



Republic Square – Master Plan Update and Phase II Design



JULY 19, 2012 – OBJECTIVES & AGENDA

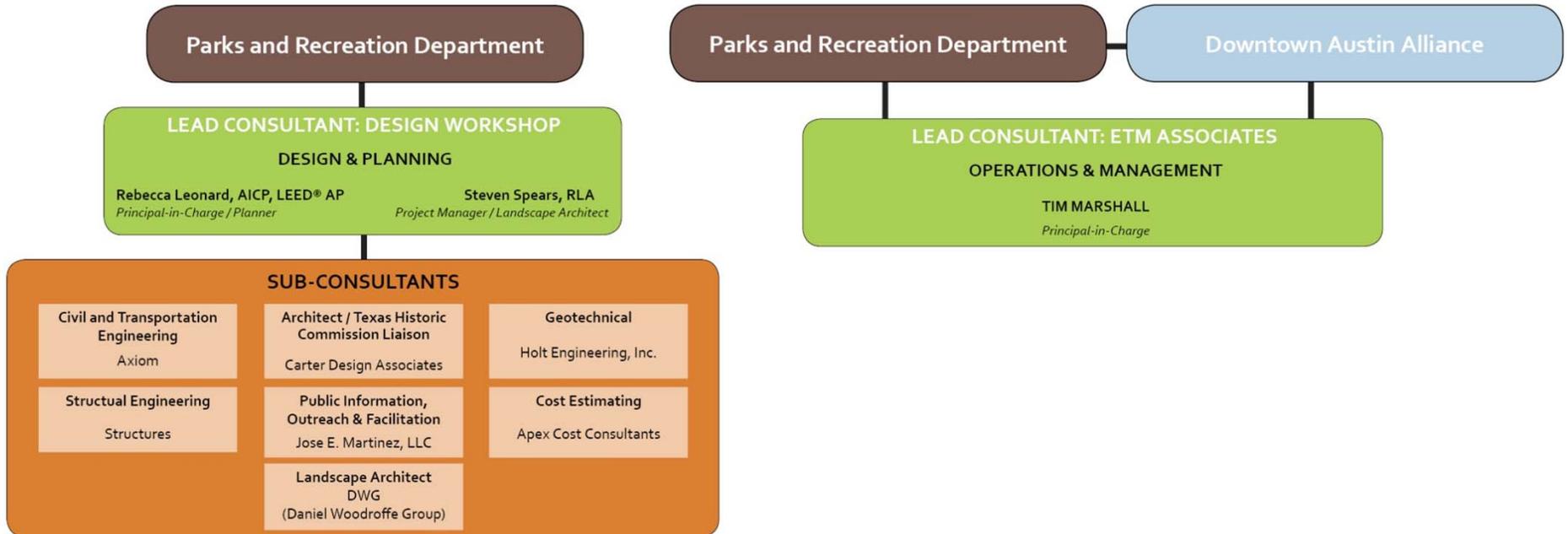
1. Review the project and process
2. Discuss operations and management
3. Discuss concepts and their components for Republic Square Master Plan
4. Discuss contextual components relative to the park
5. Questions & answers
6. Next steps

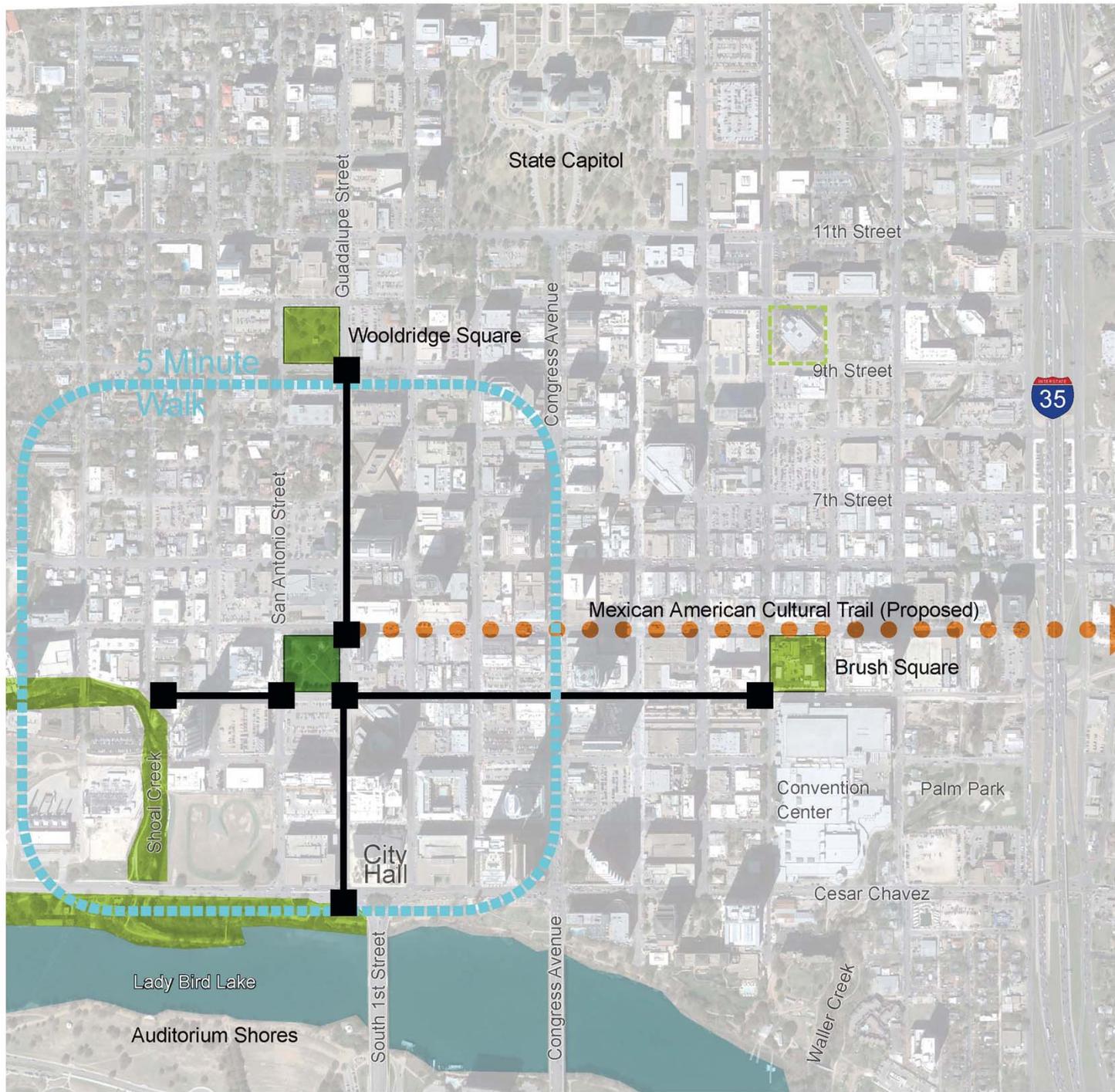


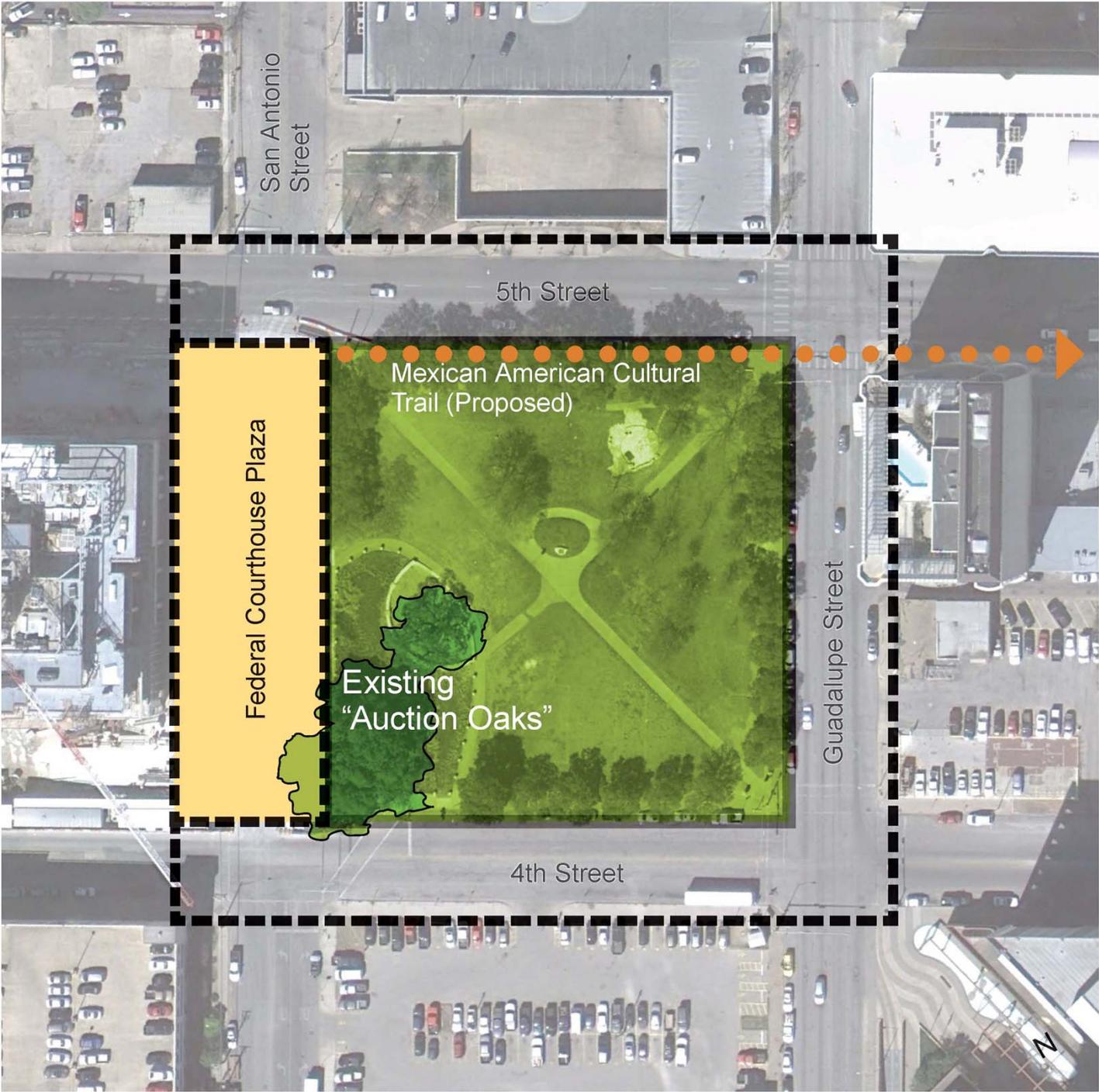
OVERVIEW AND INTRODUCTIONS



PARTNERS







San Antonio Street

5th Street

Mexican American Cultural Trail (Proposed)

Federal Courthouse Plaza

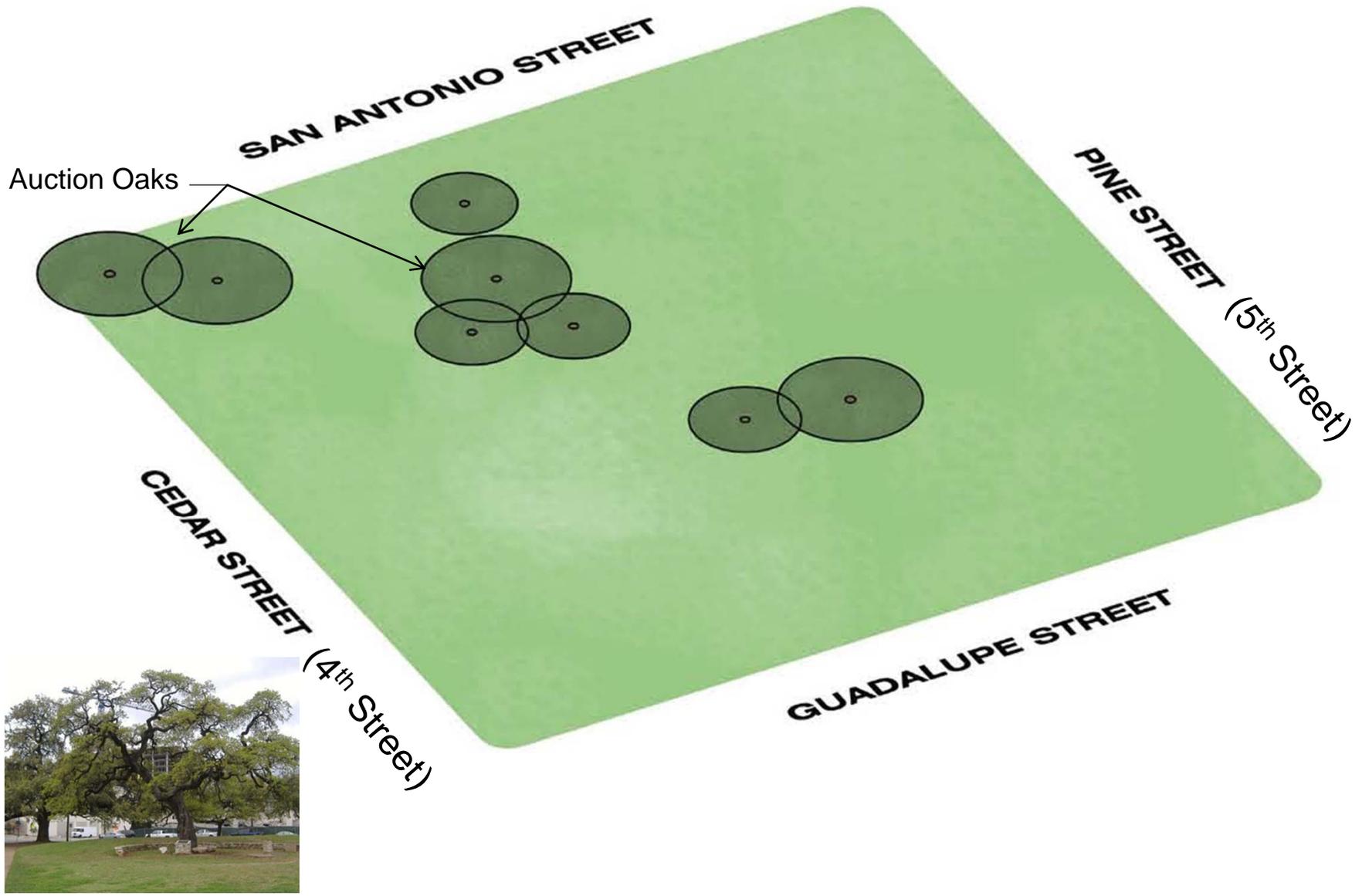
Existing "Auction Oaks"

Guadalupe Street

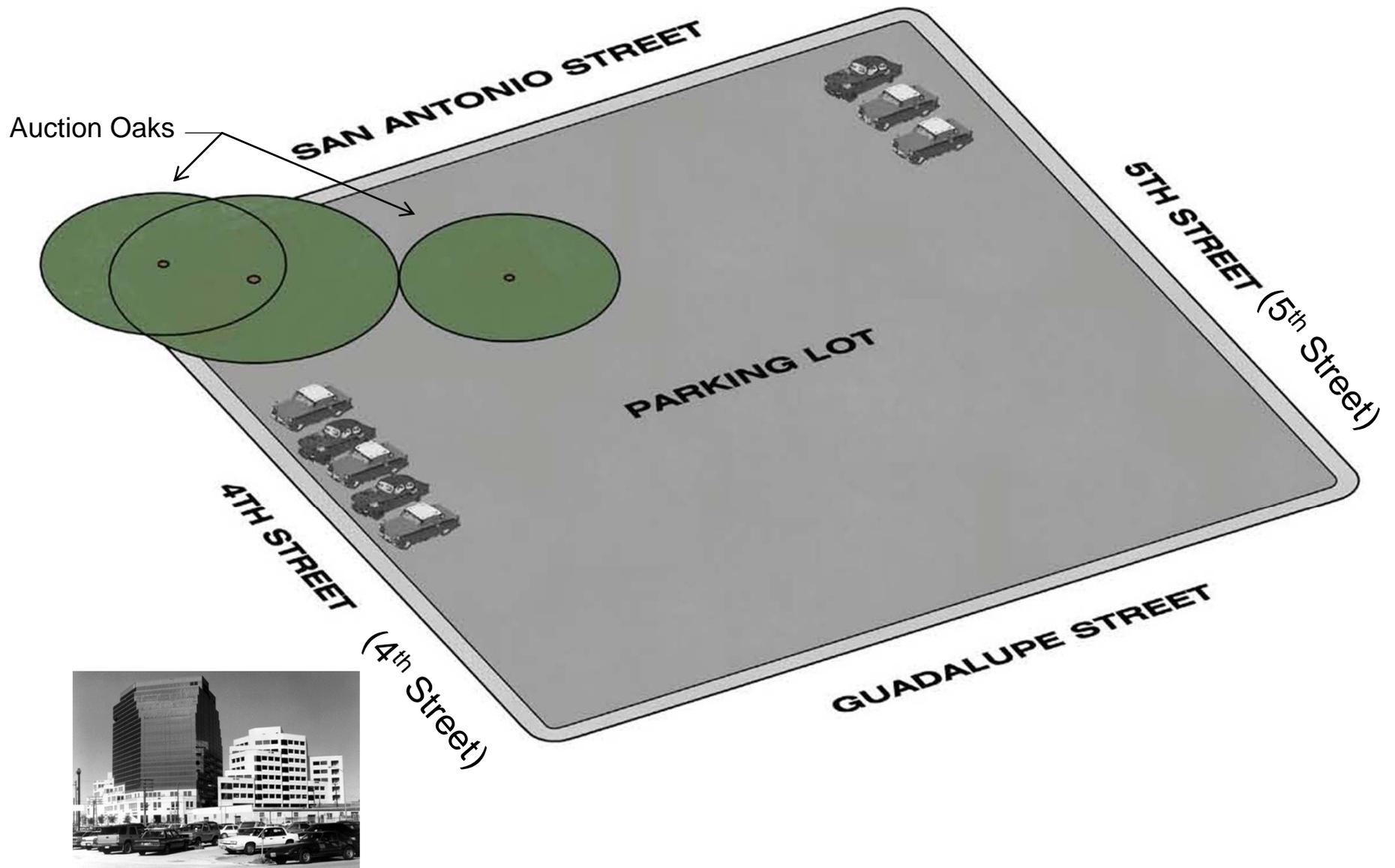
4th Street



1830s



1950s



1970-1980s



2010



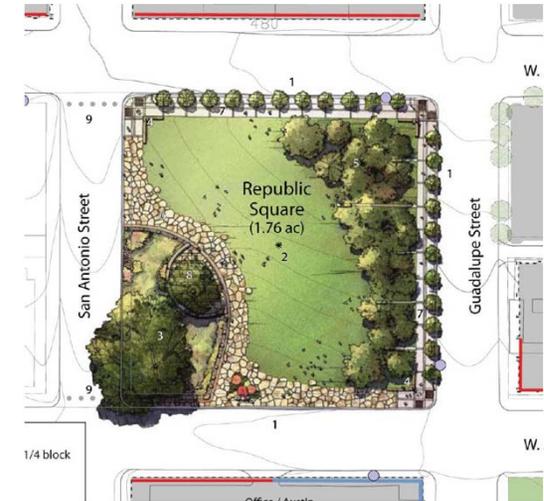
REPUBLIC SQUARE PHASE I : PREVIOUS PLANS



PPS VISION
2007



MASTER PLAN
2010



DOWNTOWN PLAN
2010



MASTER PLAN UPDATE AND PHASE II DESIGN

- Master Plan Update - engage stakeholders and the public to assess and update the existing Republic Square Master Plan.
- Phase II Design and Construction - prepare construction documents, technical specifications, oversee construction of the Phase II improvements.
- Public-Private Partnership Report - create a strategy for sustainable public-private partnerships for Republic Square Park's enhancement, operations, and maintenance.

A strong vision.

A supported vision.

Sustainable.

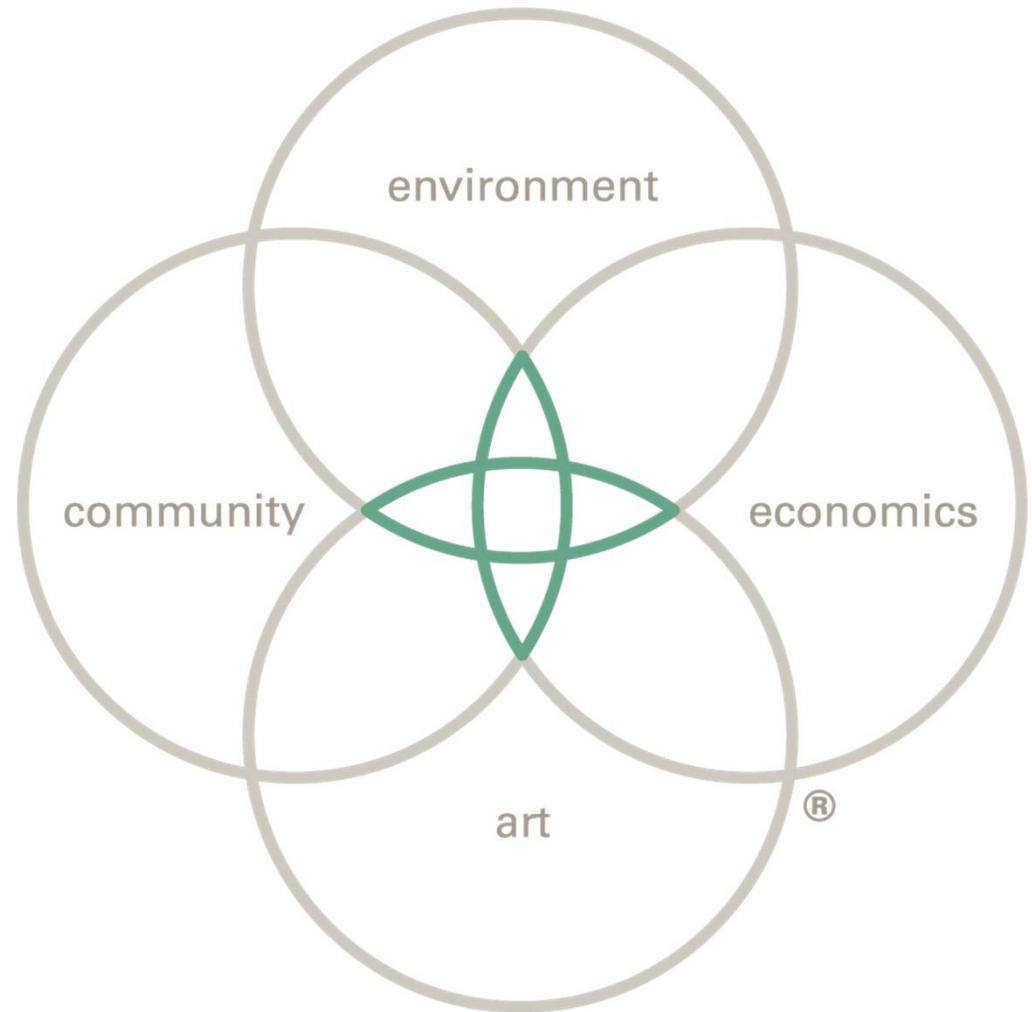


DESIGN WORKSHOP LEGACY DESIGN

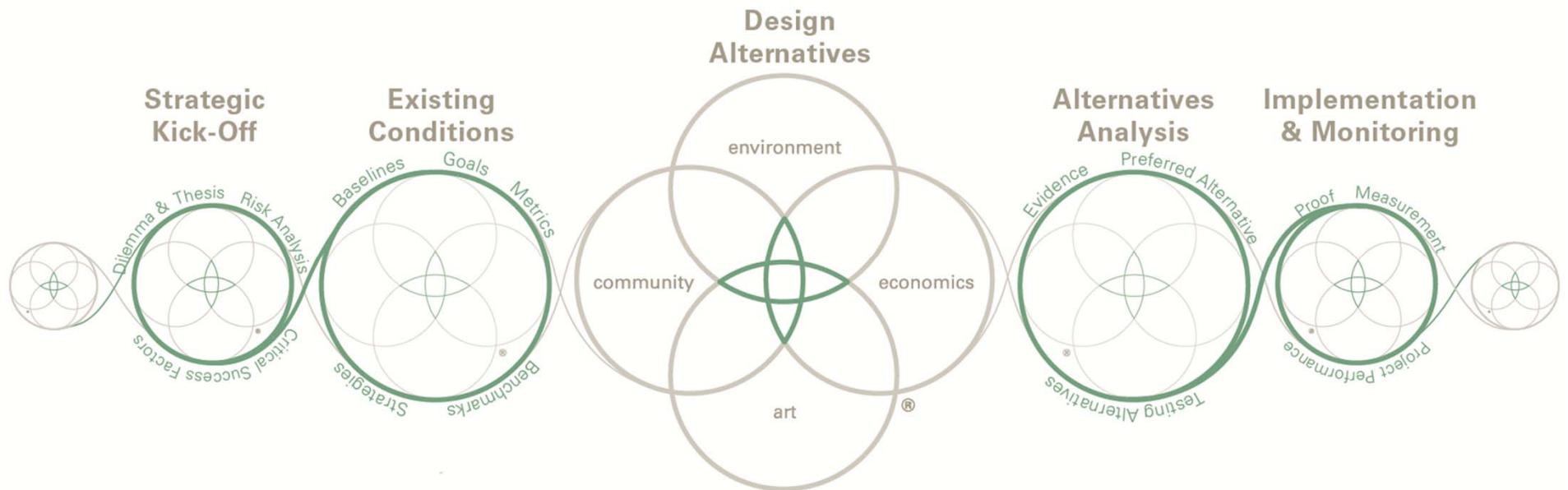
We believe that when environment, economics, art and community are combined in harmony with the dictates of the land and the needs of society, magical places result.

Places that lift the spirit.

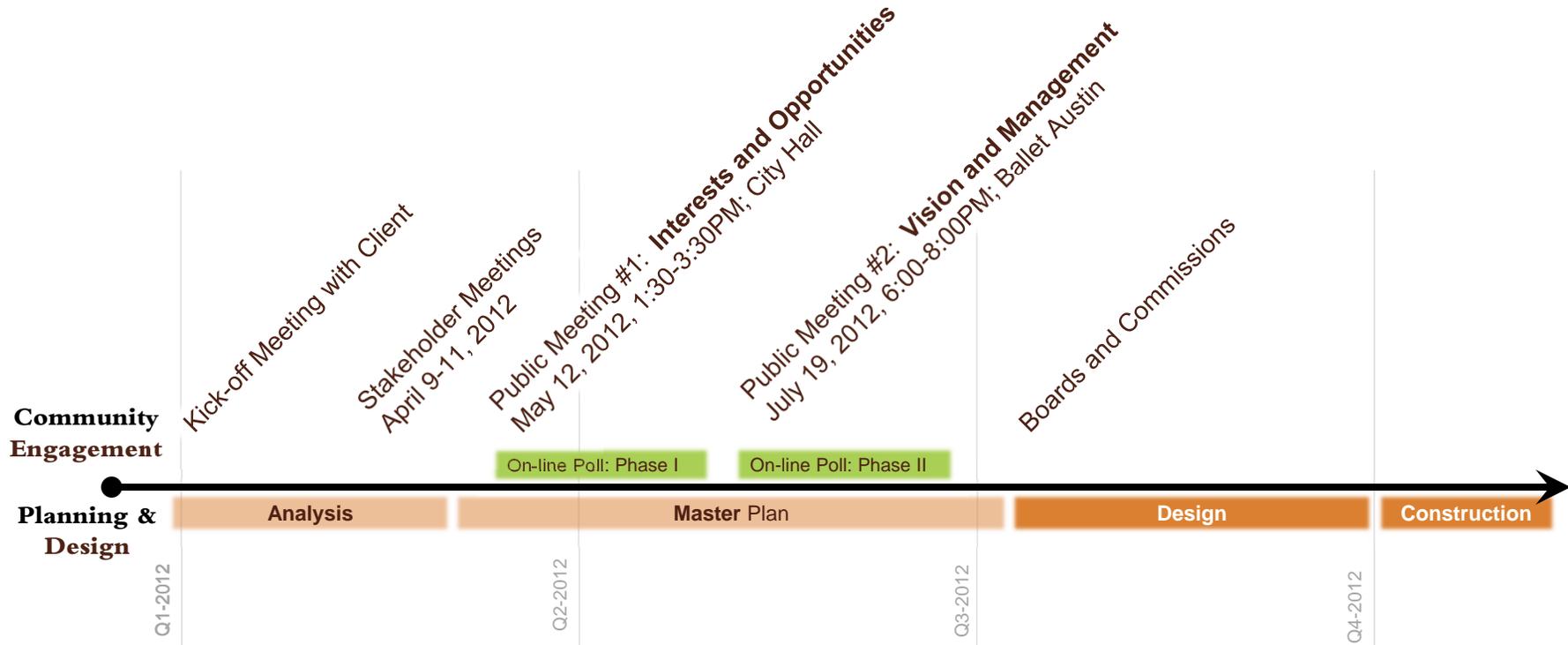
Sustainable places of timeless beauty, enduring quality and untold value.



DESIGN WORKSHOP LEGACY DESIGN



MASTER PLAN UPDATE AND PHASE II DESIGN



COMMITMENT TO PUBLIC ENGAGEMENT



View of Federal Courthouse from Republic Square.

KEY STAKEHOLDERS



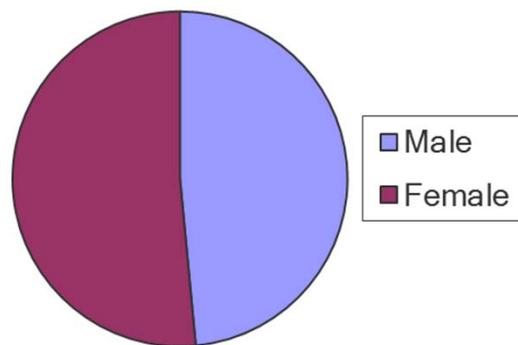
	Inform	Consult	Involve	Collaborate	Empower
Who?	General Public	Interested Public	Key Stakeholder Groups	Implementers	Decision-makers
What?	Provide information & aid in understanding	Obtain input	Involve in the outcome	Partner on the outcome	Inform final decisions
How?	<ul style="list-style-type: none"> • Press Releases • Websites (3) <ul style="list-style-type: none"> • PARD • APF • Facebook • Fact Sheets – shared at public meeting 	<ul style="list-style-type: none"> • Contact via emails from DAA • Public comment • Public meetings – 2 • Surveys – 2 online • Social media <ul style="list-style-type: none"> • Facebook & Twitter • Phone- voice & text • Austin notes • Email to project team 	<ul style="list-style-type: none"> • Focus Groups – 7 stakeholders group meetings held in April • May 12 & July 19 public meetings • Deliberative polling at public events 	<ul style="list-style-type: none"> • Advisory Committees <ul style="list-style-type: none"> • City Boards/ Commissions 	<ul style="list-style-type: none"> • Public Hearings



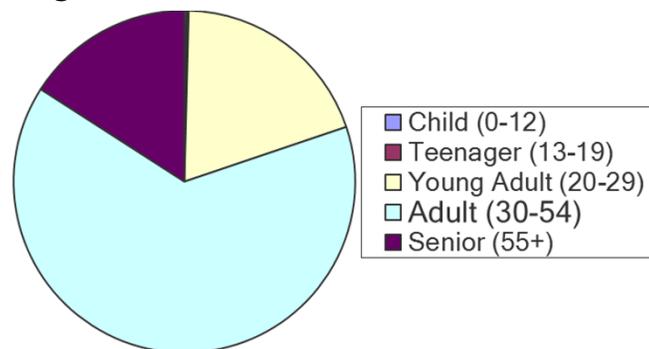
INPUT

1. Website: www.austintexas.gov/republicsquare
2. Dedicated email address: republicsquare@austintexas.gov
3. Phone # for voice and text messages: (512) 539-0070
4. “Austin Notes” email distribution list:
www.austintexas.gov/news/notes/index.cfm
5. “Speak up, Austin!” blog:
www.austintexas.granicusideas.com
6. Keypad polling at the May 12, 2012 meeting
7. On-line poll open from May 28, 2012 to July 9, 2012

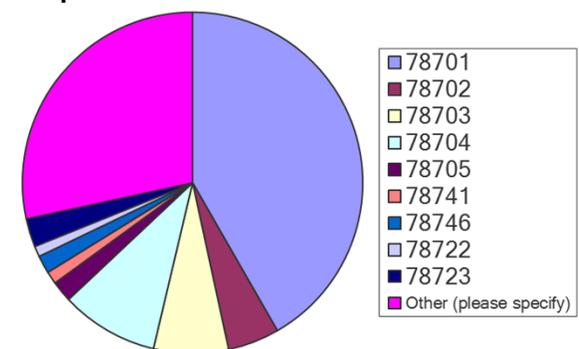
Gender:



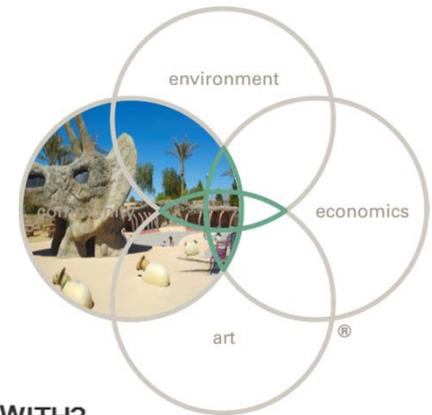
Age:



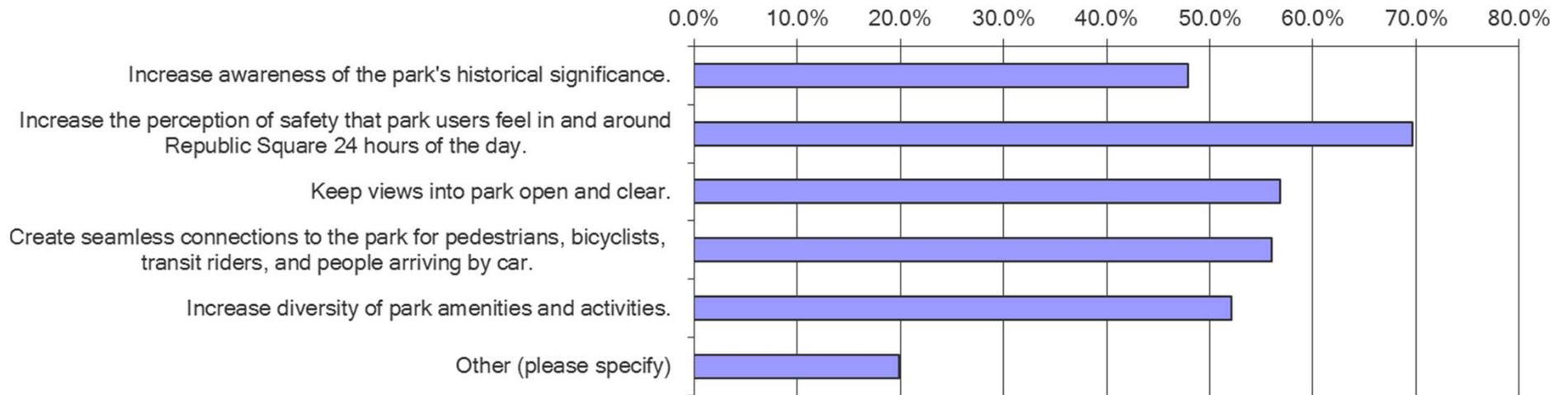
Zip Code of Residence:



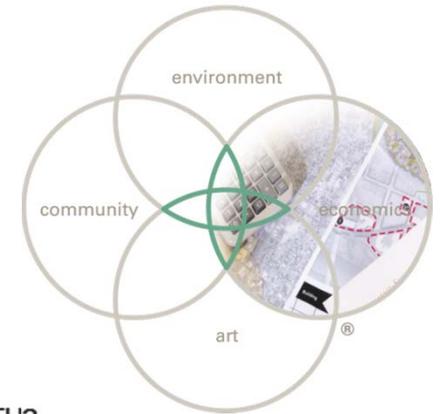
PUBLIC GOALS- COMMUNITY



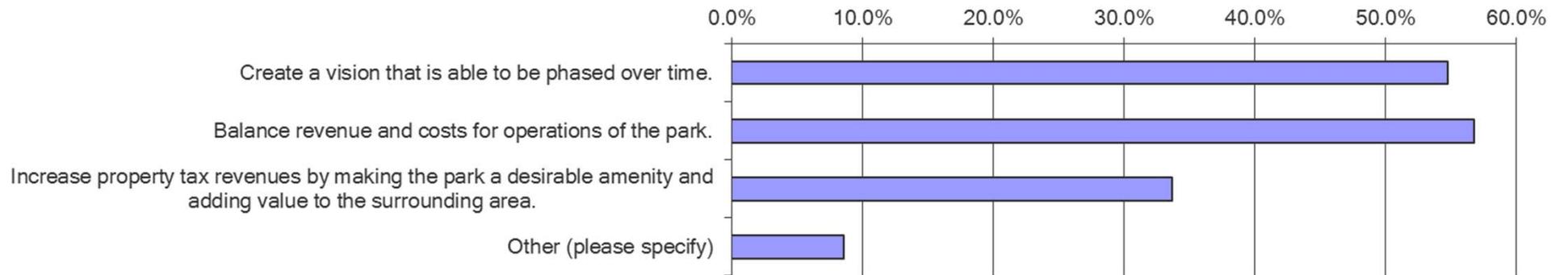
WHAT "COMMUNITY" GOALS FOR THE REPUBLIC SQUARE VISION DO YOU AGREE WITH?



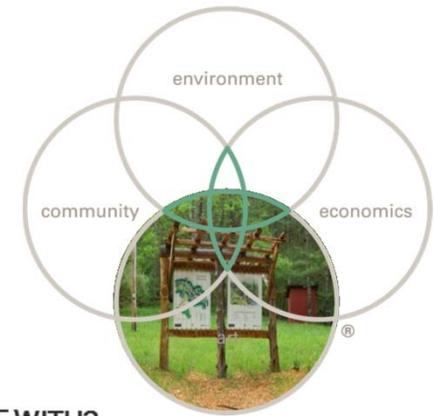
PUBLIC GOALS- ECONOMIC



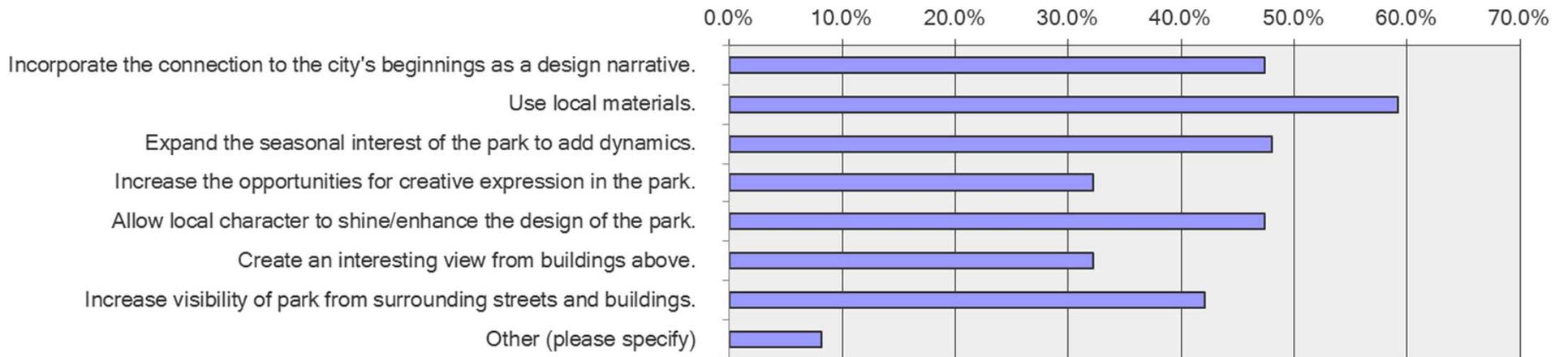
WHAT "ECONOMIC" GOALS FOR THE REPUBLIC SQUARE VISION DO YOU AGREE WITH?



PUBLIC GOALS- AESTHETIC



WHAT "AESTHETIC/ART" GOALS FOR THE VISION OF REPUBLIC SQUARE DO YOU AGREE WITH?

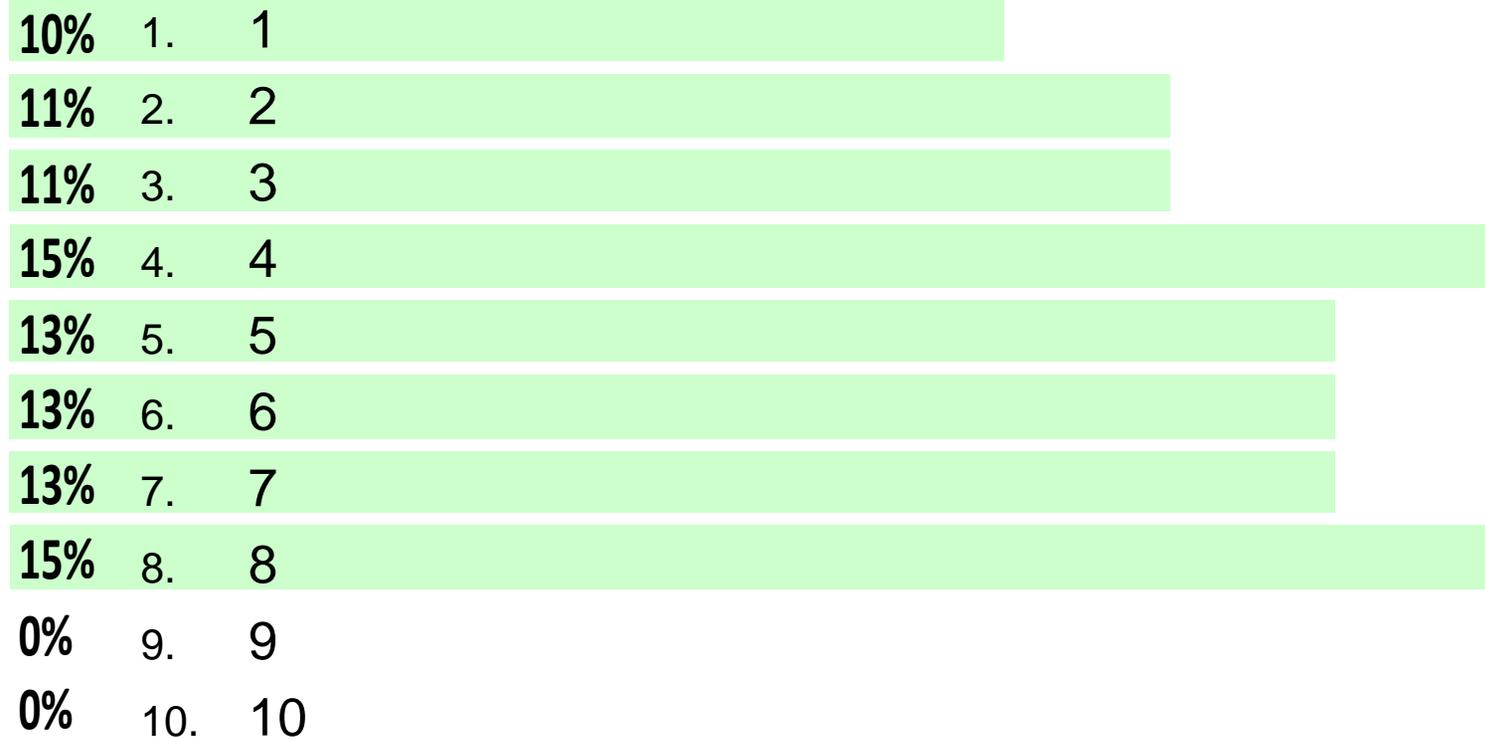


PUBLIC GOALS

1. High level of interest in using drought tolerant plant materials (74%), but low level of concern about minimizing the amount of potable water used at the park (30%).
2. High level of interest in more gardens (57%) and increasing health of plant material (70%).
3. High level of interest in keeping an open space lawn (88%) and events (72%).
4. High level of concern for no corporate sponsors.
5. High level of interest in food trucks based on comments but low response for factoring a food kiosk into the design. (28%).



At what table are you currently sitting?



YOU ARE A . . .

62% 1. Male

38% 2. Female



YOU ARE A

- | | | |
|------------|----|----------------------------|
| 0% | 1. | Child (0-12 years old) |
| 0% | 2. | Teenager (13-19 years old) |
| 73% | 3. | Adult (20-55 years old) |
| 27% | 4. | Senior (55+) |



NUMBER OF CHILDREN (0-12 YEARS OLD) IN YOUR HOME:

13% 1. 1

10% 2. 2

0% 3. 3

0% 4. 4

0% 5. 5

0% 6. 6

0% 7. 7

0% 8. 8

0% 9. 9+

77% 10. No children at home.



NUMBER OF TEENAGERS (13-19 YEARS OLD) IN YOUR HOME:

10% 1. 1

7% 2. 2

0% 3. 3

0% 4. 4

0% 5. 5

0% 6. 6

0% 7. 7

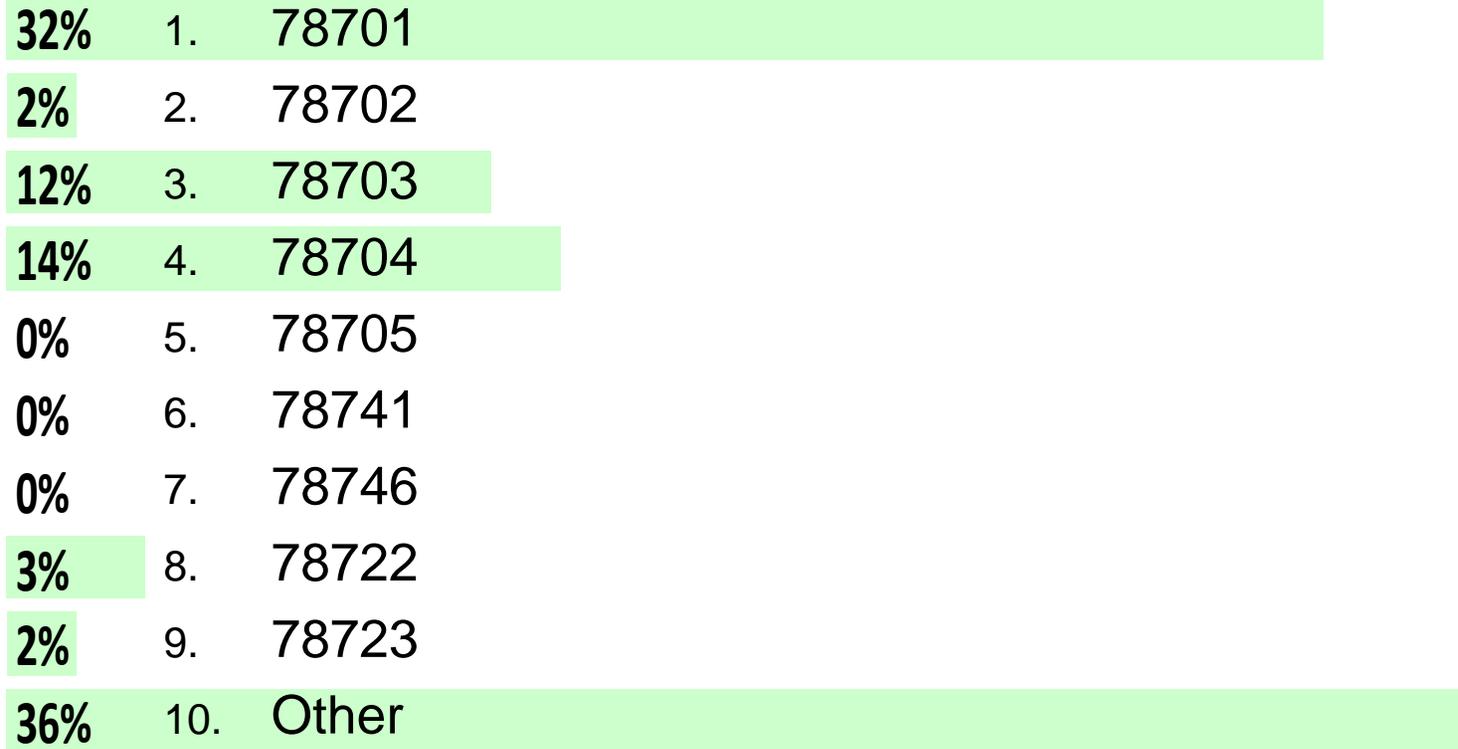
0% 8. 8

0% 9. 9+

83% 10. No teenagers at home.



YOUR ZIP CODE OF RESIDENCE?



OPERATIONS AND MAINTENANCE OVERVIEW



Movies at Republic Square Park

Key Factors of Successful Parks

- Committed public and private sector leadership and resources
- Dedicated and innovative funding
- Clear articulated mission and means to achieve it
- Focused management for operations and maintenance
- Focused maintenance
- Volunteers
- Events and activities
- Private sector support
- Public and private participation



Operating Models Opportunities and Constraints

Model	Opportunities	Constraints
Public Agency/Authority	<ul style="list-style-type: none"> • Access to public capital funds • Access to public operating funds • Access to experienced entities with knowledgeable staff 	<ul style="list-style-type: none"> • Risk of consistent long-term sustainability • Changing political tides • Changing public funding
Public/Private Partnership	<ul style="list-style-type: none"> • Long-term Committed and focused Leadership • Access to private funds • Flexibility • Capacity to negotiate beneficial relationships 	<ul style="list-style-type: none"> • Start-up costs • Long-term operating funding • Requires private funding base
Private Model	<ul style="list-style-type: none"> • Flexibility • Can leverage public and private funding • Capacity to negotiate beneficial relationships 	<ul style="list-style-type: none"> • Private control; diminished public control • May have limited access to public agencies/staff • Subject to changing economic and financial realities



- Today there are many examples of public/private partnerships across the US
- Each responds to particular needs and context
- There is no “one-size fits all”



Characteristics of Successful Partnerships

- Willingness by the public sector to accept a partner
- Time – it takes a long time to get there, many small steps
- Public and private sector leadership and commitment
- A realistic understanding of public and private sector support
- Focus for private sector efforts
- Don't try to do everything at once “it's a jigsaw puzzle”
- Momentum is important - develop it and sustain it
- Volunteers and citizen participation
- It's not always about money!



Funding for Operations and Maintenance

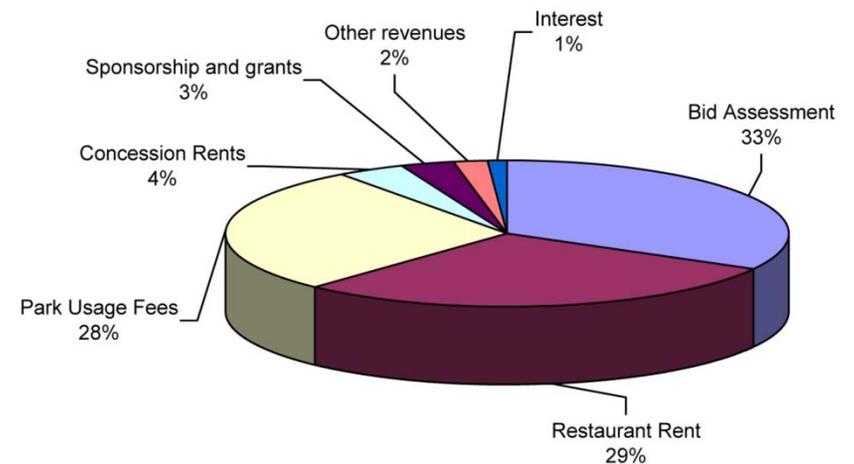
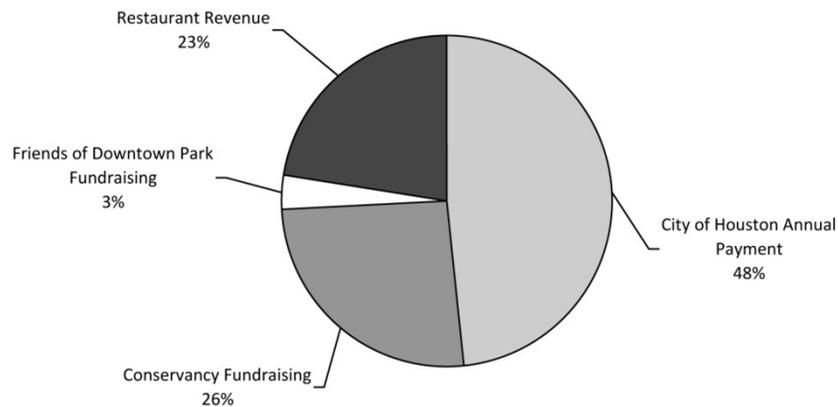
- Dedicated & Consistent funding
- Park improvement district/voluntary taxes
- Commission
- Hotel and leisure taxes
- “Adopt a _____” programs
- Escrow and/or foundation fund accounts
- Support from HOA’s BID/PID’s
- Shared public/private costs
- Dedicated development funding



- Funding (operating costs and revenue) should be considered during design
- Determining responsibilities, cost and revenue sources

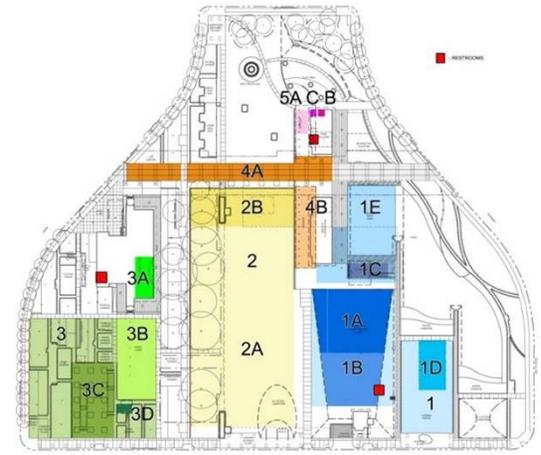
Foundations	Retain Ownership of the site Contract with non-profit for management of the park Participate on the management committee
Center City Park Conservancy	New non-profit organization Responsible for management of the park Hires and pays for park manager Responsible for park programming Responsible for funding costs as shown on budget Contracts with Grassroots Productions for special events May fundraise for special events and/ or park pgorams Provide funding for small maintenance vehicles Participate on the management committee Responsible for portion of annual capital repairs
City of Greensboro	City of Greensboro provides funding for park maintenance City of Greensboro Parks Department provides staff for park maintenance City of Greensboro PD provides security DGI provides contracted cleaning services paid by City Issue special event permit Provides and maintains maintenance equipment Responsible for cost of utilities Provides park maintenance space Participate on the management committee Responsible for portion of annual capital repairs
Park Manager	Privately funded Responsible for day-to-day management of the park Responsible for supervision, directing and scheduling all maintenance work Coordinates and reommends approval of all special events Scehdules and coordinates CCP management Committee meetings Coordinates and reommends fundraising efforts for park needs Directs and supervises all park administration efforts Coordinates with Greensboro Police Department for park security

HDP Funding by Source





Planning for and understanding how a site will be used is almost as important as making sure we have the right design



Maintenance

- Understanding what has to be maintained (hardscape/landscape)
- How the site is used
- The right equipment
- Correct maintenance strategy (sections, zones)
- Deploying staff correctly



CONCEPT OVERVIEW



Music at Republic Square Park

REPUBLIC SQUARE – CONCEPTUAL PLANS



A



B



C



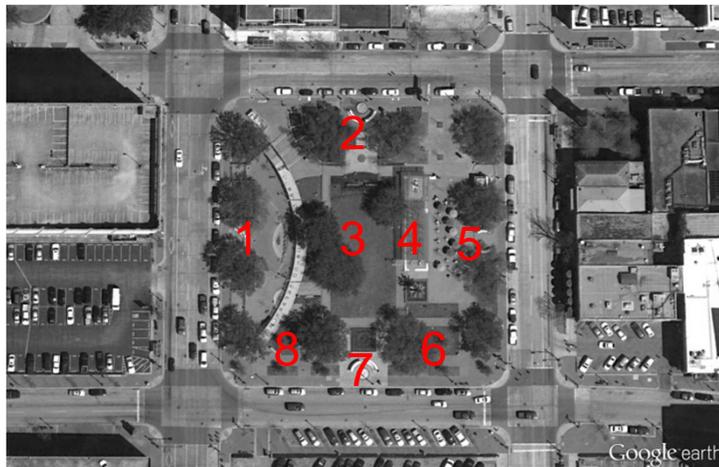
REPUBLIC SQUARE- CASE STUDIES



BRYANT PARK
NEW YORK



JAMISON SQUARE
PORTLAND, OREGON



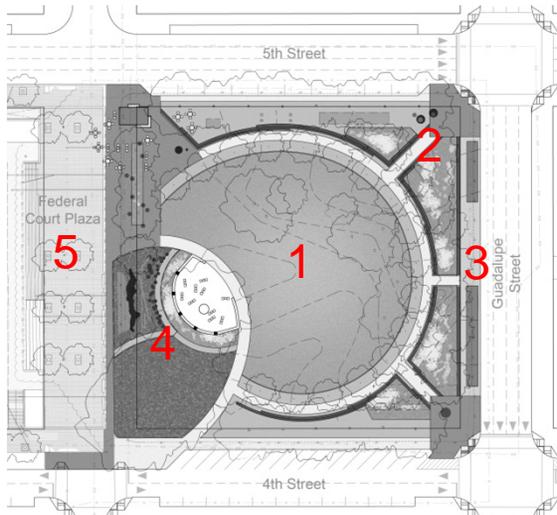
MARKET SQUARE
HOUSTON, TEXAS



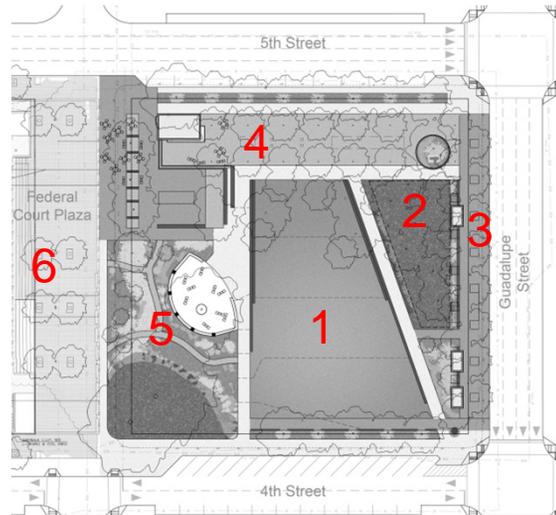
WASHINGTON SQUARE
NEW YORK



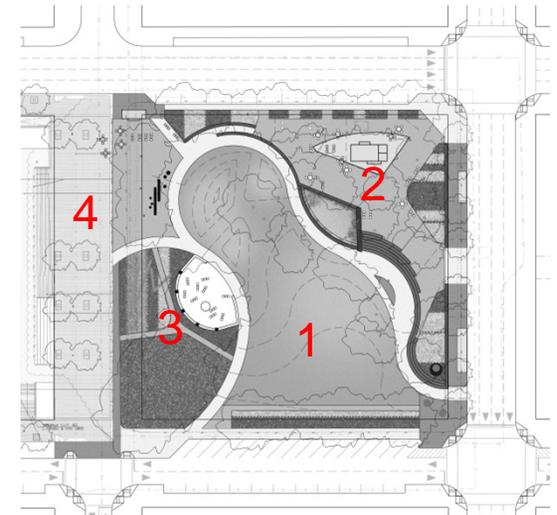
REPUBLIC SQUARE - ELEMENTS



A



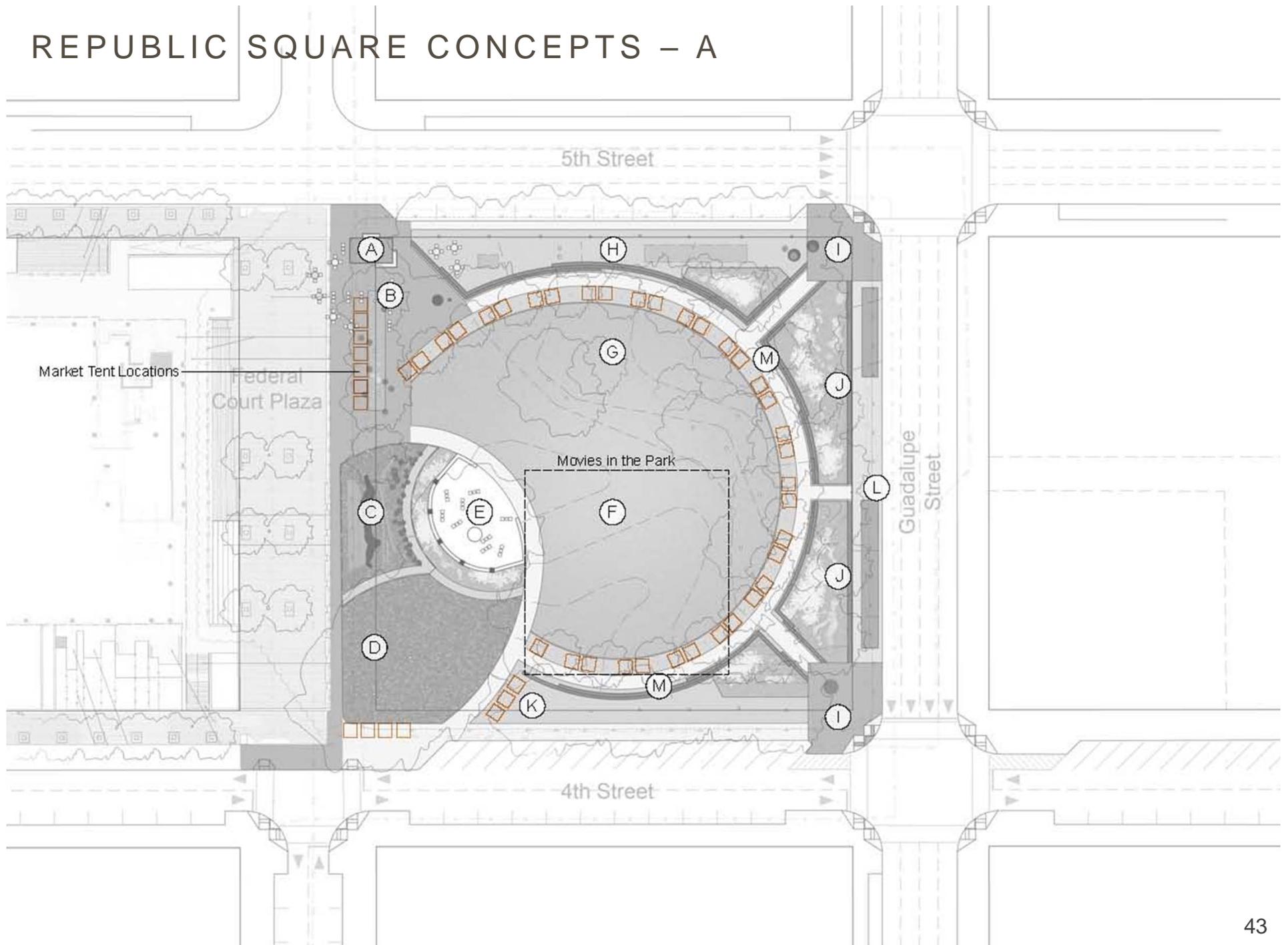
B



C



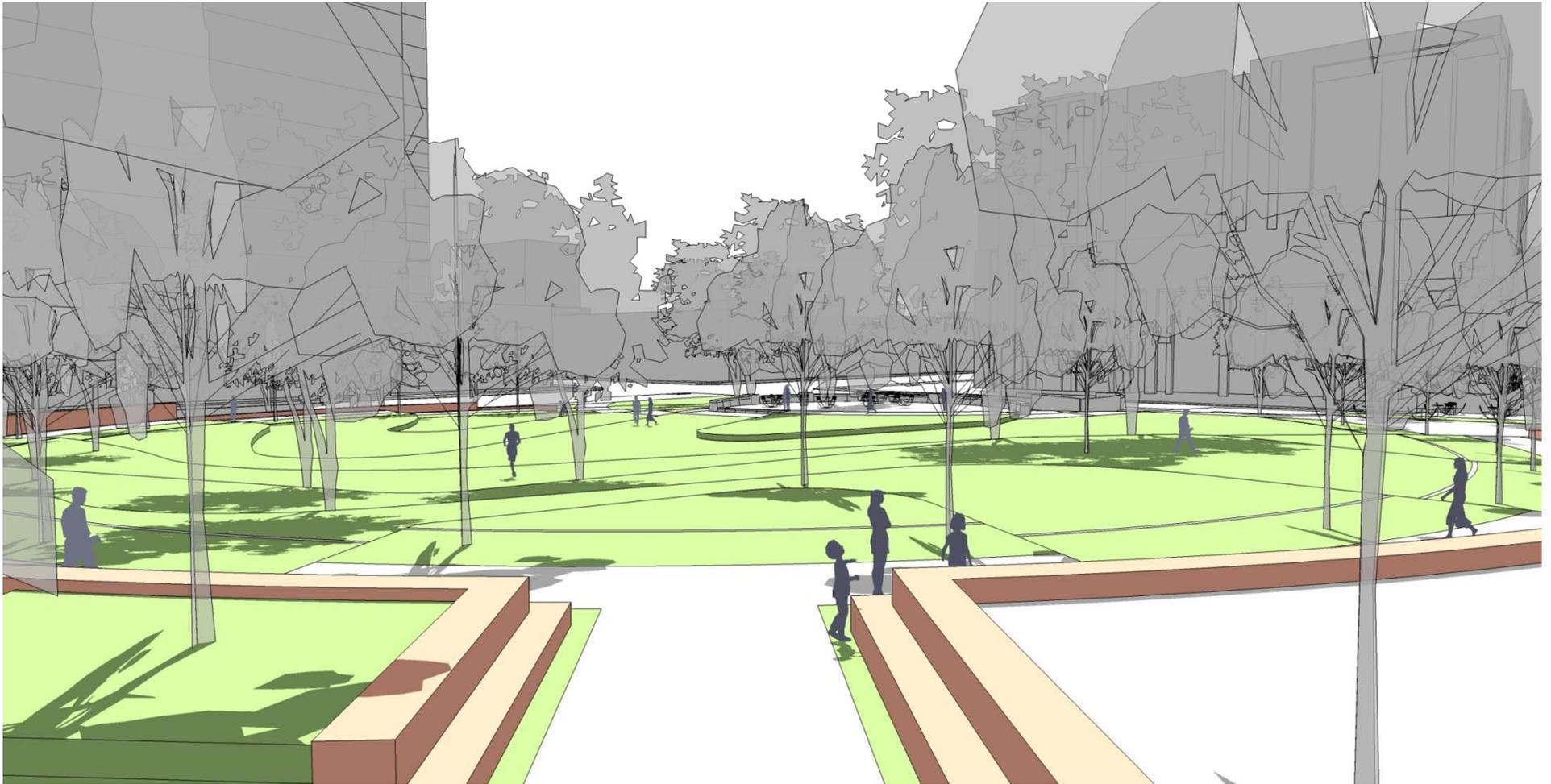
REPUBLIC SQUARE CONCEPTS - A



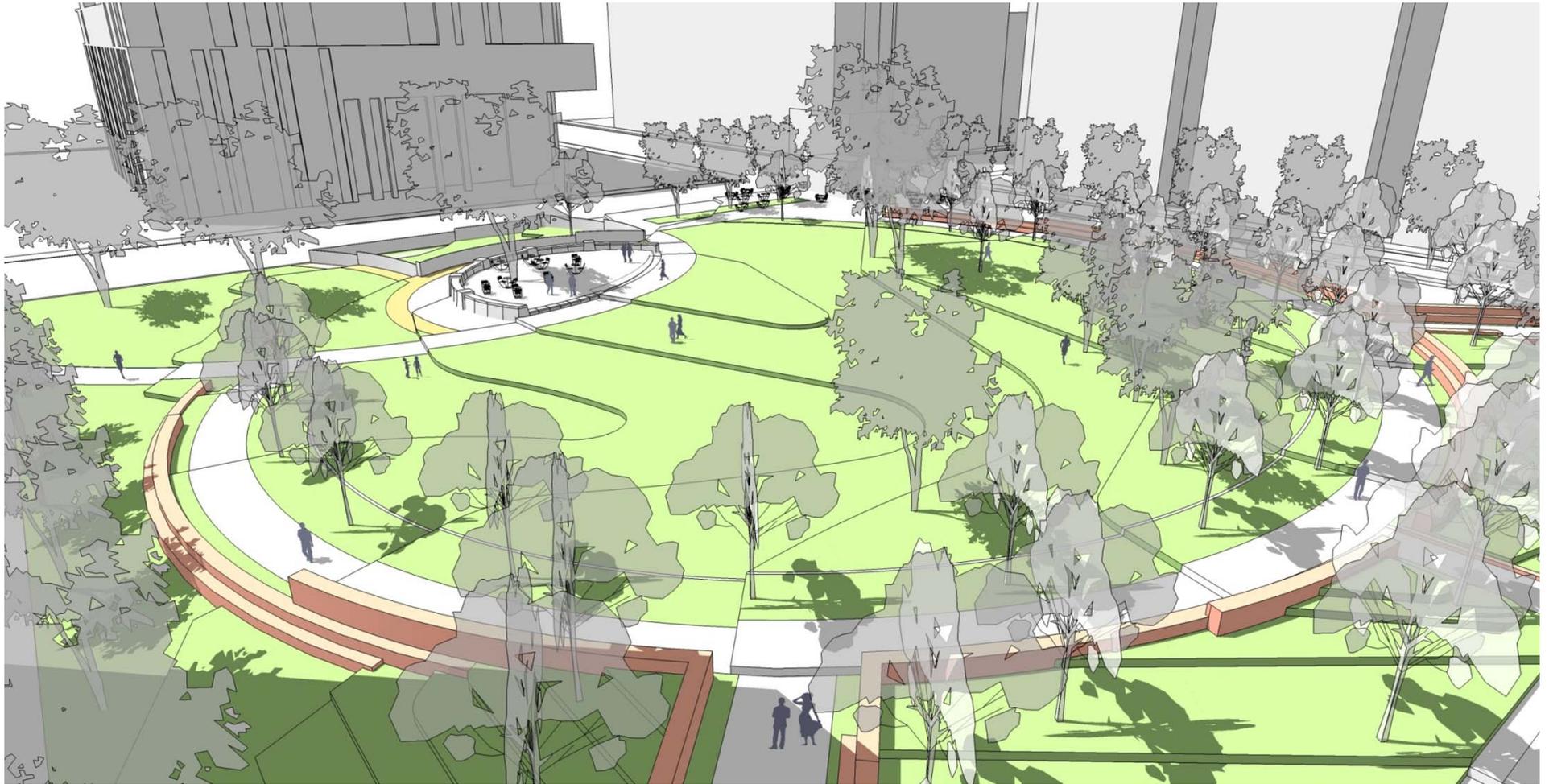
REPUBLIC SQUARE CONCEPTS – A



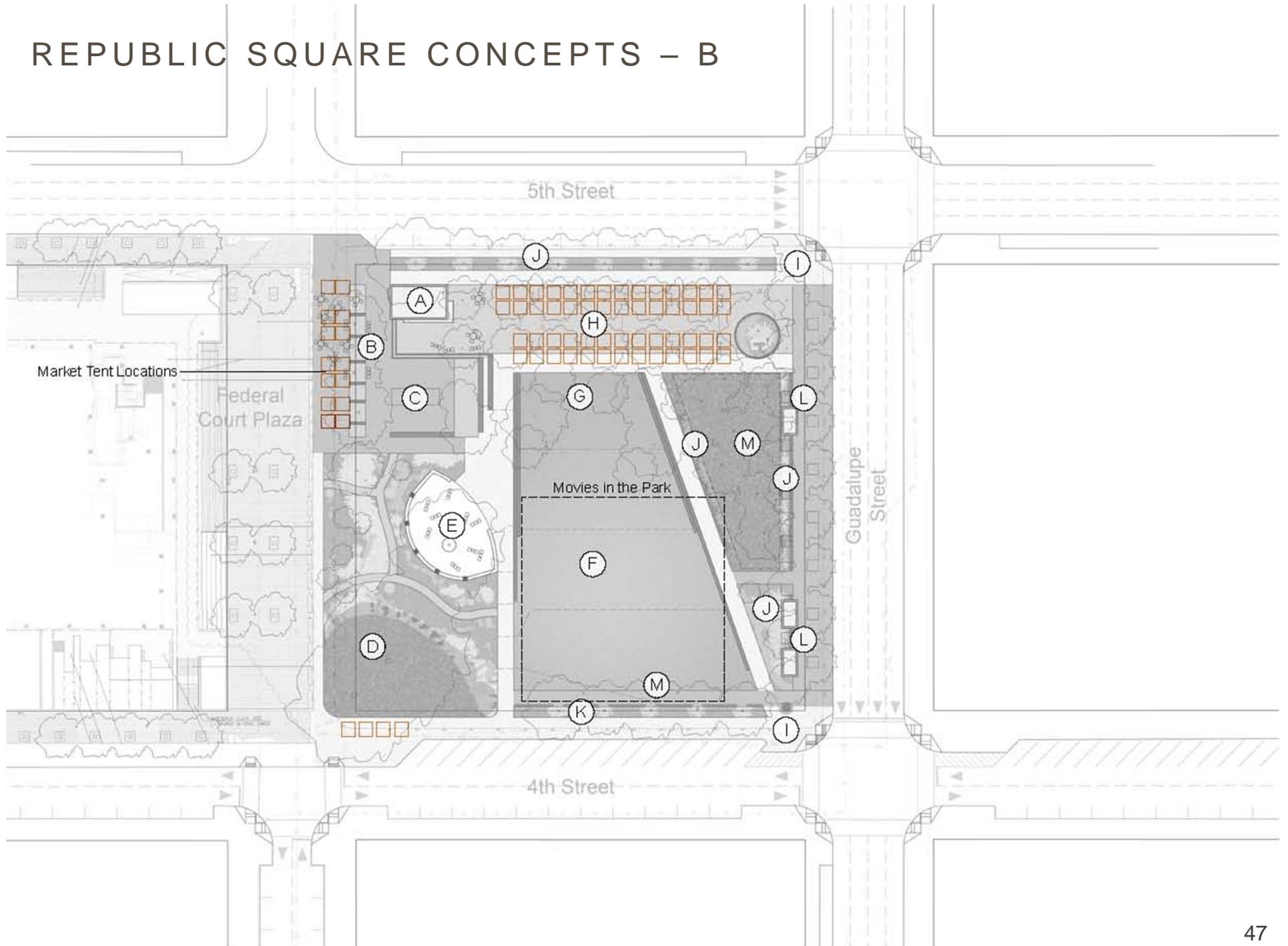
REPUBLIC SQUARE CONCEPTS – A



REPUBLIC SQUARE CONCEPTS – A BIRD'S EYE VIEW



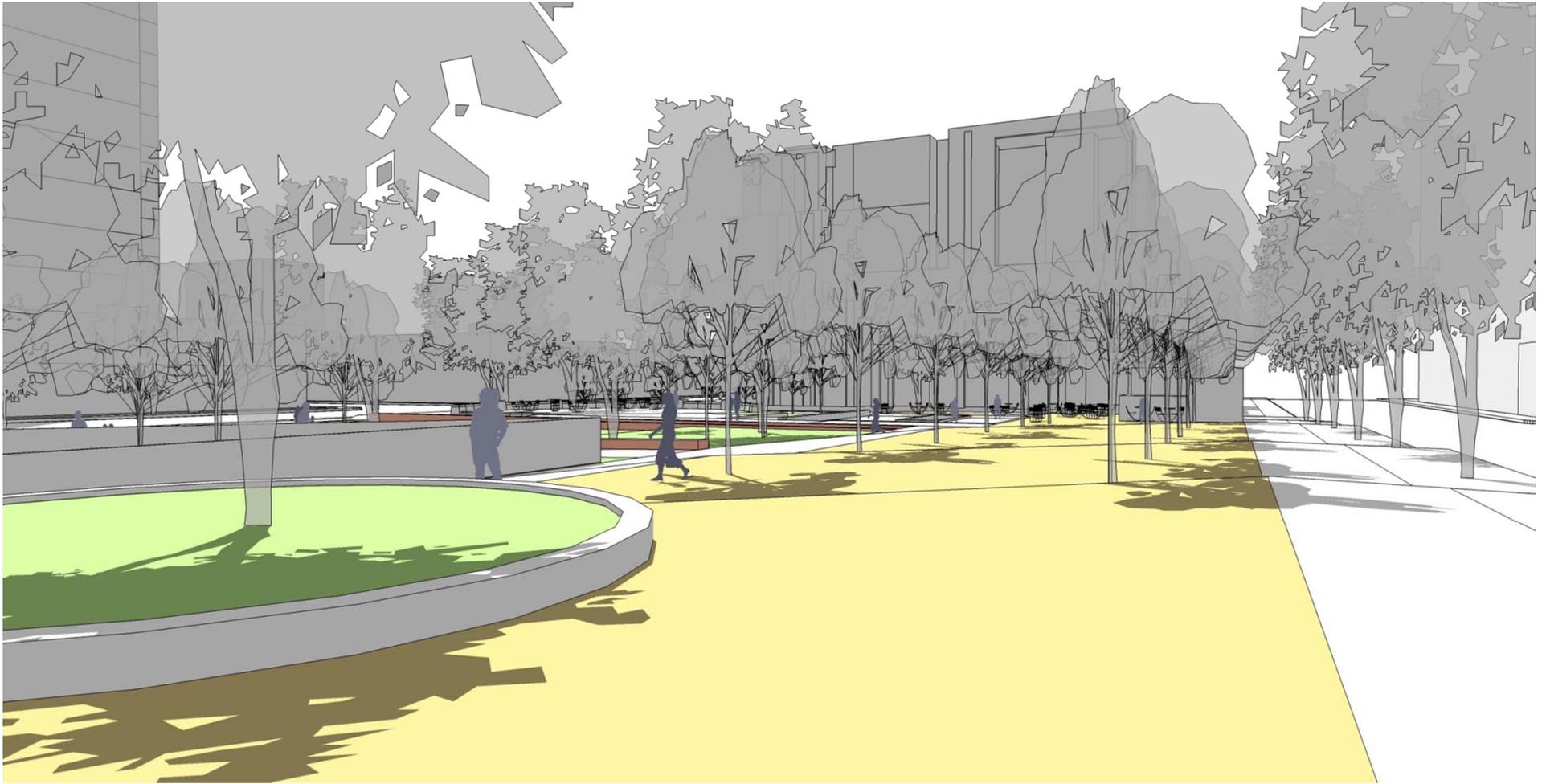
REPUBLIC SQUARE CONCEPTS – B



REPUBLIC SQUARE CONCEPTS – B



REPUBLIC SQUARE CONCEPTS – B

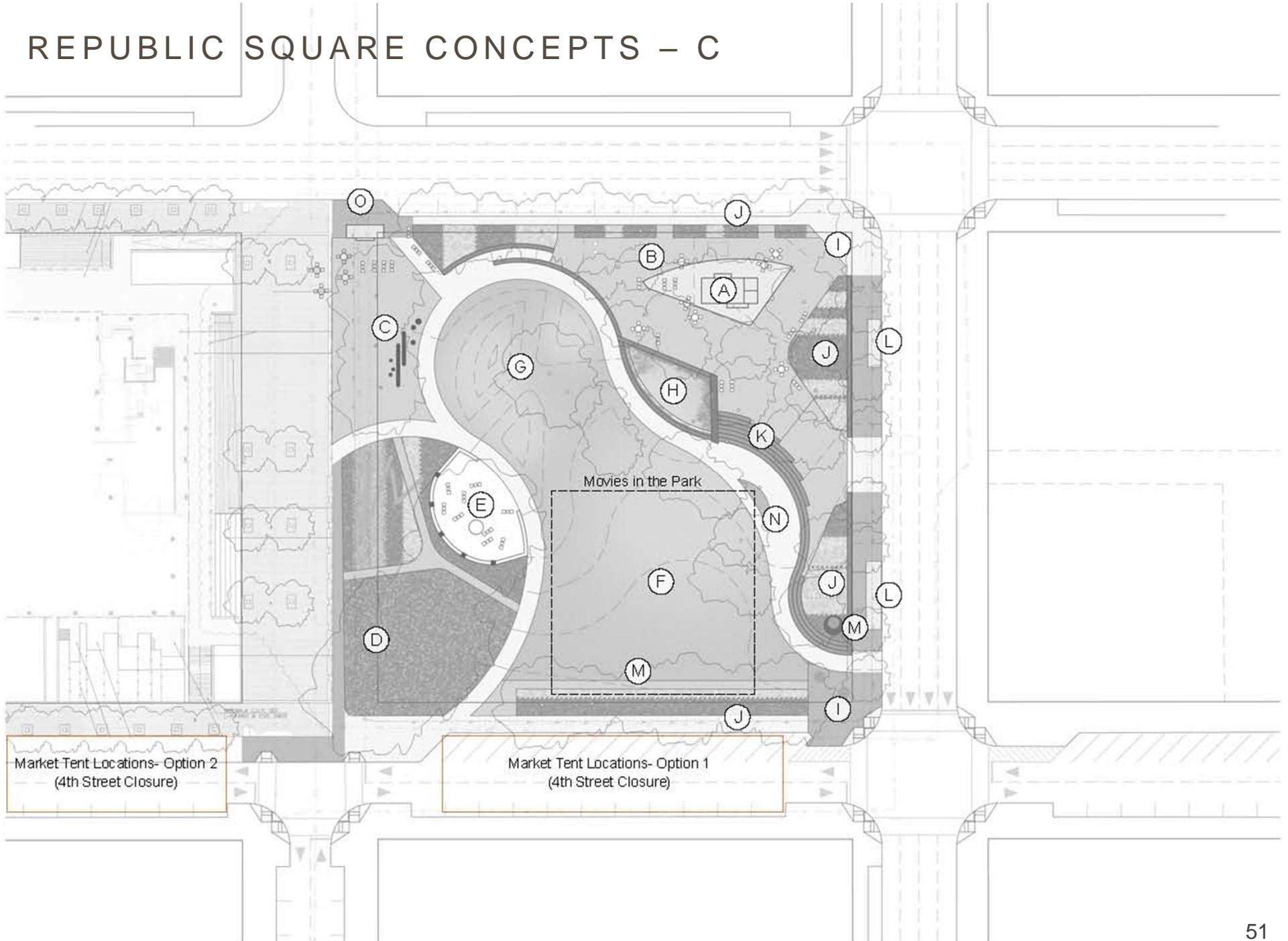


REPUBLIC SQUARE CONCEPTS – B

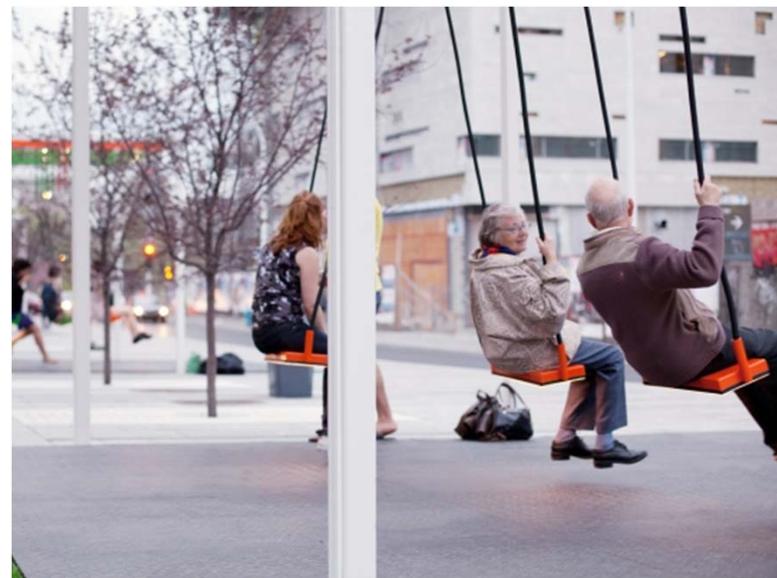
BIRD'S EYE VIEW



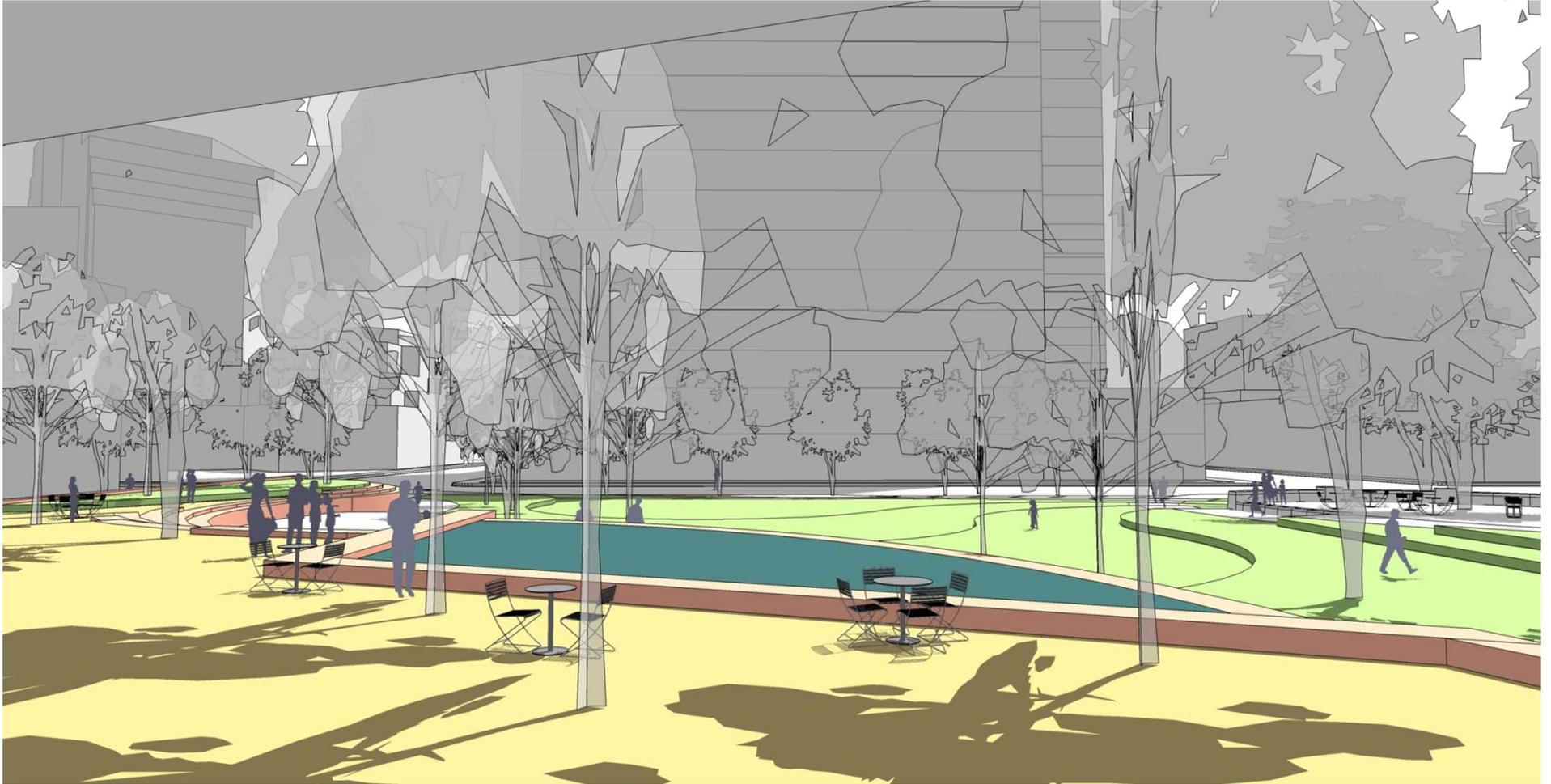
REPUBLIC SQUARE CONCEPTS - C



REPUBLIC SQUARE CONCEPTS – C



REPUBLIC SQUARE CONCEPTS – C POND

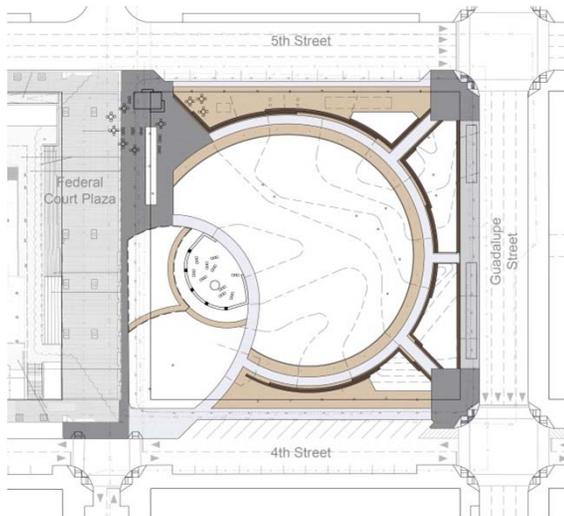


REPUBLIC SQUARE CONCEPTS – C

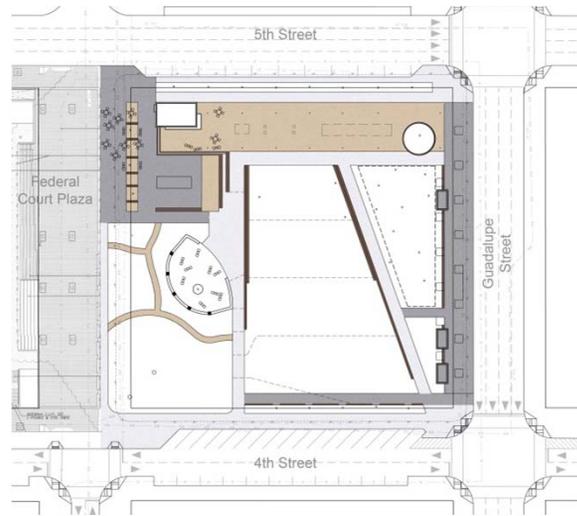
BIRD'S EYE VIEW



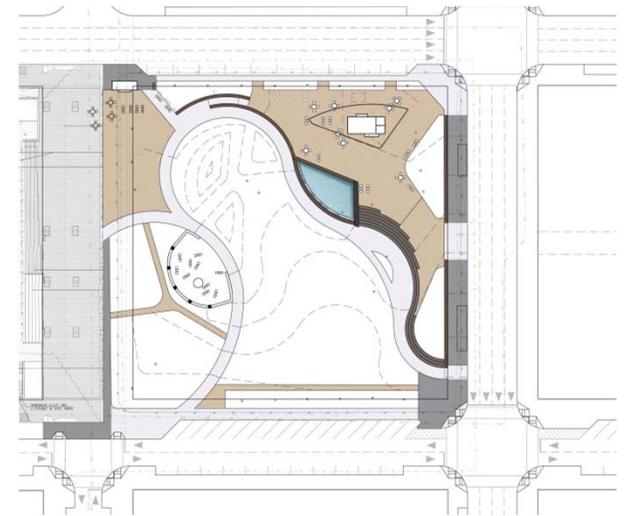
REPUBLIC SQUARE CONCEPTS - HARDSCAPE



A



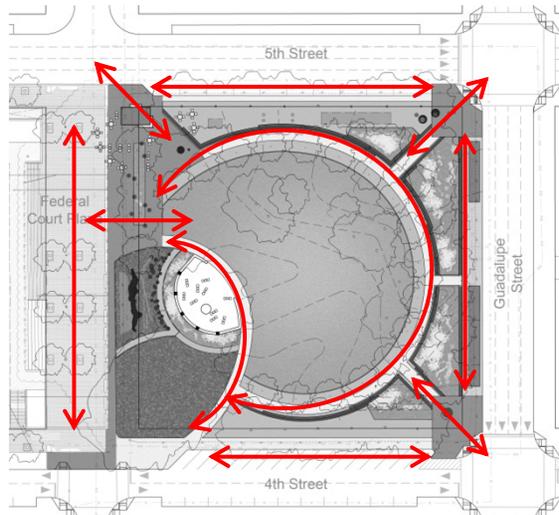
B



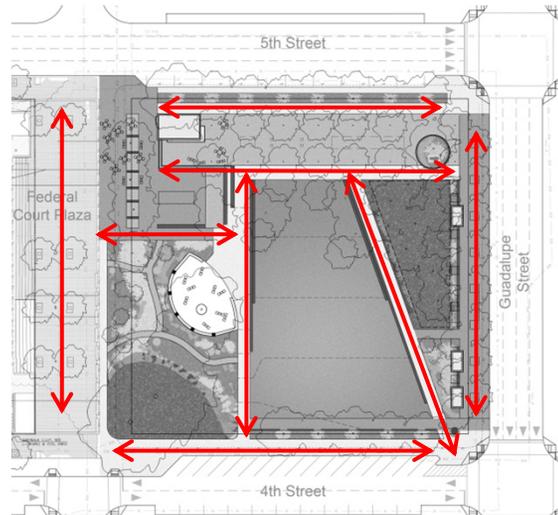
C



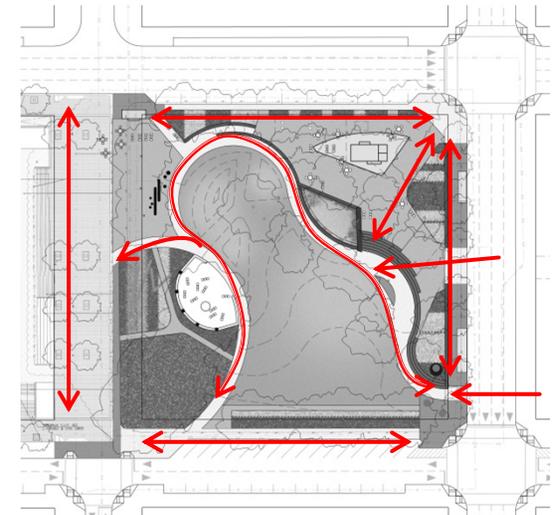
REPUBLIC SQUARE CONCEPTS - CIRCULATION



A



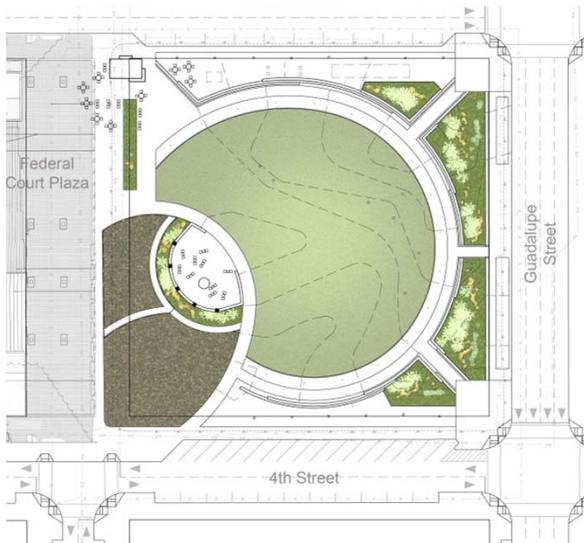
B



C



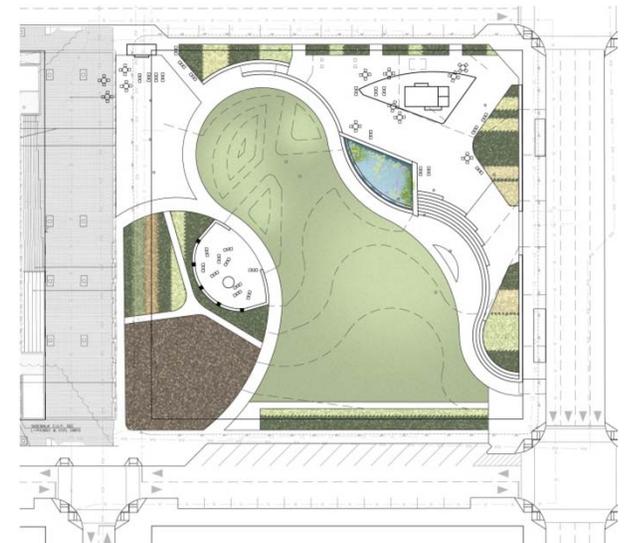
REPUBLIC SQUARE CONCEPTS – SOFTSCAPE



A



B



C



REPUBLIC SQUARE CONCEPTS – TREE CANOPY



A



B



C



REPUBLIC SQUARE CONCEPTS



A



B



C



REPUBLIC SQUARE CONCEPTS – OPPORTUNITIES AND STRENGTHS

1. Facilitators – identify yourselves!
2. Go one-by-one around the table allowing each person to briefly (1 min or so) identify their main strengths and weaknesses with the concepts.
3. Facilitators will record those on the 11X17” two-column sheets.
4. If time allows and once everyone has had an opportunity to identify strengths and weaknesses, open up the conversation to whomever has others to add.

20 Minutes!



COMMON PARK AMENITIES IN EACH CONCEPT

- Some Level of Public Transit
- Open Lawn
- Diverse Seating
- Corner Plazas (Bike Storage, Event Queue, Art Display)
- Auction Oak Preservation Zone
- Public Art Opportunities
- Planting Area and Buffers
- Existing Deck and Walls
- Mexican Busts
- Federal Courthouse Plaza
- Infrastructure for Sustainable Programming



Which of these park amenities do you feel belong in Republic Square?
Select all that apply.

- 54% 1. Permanent Food Kiosk and Cafe Seating
- 60% 2. Temporary Food Kiosk and Cafe Seating
- 61% 3. Children's Play Area
- 54% 4. Sloped Landforms
- 63% 5. Game (Bocce, Ping Pong, Washers, Etc.) and Flexible Use Area
- 12% 6. Fenced Dog Area
- 30% 7. Turtle Pond
- 40% 8. Botanic Demonstration Garden
- 39% 9. Signature Permanent Art Installation
- 60% 10. Maintenance Facility and Restrooms



REPUBLIC SQUARE CONCEPTS – PROGRAM COMPONENTS

1. Facilitator will ask whether anyone has program-specific comments—the dog run, the concessionaires, etc.
2. As one element comes up, the facilitator could check and see whether there's consensus at the table.
3. Facilitators will record those points of consensus on the 11X17" two-column sheets.

10 Minutes!



Understanding that each concept will be updated based on feedback tonight and on-line in the weeks to come, which concept do I like the most?

- 21% 1. Concept A
- 9% 2. Concept B
- 14% 3. Concept C
- 21% 4. Combination of Concept A & Concept B
- 28% 5. Combination of Concept A & Concept C
- 5% 6. Combination of Concept B & Concept C
- 0% 7. Combination of all three
- 2% 8. None
- 0% 9. Don't know enough to weigh in at this time.



CONTEXTUAL COMPONENTS



It's My Park Day!

CONTEXTUAL COMPONENTS- DOWNTOWN PARK SPACE

- Existing:
 - 23.4 acres of parkland/1,000 residents
 - 1/3 of this space contains active programmed amenities
 - downtown contains 114 acres of parkland
- Austin Parkland Dedication requirement
 - 5 acres/1,000 new residents
- Issues:
 - Quality
 - Active programmed elements
 - Distribution



CONTEXTUAL COMPONENTS- FEDERAL COURTHOUSE

- Bridging element
- Encourage use between Courthouse and Park
- Examples of uses:
 - Food kiosk
 - Dining
 - Play areas
 - Event space
 - Gallery space



Photo: Mack Sogin Merrill Elam Architects



CONTEXTUAL COMPONENTS- 5TH STREET

- High speed and volume of traffic
- Mexican-American Cultural Trail
- Design guidelines for adjacent buildings
 - Recommended materials
 - Non-reflective materials
 - Light and heat studies
 - Shade studies



Nasher Sculpture Center in Dallas dubbed the “Towering Inferno” poses a threat to the art and plants in the Nasher garden



CONTEXTUAL COMPONENTS- CONNECTION TO GUADALUPE



CONTEXTUAL COMPONENTS- CONNECTION TO GUADALUPE

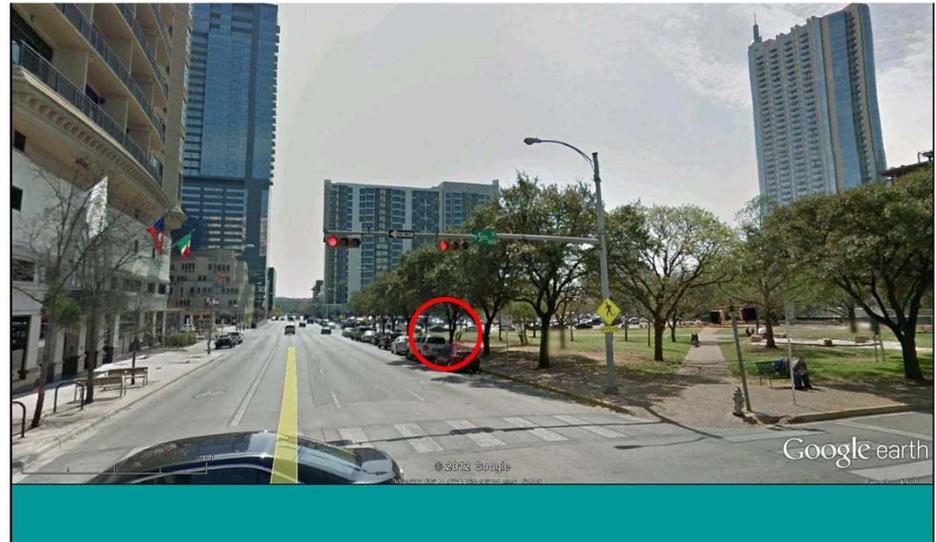
Capital Metro
MetroRapid Station Design



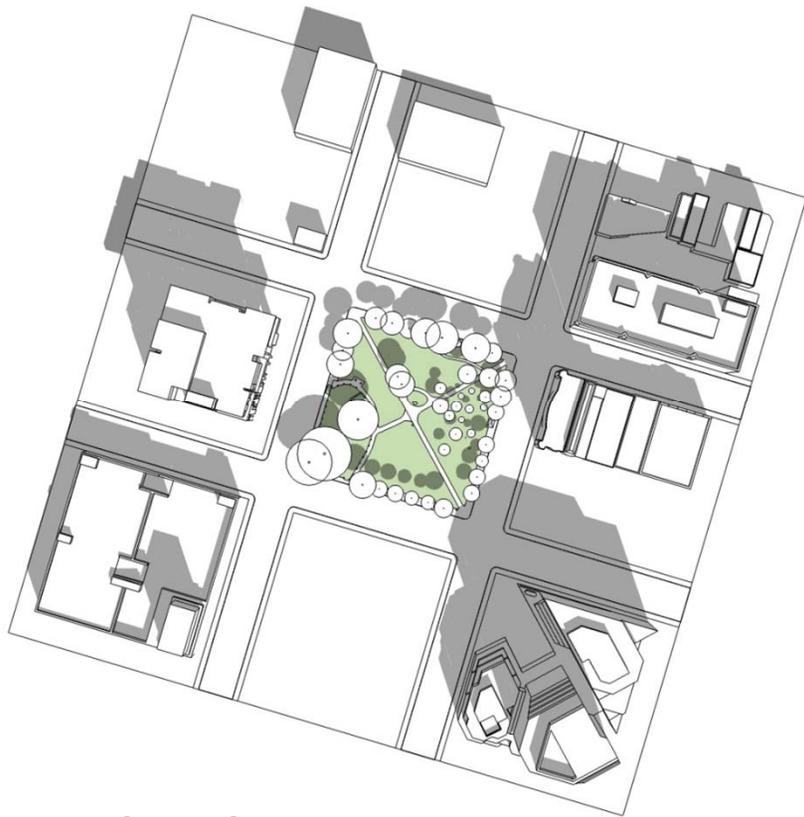
STATION #8S & 8N- 3RD/4TH STREET



STATION #8S – GUADALUPE

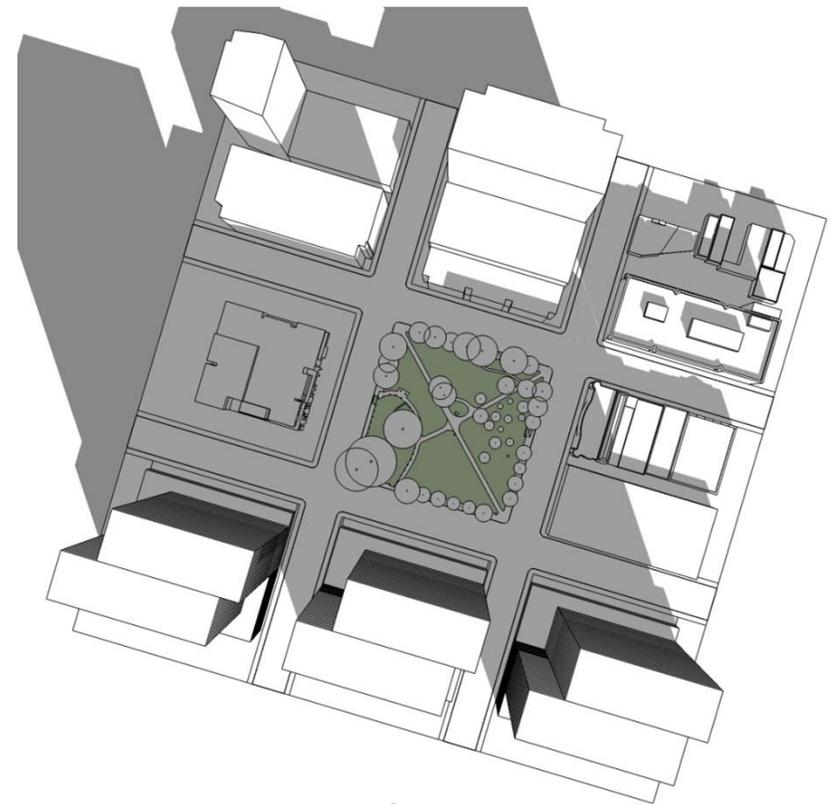


WINTER SHADE STUDY 4TH STREET & ADJACENT BUILDINGS



EXISTING

WINTER - NOON



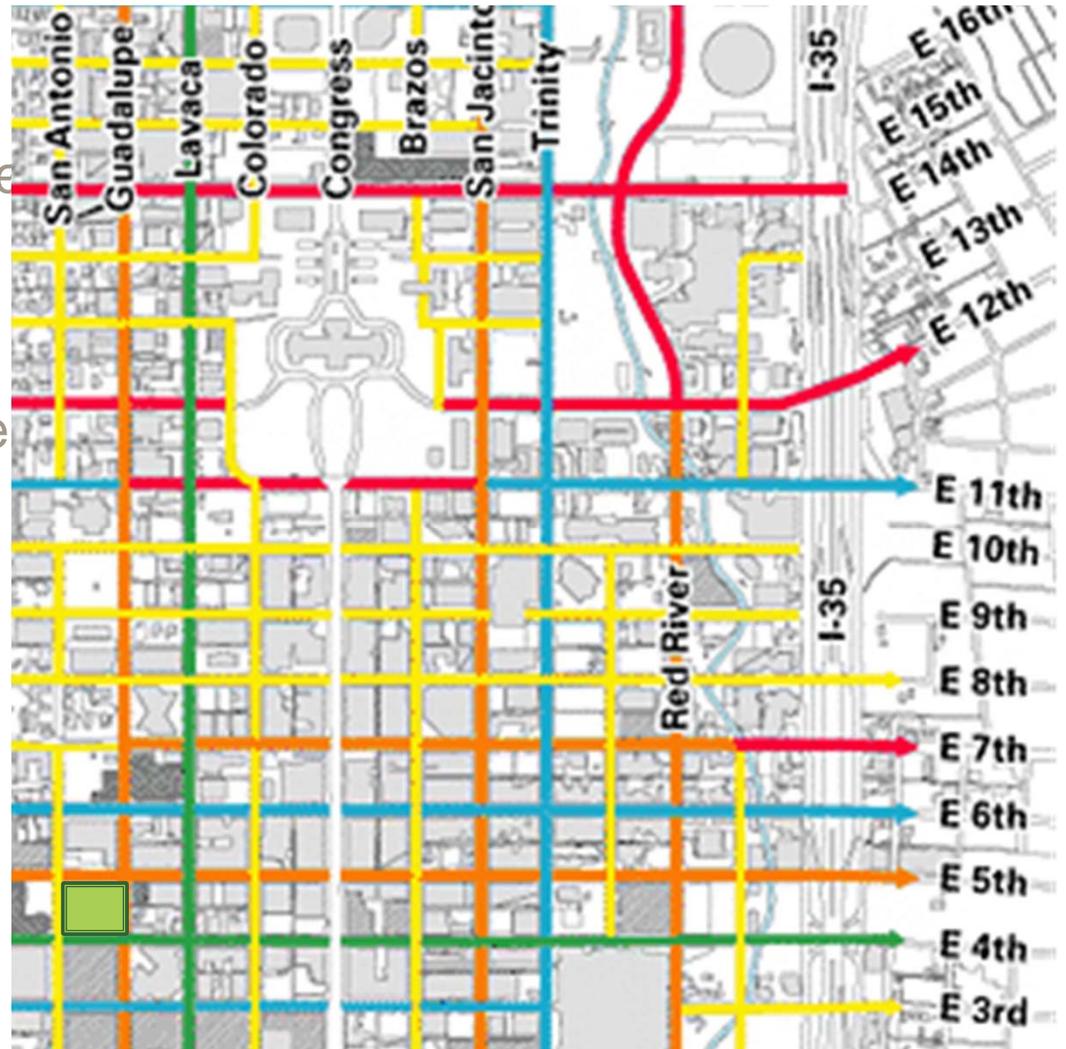
FULL BUILD OUT

WINTER - NOON



CONTEXTUAL COMPONENTS- GREAT STREETS

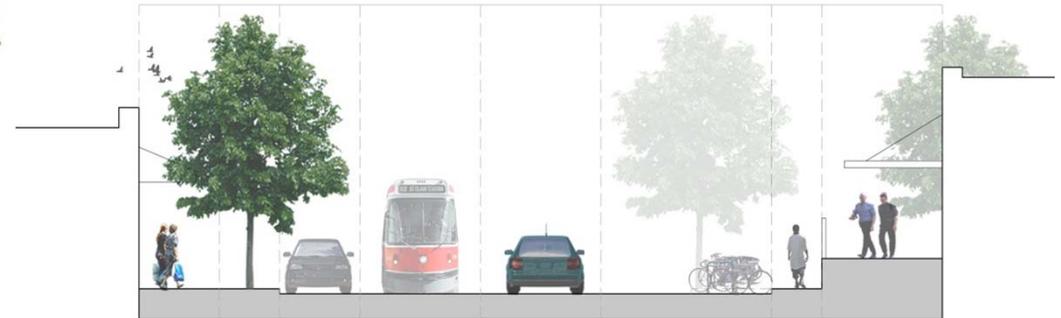
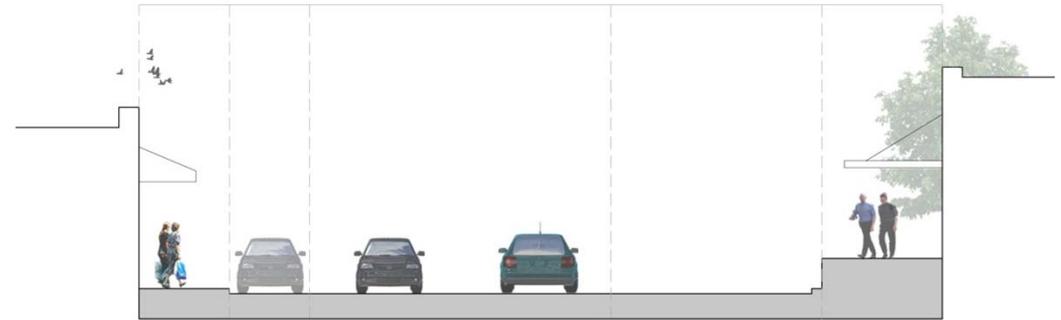
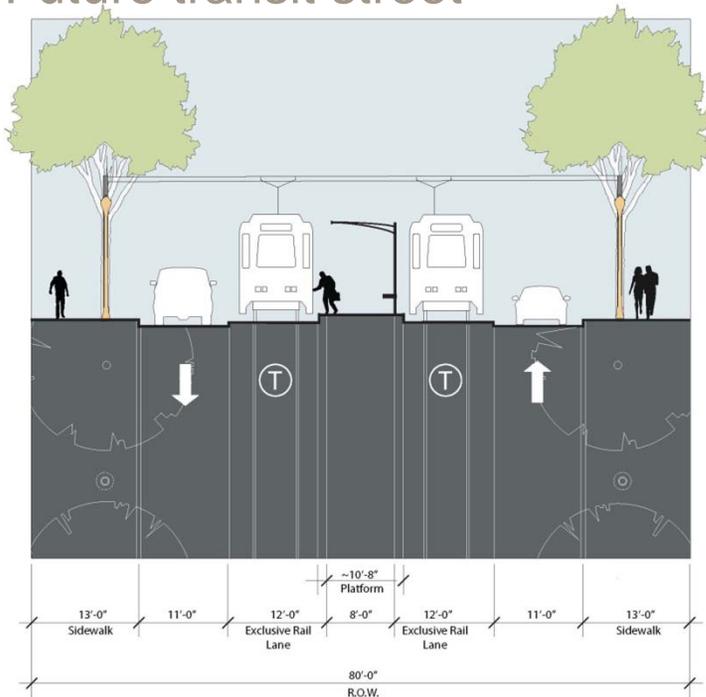
- Great Streets 2025 Plan
- Green Street: 4th Street
 - Rapid Transit Street
 - Rails and cars sharing middle
 - 16' sidewalks on north
 - 20' sidewalks on south
 - Transit lanes identified by change in paving and texture
- Orange Streets: 5th Street
 - Commuter Street
 - 44' curb to curb width
 - 2 lanes of traffic
 - On street parking through "duck-in" parallel parking bays
- Yellow Street: San Antonio
 - Mixed-Mode Street
 - Slow moving vehicles





CONTEXTUAL COMPONENTS- CONNECTION TO 4TH STREET

- Proposed cross section of 4th
- Implications with Farmer's Market
- On-street parking impacted
- Future transit street



DRAFT
OPTION 1: Exclusive Rail
 Section GG: West Fourth Street Congress to Nueces Street (Platform Condition)
 DOWNTOWN AUSTIN PLAN
 Prepared by ROMA Austin for the City of Austin
 October 29, 2008

CONTEXTUAL COMPONENTS- DOGS

- Issues of concern
 - Events in the park
 - Children playing in the park
- How do uses work together?
- Dog poop metric
 - 1500 dwelling units, 25% have dogs*, that's 375 dogs
 - Average dog poop per day = $\frac{3}{4}$ lbs
 - 281 lbs of poop/day
 - 102,656 lbs. of poop in Republic Square Park per year!
- Options:
 - Dog run
 - Off leash hours
 - Awareness/Education
 - Dog run standard for new development



**Gables (some units have multiple dogs)*

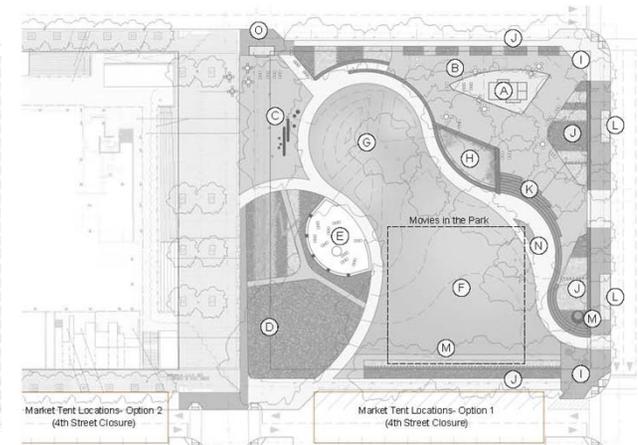
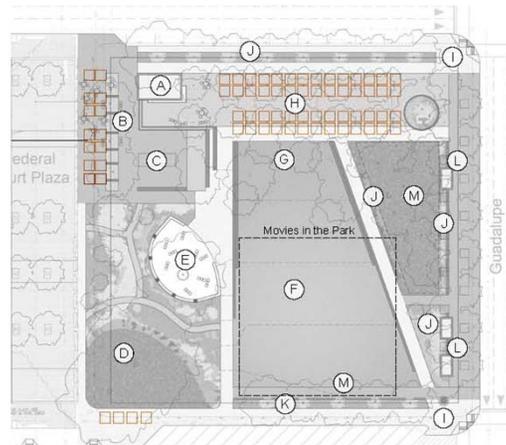
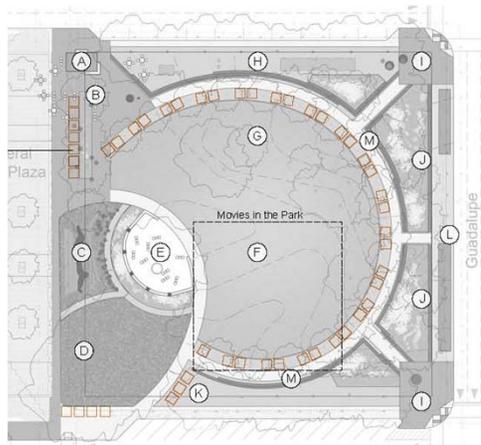
CONTEXTUAL COMPONENTS- FARMERS MARKET

- Currently 75 booths
- Long term 100 booths
- Federal Court Plaza – 50 vendors
- Fourth Street – 40 vendors
- Per Concepts:
 - A- 49 vendors
 - B- 68 vendors
 - C- 0

FARMERS' MARKET VENDORS LAYOUT



1st MAY, 2012



CONTEXTUAL COMPONENTS- FOOD KIOSK/TRUCK

- 6 new regulations in 2010
- Food truck or food kiosk?
- Design of Park to accommodate needs of patrons
 - Seating
 - Restrooms
 - Trash
 - Anticipated volume of use
- Keep the revenue in the park to off-set operating costs



Which of these contextual components do you feel are important to Republic Square? *Select all that apply.*

- 71% 1. Adequate downtown park space.
- 71% 2. Interface with the Federal Courthouse
- 53% 3. Interface with Fifth Street (high speed and volume of cars)
- 61% 4. Interface with the CapMetro Rapid Bus Stop
- 64% 5. Interface with Fourth Street (County Courthouse, Warehouse District, future urban rail, etc.)
- 56% 6. Intersections leading to the park
- 41% 7. Wayfinding from other nodes (Congress Avenue, Second Street, LB Lake, etc.)



Which of these contextual components do you feel are important to Republic Square? *Select all that apply.*

- 64% 1. Reflectivity of building materials of new construction on the north
- 47% 2. Massing and shade cast by buildings on the south
- 53% 3. Dog demands from local residents
- 71% 4. Size, number and frequency of events in and around the park
- 58% 5. Retail kiosks in the vicinity
- 67% 6. Interface of park with Great Streets improvements
- 16% 7. Other



REPUBLIC SQUARE CONCEPTS – CONTEXTUAL COMPONENTS

1. Facilitator will ask whether anyone has contextual comments – feelings about those we have discussed and any NEW contextual components to consider.
2. As issues come up, the facilitator could check and see whether there's consensus at the table.
3. Facilitators will record those points of consensus on the 11X17" sheets.

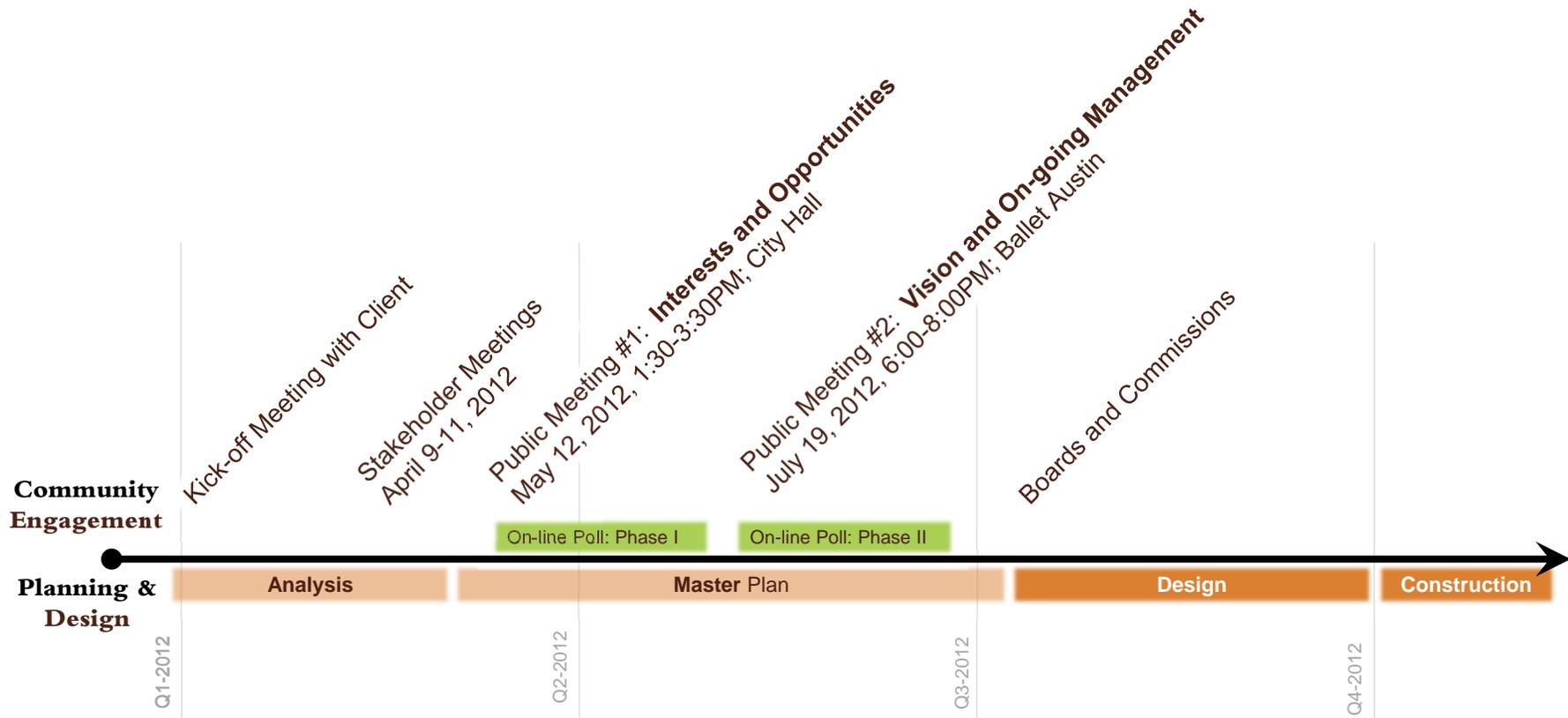
15 Minutes!



NEXT STEPS



MASTER PLAN UPDATE AND PHASE II DESIGN



NEXT STEPS

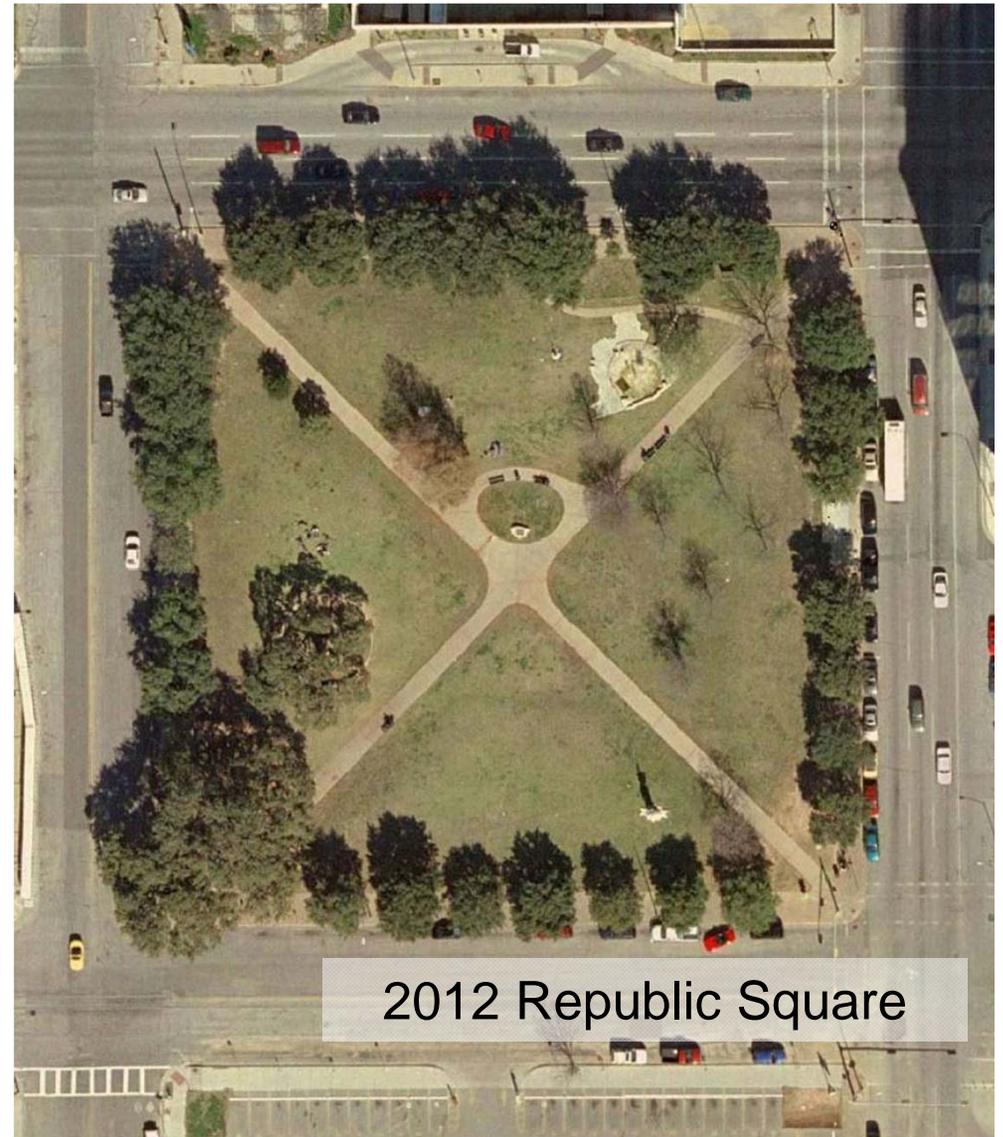
**Stay Updated &
Take On-line Poll:**

<http://www.austintexas.gov/republicsquare>

Contact Us:

republicsquare@austintexas.gov

512-539-0070



2012 Republic Square



I feel that this is a good step towards providing an adequate opportunity for stakeholders to engage in the process.

69%	1.	Strongly Agree
24%	2.	Agree
4%	3.	Neutral
2%	4.	Disagree
0%	5.	Strongly Disagree



Although I may not agree with everything stated today, I feel that the process is headed in the right direction.

