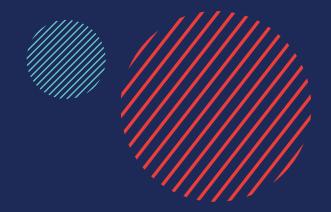
# Healthy Holiday Toolkit

2022-2023





## **Overview**



There is much to be thankful for this season as we make strides in the fight against COVID-19, but now we face another threat. Austin Public Health (APH) epidemiologists are monitoring alarming upper respiratory virus trends, specifically children in the hospital. As friends and family get together for holiday celebrations, it is important to consider those who are at increased risk for poor outcomes should they get sick. Get up to date with flu and COVID-19 vaccines, stay home if you feel sick and take preventive measures to minimize the spread of viruses indoors.

Emergency rooms in the area are inundated with patients suffering from upper respiratory illnesses. The flu positivity rate in Travis County is much higher than it usually is at this point in the season. The percentage of visits to health care providers due to flu-like illness has been above 10%--much higher than at this same time the last few years. The Centers for Disease Control and Prevention (CDC) recommends seasonal flu shots for everyone 6 months and older.

"If you haven't already, please get your seasonal flu shot," said Dr. Desmar Walkes, Austin-Travis County Health Authority. "If we can limit the prevalence of those viruses in our community, it will help our already short-staffed health care system care for high-risk patients."

Everyone 6 months and older is eligible for COVID-19 vaccines. More than 71% of those eligible in Travis County have completed their primary COVID-19 vaccination series. Only about 37% have gotten a booster or third dose. The CDC recommends everyone five and older get an updated (bivalent) booster shot. Updated boosters offer broader protection against newer COVID-19 variants including BA.5 which is predominant in Travis County.

Stay home if you're feeling sick. The likelihood of spreading viruses is heightened during indoor group gatherings. <u>If you've been exposed</u> to someone with COVID-19, the CDC recommends masking and testing at least five days after exposure. <u>If you have COVID-19</u>, stay home and isolate from others for at least five days.

"Family and friends who haven't seen each other for years because of the pandemic may be getting together for the holidays. While this is a time to celebrate, we can't let our guard down," said APH Director Adrienne Sturrup. "Continue to follow the lessons we've learned to keep yourself and loved ones safe and out of the hospital."

If you're hosting guests this holiday season, consider <u>ways to improve ventilation</u>. Ensure it's easy for visitors to <u>wash their hands with soap and water</u> or use <u>hand sanitizers</u>. You may also choose to <u>wear a well-fitting mask</u> to protect yourself and loved ones who may be at <u>high risk</u> of serious illness.

APH has compiled health and safety messaging for the upcoming holiday season. Please use the following media toolkit and help us share best practices to mitigate the spread of illnesses.



#### Resources and tools

#### **Social Media Posts**

# Test before your food fest



If you're experiencing cold-like symptoms, skip the gatherings and stay home. Take a COVID-19 test or visit a local pharmacy. FREE test kits are available for those who are uninsured or underinsured at APH Neighborhood Centers and Shots for Tots/Big Shots clinics while supplies last. For more information visit <a href="mailto:bit.ly/3tzeKKu">bit.ly/3tzeKKu</a>



## Get your COVID-19 and flu shot before holiday gatherings.



Get up to date with COVID-19 and flu vaccines before celebrating the holidays with loved ones. Two weeks before is best, and you can get both at the same time. Visit vaccines.gov to find a vaccine provider near you.



Download Twitter, Facebook, and Instagram social media graphics in English, and Spanish.

#### Social Media Posts

## Prepare for the holidays with one visit!

Visit your local pharmacy for a COVID-19 booster and flu shot If you happen to experience side effects, it's one and done.



This season, carve out time to get your COVID-19 booster and flu vaccine. You can have both at the same time. It's more convenient, and if you happen to experience side effects, it's one and done. Side effects may include:

- Short-lived tenderness at the injection site
- Headache
- Fatique
- More rarely, fever

As a best practice, you may use alternating arms for each shot to reduce the tenderness in your arm.



## Hosting family and friends?

Minimize exposure to cold and flu viruses:

- Spend time outdoors.
- Improve ventilation by opening windows and doors, if possible.
- Consider changing your air filters, using bathroom or stove exhaust fans to reduce virus particles.

10/21/2022



Hosting family and friends this holiday season? Here are some ways to minimize exposure to cold and flu viruses. Try the CDC's Ventilation Quiz to learn more about how to improve air quality: https://bit.ly/3fPAZsp







### PASS THE SIDES, NOT THE GERMS

- Stay home if you feel sick.
- Avoid close contact with people who are sick.
- Avoid touching your eyes, nose and mouth.
- Cover coughs and sneezes.
- Wash your hands often with soap and water.

Pass the sides, not the germs.

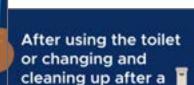


#### Social Media Carousels



Before, during, and after food prep & eating.

After handling pet food/treats or touching pets.



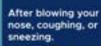
After touching trash.



child.

Before and after caring for someone who is sick.

Before and after treating a cut or wound.





Don't let a stomach bug ruin your holidays. Here are the ideal times to wash your hands with soap and water:



Use a food thermometer to ensure foods have been cooked to a safe internal temperature.



Keep hot food hot and cold food cold otherwise bacteria can grow rapidly.





Refrigerate or freeze perishable foods within 2 hours.



has flour or eggs.

Feast your eyes on these tips to prevent food poisoning during the holidays.



#### Other media



Healthy talks with kids: How we stay safe during cold and flu season\_Version 1 Link



Healthy talks with kids: How we stay safe during cold and flu season\_Version 2 <u>Link</u>



Hosting for the holidays:

Prepare proper ventilation and lower risks of COVID-19 and flu Link



Recipe for safe holiday meals:

Healthy prep is key to preventing food poisoning Link

