

African-American Cultural Heritage District Strategic Plan



mend collaborative

Meeting #2
December 2024

Pre-Planning Meetings

Desired Outcomes

- Establish how we'll work together over the next year
- Develop goals and desired outcomes for the process
- Develop a public engagement plan

Today's Agenda

- Introductions and Agenda (15 minutes)
- Participation Agreements and Discussion regarding Decision-Making (10 minutes)
- Rapid Visioning Activity (15 minutes)
- Report out and summary of key themes from brainstorming (15 minutes)
- Group Discussion of Opportunities, History, and Engagement (40 minutes)
- Review and Add to Mend's Research to Date (15 minutes)
- Wrap-Up and Discussion of Desired Outcomes for Next Meeting (10 minutes)

Project Team Roles

Mend Collaborative



Zakcq Lockrem, AICP
Project Manager



Michelle Bright, SITES
Principal-in-Charge



Kennedy Rauh
Designer



Project Team Roles

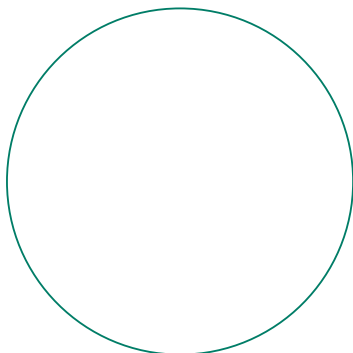
City of Austin



Matthew Schmidt
Project Manager



Juany Torres
Program Manager



Donald Jackson
Support



Proposed Meeting Agreements

- Respectful communication
- Meetings will start and end on time
- Raise hand or signal to speak
- Discussion should remain focused on agenda items
- Decisions will be made by consensus if possible and by vote if not
- Discussions and sensitive information shared should be confidential
- Constructive criticism is welcomed, but should be presented in a respectful and constructive manner
- No side conversations
- Limit cell phone usage
- A summary of the meeting and action items with due dates will be assigned the meeting the meeting

Grace

Respect

Patience

Humility

Where We've Come From



City Council Resolution

“The City Council of the City of Austin formally apologizes for its participation in the enslavement of Black people, for its active involvement in segregation and systemic discrimination, for exacerbating racial divides through both active and intentional means, and passive, inadvertent means. and for carrying out multiple ‘urban renewal’ programs that hindered, and often decimated, the progress made by Black communities.”

-March 4, 2021

2021 Resolution Directives

1. Update City Maps that show Cultural and Historic Districts to include the AACHD.
2. Develop an official detailed map of the AACHD.
3. Develop wayfinding signage.
4. Fund and Implement a highly-visible Placemaking program in the District.
5. Assist in the designation of historical sub-districts and local, state and national registration.
6. Craft an incentives program to attract entertainment, creative industry businesses and culture-based organizations to the district.
7. Establish a funding mechanism to support public art and cultural programming.
8. Engage stakeholders to develop a strategic plan to steer sustainable development and growth of the AACHD

Goal Setting Brainstorm



Contact Information

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