



MEMORANDUM

TO: Mayor and Council

FROM: Veronica Briseño, Director
Economic Development Department

DATE: September 23, 2019

SUBJECT: Creative Space Assistance Program Update

On August 22, City Council approved Resolution 20190822-20, creating the Creative Space Assistance Program (CSAP) as a Chapter 380 economic development program. The Economic Development Department (EDD) is in the process of negotiating and executing contracts for the awards. Any money that is unused will be applied to the next grant cycle, which staff anticipates will open in the beginning of the 2020 calendar year. This memo serves to update Mayor and Council on CSAP grant distribution.

Forty-three applications were received representing a total request amount of \$1,882,713. The program was originally funded at \$750,000. A local 5-member grant review panel was formed comprised of representatives from the creative, finance, and real estate communities. The grant review panelists reviewed and scored each application independently before meeting to collectively discuss and score the applications. Additional information was requested from some of the applicants, which was distributed to the panel before they reconvened to consider the additional information, finalize their scores, and recommend funding amounts.

Applications that scored 90 points or higher received the entire amount of eligible funding requested. Five percent was deducted from eligible funding amounts of applications that scored between 80 and 89 points. Nine percent was deducted from eligible funding amounts of applications that scored between 70 and 79 points. Applications that scored below 70 points were not funded. Several applications were disqualified. Reasons for disqualification included for-profits that did not meet the cultural definitions in the guidelines and ineligible use of funds.

Awards were recommended for 26 organizations representing \$752,282. The average recommended award amount is \$28,934. The attached list provides the recommended award amounts for applicable entities which staff is currently in the process of negotiating and executing contracts.

Should you have additional questions, please contact me at 512-974-2156 or David Colligan, Acting Assistant Director at 512-974-6381.

xc: Spencer Cronk, City Manager
J. Rodney Gonzales, Assistant City Manager

Attachment: CSAP Applicable Entities and Recommended Grant Amounts

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Applicable Entity	Current Address	District	Recommended Amount
Antone's Nightclub LLC	305 E 5th St.	9	\$ 20,697.00
Austin Book Arts Center	5501 N Lamar Blvd. Ste. C125	4	\$ 16,256.00
Austin Creative Reuse	6406 N IH35 #1801	4	\$ 16,699.00
Austin School of Film DBA Motion Media Arts Center	2200 Tillery St.	1	\$ 37,999.00
Cheer Up Charlies LLC	900 Red River	9	\$ 23,855.00
Creative Action	1023 Springdale Rd.	3	\$ 47,500.00
First Street Studio	2400 East Cesar Chavez	3	\$ 11,524.00
Flamingo Cantina	515 E 6th St.	9	\$ 22,950.00
Giddy Ups, LLC	12010 Manchaca Rd.	ETJ	\$ 10,920.00
Ground Floor Theatre	979 Springdale Rd.	3	\$ 39,000.00
Heard Entertainment Texas, LLC	606 E 7th St.	9	\$ 44,160.00
Icosa Gallery Collective	916 Springdale Rd, Bldg. 2 #102	3	\$ 4,286.00
Imagine Art	2830 Real St.	1	\$ 19,380.00
Improv Productions, LLC	617 Congress Ave.	9	\$ 38,033.00
Latinitas	1023 Springdale Rd.	3	\$ 13,015.00
MASS Gallery, Inc.	705 Gunter St.	3	\$ 30,210.00
Mosaic Sound Collective	6400 FM 969	1	\$ 46,876.00
Puerto Rican Folkloric Dance	15228 Quiet Pond Ct.	3	\$ 6,248.00
Rally in the Alley, LP	412 Congress Ave.	9	\$ 47,500.00
Rude Mechanicals	5305 Bolm Rd. #12	3	\$ 1,810.00
Salvage Vanguard Theater	3506 Rogge Lane	1	\$ 48,750.00
Santa Cruz Collective	1805 E 7th St.	3	\$ 47,500.00
The City Theatre Company	3823 Airport Blvd.	1	\$ 50,000.00
The Museum of Human Achievement	3600 Lyons Rd.	3	\$ 45,500.00
Visions in Rhythm DBA Tapestry Dance Co.	2015 E Riverside Dr, Bldg 7	3	\$ 15,697.00
VORTEX Repertory Co.	2307 Manor Rd.	1	\$ 45,917.00