking Enterprise Manager, at Jason.Redfern@AustinTexas.gov or (512) 974-7020.