




MEMORANDUM

TO: Mayor and City Council

THRU: Chris Shorter, Assistant City Manager

FROM: Kimberly McNeeley, CPRP Director,
Austin Parks and Recreation Department 

DATE: February 7, 2020

SUBJECT: Parking Meters at Deep Eddy Pool Parking Lot Update

As you may recall, on September 13, 2019, the Parks and Recreation Department (PAR) sent a [memo](#) to Mayor and Council proposing the installation of parking meters at the Deep Eddy Pool parking lot. The original plan was to begin meter activation in March 2020, the beginning of the aquatic charging season.

While the Deep Eddy Pool continues to receive an increased number of visitors every year, a decrease in available free parking in the surrounding area has created many parking challenges for Deep Eddy pool patrons and trail users. The Deep Eddy Pool parking lot is currently utilized by Eilers Park patrons, the Butler Hike and Bike Trail patrons, and many other private business customers. Aquatic staff remain diligent in working toward making everyone's visit to the pool an enjoyable experience.

After gathering additional stakeholder feedback regarding the proposed meters, PAR will conduct a pilot program with the introduction of 2-hour parking signage limits instead of parking meters. PAR will evaluate whether the 2-hour parking signs sufficiently deter long term parking and increase parking turnover. The pilot will begin on the Memorial Day holiday (May 25, 2020) and conclude on the Labor Day holiday (September 7, 2020). PAR will regularly monitor the Deep Eddy pool lot and will educate the public regarding parking time limits. At the conclusion of the pilot, PAR will work with stakeholders on the effectiveness of the new signage, and collaborate on next steps, which may or may not dictate the need for parking meters in the future.

Should you have any questions or suggestions, please contact Assistant Director Anthony Segura at (512) 974-9411, or via e-mail at Anthony.segura@austintexas.gov or Jodi Jay, Aquatic Division Manager at (512) 974-9459, or via e-mail at Jodi.Jay@austintexas.gov.

cc: Spencer Cronk, City Manager
Nuria Rivera-Vandermyde, Deputy City Manager