



## Creative Space Development

### **Creative Content Incentive Program**

*City of Austin Economic Development Department*

The City of Austin offers incentives to qualifying film, television, video game, and visual effects projects equal to 0.50% of wages paid to local workers. Projects produced by an Austin-based company or which significantly promote Austin may be eligible for an additional 0.25% incentive for a total incentive of 0.75%.

<http://www.austintexas.gov/department/film-digital-media-production-incentives>

### **Media Production and Development Zone Incentive**

*City of Austin Economic Development Department*

The Media Production and Development Zone incentive, nominated by the City of Austin and administered by the Texas Film Commission, is a two-year exemption on sales and use taxes charged on select equipping of a media production facility. <https://austintexas.gov/economic-development-compliance>

### **Souly Austin**

*Redevelopment Division, City of Austin Economic Development Department*

Souly Austin is a program of the City of Austin's Economic Development Department that provides a flexible set of tools and resources to assist in the formation of merchants associations that will anchor Austin's business districts. A merchants association is a group of business owners that work together to anchor and stabilize neighboring businesses by organizing around beautification efforts, marketing and promotions, business retention, and economic development activities within a commercial district. Merchants associations act as a unified voice and assist in leading and influencing positive changes in their district. <http://www.austintexas.gov/soulyatx>

### **CSAP: Creative Space Assistance Program**

*Cultural Arts Division, City of Austin Economic Development Department*

The Creative Space Assistance Program (CSAP) provides direct support to qualifying creative organizations facing temporary or permanent displacement, or to those previously displaced. The program is open to arts-focused nonprofits as well as qualifying for-profit live music venues, performance spaces, and art galleries. Grants will be made on a competitive basis with priority given to organizations confronting immediate and critical needs. <http://www.austintexas.gov/csap>

### **Village of the Arts**

*Cultural Arts Division, City of Austin Economic Development Department*

Village of the Arts is a pilot collaborative program with MINDPOP that provides local artists and arts organizations with studio space at select public schools in exchange for their service to students and families.

### **Arts and Partners in Sacred Places:**

*Cultural Arts Division, City of Austin Economic Development Department*

The [Arts and Partners in Sacred Places](#) program creates mutually-beneficial space sharing relationships between artists and diverse congregations with space to spare and who would like to rent to artists.



## Creative Space Development

### FORTHCOMING PROGRAMS UNDERWAY:

**\$12M Bond for Creative Space:** Proposition B of the 2018 Bond package included \$12M in funding for Creative Space. Per Council Resolution No. [20180809-061](#), the City Manager was directed to recommend “a proposed process, description, and criteria for Creative Space Acquisition and Improvements...developed in consultation with the Arts and Music Commissions and in compliance with the use of bond funds.” The \$12M Bond for Creative Space Community Survey is currently active and collecting feedback and can be found at <https://www.speakupaustin.org/bond-for-creative-space>

**Location Enhancement Program:** The Location Enhancement Program support private-sector led real estate development projects that deliver community benefits. Community benefits include the creation of vibrant centers of commerce, culture and residences in an equitable and sustainable manner or the provision of a stable location for specific types of tenants that City Council has identified as targeted industries, such as arts and music businesses and venues.