

DOUGHERTYARTSCENTER REPLACEMENT

Community Meeting #2 Input Summary

PARD, Studio8/Overland Partners, and Adisa Communications facilitated an open house on the Dougherty Arts Center Redevelopment Plan on Jan. 26, 2021. The project team educated 24 attendees about the project and the landscape design. We delivered a one-hour interactive Menti.com presentation on the project design, scope, and timeline. We collected Demographic data collected through Menti.com; we managed audience feedback through Zoom for this community meeting specifically. Questions were taken from the audience for roughly 40 minutes and answered by the project team and Dougherty Arts Center representatives.

Public Meeting At-a-Glance

Tuesday, Jan. 26, 2021, 6 - 8 p.m.

Zoom

Attendance: 24

Comments: 41

Project Team:

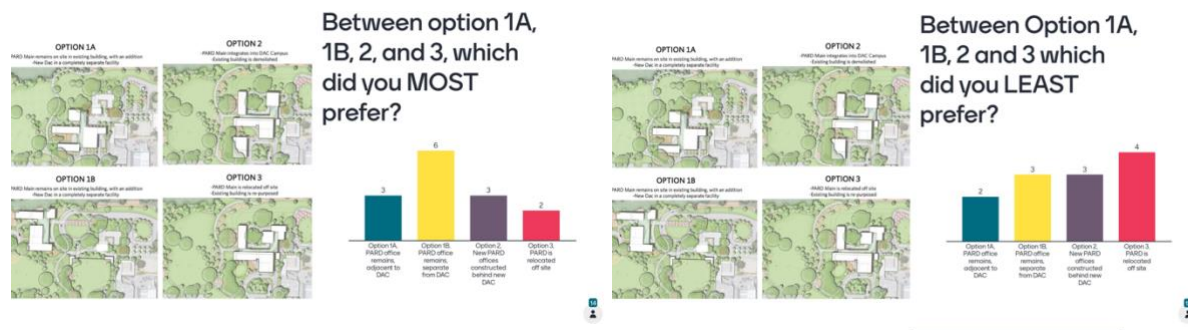
City of Austin Parks and Recreation

Studio 8/ Overland Partners

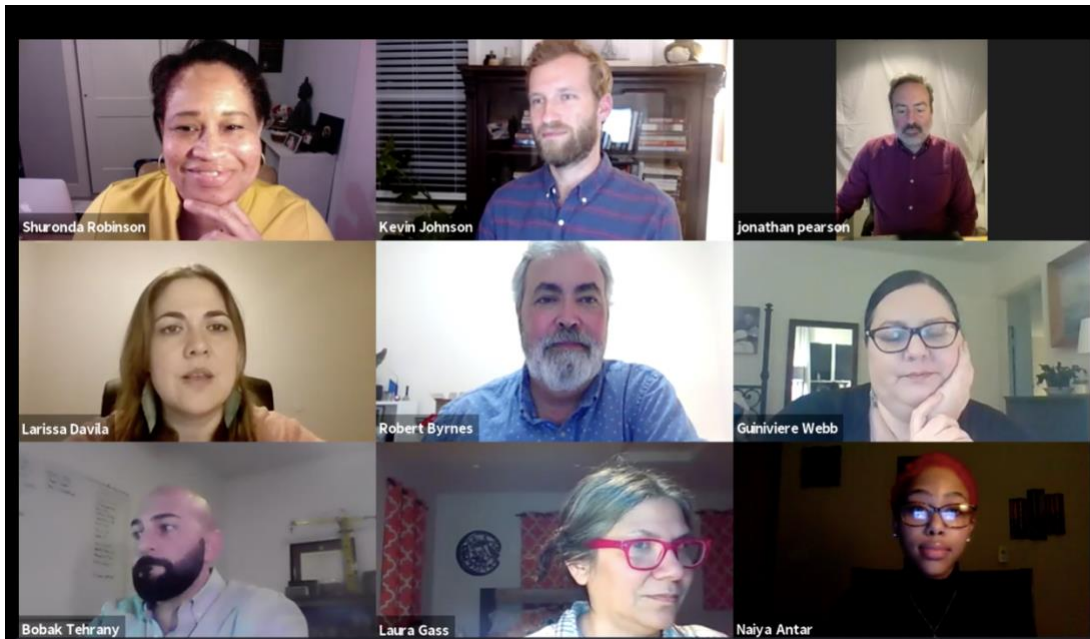
Adisa Communications

Goal: To educate Austin residents and DAC participants about the redevelopment project and to gather their feedback.

Summary of Feedback Received



Participants of the Dougherty Arts Center Community Meeting #2 were given an opportunity to voice their opinion through Menti.com on which design option they preferred and least preferred. Of the 24 attendees, the majority chose Option 1B, where the City of Austin Parks and Recreation Department office remained, and the Dougherty Arts Center developed separately from the PARD office. Community members also made clear to the project team that courtyards and green spaces were vital to the Dougherty Arts Center's development.



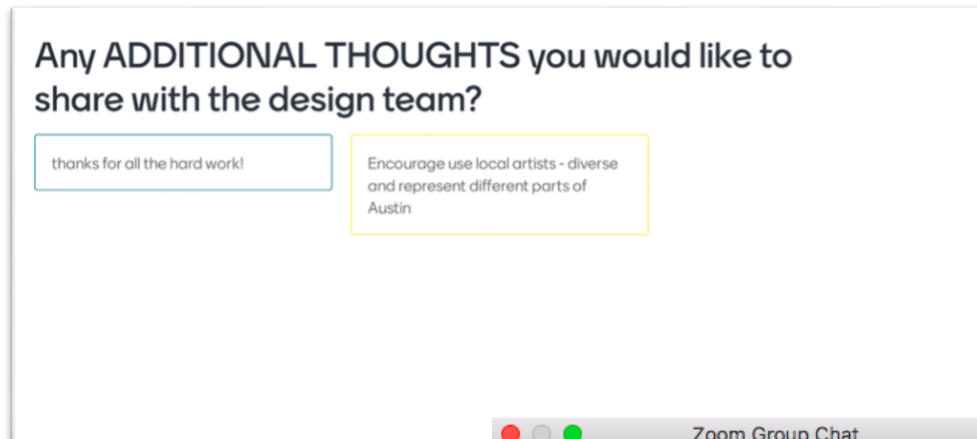
Demographics

Through the interactive presentation on Menti.com, attendees shared data on their race, residential area, and reasons for visiting the DAC. Attendees who did not participate directly with the online presentation website were able to answer via Zoom.



Comments Received

Attendees were offered the option to enter their comments, questions, and concerns into three different platforms; Menti.com and Zoom.



From [Shuronda Robinson](#) to [Everyone](#):
Option 1A and 1B - Existing PARD Offices Remain on site
Option 2 - Existing PARD office demolished, rebuilt
Option 3 - Existing PARD office is repurposed

From [Ana Aguirre](#) to [Everyone](#):
I am looking at Flood Pro, and 1B appears to put a building closest to a flood plain. is that correct?
Thank you!

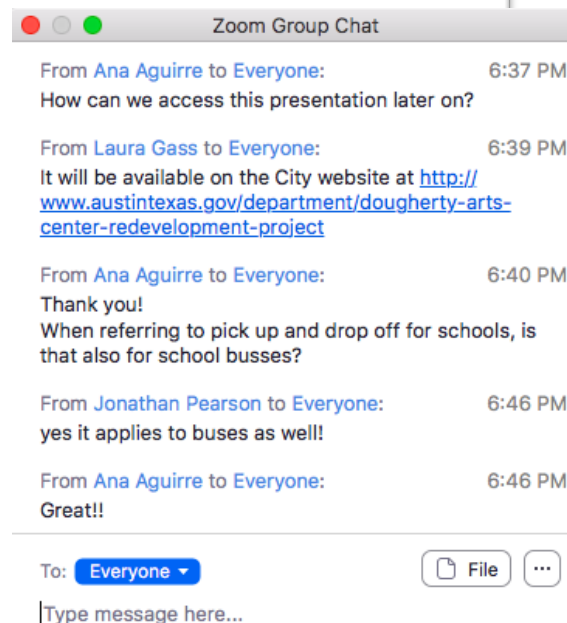
From [Bonnie Brushwood](#) to [Everyone](#):
roll my eyes here.... but make some spots instagramable to help promote events and services great

From [Vince Cobalis](#) to [Everyone](#):
#5 Underground
I like having park space on top of parking. More natural

From [Bonnie Brushwood](#) to [Everyone](#):
carrying art supplies in and out of a space like this is tricky. ever haul a large canvas on a windy day? or 50 lbs of clay. must have good load in/out that is accessible by all students

From [Bonnie Brushwood](#) to [Everyone](#):
awesome

From [Ana Aguirre](#) to [Everyone](#):
Please also consider a presentation to the Zoning and Platting Commission



Menti.com Interactive Questions

- 1. Question:** ICE BREAKER: What word best describes what you believe the new DAC should become?

Answers:
Inspiring – 2
Creative artfully beautiful
Adventure
Community hub creative connection launch
Community – 3 votes
Discovery
Sustainable
Mágico Inklusivo Edukativo Hermoso Inspirador
Exciting
Fantabulous
Theatrical
- 2. Question:** Please tell us about yourself.

Answers:
Adjacent Neighbor - 1
City of Austin Employee - 4
Community Member – 8
Visual Artist – 6
Arts Organization - 2
Parents/Guardians of Youth Participants - 1
- 3. Question:** How long have you lived in Austin?

Answers:
Less than 5 years - 1
5-10 years - 1
11-20 years - 5
21-30 years – 5
More than 30 years – 3
- 4. Question:** Please tell us your race/ethnicity.

Answers:
White/Caucasian - 8
Hispanic/Latinx - 3
African American/Black - 1
Asian American/Pacific Islander – 1
- 5. Question:** What is your age range?

Answers:
18-24 - 1
25-34 - 2

35-44 - 2
45-54 - 4
55-64 - 6
65 or older - 1

6. **Question:** Please tell us which council district you call home.

Answers:

District 2: Fuentes – 1
District 3: Renteria- 1
District 5: Kitchen – 4
District 7: Pool – 1
District 8: Ellis – 1
District 9: Tovo – 2
District 10: Alter – 1
I don't live in Austin – 1
I don't know – 3

7. **Question:** In 2019, how often did you visit the DAC?

Answers:

Fewer than 5 times - 3
5-12 times - 2
2 or more times a week - 4
2-3 times a month - 1
I have ever visited the DAC – 4

8. **Question:** How do you use the DAC?

Answers:

Attend Gallery Events - 8
Adult Classes - 11
After School/Youth Programs - 2
Artist Professional Development Programs - 5
Attend Theater and Special Events - 5
Rehearsal/Community Rooms - 1
Rentals – 1

9. **Question:** Between option 1A, 1B, 2, and 3, which did you MOST prefer?

Answers:

Option 1A, PARD office remains, adjacent from DAC - 3
Option 1B, PARD office remains, separate from DAC - 6
Option 2, New PARD offices constructed behind new DAC - 3
Option 3, PARD office is relocated off site - 2

10. **Question:** Between Option 1A, 1B, 2 and 3, which did you LEAST prefer?

Answers:

Option 1A, PARD office remains, adjacent from DAC - 2
Option 1B, PARD office remains, separate from DAC - 3

Option 2, New PARD offices constructed behind new DAC - 3

Option 3, PARD office is relocated off site – 4

11. Question: Which proposed DESIGN FEATURE stood out as the most important to CREATE or PRESERVE?

Answers:

Roof top decks. Adding space & programming area and a view of downtown

Courtyards, and separate identity from Zach and pard

I am concerned about buildings closest to a flood plain

Rooftop decks

Access to trail from Toomey

Proximity of new DAC to Zach / other buildings is important

Protect undeveloped land/park... focus building closer to or on previously developed areas

North light in Painting Studios

Courtyards and green spaces

Open spaces

12. Question: Which proposed DESIGN FEATURE stood out as the LEAST important?

Answers:

A sense of wonderment

Too long of an entry drive loop (opt 1B)

13. Question: What words would you use to describe how the OPEN SPACE and GREEN SPACE should feel?

Answers:

A sense of wonderment

Connected

Free!

If you can have a picnic there you have hit the mark

Connected to the river shade

Relaxing

Usable

Welcoming

14. Question: What PARKING STRATEGIES would you support?

Answers:

District parking garage below grade/underground - 5

District parking garage adorned with public art – 1

Walk 1-2 minutes if the building space was dedicated to outdoor – 3

Encourage alternate transportation - 2

Comments Received via Zoom

1. How can we access this presentation later on?
2. It will be available on the City website at <http://www.austintexas.gov/department/dougherty-arts-center-redevelopment-project>
3. Thank you!
4. When referring to pick up and drop off for schools, is that also for school busses?
5. Yes, it applies to buses as well!
6. Great!!
7. Option 1A and 1B - Existing PARD Offices Remain on site
8. Option 2 - Existing PARD office demolished, rebuilt
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10. I am looking at Flood Pro, and 1B appears to put a building closest to a flood plain. is that correct?
11. Thank you!
12. Roll my eyes here.... but make some spots Instagramable to help promote events and services
13. Great
14. #5 Underground
15. I like having park space on top of parking. More natural
16. Carrying art supplies in and out of a space like this is tricky. ever haul a large canvas on a windy day? or 50 lbs. of clay. must have good load in/out that is accessible by all students
17. Awesome
18. Please also consider a presentation to the Zoning and Platting Commission
19. Great job. Thank you all