

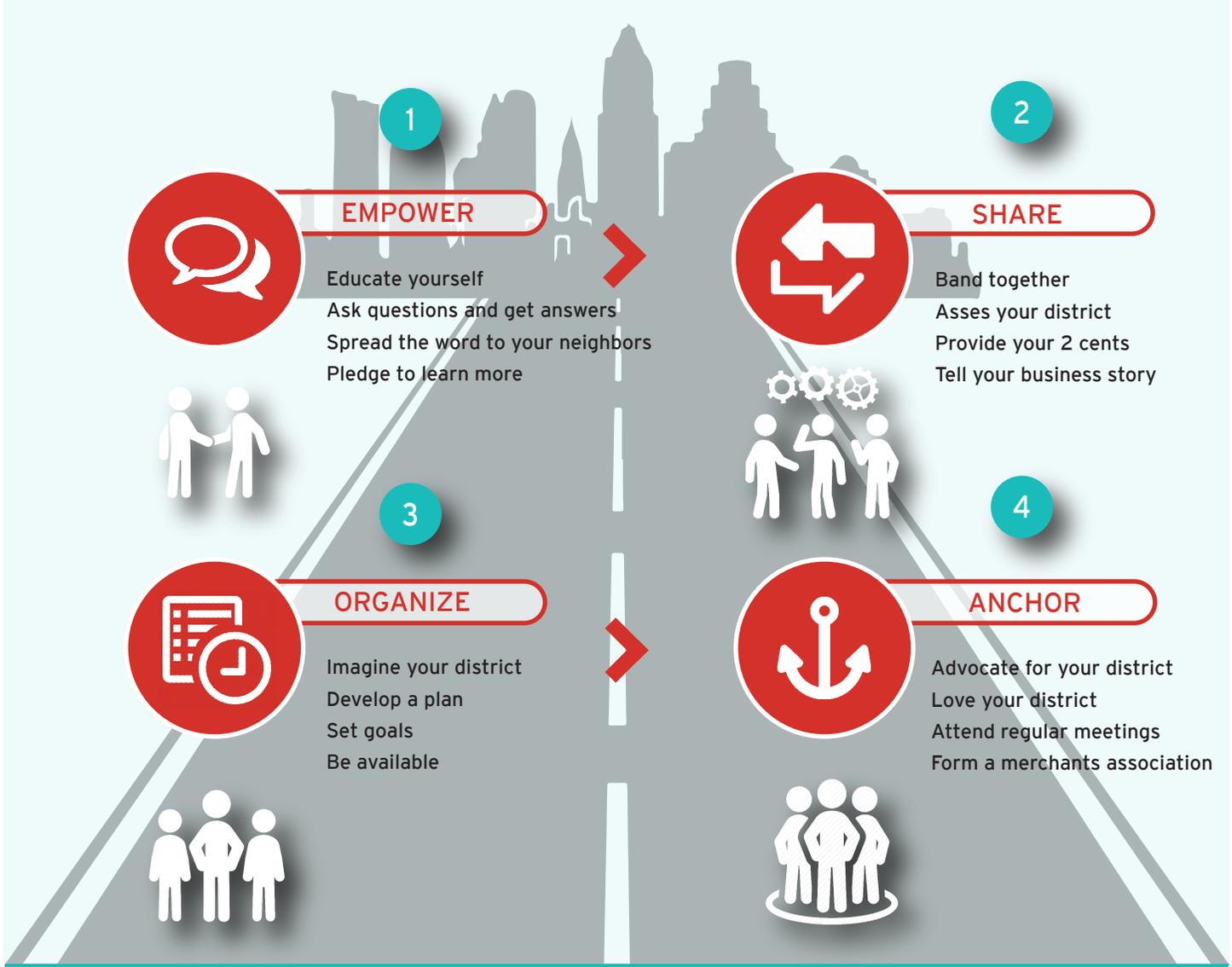


*We're here to help!*  
Here's what you need to know:

The Soul-y Austin Business District Incubator seeks to empower Austin-area brick-and-mortar businesses of all sizes and types within commercial areas through the formation of merchants associations.

For more information, contact Nicole Klepadlo at [nicole.klepadlo@austintexas.gov](mailto:nicole.klepadlo@austintexas.gov) or 512-974-7739.

*Roadmap to success...*



*\*Stay the course and enjoy the benefits of...*

- Business development and training
- Business Loans and Music Venue Loans
- Marketing and promotions tools
- Monetary District Activation Awards
- A unified voice to the City of Austin
- and more!



\*Time required to complete the course will vary.