



Austin/Travis County Health and Human Services Department



The role of public health is to:

PROMOTE community-wide wellness,

PREVENT disease, and

PROTECT the community from infectious diseases,
environmental hazards, and epidemics

Economic Development Request for Application (RFA) Pre-Solicitation

March 28, 2014

1pm- 3pm

Agenda

- Introductions
- History
- Schedule
 - Solicitation Process
- Overview of Scope of Work
- Questions and Answers
- Adjourn

Overview of the Scope of Work

Principal Objective & Goals

Economic Development Department Goals

- Economic Development Partnership
- Market knowledge of labor force capacity and trends
- Market and labor force connection
- Service Experience

Industry-Based Goals for Training

- Industry Input
- Employer Engagement
- Industry-based Services
- Speed of Business
 - Short-Term Training
 - Long- Term Training

Principal Objective & Goals

Return on Investment Goals

- Targeted Participation
- Participant outreach
- Participant assistance
- Occupational placement, occupational wages, and employee retention support

Leveraging and Health Service Environment Goals

- Leveraging
- Healthy Service Environment

Additional Elements

Connection to Imagine Austin

- Austin in Livable
- Austin is Educated
- Austin is Prosperous
- Austin Values and Respects its People
- Implementation of Priority Program #3

Reporting

- High level outcomes
- Outputs
- Return to the Economy
- Independent Evaluation
- Recognition of City Contribution

Additional Elements

Eligibility

- Client Eligibility Requirements
- Applicant Eligibility

Funding

- Total Funding Available - \$1,280,650
 - \$100,000 - \$200,000 for short-term training
 - \$1,000,000 - \$1,200,000 for long-term training
- Initial funding period – October 1, 2015 – September 30, 2018

Contact Information

Designated Contact:

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www.austintexas.gov/article/economic-development-solicitation

Solicitation Number:

EAD0118 Workforce/Economic Development

Next Steps

- Last day to submit feedback – April 11, 2014
- RFA release - April 28, 2014
- RFA closes - June 5, 2014 (11am CST)

Economic Development RFA

Questions or Comments