



**Economic
Development**
CITY OF AUSTIN

Thrive Grant: Application Questions

This document contains the application questions and materials that will be used to determine eligibility and panel scoring. **This document is for reference only.** You must submit your application online. For more information on how to apply visit www.austintexas.gov/thrive.

Eligibility

1. What is your organization type?
 - 501(c)
 - Individual Artist (ineligible)
 - Unincorporated Group (ineligible)
 - Fiscally Sponsored individual artist or unincorporated group (ineligible)
2. In what year did your organization's operations providing goods and services to the public begin?
Organizations must have been in operation providing services for five (5) years minimum as of 1 October, 2022 to be eligible for this program.
3. Is 51% or more of your work produced or presented within the Austin 10-1 districts or extra-territorial jurisdiction (ETJ) for five or more years?
 - Yes
 - No (ineligible)
4. Do the activities in your proposal culminate in an event or events that are open to and marketed to tourists?
If you are an arts service organization that supports artists and arts organizations with their own public activities, answer "yes".
 - Yes (eligible)
 - No
5. Are you currently receiving any funding through any of the following programs?
 - Yes – Live Music Fund
 - Yes – Heritage Tourism
 - Yes – other City of Austin program (excluding pandemic relief programs)
 - No
6. If yes, is your Cultural Funding application for the same activities that are funded by one of the programs above?
 - Yes (ineligible)
 - No

Application Questions

Section 1 – Operations (2,000 character limit per response)

Mission and Key Constituencies

7. What is your organization's mission, vision, and primary production history?

Please identify your key constituencies and provide information about applicant's service to them.

Helper text: For the purposes of this program, key constituencies that will be prioritized are community groups that are at immediate risk of cultural erasure and displacement within Austin and/or have been institutionally marginalized and under-funded by the City of Austin Cultural Arts Division. Mission, vision, and production history will be used to verify this answer.

8. Select the option that best describes the artistic discipline of your project/organization.

- Arts Education
- Arts Service Organization
- Dance
- Film
- Literature
- Media Arts
- Multidisciplinary
- Music
- Opera/Musical Theatre
- Theater/Performance Art
- Visual Arts/Public Art

History of Service

9. How did the needs of your key constituencies influence the founding of your organization? In what ways has your organization maintained a responsive approach to their interests?

Your response should include:

- Your organization's specific history in direct service to your key constituencies.
- Your organization's founding history and community service goals.
- Description of how your organization has directly improved access to opportunities for your key constituencies.

Cultural Leadership

10. Who holds power in your organization and how do they represent your community?

Your response could include:

- Executive and creative leaders in your organization
- Board of Directors

Section 2 – Cultural and Social Impact (2,000 character cap per response)

Cultural Activities Relevance and Responsiveness

11. What are your proposed activities and how is your proposal relevant to the current social and cultural interests of your community?

Your answer could address:

- Tourist accessible activities that you produce
- Description of proposed activities, participant(s), etc.
- Working in collaboration with the community

Intersectionality and Inclusion

12. In what ways is intersectionality a key component of your activities?

The term intersectionality was coined by Kimberlé Williams Crenshaw. Intersectionality is where race, class, gender, and other vulnerabilities overlap. It describes the many ways in which various forms of discriminations can intersect, creating special vulnerabilities for some.

Community Relationships

13. Describe the non-financial ways your community supports your organization and how that support has short and long-term impact on your organization’s success.

Examples of non-financial community support include but are not limited to:

- Volunteers
- Mentorships Or Partnerships
- Collaborations With Community Members/Leaders
- Audience Participation

14. Describe the ways your community financially supports your organization and how that support has had a short and long-term impact on your organization’s success. If your community does not financially support your organization, please explain why.

Examples of financial support include but are not limited to:

- Cash Donations
- Paid Services
- Ticket Sales
- Donations Of Goods

Opportunity Creation

15. Describe the ways your organization invests in your community.

Please include information on the systemic and long-term benefits your organization’s programming has for the community. Examples of investment into your community can include but are not limited to:

- leadership roles
- job creation
- social services
- career development
- networking
- education
- mentoring or partnerships
- providing free or low-cost spaces
- other (describe)

Accessibility

16. Does your proposal include specialized programming or accommodations for individuals with disabilities?
17. Does your proposal include specialized language access accommodations or programming for non-English speaking communities?
The panel will consider how these options are represented in your budget. Accessibility accommodations that are “upon-request only” will not be considered a specialized service.

Cultural Institution Status

18. How will the requested funds be used to move your organization closer to becoming a cultural institution?
This may include bringing back operations and activities reduced during the pandemic, improving and sustaining existing operations, or developing new initiatives and operations.
A cultural institution will have reliable and consistent access to multiple types of sustaining financial and physical assets. See Additional Program Details document for full definition of cultural institution.

Required Documentation

All documentation and application information are required at the time your application is submitted.

19. INSURANCE ASSESSMENT FORM - This extra online form will be used to determine your insurance requirements. You are not required to upload anything after completing this form. DO NOT purchase insurance at this time.
20. Organization’s most recently completed 990. IF you have recently received your IRS Nonprofit designation, please submit your most recently completed fiscal year financial statement
Name your upload file “OrgName_990”
21. IRS determination Letter
Name your upload file “OrgName_IRS”
22. Up to 3 materials demonstrating the programs offered and/or impact of the programs on their primary constituents. Materials uploaded may also show a minimum of five years of creative operation within

Austin. These may include flyers, event links, links to videos of performances, and similar. Uploads cannot be larger than 10 MB.

Link to video or audio files in a Word or PDF document.

Image, Word, PDF, and PowerPoint files can be directly uploaded.

If a single document, name your upload file "OrgName_WorkSample"

If separate documents, name your upload files "OrgName_WorkSample1", etc.

23. 2 Letters of Support. You may provide oral testimonies as a link instead of written letters of support.

A letter of support should be no more than one 1 page. An oral or video testimony should be less than 5 minutes. Documentation that exceeds these limits may not be reviewed in full by the panel.

If a single document, name your upload file "OrgName_Letter"

If separate documents, name your upload files "OrgName_Letter1", etc.

24. Project Budget, Organizational Budget History

Download the Budget Template. Complete and save the file as "OrgName_Budget" and upload.