I would like to extend my personal thanks to the Parks and Recreation Department, along with the hundreds of City of Austin employees, community volunteers, and stakeholder groups who worked on so many projects related to our park system this past year.

The Parks and Recreation Department has been hard at work — in the heat and cold, and often under the radar — to provide aquatic facilities, sports leagues and ball fields, cultural programs and resources, trails, parks, community programs through our recreation centers, food and activities for our seniors, safe places to play for our children, and so much more.

We brought many new projects to the Austin community this past year, including the beautiful new Boardwalk on the Ann and Roy Butler Hike-and-Bike Trail, a redone and ADA-accessible south entrance to Barton Springs, new aquatic facilities at Bartholomew and Westenfield, and so many other projects that build on Austin’s reputation as a great place to live and visit.

Marc A. Ott
Austin City Manager

I believe our parks and unique cultural amenities are at the heart of what makes Austin a special and unique place to live. I’m proud and impressed by the level of work our Department has accomplished this past year to further Austin’s reputation for great parks, cultural inclusion and public spaces that help create a sense of community for our citizens.

Our Department’s commitment to providing a balanced, sustainable and value-focused system of parks, recreation, and public spaces that create a sense of community is integral to what we do. Working in close collaboration with our stakeholders, and with continued input from our neighbors and active community groups, we will continue to develop additional parks, enhanced recreation facilities and cultural programs to meet the needs of our vibrant, growing and diverse community. And, we will continue to make our programs more accessible, affordable and relevant to those who need them the most.

I encourage you to get out and enjoy the many wonderful amenities Austin has to offer. An active lifestyle — no matter your age or ability — is critical to your quality of living. Get out and play!

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Marc A. Ott
Austin City Manager

Anyone who has lived in Austin for any length of time realizes that it is a city undergoing tremendous change and record growth. Our collective challenge going forward is to meet the increasing needs for recreational programs, parks and the protection of our natural environment with limited funding. We must find ways to not just maintain what we have, but grow the system to meet future demand.

We invite you to review our FY 2014 achievements and share any feedback and ideas you have with us. The Parks and Recreation Board meets the fourth Tuesday of every month at 6pm in the Boards and Commissions Room at City Hall. These meetings are open to the public, and we welcome you to attend and provide input.

There are no great cities without great park and recreation systems!

Jane Rivera, Chair
Parks and Recreation Board

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Jane Rivera, Chair
Parks and Recreation Board
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Fiscal Year (FY) 2014 – October 1, 2013 to September 30, 2014
WHO WE ARE

Austin Parks and Recreation Department

Our purpose is to provide, protect and preserve a park system that promotes quality recreational, cultural and outdoor experiences for the Austin community.

The Austin Parks and Recreation Department has been the trusted steward of our city’s public lands since 1928, and is one of the most dynamic and highly regarded parks systems in the nation. By protecting and maintaining parkland, preserving trails, managing green spaces and nature preserves, we provide more than 29,000 acres of parkland for our community to enjoy quiet retreats and lively play, to commune with nature and to connect with each other. But we don’t stop there. In addition to the abundant parks and trails, the Department also oversees a wide variety of programs, services and activities to Austin citizens and visitors of all ages.
How Austin Compares to Other Communities

The City of Austin rated at least 10 percent above the national average compared to cities with a population of more than 250,000 in the following categories:

- I feel safe in parks
- Great place to raise children
- Overall satisfaction with swimming pools
- Number of walking/biking trails

Parkland Comparison

Acres of Parkland per 1,000 residents

Major Amenities Managed by the Department—Snapshot

- 271 parks
- 211 miles of trails
- 94 sports fields
- 77 basketball courts
- 50 aquatic facilities
- 20 recreation centers
- 12 off-leash dog areas
- 11 museums, arts and cultural centers
- 10 stages/amphitheaters
- 6 golf courses
- 5 cemeteries

Sources:
- City of Austin Community Survey, ETC Institute
- 2014 City Park Facts, Trust for Public Land Center for City Park Excellence
Awards & Recognition

Wooldridge Square Landscape Renovation
- Merit Award for Preservation of a Cultural Landscape

Dove Springs District Park Playscape
- Texas ASLA Merit Award for Design of Public Projects

Republic Square Master Plan
- Texas ASLA Honor Award for Design of Public Projects
- American Planning Association Current Planning Award

Austin, Texas – Tree City USA Award, 22nd year
- Arbor Day Foundation

Austin, Texas – DogTown USA 2014
- Dog Fancy Magazine

Austin Chronicle “Best of Austin...” Awards:
Bartholomew Pool Renovation
- Best New Eastside Respite
Barton Springs
- Best Swimming Hole
Barton Springs South Entrance
- Best Improved Entry to the Soul of Austin
The Boardwalk Trail at Ladybird Lake
- Best New Way to Avoid I-35
Caswell Tennis Center
- Best Tennis Court
Shipe Park
- Best Basketball Court
Peacocks at Mayfield Park
- Best Lover’s Wake-up Caw
Southern Walnut Creek Trail
- Best New Path through the Woods

Austin Nature and Science Center
- Best Place to Learn about Nature, Austin Family Magazine’s 2014 Readers’ Poll Favorites

Fiesta Gardens
- Macy’s Heart Your Park Fundraising Program Recipient

Zilker Botanical Garden
- Lone Star Programming Award, Texas Recreation and Parks Society

Barton Springs Pool General Grounds Improvements | 2014 Arboricultural Project of the Year
This award is given to one project each year in the state of Texas that exemplifies modern arboricultural practices.
Capital Improvements

Our goal is to achieve the national standard for parkland-to-population ratio and to enhance, renovate and replace aging park facilities.

Highlights

Our Capital Improvement Program continues to achieve a high rate of project delivery, with numerous projects being completed under partnerships with community organizations and grant funding agencies.

Recent renovation work at Auditorium Shores, for example, is being funded through a partnership with Austin Parks Foundation along with grant funding from Texas Parks and Wildlife Department. Likewise, the ongoing collaboration with the Waller Creek Conservancy brings beneficial leveraging of public funding with private donations for the delivery of innovative design and construction projects within this emerging downtown district.

Other projects benefiting from outside partnering include the Dove Springs District Park Nature Based Children’s Play Area, Republic Square Renovations, the Old Bakery Courtyard Renovation, and the Boardwalk at Lady Bird Lake.
HIGHLIGHTS

Our Planning and Development Division is integral in planning for future growth and development of Austin’s parks and recreation system. Over the year, the Department:

- Reviewed and negotiated over 200 site plans and subdivision cases
- Collected $3,995,251 of parkland dedication dollars
- Acquired more than 80 acres of parkland

Our goal is to guide the future growth and development of Austin’s parks and recreation system, in a manner that best meets the needs of citizens and the environment.

Acres of New Parkland Purchased

- **10140 Old San Antonio Road**
  
  **Purchase Price:** $1,250,000
  
  This property is approximately 6.394 acres with over 1,200 square feet of creek frontage and abuts the existing Slaughter Creek Greenbelt.

- **4507 Brandt Road**
  
  **Purchase Price:** $900,000
  
  This 27.11 acre property could provide a future trail head and other more active recreational opportunities along a beautiful stretch of flood prone Onion Creek.

- **Onion Creek Metro Park Consent Agreement**
  
  Established the City of Austin’s first park district to ensure that tax dollars from new development support the continued improvement and staffing of park infrastructure in the parkland deficient Onion Creek neighborhood.
Community Partnerships

HIGHLIGHTS

We invite and encourage businesses, non-profit organizations, neighborhood groups, community associations and individuals to partner with us to enhance and improve our parks, increase our recreational and cultural opportunities, and preserve natural areas.

Community Improvement Projects

A group of Rosedale neighbors have been working with the Department for more than two years to develop a master plan for Ramsey Park to undertake major renovations, including resurfacing the tennis courts, covering the basketball court, installing new picnic tables, and creating an amphitheater.

The Friends of Perry Park enhanced the trail around the park by raising private funds for the addition of fitness equipment.

The Dove Springs Park Adoption Team raised private funds for the addition of a new shade canopy at Dove Springs Pool.

Volunteers Making a Difference

In addition to funding projects, volunteers help maintain and keep our parks clean and neat. Their time and effort is much appreciated and highly valued.

<table>
<thead>
<tr>
<th>Volunteer Activities</th>
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<td>Number of Volunteers</td>
<td>13,221 volunteers</td>
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<tr>
<td>Number of Volunteer Hours</td>
<td>40,882 hours</td>
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<tr>
<td>Total Value*</td>
<td>$964,815</td>
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</table>

*Based on the $23.60/hour estimated value of volunteer time, per Independent Sector

Our goal is to form partnerships with corporations, nonprofits and other governmental organizations, leveraging our collective resources for greater benefit to parks and the community.
Community Partnerships

Privately Funded Park Improvement Projects

Privately Funded Park Improvement Projects at a Glance:

- **11** privately funded park improvement projects completed

- **$517,961** in private resources invested in the parks

**Privately Funded Park Improvement Projects**

*Auditorium Shores Renovation*

**PARTNER** – Austin Parks Foundation & C3 Presents

The Department’s partnership with the Austin Parks Foundation and C3 Presents is funding a **$3.5 million** renovation project at Auditorium Shores. The result will be a renovated event space with enhanced recreation opportunities including a newly designed off-leash area, realignment of the Ann and Roy Butler Hike-and-Bike Trail, irrigation and landscaping.

*Mabson Field Renovation*

**PARTNER** – RBI Austin

The local non-profit RBI Austin raised **$330,000** in private funding to renovate Mabson Field, transforming the field into the first synthetic turf youth baseball field in Austin.

*Pease Park Master Plan*

**PARTNER** – Pease Park Conservancy

The Pease Park Conservancy raised more than **$225,000** in private funding for the development of a master plan for Pease Park, with a focus on preserving the naturalistic feel of the park. The Pease Park Master Plan was adopted by City Council in October 2014.

*Southeast Shore Master Plan*

**PARTNER** – The Trail Foundation

The Trail Foundation partnered with the Department to develop a privately funded master plan in the amount of **$65,000** for the southeast shore of Lady Bird Lake. The master plan was adopted by City Council in August 2014.
Our goal is to facilitate the public’s enjoyment of Austin parks and recreation facilities by hosting events of all sizes and occasions.

HIGHLIGHTS

Music Festivals
In FY 2014, the Department again played a major role in the success of some of the country’s best-known music festivals, as well as many smaller events. Notable events include the Austin City Limits Music Festival, South by Southwest Festival, Pachanga Latino Music Festival, Juneteenth, Diez y Sies, and the Trail of Lights.

Event Rentals and Permitting
The Department issues permits and manages the public rental of 35 picnic sites and five event facilities/locations for gatherings such as birthday parties, weddings, and public markets.

1,900 building, picnic or facility rentals
205,000 attendees hosted
410 permits issues for sound, moonwalks, photography, filming

167 Events
1.2 million Attendees
$501,000 Remitted
Our goal is to provide the Austin community with quality golf facilities and programs at an affordable price.

**Golf**

**HIGHLIGHTS**
To expand golf opportunities, the Golf Division acquired the Grey Rock Golf and Tennis Club in southwest Austin. It is a 292-acre facility with an 18-hole golf course, eight tennis courts, and the potential for additional park amenities.

During the summer, the Department hosted the annual six-week Summer Junior Tour, providing 300 local kids with an opportunity to compete in golf. The Junior Golf Academy is a long standing tradition in Austin.

**Rounds of Golf Played**

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2013</th>
<th>FY 2014</th>
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<tbody>
<tr>
<td>184,000</td>
<td>186,000</td>
<td>188,000</td>
<td>190,000</td>
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**Revenue Earned (in millions)**

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue Earned</th>
</tr>
</thead>
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<tr>
<td>FY 2012</td>
<td>$5.0</td>
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<tr>
<td>FY 2013</td>
<td>$5.2</td>
</tr>
<tr>
<td>FY 2014</td>
<td>$5.4</td>
</tr>
<tr>
<td>FY 2015</td>
<td>$5.6</td>
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</table>

WHERE WE DO IT
HIGHLIGHTS

During FY 2014, the Department completed drafting the Aquatic Facilities Needs Assessment with the help of a consultant (Brandstetter Carroll Inc.) and extensive community engagement. The assessment provides a framework for a future master plan and direction for repairs, rebuilding and construction of new aquatic facilities. The draft assessment will go to City Council for consideration in FY 2015.

1,202,271 total pool visits

In June of 2014, the Aquatic Division welcomed Bartholomew and Westenfield pools back in operation after extensive construction and renovation, and celebrated the completion of the Barton Springs Pool General Grounds Improvement Project.

Our goal is to promote the safe enjoyment of aquatic recreation activities at both natural and man-made pools.
HIGHLIGHTS

Athletics is more than just physical activity. Our athletic facilities provide a place for cross-cultural interaction, teamwork, relationship building, healthy competition and a place to find a healthy mind-body balance.

Our goal is to provide Austin residents of all ages the opportunity to find joy and fulfillment through the power of sports.

In FY 2014, our Athletics Office helped Austin play in many ways:

REGISTERED

- 1,600+ teams playing 14 different seasons of flag football, softball and basketball.

RENTED

- Field Space for over 6,400 hours in tournaments and 1,700 hours in reservations.

SUPPORTED

- 19 Youth Sports Organizations serving 21,000 Austin-area youth
- 3,000 volunteers served as coaches, concession stand operators, ball field maintenance workers and team parents, working more than 320,000 hours.

BEGAN

- The 1st women's division in the Adult Flag Football League

WON

- With help of the Athletics Office, the City of Austin won the bid to host the 2016 North American Gay Amateur Athletic Alliance (NAGAAA) World Series Softball Tournament. It is the largest annual gay sporting event in the world, boasting 5,000 participants from 45 cities, 20 states and 3 Canadian provinces.
Our goal is to provide physical spaces and programs that engage Austin residents of all ages in activities that provide relaxation and enjoyment.

HIGHLIGHTS
The Department is committed to providing a wide-range of quality recreation programs and services to the Austin community, and the scope of programs offered at our recreation centers are planned for people of all ages and abilities to enjoy.

FREE PROGRAMS

Financial Aid
We strive to increase access to our programs to as many residents as possible by offering classes that are free or low-cost. Our financial aid program also serves the Austin community by supplementing enrollment costs.

- $200,000 allocated for increased access to programs
- 500 youth received access to youth services at reduced enrollment rates

Inclusion Support
The Inclusion Support Team provides opportunities where all individuals are accepted, included and welcomed to participate, play and recreate together.

- 147 total sign language requests received, double the rate in FY 2013

Summer Playgrounds
A free drop-in program offered to the Austin community, Summer Playgrounds allows youth to participate in supervised activities throughout the day. Activities include active play, arts and crafts, games, team building and nutrition lessons and are lead at 15 playground sites.

- 203 youth received inclusion support to participate fully in Summer Camp
- 1,044 youth enrolled in the Summer Playgrounds Program
- 2,180 youth served by Boredom Busters

Boredom Busters
For the third year, we offered Boredom Busters, which is a free drop-in summer program for youth aged 5 to 12 years. Activities include arts and crafts, cooking, drama, games and nature programs.
Recreation & Program Services

YOUTH PROGRAMS

McBeth Recreation Center
In April 2014, the Danny G. McBeth Recreation Center successfully carried out the Art in the Park Festival held at the Emma S. Barrientos Mexican American Cultural Center. The hands-on arts event combined arts and crafts, music, dance, drama and the outdoors. It was the largest event to date since the festival began in 1978.

- 1,000+ youth with special needs or disabling conditions participated
- 500+ adults attended

Healthy Meals
The Department continued its partnership with CitySquare to ensure that low-income youth receive nutritional meals during out of school time activities.

- 80,771 meals served to youth participants

Afterschool Program
We continued to offer afterschool programs focusing on academic assistance, active play, enrichment, and nutrition.

Summer Camps
Our summer camps provide structured recreation, field trips, swimming arts and crafts, outdoor adventure, and special events.

- 880 youth were enrolled in afterschool programs at our recreation centers
- 1,723 youth were enrolled in camps at our recreation centers

TEEN PROGRAMS

Roving Leaders
Roving Leaders is a mobile technology based program that helps build youth leadership and character development. Projects this year included Green Corn Project, Franklin Park Renovation, Trail of Lights and others.

- 127 teens participated in at least one service learning project

Totally Cool Totally Art
The Totally Cool Totally Art (TCTA) program brought free arts education to 197 teens, engaging them in subjects as diverse as short film, mixed media, painting, sculpture, and culinary arts offered at 16 recreation centers.

- 197 teens participated in TCTA
RECREATION & PROGRAM SERVICES

SENIOR / ADULTS 50+
PROGRAMS

Through our Senior Programs, the Department provided recreation activities specifically focused on adults over 50. Activities included arts, dance, fitness, games and technology education. This year, a new ‘brain fitness’ program served 50 seniors in its pilot phase.

In June 2014, the Asian American Resource Center began providing a senior lunch program. Along with our nonprofit partner, Meals on Wheel and More, we deliver congregate meals to adults over 60 years old at 5 cultural/recreation centers and 3 senior activity centers.

- **18,337** rides provided to seniors for congregate meals, medical appointments, grocery shopping, and errands through our Senior Transportation Service.

- **11,079** seniors visited our senior activity centers, recreation centers, and the Old Bakery and Emporium

- **1,977** seniors enrolled in programs

- **166** seniors supplemented their income through the consignment of handcrafted gifts and fine art at the Old Bakery and Emporium
Arbor Day Celebration
The Department partnered with TreeFolks to celebrate Austin’s 23rd year as a Tree City USA community and host a tree planting and family-friendly Arbor Day event at Boggy Creek Greenbelt. Volunteers helped to plant 80 native trees and mulch existing trees at the park.
**HIGHLIGHTS**

**Park Rangers**
The Park Rangers provide safety and security at parks and recreational facilities. Equally important, Park Rangers also protect and foster stewardship of the natural world through guided hikes, wildlife presentations, caving, fishing, and other educational outreach programs resulting in:

- **16,000+** educational contacts
- **200+** outreach programs/events

**Preserves**
Along with coordinating Land Management Partnerships with the Watershed Protection Department, Austin Fire Department Wildfire Division, Balcones Canyon Preserves, and the Austin Water Utility, the Department also conducted prescribed burns on 182 preserve acres to reduce fire fuel loads, restore ecological health, and clear drought stricken habitat.

**Forestry**
In FY 2014, the Urban Forestry Program receiving additional funds in order to:

- Increase front line tree inspection and maintenance staffing resources by **36%**
- Reduce the urban forestry maintenance cycle from **91** years to **46** years

**Sustainable Urban Agriculture and Community Gardens**
In FY 2014, the community garden program continued to expand, as well as established processing and licensing for community gardens on City of Austin land, edible food forests were mapped, and a new food portal on the City of Austin website was developed.

In addition:

- **2** new community gardens opened
- **7** community gardens received *Love Your Block* grants
- **416** community garden plots were maintained

**Wildlife Austin**
The Department hosted two extensive trainings of Habitat Stewards for the National Wildlife Federation Program.

- **656** volunteer work provided by Habitat Stewards to improve Austin’s wildlife habitats

*Our goal is to increase awareness and appreciation of the natural environment.*
Nature Programs

Austin Nature and Science Center
The Austin Nature and Science Center (ANSC) produced *Discover Nature Backpacks*, a project funded by The National Recreation and Parks Association, with a goal to get outdoor nature activities and materials into the hands of recreation leaders.

The ANSC also delivered programs on two new exhibits—Conservation Quest and Nano Technology—through collaborations with the Thinkery, Austin Independent School District and Austin Energy.

- **250,671** patrons visited ANSC
- **2,541** youth attended our homeschool program for a total of 70 sessions
- **2,314** youth created *Discover Nature Backpacks* at a total of 27 sites
- **138** teams participated in the Texas Nature Challenge at a total of 16 sites

Camacho Activity Center
In FY 2014, the Camacho Activity Center began operating as a specialty programs site, featuring high adventure programming for youth, teens and seniors.

- **1,600+** youth and teens were introduced to outdoor programming through *Into the Wild Outreach Program* activities of kayaking, mountain biking, archery, geocaching, fishing, caving, rock climbing, outdoor cooking and nature photography.
- **500+** seniors participated in outdoor programs promoting health, wellness, environmental stewardship and education through the Active Adult Adventure Club.

Zilker Botanical Garden
In addition to serving an increasing number of visitors to its tranquil gardens, the Zilker Botanical Garden was recognized in FY 2014 for its Faerie Homes and Gardens series.
Culture & Arts Activities

HIGHLIGHTS

Asian American Resource Center
The Senior Meal Program at the Asian American Resource Center was inaugurated under the name “RICE” serving seniors a healthy meal, social activities, transportation and workshops on health and human services.

George Washington Carver Museum and Cultural Center
Providing access and resources to help people conduct family history research, our new Genealogy Center opened its doors on June 14th, 2014.

Brush Square Museums
The O. Henry Museum and the Susanna Dickinson Museum initiated a partnership with the Austin Fire Department for the professional operation and development of the Fire Museum in Brush Square.

Elisabet Ney Museum
The Elisabet Ney Museum Interpretive Trail was completed by restoring the historic landscape, which provided a unique perspective on the 19th Century studio during the life of German sculptor Elisabet Ney.

Emma S. Barrientos Mexican American Cultural Center
The Emma S. Barrientos Mexican American Cultural Center completed its first full year of the Latino Arts Residency Program featuring four outstanding Latino theater and dance troupes.

Our goal is to promote the exploration and enjoyment of art and culture in all forms.

Visits to Educational and Cultural Facilities

- FY 2012
- FY 2013
- FY 2014
Financial Overview

BUDGET OVERVIEW

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<td><strong>TOTAL BUDGET</strong></td>
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<td>$72,591,252</td>
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HIGHLIGHTS

The Facility Services Division helps keep our buildings and facilities in good working order. Projects this year included:

**Asian American Resource Center**
Facility Services crews removed a wall to expand capacity for the Senior Meals Program at the Asian American Resource Center.

**Delwood Ballfields**
Facility Services crews installed a new metal roof and replaced the garage doors on the equipment storage room at Delwood Ballfields. The league was so enthusiastic about how the project turned out, they converted the building to a new training room.

**Old Zilker Pistol Range**
Facility Services constructed a whale deck for an obstacle course at the old Zilker Pistol Range. The whale deck is used for team building exercises and other program activities.

**Mary Moore Searight Pavilion**
The Mary Moore Searight Pavilion roof was repaired, with careful attention to nearby trees.

**Shower Facilities**
A new shower facility was built at the Department's main office.

---

**Our goal is to keep Austin Parks and Recreation Department facilities clean, safe and enjoyable for now and years to come.**

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**HOW WE GET IT DONE**
The Austin Parks and Recreation Department has responsibility for maintaining over 200 miles of the City of Austin’s trail system. In FY 2014, City Council approved funding for 12 additional staff to enhance trail services. The newly added crews focused on cutting back vegetation, trimming trees, inspecting and repairing drainage systems, along with the reconstruction and reconditioning of current trails.

In addition to trail maintenance, in FY 2014 Grounds Maintenance crews also renovated the restrooms and showers at Emma Long Metropolitan Park (following sustainable practices and using state-of-art fixtures), and installed new bleachers at the Gus Garcia multi-purpose field and at the Givens Park athletic fields.

Our goal is to keep Austin parks clean, safe and enjoyable for people, plants and animals — both now and for years to come.
HIGHLIGHTS

Human Resources By The Numbers

664.75
Budgeted Full Time Staff

91
New Employees Hired

1,272
Temporary Staff Hired

23
Internal Promotions

215
Jobs Recruited

Organizational Development
In addition to providing training to Department employees on topics designed to enhance work productivity, Organizational Development also sponsors an Internship Program:

• 14 college and university students were involved in internships

Occupational Safety and Health
With safety a big priority, our Safety and Health team taught a total of:

• 67 training classes provided to 1,184 staff

Records Management
FY 2014 marked an important milestone for our Department with the completion of our State Approved Records Control Schedules. We will move incrementally forward with application of these schedules to our records holdings for their life cycle.

Our goal is to attract, retain and develop top talent, providing an environment where employees grow in their careers while maintaining the highest levels of health and safety.
Marketing & Communications

HIGHLIGHTS

Public Information and Media Relations
Our Department enjoys a robust community of engaged citizens and stakeholders who are passionate about their parks, pools, trails, recreation and cultural centers, museums and other facilities. Our programs are often in the news, and we handle daily media inquiries in support of keeping Austin residents informed about the programs, services, facilities, parks and trails under our jurisdiction.

Community Engagement
FY 2014 was also an active year for community engagement. We engaged citizens and worked with our stakeholders on numerous projects, including:

- Aquatic Facilities Assessment
- Recreation Programs Town Hall
- Dove Springs Recreation Center Expansion
- Montopolis Recreation Center
- Walsh Boat Landing
- Cemeteries Master Planning
- Cemetery Rules & Regulations
- Onion Creek Master Plan
- Pease Park Master Plan

Grand Opening Events and Celebrations:
- Boardwalk on the Ann and Roy Butler Hike-and-Bike Trail
- Bartholomew Metropolitan Pool
- Westenfield Pool
- Barton Springs Improvement Project
- Dove Springs Playscape Ground Breaking
- Genealogy Center at the Carver Museum and Cultural Center
- Delores Duffie Recreation Center Renaming

Our goal is to promote Austin’s parks and recreation destinations and keep residents informed of our programs and events.

Media Outreach By The Numbers

- 90+ News Releases
- 2,050+ Webpages Published
- 500+ Facebook Posts
- 1,067 Facebook Daily Reach
- 95,073 Facebook Daily Reach Record High on July 14th
- 95,073 Facebook Daily Reach
- 705+ Lifetime Tweets
Zilker Zumbathon Zelebration & Unase Al Reto
The Department collaborated with Univision Austin on two Unase Al Reto events, as well as the citywide 'Zilker Zumbathon Zelebration' in support of the National Recreation and Parks Association 'Parks Month' in July. These events engaged residents throughout Austin, and especially included the Hispanic community, to participate in exercise workshops and community walks.