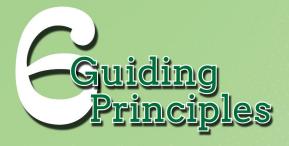


As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all.

Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality. Imagine Austin envisions a complete community.





- » Grow as a compact and connected city.
- » Integrate nature into the city.
- » Provide paths to prosperity for all.
- » Develop as an affordable and healthy community.
- » Sustainably manage water, energy and our environmental resources.
- » Think creatively and work together.





- 1. Invest in a compact and connected Austin.
- 2. Sustainably manage our water resources.
- 3. Grow Austin's economy by investing in our workforce, education systems, entrepreneurs and local businesses.
- 4. Use green infrastructure to protect environmentally sensitive areas and integrate nature into the city.
- 5. Invest in Austin's creative economy.
- 6. Household affordability throughout Austin.
- 7. Create a Healthy Austin Program.
- 8. Revise Austin's development regulations and processes to promote a compact, connected city.

\* Listed in priority order as ranked by approximately 2,400 Austinites who participated in the Imagine Austin Prioritization Survey.