

DATE 6/26/2018

FROM Tom Grant, P.E., PTOE – Kimley-Horn
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SUBJECT Manchaca Road PER – Second Public Input Summary

SUMMARY This memo summarizes all input received from the 2nd Public Involvement (PI) Meeting on May 9, 2018, the Pop-In Meeting on May 12, 2018, and the online survey that was open from May 9, 2018 through May 27, 2018. Over 30 individuals attended the 2nd PI meeting, 10 individuals visited the Pop-In Meeting, and 56 respondents completed surveys.

COMMUNICATIONS PLAN OVERVIEW

The communications team for the development of the Manchaca Road Corridor Mobility Plan has been committed to an open, inclusive, and proactive public engagement process that met the goals outlined in the Communications and Community Outreach Plan (CCOP). Implemented in accordance with the City of Austin's Public Participation Principles, the CCOP provides guidance on how the Corridor Program Office engages the community during the different phases of the project. It identifies the goals and objectives as well as the proposed tools, resources, and timeline to be used in informing the public and obtaining stakeholder input during the development of the plan.

GOALS AND OBJECTIVES

The goal of the Manchaca Road Corridor Mobility Plan is to enhance mobility, safety, and connectivity for everyone – whether you drive, walk, bike or take transit. The plan will incorporate the following elements:

- Recommendations for short- and long-term improvements for the corridor that address all modes of transportation, including vehicles, transit, bicycles, and pedestrians.
- Conceptual-level cost estimates for construction or implementation of the recommended improvements.
- An implementation schedule based on a prioritization methodology that will be determined in conjunction with City staff.
- Health Impact Assessment recommendations that provide practical, specific strategies in conjunction with the corridor PER that maximize positive health impact.

PURPOSE AND PLANNED PROCESS

To support the development of the plan, the communications team implemented a community outreach process that informed stakeholders within and around the study area and provided them with opportunities to document their comments and desired improvements for the Manchaca Road corridor.

To achieve the community outreach goals for the second phase of the project, the communications team:

- Provided several opportunities for public participation and comments. Opportunities included an online and paper survey, postcard mailouts, comment submission forms, one public open house meeting, a small stakeholder meeting, one pop-in meeting, and an online comment mapping tool. The public events were hosted at different times and locations to provide options for participants with varying schedules to participate.
- Connected with hard-to-reach stakeholders to help inform and engage their personal networks. To effectively reach Spanish-speaking residents, all materials and communication efforts used to promote the public meeting were translated into Spanish. Correspondence with stakeholder groups encouraged sharing of the meeting materials with their networks. Additional outreach efforts translated social media posts in Facebook and Twitter into Spanish, promoting links to meetings and the online survey.

PARTICIPANTS

An essential element in achieving the CCOP goals was identifying key stakeholders from diverse backgrounds. The communications team worked with the Corridor Program Office staff to build an outreach database that included the following stakeholder groups:

- Existing stakeholders – Neighborhood, civic, professional, religious, school, and community organizations currently using the Manchaca Road corridor and connecting adjacent facilities for recreational, work, school, and living purposes.
- Under-represented Stakeholders – Arts and cultural groups, minority populations, homeless or physically impaired advocates, and other community-based and multicultural organizations.
- Influencers and leaders – Elected officials, business and civic leaders for ongoing communication, updates, and surveys.

PUBLIC ENGAGEMENT APPROACH AND VALUES

Inclusive and Diverse: The communications team has encouraged participation from people with a variety of demographic, socioeconomic, education, and other identifying characteristics among the historically underserved and underrepresented communities along the Manchaca Road corridor. The community outreach process recognizes that individuals and groups bring varied experiences and challenges to participation, such as conflicts in schedule. Therefore, the communications team provided opportunities for public participation and comments after-hours, during the weekend and online. The team's efforts to also accommodate the needs of diverse stakeholders included the translation of postcards and flyers, invitations, surveys, and other materials into Spanish. Spanish-language interpretation service was also provided at the public open house and pop-in meeting.

COMMUNITY OUTREACH PROCESS

POSTCARD DELIVERY

There were 3,205 postcards designed, printed and delivered via the United States Postal Service during the week of April 23, 2018 to addresses and neighborhoods on or adjacent to Manchaca Road. These 6.5" x 9" postcards provided recipients with details on the project, the time and location of the 2nd Public Involvement meeting, and links to the online survey, in English and Spanish.

Description	Quantity
Residential Postcard Mailings	2,967
Business Postcard Mailings	238



DIGITAL AND SOCIAL MEDIA OUTREACH

The communications team worked with the Corridor Program Office to draft 15 Facebook posts in English and Spanish along with calendar and event listings for over 16 Nextdoor communities adjacent to the study area. Event and survey posts within Facebook were boosted from April 25 to May 9, 2018 to reach stakeholders living on or traveling through the corridor.

Description	Estimated Number of People Reached
Facebook Post (Boosted)	4,002
Nextdoor Postings (1 posting – Pop-In, 2 nd PI Meeting, Survey)	6,682

Provide feedback on preliminary mobility recommendations to Manchaca Road!
 Communications & Public Information Office from City of Austin · 30 Apr

The City of Austin's Corridor Program Office is hosting two upcoming public engagement events for development of the Manchaca Road Corridor Mobility Plan between South Lamar Blvd. and FM 1626. Corridor Mobility Plans contain recommendations for mobility, safety and connectivity improvements on the corridor for people using all modes of transportation. Development of this plan is part of the 2016 Mobility Bond Program.

Join us at our upcoming public engagement events and share your input preliminary mobility recommendations along the roadway. Spanish interpretation services will be available at both events.

Public Open House Meeting
 Date: Wednesday, May 9
 Time: 5:30-8 p.m. (stop by anytime)
 Location: Joslin Elementary School (4500 Manchaca Road)
 Description: Drop in our Public Open House meeting on May 9 to speak with the Corridor Mobility Team, see large maps of preliminary mobility improvements, fill out a brief survey, and provide feedback about the recommendations before they're finalized as part of the Manchaca Road Corridor Mobility Plan.

Pop-In Meeting
 Date: Saturday, May 12th
 Time: 9 a.m.-12 p.m. (stop by anytime)
 Location: Half Price Books (2929 South Lamar Boulevard)
 Description: Stop by our table anytime to learn more about development of the Manchaca Road Corridor Mobility Plan, funded by the 2016 Mobility Bond. You can view preliminary mobility improvements in smaller "flip books," fill out a brief survey and chat with members of our team.

Can't make it person? Visit AustinTexas.gov/Manchaca to learn more about the project. Preliminary mobility recommendations and a brief online survey will be added to the webpage soon.

30 Apr · Subscribers of City of Austin in 16 neighborhoods in General



SURVEY IMPLEMENTATION

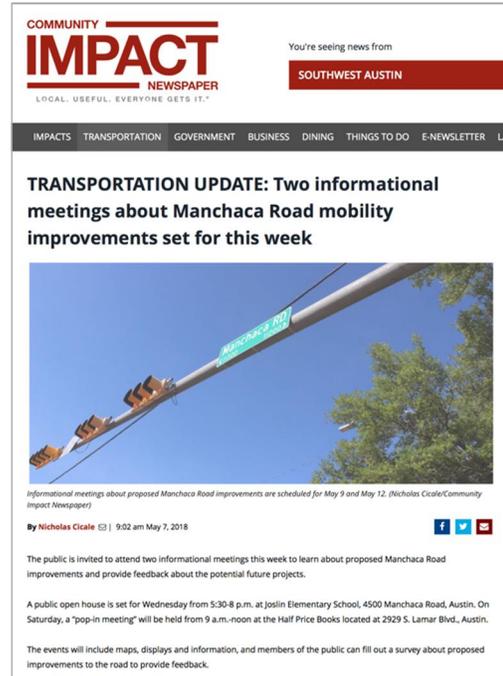
The print and digital survey was a principal tool used to gather public comments, concerns and desired changes for the corridor. Print copies were made available during both public events. The digital survey was shared electronically through Facebook, Twitter, Nextdoor, and the project email list starting in early May through May 27, 2018. The City received 56 completed surveys.

Description	Completions
Print and Online Project Survey	56

NEWS MEDIA COVERAGE

The Corridor Program Office coordinated news media coverage to promote awareness of the Corridor Mobility Plan and participation at the public events. Two news media stories were broadcast and published online in advance of the Public Involvement Meeting.

Description	Date
Community Impact Newspaper - online	May 7, 2018
KXAN Broadcast and online news media coverage	May 9, 2018



PUBLIC INVOLVEMENT MEETING AT JOSLIN ELEMENTARY SCHOOL

The second Public Involvement Meeting was hosted at the Joslin Elementary School cafeteria on May 9, 2018. Attended by over 30 stakeholders, the event provided exhibits on the Corridor Mobility Program, Public Input Boards, Health Impact Assessment, presentation boards, and large-scale roll plot images illustrating the draft improvement recommendations for the corridor. Attendees also had the opportunity to talk with representatives from Austin's 3-1-1 and TxDOT. [TxDOT is currently designing Manchaca Road (FM 2304) from FM 1626 to Ravenscroft Dr.] Participants were encouraged to write comments on the roll plot images and complete the project questionnaire in English or Spanish. Spanish-language assistance was available.

Description	Number of Stakeholders Attended
Public Open House	30+

POP-IN MEETING AT HALF-PRICE BOOKS

The communications team hosted a pop-in meeting and information table at Half-Price Books on Saturday, May 12, 2018 to inform English and Spanish-speaking retail guests and passers-by of the project, to solicit their input by completing the print or online survey. The Corridor Program Office staff conversed with 10 individuals, 2 of which also completed a survey at that time.

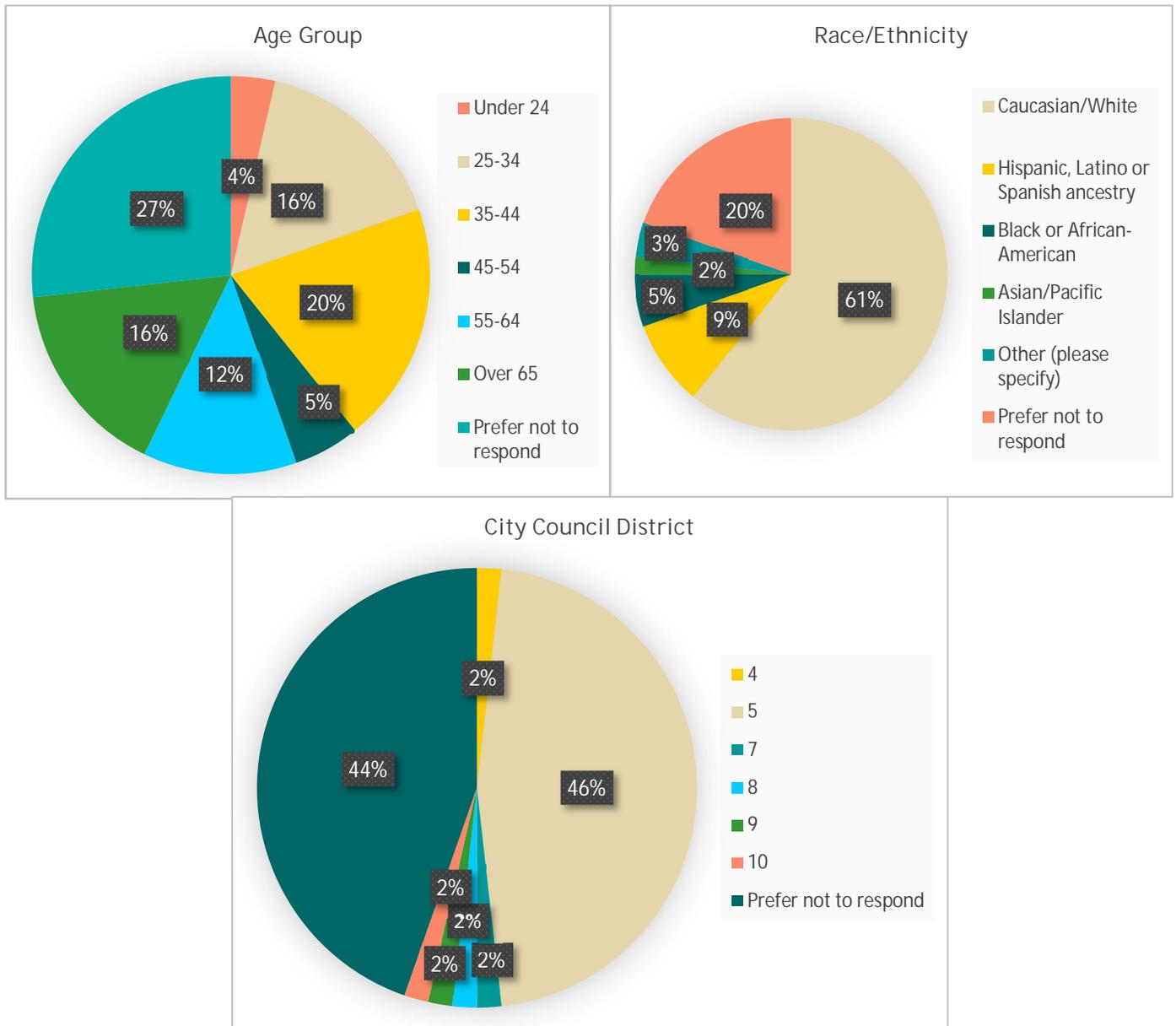
Description	Number of Stakeholders Reached
Pop-in Meeting	10

SURVEY OBSERVATIONS

Survey respondents answered questions regarding their demographic information, their travel behavior, and their opinion on the draft recommendations of the Manchaca Road Corridor Mobility Plan. The total number of respondents vary for each question because respondents had the option of skipping any of the questions.

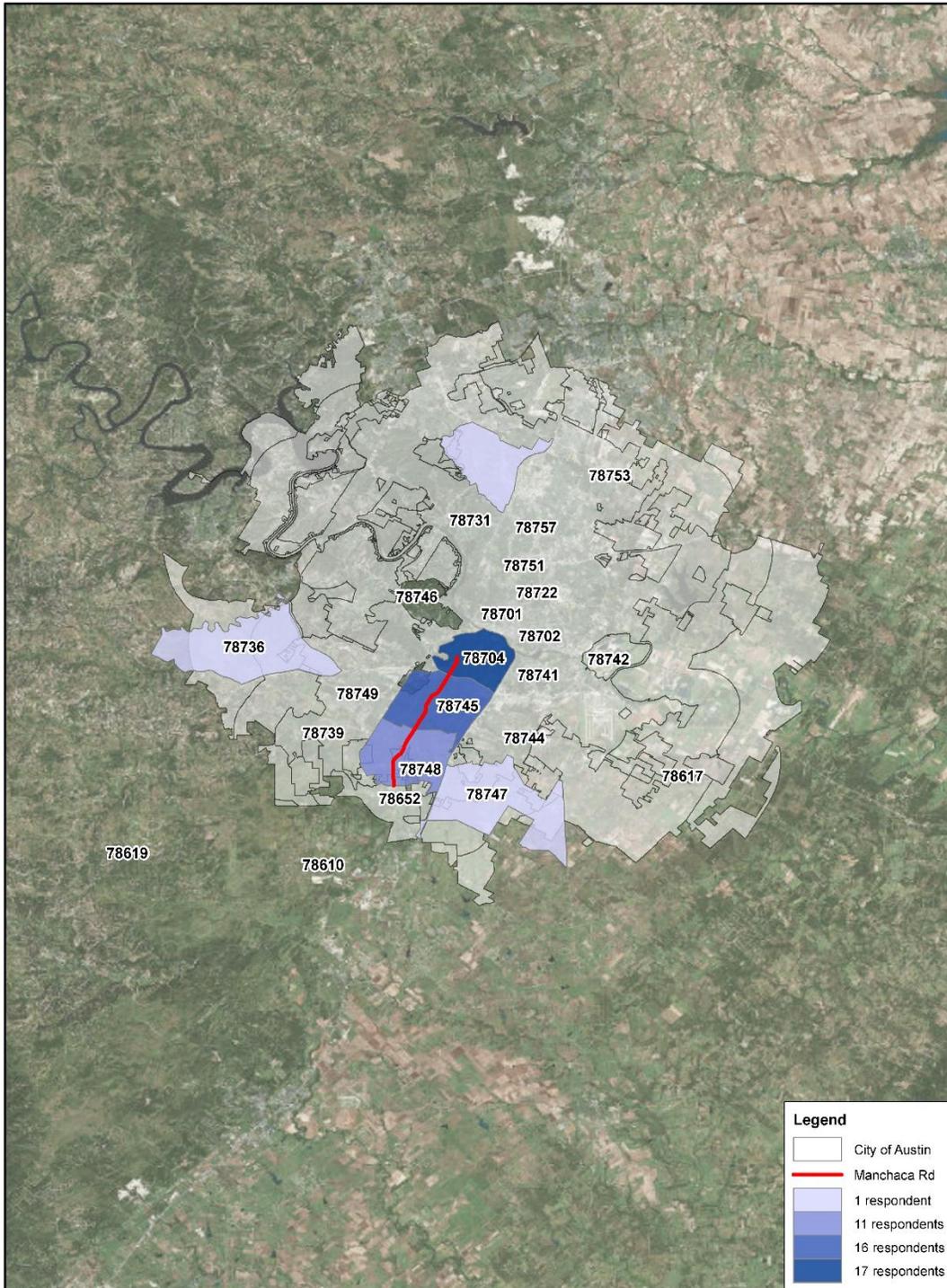
DEMOGRAPHIC INFORMATION

The demographic information of the 56 respondents is shown in the following three (3) figures:



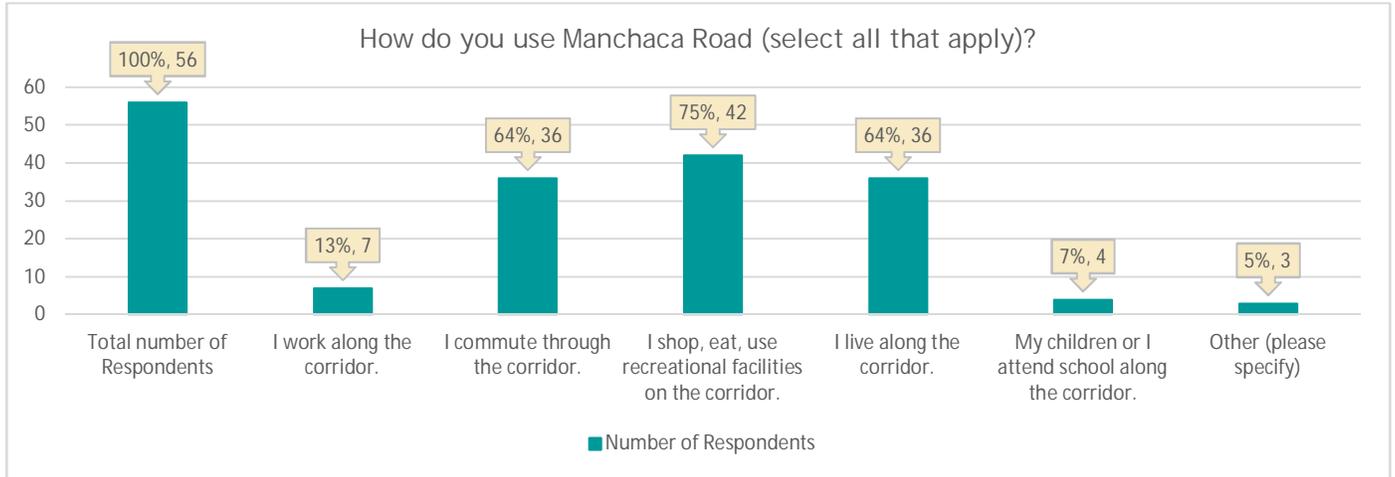
The map on the following page displays where the respondents live by zip code.

Question: In what ZIP code do you live?



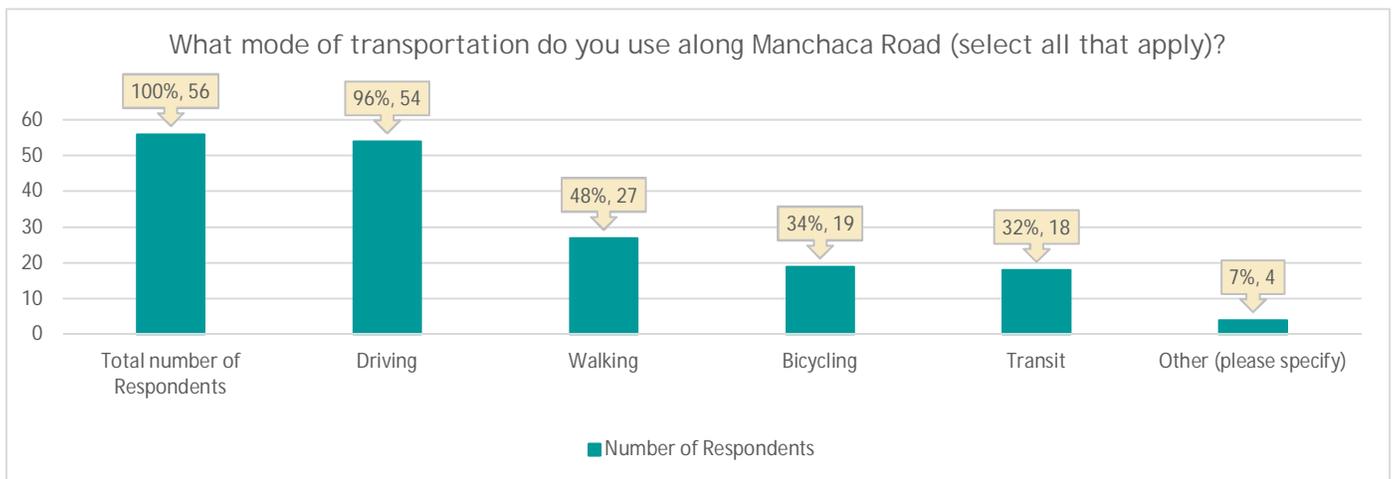
RESPONDENT TRAVEL BEHAVIOR

The respondents of this survey mainly commute through, shop, eat, and live along Manchaca Road. Seventy percent of respondents use the corridor at least five (5) days per week, suggesting that they are a weekday traveler or resident.



Those that selected *Other* also answered:

- *I have lived on Manchaca Rd, outside city limits for 53 years. (also selected I live along the corridor)*
- *Manchaca Road provides my only entrance and exit when traveling between home and other places. (also selected I work along the corridor; I shop, eat, use recreational facilities on the corridor; and I live along the corridor.)*
- *I bike commute from my condo to South Lamar. (also selected I shop, eat, use facilities on the corridor; I live along the corridor; and I commute through the corridor)*



Those that selected *Other* also answered:

- *I ride my scooter. (also selected Transit and Driving)*
- *We would cycle, but feel it is too dangerous. (also selected Driving and Walking)*
- *I would bicycle along the route if I could connect easily to my home in NW Austin.*
- *As I drive around Austin, I see few walkers, no bikes and long busses with zero – three passengers. No matter how many sidewalks you build, no matter how many bike lanes you build... PEOPLE WILL DRIVE CARS! Fix/make roads wider!!! (also selected Driving)*

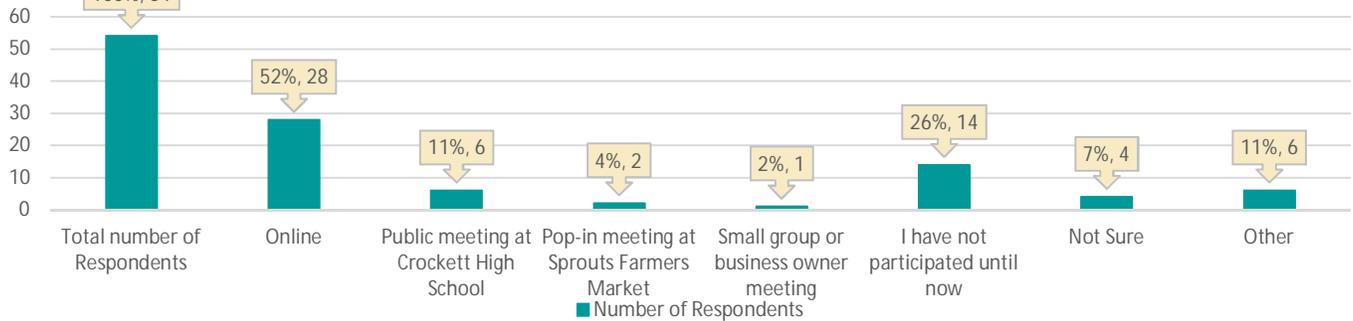
How many days per week do you travel along Manchaca Road?



COMMENTS RECEIVED

Survey respondents answered questions and provided comments concerning the draft recommendations of the Manchaca Road Corridor Mobility Plan. The comments and survey answers have been categorized by common themes in the responses.

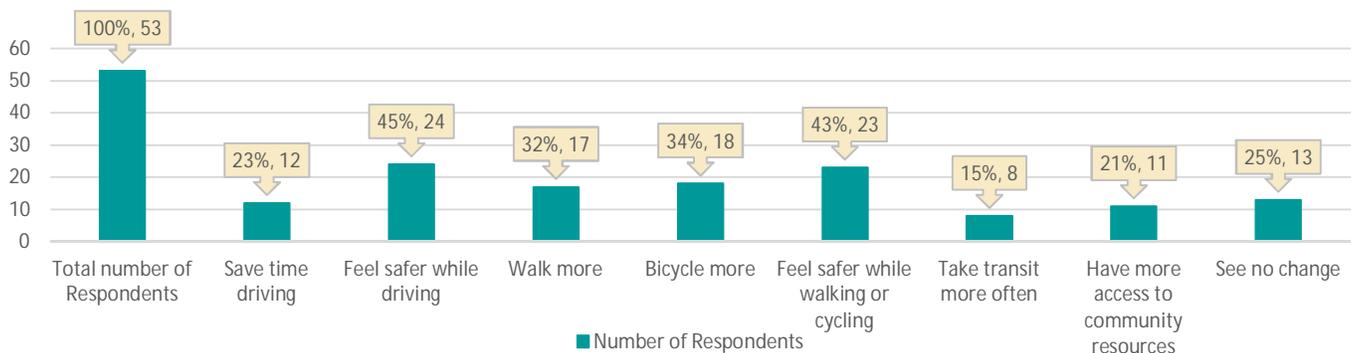
In what ways have you already participated in the development of the Manchaca Road Corridor Mobility Plan (select all that apply)?



Those that selected *Other* also answered:

- *Joslin Elementary School Open House (also selected Online)*
- *Neighborhood meetings and ANC sector meetings discussing issue (also selected Not Sure)*
- *None until this date*
- *Talking with neighbors*
- *I only moved to this area a few weeks ago but will be here for a while.*

With the proposed improvements, do you think you would (select all that apply):



On a scale of 1 - 5 with 1 being the lowest and 5 being the highest, do you support the recommended improvements?

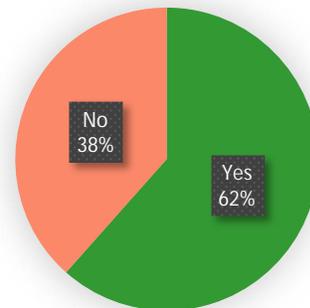


Automobile Recommendations [52 respondents]

Of the respondents who answered no, their comments generally include:

- Manchaca Rd at Barton Skwy/Lightsey has sight distance constraints
- Manchaca Rd at S Lamar Blvd needs dual southbound left turn lanes
- Proposed three lane road for Zone 1
- Concerns of speeding along Manchaca Rd
- Keep the two way left turn lane on Manchaca Rd

After reviewing the recommended improvements, did we get it right in our recommendations for driving?

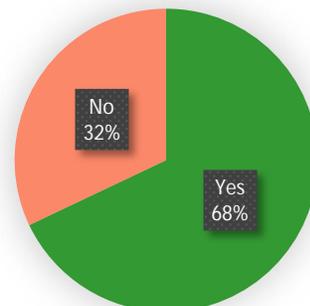


Pedestrian Facility Recommendations [53 respondents]

Of the respondents who answered no, their comments generally include:

- Add signage for pedestrians
- Install street lights
- Against shared use paths
- Too many PHBs proposed in Zone 1
- Zone 1 needs major sidewalk improvements

After reviewing the recommended improvements, did we get it right in our recommendations for walking?

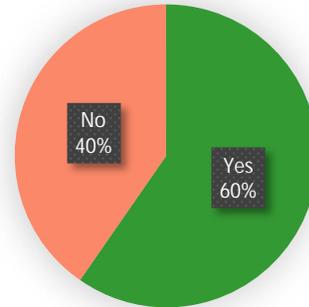


Bicycle Facility Recommendations [52 respondents]

Of the respondents who answered no, their comments generally include:

- Cyclists need their own lane to go through the intersection of Manchaca Rd at Slaughter Ln
- Put bike lanes in Zone 1
- Against shared use path

After reviewing the recommended improvements, did we get it right in our recommendations for bicycling?

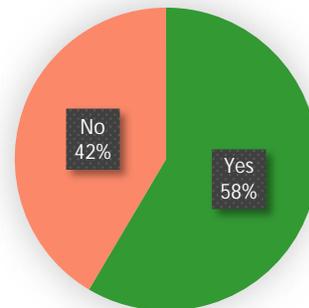


Transit Recommendations [53 respondents]

Of the respondents who answered no, their comments generally include:

- Don't remove Bus 1 bus stops
- More bus pull-outs are needed
- Move the westbound 333 stop closer to Manchaca Rd at Manchaca Rd at William Cannon Dr
- Don't remove the southbound bus stop at Manchaca Rd at Crockett
- Extend the CapMetro service south of Slaughter Ln
- Rail

After reviewing the recommended improvements, did we get it right in our recommendations for transit?

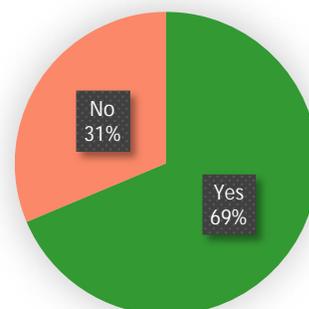


Safety Recommendations [51 respondents]

Of the respondents who answered no, their comments generally include:

- Speeding issue along Manchaca Rd needs to be addressed
- Signal timing improvements
- Channelized right turns are dangerous for pedestrians and cyclists

After reviewing the recommended improvements, did we get it right in our recommendations for safety?



APPENDIX

Comments received at the 2nd Public Involvement Meeting on aerial roll plots are included below. Comments are organized from the north end to the south end of Manchaca Road with location information included.

	Roll Plot Comment	Zone	Location
1	Make right turns easier so you can run over peds?	1	Manchaca Rd / S Lamar Blvd
2	Left lane going northbound should have set back front wheel lines.	1	Manchaca Rd / S Lamar Blvd
3	Right turn from Barton Skwy to Manchaca Rd not fun. Dangerous for peds!	1	Manchaca Rd / Barton Skwy + Lightsey Rd
4	Hill is dangerous to visibility and turn lanes won't help? Maybe.	1	Manchaca Rd / Barton Skwy + Lightsey Rd
5	Too few crossings on Manchaca Rd between Ben White Blvd and Lamar Blvd. Would love more ped friendly infrastructure	1	Manchaca Rd Corridor
6	Be sure road goes through in future	1	Valley View Rd
7	Concern about losing landscaping	1	Meandering sidewalk on Manchaca Road / Valley View Rd
8	ROW acquisition will reduce parking in condo complex. Add noise buffer (property owner concern)	1	Manchaca Rd condos near Senior Center
9	Lots of cut through traffic to school and shopping	1	Manchaca Rd / Prather Ln
10	Add turn signal for school traffic at Prather Ln; sight distance on Prather Ln – utility boxes	1	Manchaca Rd / Prather Ln
11	Allow more stacking for southbound left turns and less for northbound left turns	1	Manchaca Rd / Fortview Rd
12	Possible to funnel traffic away from Manchaca Rd here? Fast traffic and not safe for bikes	1	Manchaca Rd / Fortview Rd
13	Difficult existing movement at fast food driveway, too close to intersection	1	Manchaca Rd / Fortview Rd
14	Do not restrict left turn at Ben White Blvd	1	Manchaca Rd / W Ben White Blvd
15	Change Dan's Hamburgers exit to frontage road not Manchaca Rd	2	Manchaca Rd / W Ben White Blvd
16	I like the median	2	W Ben White Blvd
17	Second left turn lane needed at Ben White – access east	2	Manchaca Rd / W Ben White Blvd
18	Access to grocery – northbound pocket left? Concern about increased traffic on Redd St in front of Joslin Elementary School	2	Manchaca Rd / Redd St
19	Consider flashing beacon at marked crosswalk on Redd. Move crosswalk to either side of school drop off driveway	2	Manchaca Rd / Redd St
20	Need sidewalk on Emerald Forest St	2	Emerald Forest Dr / Vinson Dr north of Stassney
21	Stoplight takes too long exiting Lansing Dr	2	Manchaca Rd / Lansing Dr
22	Would traffic back up past intersection in the afternoon at bus stops?	2	Manchaca Rd / Jentsch Ct
23	More pedestrian visibility for exiting Jones	2	Manchaca Rd / Jones Rd
24	Be aware of cut-through traffic on Pack Saddle (existing speedbumps)	2	Pack Saddle Pass / Western Trails Blvd
25	Historical (004-05) opposition – property goes to centerline of Creek Springs Rd	2	Buckskin Pass / Jones Rd
26	Braille rumble strips on sidewalks are hard on skateboards	2	Buckskin Pass / Jones Rd
27	Any chance of protected left turn into Southern Oaks or South (because of rush hour traffic on one side and speeding traffic on opposite). Fair Oaks, Southern Oaks, St. Alban, Inverness	2	Manchaca Rd / Fair Oaks Dr
28	Not enough foot traffic for pedestrian beacon. Waste of money	2	Manchaca Rd / W Stassney Ln
29	Access to library could use improving from northbound lanes. So yay!	2	Manchaca Branch Public Library
30	Accessibility issues to library? Disabled.	2	Manchaca Branch Public Library
31	Left turns along this stretch between library and Jones really back traffic up	2	Manchaca Rd, behind ACC South Campus
32	Please keep shared use path relatively straight when crossing driveway	2	Manchaca Rd / Inverness Blvd

	Roll Plot Comment	Zone	Location
33	Dangerous left turn leaving Crockett because of mismatched exit/median	2	Manchaca Rd / W Stassney Ln (Baseball field)
34	Detroit left for leaving Garrison or Crockett?	2	Crockett High School
35	Property owner was in attendance – expressed concern at ROW acquisition, the new fencing, and where to stay	2	Manchaca Rd / Parkside Ln
36	Charter school needs to have their TCP evaluated; the neighborhood is being impatient	3	Manchaca Rd / north of Berkeley Ln Wayside: Edan Park Academy
37	Evaluate the ped-phase at this existing intersection. There seems to be an overlap problem	3	Manchaca Rd / Berkeley Ln
38	Still interested in the realignment	3	Manchaca Rd / Berkeley Ln / Buffalo Pass
39	Pedestrian bridges?	3	Manchaca Rd / William Cannon Dr
40	Is this a shared through-right or right-only? Is there crash history?	3	Manchaca Rd / William Cannon Dr
41	It already is close. Why not move it further away so it doesn't block right lane through intersection?	3	Manchaca Rd / William Cannon Dr transit stop
42	The wait time at this light feels long just as the road widens	3	Manchaca Rd / Matthews Ln "new bus stop"
43	Consider a median break for the post office – difficult to turn left	4	Manchaca Post Office
44	Post office access from northbound lanes would be nice	4	Manchaca Post Office
45	Have we counted how many neighborhood people want to turn left in rush hour? If they spill out of the median and block the left lane, I'll be mad.	4	Manchaca Rd / Gaines Mill Ln – "Potential future median opening"
46	Add left turn here if split border is installed for access onto Beauregard Ln; they have to make a U-turn. Not safe here.	4	Manchaca Rd / Beauregard Ln
47	Add bike lane / enhance trail along Davis, especially from Manchaca Rd to West Gate	4	Manchaca Rd / Davis Ln
48	Wait times at this light have increased, creating cut through traffic into neighborhoods both north and south of Davis	4	Manchaca Rd / Davis Ln
49	Popular east/west bike route. Safe.	4	Manchaca Rd / W Dittmar Rd
50	Bridge over tracks? Stop parking the train? (Backs up to Manchaca Rd)	4	W Dittmar Rd
51	If installed, add access to church for northbound traffic	4	Manchaca Rd / south of Dittmar Rd Southwest Church of Christ
52	YES	4	Sedgemoor Trail "Install Pedestrian Hybrid Beacon"
53	Lots of U-turns to get to businesses on the west side of Slaughter Ln	4	Manchaca Rd / Slaughter Ln "Relocate bus stop"
54	Car/bike lane (elevated) dividers? Bike lanes exist BUT are very dirty and markings are faded	4	W Slaughter Ln
55	Bus pull out near here would help keep traffic flowing	4	Manchaca Rd / Slaughter Ln "Relocate bus stop"
56	Dangerous to mix bikes and right turn traffic. Also dangerous to get on sidewalk to cross over to turning traffic	4	Manchaca Rd / Slaughter Ln
57	Traffic northbound backs up beyond where this break in median is planned?	4	Manchaca Rd