



## Benefits to Getting Certified through the Partner Certification Program

The benefits to becoming a MFC Certified Partner are demonstrable in attitude, productivity, individual and organizational performance. Some studies show a long-term return on investment of \$6 in return to every \$1 on investment in comprehensive wellness programming. Here are some potential direct benefits:

- Business owners may be able to negotiate lower health, disability, and life insurance rates
- May experience greater employee productivity and performance
- May lower healthcare costs over time
- May absentee rates
- May improve employee moral

Besides these benefits, as a partner you will receive regular positive recognition and support for your efforts. You will also join a growing network of leaders in Austin who have come together to share best practices and advocate for healthy change in a larger, more impactful way. Here are some ways your organization will be recognized after certification:

- A letter of acknowledgement
- Co-branding opportunities
- Public announcement of partnership
- MFC website recognition
- Recognition at public MFC events
- Invitations to quarterly MFC meetings
- Invitation to local Business Group on Health
- Expert counsel and support from MFC members